



# IFMA News

a publication of the Richmond Chapter of the International Facility Management Association

December 2011 Issue



Celebrating Our 26th Year

## THE PRESIDENT'S MESSAGE...



As some of you may recall from September's newsletter, the main focus of my article was on sustainability and the availability of IFMA's Sustainability Facility Professional (SFP) credential. To further that information, we had our very own Maureen Roskoski speak at the November membership meeting. Her presentation outlined what the credential is, how it differs from the USGBC LEED program and why facility professionals should consider pursuing the SFP. We are very lucky to have Maureen as a close resource in our chapter as she is also an IFMA SFP instructor. I encourage each of you to reach out to her should you have any questions about obtaining this designation.

Along similar lines, we had Larry Cummings speak to an idea that he brought to the IFMA board regarding a "green challenge" program. Unlike the SFP credential that is individual focused, the "green challenge" will provide the opportunity for organizations associated with IFMA to pursue green initiatives and gain recognition for their efforts. At this point, we are looking for 2-3 volunteers to round out a planning committee that will ultimately outline the "green challenge" criteria for IFMA's commercial office sector. Should you have any interest in learning more about this opportunity, please feel free to contact me directly.

As you all know, the chapter recently published a membership survey. The purpose of this survey was to gain feedback of the membership's overall feelings of the chapter. We are happy to say that we received some very helpful responses from the membership and will be discussing them all in our future board meetings. Thank you to all who shared your comments and suggestions as feedback like this is crucial when considering the future direction of our chapter. Congratulations to Bob Borchers with PRA International as he was the winner of the survey participation drawing. Bob was presented a gift card at the November membership meeting at W.M. Jordan

December will be here before we know it and that means it's time to look forward to our annual holiday gala. Every year this event has proven to be a great time for us to get together with fellow chapter members, guests and spouses to reflect on the past year. Coming off of the Thanksgiving holiday, we continue to give thanks to all of those associated with Hanover Habitat for Humanity and Rebuilding Together. Due to all the support at this year's charity golf tournament, we will be presenting donation checks to both organizations that exceed last year's donations. Thanks to all the members, volunteers and sponsor for making this event a real success! Also, special thanks to Markel for hosting this event a 3<sup>rd</sup> year in a row as this is shaping up to be another great event.

I'm happy to share that our very own Chapter Administrator, Barbe Shaffer is a proud 1<sup>st</sup> time grandmother! Congratulations Barbe as I know this is a very exciting time for you and your family.

Happy Holidays to all and I look forward to seeing you all at December's holiday gala at Markel.

Your President,  
Jeff

## M E E T I N G

### December 2011 Meeting

**Date:** Tuesday, December 13, 2011

**Time:** 6:00 to 8:00 pm

**Place:** Markel Corporation

**Program:** Holiday Social

**Cost:** Members \$35 Spouse \$40  
Guests \$45

**RSVP:** By Thursday December 8, 2011

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### Next Board Meeting:

**Date:** January 3, 2012

**Time:** 4:30 p.m.

**Place:** Markel Bldg. 4600 Cox Road

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### Next Membership Meeting:

**Date:** January 10, 2012

**Time:** 5:30 p.m.

## 2011/12 OFFICERS

### President

Jeff Bradley  
[jbradley@valcourt.net](mailto:jbradley@valcourt.net)  
226-6969

### Vice President

Tom Wood  
[twood@svmservices.net](mailto:twood@svmservices.net)  
285-8882

### Secretary

Jim Mallon  
[Jim.Mallon@dom.com](mailto:Jim.Mallon@dom.com)  
771-3090

### Treasurer

Ken Coll  
[kjcoll13@comcast.net](mailto:kjcoll13@comcast.net)  
723-4184

### Immediate Past President

Ned Netherwood  
[spider73.1@comcast.net](mailto:spider73.1@comcast.net)  
363-5117

## CHAPTER ADMINISTRATOR

Barbe Shaffer, CDT, SDA/C  
[ifmarichva@gmail.com](mailto:ifmarichva@gmail.com)  
651-6885

## COMMITTEE CHAIRS

### Membership

Julie Mutchler  
[jmutcher804@yahoo.com](mailto:jmutcher804@yahoo.com)  
Harvey Jones  
[harvey.g.jones@dom.com](mailto:harvey.g.jones@dom.com)

### Programs

Matt Sobel  
[Matt.sobel@hilldrup.com](mailto:Matt.sobel@hilldrup.com)

