Thankful Time of Year

What a wonderful Christmas and holiday party our chapter had December 10th. Great food and drink, music, door prizes and visiting with friends and colleagues. Thanks again to Jane and Elizabeth who opened up one of their Markel buildings for us to use, and for making the arrangements that made it such a special evening. On top of all the just mentioned good times, our chapter had the opportunity to give $5000 each to Hanover Habitat for Humanity and Rebuilding Together Richmond. Our chapter should be very proud of this accomplishment as we are giving HOPE to those less fortunate than we are. For the Habitat family, they are getting a brand new home and certainly realizing a dream come true. For the typical elderly resident with Rebuilding Together whose home repair we donate to and whose house we do actual repairs on, they not only get this much needed work done which they are unable to do, but they SEE other people who care enough about them to do something about it. But for the Grace of God……..there goes I.

This time of year we are all usually reminded of the many blessings we have been given and things we can be thankful for. Besides God and family, I am thankful for my job and also for the wonderful Richmond chapter of IFMA. From the engaged Board of Directors to all the members who are the lifeblood of our organization I am very happy that we have a strong and active chapter. This doesn’t happen by accident, and so because of your meeting attendance, great ideas for future meetings and educational topics, sponsoring our meetings to participating in webinars, classes and World Workplace, all of you make this chapter an easy organization to be a part of. I wish you and all of your families a Merry Christmas and Happy Holidays and a healthy new year.

As you read this newsletter we are half way through our calendar year. I want to share with you how we are doing with our strategic objectives laid out six months ago.

Membership = reach 190 w/ 100 being professional members; STATUS = 173 members and 102 professionals.
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Golf Tournament
Tim Hume, CFM
timh@hermitagecountryclub.com

AROUND THE CHAPTER
by Bud Vye, Retired CFM

Good to see half of our Injured List at the Holiday Social in the person of Elizabeth McKinney. Still sporting a wrapping on her arm, but indicating that the surgery went well and that it won't be wrapped much longer.

Tim Hume still a little too sore to be there, but reporting good healing progress on both knees..

Several Chapter Past Presidents in attendance, going contrary to Past President's syndrome, where one completes their term, never to be seen again. In addition to myself, the contingent included Sara Cowherd, Sam Jennings, Tom Wood, Don Tate, & Jeff Bradley. Had to look closely to identify the latter, with no beard this winter, and a hair cut shorter than mine. You're looking good, Jeff!

Also looking good is Andrea Niedhammer, as she is really making progress with her weight loss program. Keep it going, Andrea. The results are really noticeable.

Rob Skipper reported that Sidney Buford is back on the employed rolls, having been called back by John Tyler CC to manage a renovation project that should have a duration of more than a year. Well done, Sidney! I've been pulling for you.

Any of you who were watching the Cowboys-Bears game on that bitter cold night in Chicago a few weeks ago might have caught that half time feature on long snapping and holding. Two supporting roles that are so critical to the success of the place kickers, who tend to get all the credit (or blame) for the results. That was Bonitz Flooring's Jack Podlesh's son Adam being focused on, and demonstrating the art of holding for place kicks. As I've mentioned previously, Adam is the punter for the Bears in addition to the holder for Robbie Gould, who is one of the best kickers in the NFL. Although Adam gets little mention (unless he messes up) I think his consistency in getting the ball down nicely is one of the reasons his kicker is so successful and is very helpful to his job security in a very competitive position.

News continues to come out of the craft brewery sector as Parney and the Squirrels sign a deal with COTU, who will start brewing an amber lager called Flying Squirrels Chin Music. First batch should be ready to debut on 3/1 at the FanFest at the Diamond. Not sure what “Chin Music” (an old baseball term for a high, inside fast ball designed to move a batter back off the plate) has to do with craft beer, but that's what the label will say. And it will join Hardywood’s Singel in being sold at the Diamond this season, along with several regular brews.

Richmond must be getting a reputation as a Craft Brew market, as now we have two more outside breweries shipping their product in here. Foothills Brewing from down in Winston-Salem has signed on with Loveland Distributing and we'll be seeing taps at selected bars for their Hoppym IPA, People's...
Welcome to our newest members!