### Sponsorship

Elizabeth McKinney  
[emckinney@markelcorp.com](mailto:emckinney@markelcorp.com)

### Public Relations

Lloyd J. (Bud) Vye, CFM  
[bdvye@comcast.net](mailto:bdvye@comcast.net)

### Website

Paxton Whitmore  
[pwhitmore@svmservices.net](mailto:pwhitmore@svmservices.net)

### Newsletter

Ranny Robertson, PE, CFM  
[railside72@comcast.net](mailto:railside72@comcast.net)

### Career Resource

Carla Strothers-Durr  
[strothers.c@pg.com](mailto:strothers.c@pg.com)

### Professional Development

Mark Fletcher  
[m.fletcher@cwtesco.com](mailto:m.fletcher@cwtesco.com)

### Hospitality

Jane Waring, FMP  
[jwarig@markelcorp.com](mailto:jwarig@markelcorp.com)

### Golf Tournament

Tim Hume  
[timh@hermitagecountryclub.com](mailto:timh@hermitagecountryclub.com)



## AROUND THE CHAPTER

by Bud Vye, CFM

Ran into **Teresa Waters** at a VCU Jazz Orchestra concert and she reported that she had recently been spending some time in Philly managing some office remodeling projects for CBRE, and that she had been up to Baltimore on 10/1 for **Cindy Burke's** wedding. Since Teresa is in regular contact with Cindy, I sent along best wishes to her from all of her friends in the Chapter.

**VCU Jazz** Studies program is rolling along stronger than ever, so any of you interested in that kind of music (particularly the big band variety, which is in short supply) are welcome to join me at the regular concerts out at Park & Harrison on the campus. Also some good jazz every Thursday from 6 to 9 in the **BEST Cafe at the Art Museum**. Free of charge (you don't even have to be a Museum member), plus early hours for those like me who can't handle the 9 or 10 p.m. starting times that prevail at a number of the clubs. It's become a very popular, regular feature at the Museum.

Following up on some recently reported-on items, I no more than report on the closing of the **RAMADA on west Broad** (I still think of it as the Hyatt) than word comes out that **Genworth** is buying it. No word yet on what they plan to do with the 12-acre property with 278,122 sq. ft. of buildings and 378 rooms, which is right next to their Brookfield headquarters campus.

Looks like I spoke too soon in stating that the **Dominion Club bankruptcy hassle** was about to be settled, as 14 of the 450 members balked at the 14 cents on the dollar deal and voted against the plan. They want to retain their rights to sue the owner, HHHunt, for their entire deposit and if even one member doesn't go along with the plan, HHHunt can back out of it, so it looks like things are back to square one. Stay tuned.

**Gilbane** has made a few changes to its hotly contested proposal to develop apartments on the 1200 block of Marshall Street in the Carver neighborhood north of Virginia Commonwealth University, and is back for approvals by the Planning Commission and City Council. They've lowered the height of the \$35 million project by one floor, reducing the number of units from 164 to 136, and the number of bedrooms from 498 to 406. Sounds like the Carver Civic Improvement League is now going to support the revised project, so we'll see if the approvals are granted.

The new **Club Area at the Siegel Center** got completed in time for the first game of basketball season (**good job, Sam Jennings!**) so now we have the U of R announcing that the 9,071 seat **Robins Center** will undergo its first major **renovation** since it opened in 1972, after the school had received a \$12 million gift from the Robins family. The board of trustees recently approved a plan that will devote \$15 million of school funds to Phase 1 of the modernization which, over the next five years, will result in improvements to the arena, its concourse, offices and other facility components.

The **Flying Squirrels** getting impatient with the lack of progress toward a replacement for The Diamond and confer with the Eastern League President

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about the possibility of moving the franchise. Mayor Jones, already embroiled in plenty of controversy in trying to get the new jail project moving, urges “Patience”, which the Squirrels seem to be running out of, while he states that the City is “preparing the site”, but can't do the project alone, and needs the help of Henrico & Chesterfield, who don't seem to be in any hurry.

A new project, but seeming faintly reminiscent to where I came in back in the early 80's, when they were just putting the Mall in the Station, as the City unveils “a bold plan to revitalize Shockoe Bottom with a \$70 million **renovation to the train shed at Main Street Station.**” SMBW, and the Baltimore based firm that designed the restorations of DC's Union Station & NYC's Grand Central, are handling the design which will make the building a “travel and welcome center and tourism gateway”. As part of the renovations, the corrugated steel that encloses the structure will be removed and replaced with glass, creating an illuminated building that will be visible from I-95. As the project manager enthusiastically states, “This building is the most recognizable landmark between here and Miami. It's the last urban memory people have going south, and we are going to use this to create an iconic gem that will captivate people to come here.” I'm rooting for them, but am holding my applause. Construction is scheduled to start in June and be complete in 2014.

If our State leaders have their way, we may have a couple more recognizable landmarks along I-95. Following the ancient and honorable practice of trying to get others to pay for our roads, they are looking at building **2 toll plazas** — one between Fredericksburg and Richmond and the other between Richmond and the North Carolina line.

Meanwhile, Arcadia, a steak and seafood restaurant, has taken over the former Café Gutenberg spot on the corner, just a couple of blocks to the east. While Hard Shell, not far to the south, has opened their 2<sup>nd</sup> location, in the Bellgrade Shopping Center on Huguenot Rd.

And Jackson Ward developer Ron Stallings, who has done a very nice job of restoring the **Hippodrome Theater**, has quietly gotten the **Mansionfive26** restaurant next door (526 N 2<sup>nd</sup> St.) and **The Speakeasy** just behind it open for business. Haven't eaten there yet, but have had a tour, and the décor is absolutely beautiful.

A Philadelphia-based real estate company, PMC Realty Group, has purchased the 250,000 sq. ft. **3600 Centre** building at 3600 W. Broad for \$4.8 million, and plans to renovate the building and convert the six upper floors to apartments, while using the two lower floors for office and retail. Here's another building I always think of by its old name (the Seaboard Building) and associate it with the memory of my old buddy from the Chapter's early days, **Lane Sisson**, who was it's property manager until shortly before his death. State offices always made up a large part of its occupancy, but have been gradually moving out, and now the Dept. of Taxation is leaving at the end of the year, which will take the occupancy down to about 20%.

Already moved is **Union First Market Bank**, from their original offices (above Morton's Steak House in the Turning Basin Building) where they had been located since they were started by Ukrops, and where we were shown through at our March, 2002 meeting. A far cry from the old days, when we had several banks headquartered here, they are now the largest one headquartered in Richmond, and are occupying 29,000 sq. ft. on the 11<sup>th</sup> and 12th floors of Three James Center, with a 2,200 sq.ft. branch down on the ground floor.

Not doing so well is **Village Bank**, who is being hampered by a big portfolio of loans gone sour, and hasn't been able to make their payments on \$14.7 million in TARP capital they received back in '09. They are under a consent order with the FDIC, which is trying to steer them back onto a sound course, so are trying to sell that impressive looking 80,000 sq. ft. headquarters building across Rt. 60 from the Watkins Centre, just west of 288, and will be closing their branch in Highland Springs in January.

*(Continued on page 5)*

## MEMBERSHIP CORNER

By Julie Mutchler , Membership Chair

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### Welcome to our newest members !

#### Holly A. Jones

Business Development  
Hodgman's Inc.  
4565 Carolina Ave, Bldg. C  
Richmond, VA 23222  
Email: [hjones@hodgmansinc.com](mailto:hjones@hodgmansinc.com)

#### Suzanne Stumpf, CPM, CCIM, LEED

VP-Asset Management  
Brandywine Realty Trust  
300 Arboretum Place Suite 330  
Richmond, VA 23236  
Email: [suzanne.stumpf@bdnreit.com](mailto:suzanne.stumpf@bdnreit.com)

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### On behalf of the chapter board, "Thank You" to the following members for renewing this month.

#### Craig A. Sharp

Senior Facility Manager  
Brandywine Realty Trust  
12029 Ivy Hollow Ct.  
Glen Allen, VA 23059  
Email: [craig.sharp@bdnreit.com](mailto:craig.sharp@bdnreit.com)

#### Richard W. Langenbacher

Director of Facilities MPMC and RCH  
Bon Secours Memorial Regional Medical  
Center & Richmond Community Hospital  
8260 Atlee Rd.  
Mechanicsville, VA 23116  
Email: [Richard\\_langenbacher@bshsi.org](mailto:Richard_langenbacher@bshsi.org)

#### Adam Binder

Sales Representative  
UpTime Solutions/Tru-Power  
3807 Gaskins Rd  
Richmond, VA 23233  
Email: [adam.binder@tru-power.com](mailto:adam.binder@tru-power.com)