Roderick Piggott  
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City of Charlottesville  
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Charlottesville, VA 22903  
Email: millerd@charlottesville.org

Bring a Prospective Member to a Meeting

Please be advised that the Board has an established policy for anyone who would like to bring a prospective member to a meeting. If you let the Membership Committee place the RSVP for the prospective member, there will not be a guest fee charged for that attendee.

Again, the RSVP must be placed by the membership Chair, Julie Mutcher, jmutcher830@gmail.com. Guests are always welcome but member prospects will help us grow.
IFMA had a good workday on this site in November.

We installed exterior light fixtures, painted trim boards, installed flooring and railings.

Thanks to all who volunteered.

Jim Mallon
Mark Friedrich
Ranny Robertson
Connie Hom
Julia Southworth
Don Goz
Julie Mutcher
Stephen Pancham
Monica Pancham
Kevin Riley
Tom Wood
Tim Hume
Barbe Shaffer

Don't ask how many man-hours are in that front porch railing.
Porter, and Torch Pilsner shortly. Loveland has also been handling Boston Beer Co.’s (they are the brewers of Sam Adams) Rebel IPA, which had its debut down here about a month ago.

Kudos to Baskervill, as they receive the 2013 “Best Rehab of an Existing Structure” Award from the Urban Land Institute of Richmond for their work on The Lofts at West Station in Roanoke. Project involved the conversion of two early 1900’s warehouses into 70 apartments and a restaurant.

And the State Dept. of Rail & Public Transportation makes a move to alleviate the seriously overcrowded conditions in the 288 space parking lot at the Staples Mill Amtrak station. They are working on a deal to purchase the next door Anthony & George’s Steakhouse, which has been there on a one acre site for almost 20 years. I would think the next step would be to also acquire the next property, which until recently housed the Wonder Bread clearance store, until their parent went bankrupt. Only problem there might be the timing, as I’ve just recently noticed some signs on the site announcing the move in of a new and used kitchen equipment supply house. DRPT also in the news recently with another item, as a new Amtrak passenger station opens in Norfolk on 12/2, the first such new station in the state in many years.

And, on the topic of timing, how about Tech putting the picture of place kicker Cody Journell on the front of the tickets for the Maryland game and then dismissing him from the team for “a violation of team rules” just prior to the game? Or some entrepreneur seeing Kentucky basketball’s pre-season #1 ranking and having a number of T-shirts printed with 40-0 on them, only to have the Wildcats lose their third game of the season. Oddly, the shirts have been a big seller from the website, mostly to fans of Kentucky’s major opponents.

Another interesting recent acquisition as the VCU Health System takes the Red Carpet Inn on Robin Hood Rd. near the Diamond & I-95. My impression had been (from delivering food to people being temporarily housed there during my work with the CARITAS program) that the place was really run down, so I’ll be watching to see if they demolish it, or do some major work to re-use it.

And despite getting the property for a song, Henrico County, after much deliberation, decides that they don’t have a good use for the former Best Products Corporate HQ at Parham & I-95, so it sounds as though they are going to put it back on the market. Since I had my office in that building for 8 years back in the 80’s, and hosted the very first tour for the Chapter there in February of ’84, I’ve got a personal interest in who ends up with that building. Have we got anyone out there beside Ranny who was with me on that tour?

Legend Brewing, where we held seven of our Membership Socials between 1999 & 2005, has always had what I have felt was the best view of the Richmond skyline from their deck. The only drawback was that, about once an hour, crashing sounds like “the hammers of hell” came out of the building just below, where I was told Reynolds Metals was making Reynolds Wrap. Crashing sounds no more, as that building has been totally cleared away by Thalhimer Realty Partners, who bought the entire 17.2 acre Reynolds Metals South parcel and is preparing to develop it with about 260 apartments, plus office space near Legend, and retail on the side near Hull St. as Manchester continues to grow.