#### Albert L. Lunsford

Altria Client Services  
6601 W Broad Str.  
Richmond, VA 23230  
Email: [Albert.L.Lunsford@altria.com](mailto:Albert.L.Lunsford@altria.com)

#### Mr. Robert F. Pannell

Manager Facilities Strategy & Workplace  
Services  
Altria Client Services  
6601 W Broad St  
Richmond, VA 23230  
Email: [robert.f.pannell@altria.com](mailto:robert.f.pannell@altria.com)

#### Michael Marcialis, RPA, FMA

Senior Facility Manager  
CBRE Inc.  
15000 Capital One Dr 12075-0150  
Richmond, VA 23153  
Email: [mike.marcialis@capitalone.com](mailto:mike.marcialis@capitalone.com)

#### Bob Borchers

Office/Facilities Manager  
PRA International  
4105 Lewis & Clark Dr.  
Charlottesville, VA 22911-5801  
Email: [borchersbob@praintl.com](mailto:borchersbob@praintl.com)

#### Wayne S. Barnes, CFM

Account Director  
FM Facility Management  
13217 Fawnborough Rd  
Montpelier, VA 23192-1463  
Email: [waynesbarnes@msn.com](mailto:waynesbarnes@msn.com)

#### Cassandra E. Jones, CFM

Manager, Engineering & Project Man-  
agement  
Altria Client Services  
4001 Commerce Road  
Richmond, VA 23234  
Email: [cassandra.e.jones@altria.com](mailto:cassandra.e.jones@altria.com)

#### Ryan M. Cantu

Major Projects Director  
Willmot Modular Structures, Inc..  
307 Madison Dr  
Ruther Glen, VA 22546  
Email: [ryan@willmotmodular.com](mailto:ryan@willmotmodular.com)

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### New Member Spotlight

#### Holly A. Jones

Business Development

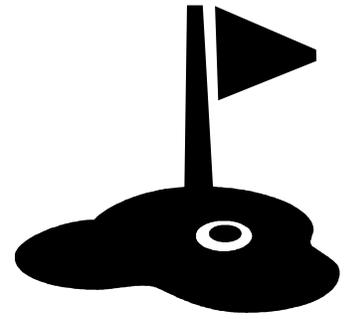


Hodgman's Inc was founded in 1970 by the late Mr. Richard R. Hodgman to sell and install commercial carpet and vinyl floor coverings throughout the Commonwealth of Virginia. Hodgman's Inc, quickly became the preferred source for quality products and professional installation for many major corporations, schools and local and state government. Thomas J. Bruffy joined the company in 1980 as a salesman, upon the retirement of Mr. Hodgman in 1984, purchased the company and today serves as president. In 1988, Hodgman's Inc. became a franchise member of DuPont Flooring Systems and added commercial flooring maintenance to its offering. In 2005, Hodgman's Inc. became a member of Starnet Worldwide Commercial Flooring Partnership.

Hodgman's Inc.'s mission is to sell quality floor covering products and provide professional installation and maintenance services at a price that provides value to our customer and opportunities for growth to their employees.



## Reminiscences of the IFMA Golf Tournament



Remember that beautiful day in September. Some of our best friends and customers and a lot of our members enjoyed an exceptional lunch, golf tournament, and dinner party. One hundred and thirty six of us hurled ourselves at the Manakin golf course at Hermitage Country Club. As we were meticulously replacing our divots and gauging the next brilliant shot, in the back of our minds we all knew we were together for a greater good. Because of our IFMA Richmond Chapters undaunted support, we have special gifts this year to share with our beneficiary charities. You, as IFMA Member Sponsors and Tournament Supporters, made it possible to exceed our goals this year. “Hanover Habitat for Humanity”, and “Rebuilding Together” will reap the rewards of your efforts. At the Christmas party this year our chapter will present checks to both charities which will wow all who will be in attendance. This is step one in the process as we next help put this donation to work and visibly see the results brought about by our financial support in the construction days planned by Barbe Shaffer to be announced at a later date. Please come to our Christmas party and accept the accolades you so deserve and share in the spirit of giving with your IFMA partners.

Tim Hume                      IFMA Golf Chairman

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*Editor's Note:              Great job, Tim, from the rest of the Board of Directors*

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Nice team picture in INFORM of **Bob Mills, Dominic Venuto**, and the rest of the **Commonwealth Architects**, upon their receipt of the VSAIA's 2011 Fitz-Gibbon Award for the top Virginia-based architecture firm. Congratulations to all, on receiving a very high honor from your profession!

I'll close with one from my numismatic hobby, as the legislation that has required the striking of a minimum number of each of the **Presidential dollars**, combined with the fact that no one wants to use them in circulation, has resulted in a surplus inventory of about 1.25 billion coins, and we are only up to Rutherford B. Hayes, with Garfield due out any day now. The solution, which should thrill the TEA Party types? The Federal Reserve Bank of Dallas is building a new storage facility at a cost of \$650,000, as the mint keeps cranking out the unpopular coins.

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**Visit our Local Chapter Web Site**  
**[www.ifmarichmond.org](http://www.ifmarichmond.org)**  
**Registration is required for Members Only benefits**



The Richmond Chapter of the International Facility Management Association

# 2012 PREPAID MEETING INVOICE

## FEE: \$110

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

Payment Options:

### Remittance by Check:

IFMA RICHMOND CHAPTER  
ATTN: Barbe Shaffer, IFMA Chapter Administrator  
P.O. Box 808  
Richmond, VA 23218

### PAYPAL:

Go to [www.ifmarichmond.org](http://www.ifmarichmond.org)

- Go to the calendar
- Click on the date February 17, 2012
- Click on "More" to expand
- Click on Register and fill in the blanks with an asterisk
- Click Register again when complete
- The next page is where PayPal information is entered.

**PREPAID DUES ARE NON-TRANSFERABLE**

# Important News for our Members & Guests

## Invoicing at the door no longer available

Our chapter now has the capability to accept major credit cards for meeting and event registrations at the door (Visa, MasterCard, and Discover....sorry No American Express). Members and guests also have the option to prepay on-line prior to the meeting, purchase an annual prepay package, and of course cash is always accepted. Starting **January 2012**, members and guests will need to pay prior to the meeting or at the door; we will no longer send invoices for meeting fees. These efforts have been made to keep costs low while improving the service to the membership.

Another initiative to help keep our meeting costs at the current level is to encourage the members and guests to "**Register**" prior to the meetings. Registering will allow the program and hospitality committees to have an approximate number of attendees which will provide for improved cost effectiveness in the coordination of caterers and other vendors for our events. Therefore, starting **January 2012**, members and guests that have not registered prior to the meeting will incur an additional \$5 charge at the door. If you have any questions or concerns regarding these changes, please contact the Chapter Treasurer, Ken Coll, at [richifmatreasurer@gmail.com](mailto:richifmatreasurer@gmail.com).

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## How to Register for an IFMA event on our Website

Here are step-by-step instructions on how to register on line for an IFMA event, whether it be for a membership meeting, the golf tournament, or a special event sponsored by IFMA.

Go to our website: [www.ifmarichmond.org](http://www.ifmarichmond.org)

Click on **IFMA EVENTS**

Click on the **date of the event** on the calendar

Click on **Register**

Complete the **Attendees Information**

Click on **Register**

If you are **Prepaid** or will be **Paying at the Door**, that's all you have to do. You will get an e-mail confirmation.

If you are using **Paypal**, you will be directed to the payment page.

Select **Pay by PayPal** and complete the information on the payment page.

If you were invoiced for a previous event and would like to make a payment through Paypal, follow these directions:

Go to the bottom of the calendar page: "**Payments for Prior Meetings**"

Select appropriate **registration fee** you are paying

Insert the **invoice number**

Select **Buy Now**. You will be directed to the payment page.

Select **Pay by PayPal** and complete the information on the payment page.

*If you have any questions or need additional help, please contact Barbe Shaffer, Chapter Administrator, at [ifmarichva@gmail.com](mailto:ifmarichva@gmail.com)*

## NOVEMBER MEETING REPORT

by Bud Vye, CFM

Our first after dark meeting of the season on 11/8, after reverting to Standard Time. Down in Old Manchester, in a new location. Not a sexy sounding topic, particularly to the Associate Members. Wondering how many would show up as I drove down there. Surprised to find the parking lot full when I got there, but not a problem, with an almost empty lot right across 7<sup>th</sup> Street. Social hour in full swing right inside the entrance, with a nice crowd that turned out to be 54 enjoying the food provided by a caterer we've never had previously, in a meeting room just to the right of the entry area. Some new touches among the hors d'oeuvres, including a very popular mystery dip the lady later shared with me that she had made herself with artichoke as the main ingredient. Pleased to see Past President **Mike Cline** back with us. When I asked him how his new job with the Heart Assn. was going, he replied that he was now back in our field, with Cort Furniture Rental. Also noted that our current President didn't look like the picture on the front page, as he was now in the process of growing his winter beard.