Pete Mahan read my item in last month’s column and let me know that it was his Crest Foodservice who did the kitchen and bar drawings and provided the equipment for the new Burger Bach at West Broad Village.

Markel, who has developed a reputation for the savvy investment of their huge pile of cash that comes from the premiums their insureds pay them, raising some eyebrows as they step up and take $100 million worth of Blackberry’s convertible debentures. If you don’t follow the Financial pages, the Canadian outfit that makes Blackberry has been fighting for their survival, as Apple and Samsung products have really
The 2014 Energy & Sustainability Conference (http://www.esc-east.org/) will soon be here. The event is co-hosted by the VA Chamber of Commerce and VCU. Please block off February 11th and 12th (revised dates) for the largest energy and sustainability conference in the region. Held at the Greater Richmond Convention Center, we’ll have 140 great speakers, including an invite to Governor-Elect Terry McAuliffe. Come hear how organizations are leveraging energy and sustainability strategies to improve their business results and/or mission. Come see what public and private sector leaders are doing in Manufacturing, Government, Higher Education, Commercial Real Estate, K-12 Schools and Healthcare. Organizations in each industry will be recognized on February 12th for their leadership in this area.

Registration for the conference is available at ESC 2014 Registration.

A review of how we are doing as a Board and chapter reveals a pretty strong first half of the year. Some goals have already been met and several others are on track. One wasn’t met (World Workplace). We should feel good about our report card and collectively continue to strive on. Enjoy the holidays and we’ll see you in January at Capital One in West Creek.
2014 PREPAID MEETING INVOICE
FEE:  $110

NAME

ADDRESS

PHONE NUMBER

E-MAIL ADDRESS

Payment Options:

Remittance by Check:
IFMA RICHMOND CHAPTER
ATTN:  Barbe Shaffer, IFMA Chapter Administrator
P.O. Box 808
Richmond, VA  23218

PAYPAL:  Go to www.ifmarichmond.org
• Go to the calendar
• Click on the date February 14, 2014
• Click on “More” to expand
• Click on Register and fill in the blanks with an asterisk
• Click Register again when complete
• The next page is where PayPal information is entered.

PREPAID DUES ARE NON-TRANSFERABLE
THANKS TO OUR SPONSORS

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VALCOURT BUILDING SERVICES
VBS
Two days of previous rain, but it stopped by 4 p.m. on the 10th, so I don't think it kept anyone away from our Holiday Social at the 4501 Highwoods building of Markel as we had an attendance of 68. Passing a Christmas tree to enter the room as the Tolliver & Company trio was laying down the music, I found our Markel hostesses, Elizabeth McKinney and Jane Waring, in a much more relaxed mood than a year ago. This year the caterer, Sophisticated Soirees' Andrea Huntjens, had the correct date on her calendar so Elizabeth & Jane were spared having to scramble to get food and drink set up on very short notice. Andrea provided her usual fine assortment of hors d'oeuvres, including her signature fig in a blanket, as well as a bartender, so Julie Mutcher was also spared that duty this year.

After a lengthy and convivial period of socializing, President Jim Mallon got the group to attention and called upon Elizabeth McKinney who recognized in place her lengthy list of sponsors she always seems to be able to enlist for these affairs. Thanks to all of them for their contribution to making this meeting the big success it is. They are all listed on page 8.

Next a very brief business meeting during which Programs Chair Karen Freber announced that we will be in West Creek at the Capital One Commons Building on January 14 with an unusual twist that all should be aware of — no collection of funds may take place at the meeting's registration table, so EVERYONE must have registered and paid in advance of arriving at the site.