Everybody still recognized him, but he still had some difficulty in herding everyone "Upstairs, to the Board Room" so we could get the meeting started. Eventually he did, and first recognized **Larry Cummings** of Trane who has been promoting the "Go Green Virginia" Sustainability Program for companies. Larry had presented the program to our Chapter Board back at the October meeting, and then we invited him to come back and inform the membership, which he was doing here. Something like the LEED program, but aimed at operating practices rather than

construction, Larry reported that four state wide, public sector, associations had already signed on, and had committees at work developing criteria specific to their area, against which the various units will be measured and receive a grade. Their target is to initially complete the criteria for their area, so the program can be rolled out next Spring. In order for our Chapter's member firms to participate, we will need a committee of about 6 interested volunteers to spread the word and begin developing the criteria. Several have already come forward, and any others who might be interested should make themselves known to President Jeff.



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Next it was announced that **Bob Borchers** (who has one of the best attendance records in the Chapter, despite having to make the trip down from Charlottesville for our meetings) had won the drawing for a gift card among all the participants in our recent Satisfaction Survey.

After the recognition of several new members and first time attendees, Jeff concluded the Business portion of the meeting and recognized our host, Sponsor, and first speaker, all in the person of **W.M. Jordan's Chad Blalock**. Chad, a mechanical engineer by training, specializes in the MEP (mechanical, electrical and plumbing) area for W.M. Jordan, carrying the title of Building Systems Group Manager. As the company's brochure proclaims, their mantra is "The Relentless Pursuit of Excellence in Green Building" and they routinely build to LEED specifications and maintain a sharp focus on sustainability, as they have committed themselves to the goals that the U.S Green Building Council has set forth.



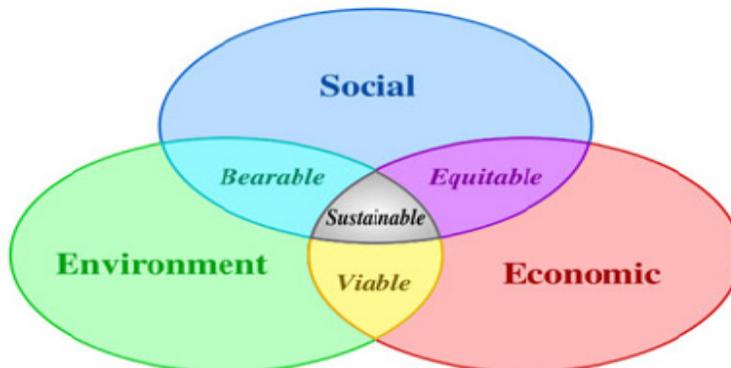
Referring to the expanded company headquarters we were meeting in, which has been certified as **LEED Gold**, Chad pointed out that it was a low VOC building with all its paints and finishes, plus using reclaimed wood throughout. The urinals are low flow, which save 40,000 gallons of water per year, per fixture, and there is extensive use of day lighting and other energy saving measures, which add up to 24.1% less energy usage, compared to a normal building of the same size and function. Other points were picked up on the certification with 21% of all materials used being recycled from natural resources; 23.5% of all materials used harvested or manufactured within 500 miles of the project; and with the provision of bicycle storage and shower/changing room for employees that cycle to work.

Chad's key slide showed the relationship of the three main benefits of a GREEN Building -----

**Environmental** ----- Improve Air & Water Quality  
----- Reduce Waste Streams  
----- Conserve & Restore Natural Resources

**Economic** ----- Reduce Operating Costs  
----- Create, Expand, & Grow Local Markets  
----- Improve Occupant Productivity

**Social** ----- Enhance Occupant Comfort & Health  
----- Minimize Strain on Local Infrastructure  
----- Reduce Carbon Emissions into World Environment

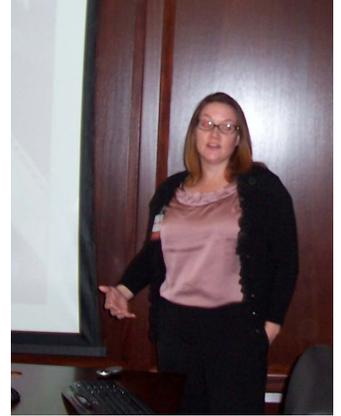


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Finishing with a few questions and comments, Chad was very candid in stating that “energy usage is where the rubber hits the road since 70% of savings are in this area, not in bike racks or showers for cyclists”; “Economic benefits will vary with fuel prices”; “His study of wind energy leads him to doubt that it will be significant in this area”; “To successfully do a LEED project, top management MUST be on board, and everyone has to be on the same page.” With the final point that all new State buildings must be built to LEED Silver standards, Chad wrapped up his presentation and

**Maureen Roskoski** was introduced to tell us about **IFMA's new Sustainability Facility Professional (SFP) Credential**, of which only 31 have been granted world wide, so far. Maureen, who is a Senior Professional and the Corporate Sustainability Officer for **Facility Engineering Associates** up in Fairfax, is one of the few SFP Instructors certified by IFMA, as well as being a Registered Environmental Property Assessor with extensive experience in LEED Certification, energy management, and sustainability policies. She opened by citing that “the rapid pace of development, particularly in Asia, has made the rapid depletion of resources a growing concern”, and has moved **SUSTAINABILITY** up to the top of the list of current trends in the facility management profession, according to the most recent IFMA Trend Report. This led IFMA to create a new credential, that was developed under the guidance of a global team of recognized experts in the facility management field. The SFP credential evolved as a Curriculum & Knowledge-Based program requiring successful completion of specific coursework. The material covers a broad range of topics a facility manager is expected to know about **managing a sustainable facility** (whereas LEED is about the building). It will give the FM an extra level of confidence as he or she performs their duties, and may just open the door for them to the “C Suite” as top management increasingly gets on the sustainability bandwagon. Generally, the course has been structured so the material can be covered in a six day bloc, although it can be broken up into smaller segments, and tuition runs about \$2,000. Among the major areas of concentration are Energy, Water, Materials & Resources, Workplace Management, Indoor Environmental Quality, Quality of Services, Waste, & Site Impact.



Using a similar slide to that shown by Chad, Maureen emphasized the **TRIPLE BOTTOM LINE**, where Economic, Environment, & Social factors overlap to make the “Sweet Spot” where the pursuit of profits seamlessly blends with the pursuit of the common good. In wrapping up her presentation, she invited any further questions about the credential, as well as where and when subsequent courses will be held, to be directed to her at [maureen.roskoski@feapc.com](mailto:maureen.roskoski@feapc.com)

That concluded a very well presented meeting, with two excellent speakers, both of whom stayed around to answer questions with interested attendees. **Thanks to both of them, and additionally to W.M. Jordan** for providing us with a very nice venue, and **for their sponsorship.**



## IFMA WORLD WORKPLACE

By: Jared Howe

Four Dominion employees from the Chapter attended this year's World Workplace in Phoenix, Arizona October 25-28. Additionally Amy Owens with AECOM was there, however no other chapter members were in evidence. Amy met with the Dominion attendees Wednesday night at Chase Field, home of the Arizona Diamondbacks baseball team. The night included a social event on the field with a live concert, food and drinks, pitching and batting opportunities, and fireworks. It was truly a privilege to spend time on the field of a professional baseball club. Some friendly hitting and pitching competitions were engaged in and I am proud to say that the Richmond representatives handled themselves well. Thursday evening after some riveting educational sessions, the Dominion group ran into Kevin McGregor of Tandus. Kevin was involved with the Board a few years ago and he informed the group that his job is going well. He was proud to announce that he will be retiring from the U.S. Navy Reserves in December, after 28 years of service. Later Thursday night the group attended a social event sponsored by Cort at "Alice Cooper'stown", a restaurant owned by rock legend Alice Cooper. The night consisted of live entertainment and watching one of the most exciting World Series games in memory, where the Saint Louis Cardinals came back in extra innings to beat the Texas Rangers.

The 2011 World Workplace event was kicked off on Wednesday afternoon by key note speaker Bjorn Lomborg who is a social economist from Denmark. He presented an interesting view of the environmental controversy of global warming and carbon emissions. His presentation offered new ways to look at these serious problems and offered solutions that may be considered unconventional to what has been discussed publically in the past. He pointed out that extreme consequences are typically used to sway the masses and that this approach is not helpful. His approach was refreshing and informative.

Jim Mallon ran into Christine Neldon (nee Williams) on the expo floor and when she saw he was from the Richmond Chapter, mentioned that she not only knew Bud Vye and Ranny Robertson, but she was involved with and attended the Richmond chapter's charter ceremony in 1991.

As a first time attendee of a World Workplace I could not have been happier with my experience in Phoenix. It was an excellent balance of education and entertainment, and provided both informative and stimulating sessions that will not be forgotten. If you have not yet attended a World Workplace event as an IFMA member, I would strongly recommend that you investigate next year's event that will be held in San Antonio, Texas. I promise that you will not be disappointed.

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**Are you under 30?  
Or have you recently earned a bachelor's degree or MBA?  
You may qualify for a reduced IFMA membership fee!**

Young Professional membership is open to new IFMA members that are under the age of 30 and new or current IFMA members that graduated from an accredited university or college within the last 12 months at the time of application or membership reclassification/renewal.

When you renew your membership, please make sure that you select Young Professional membership. Verification of age and/or graduation may be required. Young Professional Membership is limited to two years.

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Be sure to visit our website

[www.ifmarichmond.org](http://www.ifmarichmond.org)



## Education Opportunities

### Four IFMA Facility Management Professional Development classes:

- Class 1: How to Read and Interpret a Test & Balance Report** **10/18/11**  
- Why air and water flows matter  
Critical points in a TAB report and what they do  
Important information for Ownership & Maintenance  
Aids in "ongoing commissioning" goals by setting benchmarks
- Class 2: The Truth about the Costs and Benefits of Retrocommissioning** **12/14/2011**  
Significantly improved IAQ & occupant comfort  
Increased RE values, both on a lease SOFT or sale basis  
Lower capital improvement costs are identified  
Energy improvements are discovered  
Lower monthly operational costs are achieved  
Includes financial & historical data in report form for "bean counters"
- Class 3: Existing Building Sustainability (LEED / Energy Efficiencies) -** **2/15/2012**  
What does it take to obtain a LEED certification for your building?  
The best energy-efficient improvements for the buck  
When LEED doesn't make sense
- Class 4: TBD based on class survey on most important topics to attendees** **4/18/2012**

**\*\*\*ALL LUNCH & LEARNS TO BE HELD AT C&W-TESCO CONFERENCE ROOM  
11:00 am to 1:00 pm AT 430 SOUTHLAKE BLVD, SUITE B-12, RICHMOND, VA 23236\*\*\***

Please RSVP to Mark Fletcher – [m.fletcher@cwtesco.com](mailto:m.fletcher@cwtesco.com)



The Richmond Chapter of the International Facility Management Association

## **DECEMBER HOLIDAY SOCIAL**

Join us for our annual holiday get together

**Tuesday, December 13, 2011**

**6:00 pm to 8:00 pm**

**Markel Corporation  
4521 Highwoods Parkway  
Glen Allen, VA 23060**

**Enjoy great food and drink and pause to reflect on the fellowship we share as IFMA members.**

**Special presentation to our Charitable Recipients  
Rebuilding Together Richmond & Hanover Habitat for Humanity**

**Thanks to our sponsors for this event:**

<b>Baskervill</b>	<b>Buckingham Greenery</b>	<b>Capital Interior Contractors, Inc.</b>	<b>Creative Office Environments</b>
<b>Custom Woodwork, Inc.</b>	<b>Foley Company</b>	<b>HEC Construction</b>	<b>Hodgman's, Inc.</b>
<b>Purewater Resources</b>	<b>Royal Communications</b>	<b>Servicemaster Services, Inc.</b>	<b>Smith Plumbing</b>
<b>Street &amp; Branch, Inc.</b>	<b>Total Temperature Control</b>	<b>Valcourt Building Services</b>	

**Cost:**

**Members - \$35, Member Spouse - \$40**

**Guests \$45**

**No Shows will be billed**

**RSVP by December 8, 2011**

**Barbe Shaffer at [ifmarichva@gmail.com](mailto:ifmarichva@gmail.com) or**

**or register on our website at [www.ifmarichmond.org](http://www.ifmarichmond.org) and pay by PAYPAL**

**Be sure to include your guests name and company**

# December Meeting

**Holiday Social**



**Markel Corporation  
4521 Highwoods Parkway  
Glen Allen, VA 23060**

**Tuesday December 13th  
6:00—8:00 PM**