Following Karen, Jim called up Amy King, the Executive Director of Rebuilding Together Richmond, who was accompanied at the meeting by her husband Steve, to receive the customary oversized check we present to our charitable recipients. This year it was in the amount of $5,000, as a result of the success of our golf tournament back in September. Amy took the opportunity to describe how Rebuilding Together works, with a one day blitz on the last Saturday of April. The contribution from a contributor like our Chapter purchases the needed materials. Planning and purchasing by a House Captain like our Barbe Shaffe, and the efforts of a team of volunteer workers results in an impressive list of improvements to the home of an elderly or disabled lower income resident who had been selected earlier in the year, and who otherwise would have been unable to afford to have that work done. Our house this year was that of Mrs. Matro in the Peter Paul neighborhood of Church Hill. A team of 20 volunteers completed the entire list of desired improvements in good time. Barbe, who had been called up to stand by Amy, called out Todd Branch of painting contractor Street & Branch for special thanks. He had come to her rescue on short notice prior to Project Day after lead paint had been discovered peeling on the front porch that was on the list for repainting. Not only did he have the old lead paint scraped off, but also had the entire porch, its railings, and the lattice around it primed and painted prior to Project Day. This left the volunteer team to cut out and replace a rotted area, which Todd's crew had discovered, and paint it on Project Day, so that the porch looked great at day's end. Barbe also gave special thanks to Gary Grubb of Custom Woodworks who was also present, and who had donated a counter top to replace one on a damaged kitchen cabinet in the home.
Next up was our other charitable recipient, **Hanover Habitat for Humanity**, represented by its Executive Director **Tim Bowring**, who was similarly presented with an oversized check for $5,000. Instead of bringing a family with him this year, Tim was accompanied by his Board Chair, **Larry Lee**. Both of them expounded on Habitat's mission, telling us that the Hanover Chapter is currently finishing its 47th house, on Old Ridge Rd. in Beaverdam, for Kendra Gilpin and her son with the move in ceremony scheduled for the evening of December 18th. You may recall that the Chapter had a contingent of 13 up there working on that house on November 2nd as fully reported on in the December newsletter.

With the Hanover Habitat presentation and response concluded, Elizabeth & Jane again took the podium and commenced to call the ticket numbers for the lengthy list of very nice door prizes (thanks in large part to the generosity of the sponsors listed on page 8).

**Bernadette Coleman, Sara Cowherd, Stu Hanckel, Sam Jennings, Jim Mallon, Chris Piehl, Barbe Shaffer, Tom Wood, and yours truly** all had their numbers called for a bottle of wine. The winners of this prize were seen immediately thereafter scrutinizing the labels with a number of trades being made to get a more favored variety.

**Karen Frebert, Gary Grubb, Jared Howe, Susan Mallon, Julie Mutcher, Kevin Riley, Barb Robertson, Jeff Sechrest, Paxton Whitmore, Allen Hurt, Rob Skipper, Debbie Tuck, and Pat Snee** all received the prized $50 gift cards (some to Home Team Grill and most being the “use anywhere” Visa cards).

**L.J. Swain, Steve King**, and several others received one of the beautiful red carnation centerpieces that had been provided by Buckingham Greenery. Checking those who were holding one, I finally found a recipient who would trade me theirs for my bottle of wine.

And, last but certainly not least, **Maureen Roskoski** was the recipient of four tickets to an upcoming VCU basketball game. (I don't know where she'll be sitting, but the price on my season tickets is $21.25 per copy, so it looks like she got the most valuable prize of all, unless she's not a basketball fan).

Once the last ticket number was called, the trio resumed playing as the party wound down, with a couple of clusters of attendees still in heavy conversation as I headed out the door with my centerpiece, and another of the Chapter's excellent Holiday Socials became history.

Thanks again to all of this meeting's sponsors as listed earlier, plus our Annual Sponsors --- **Dominion Service Company & SERVPRO of Chesterfield, Tri-Cities, & Newport News** at the Platinum level; **Servicemaster & Valcourt Building Services** at the Gold; & **Facility Engineering Associates** at the Silver. To **Andrea Huntjens** and her **Sophisticated Soirees** for a classy job of catering. To Markel for hosting us. And lastly, to **Barbe Shaffer & Bernadette Coleman** for recording all of the prize winners for me, making notes hastily as Elizabeth was calling out the winning numbers at a fast clip.
Sustainable Spaces... Achieving Operational Excellence One Building At A Time

We would like to thank our pilot participants this year for their participation and support of the program. Stay tuned for more information on this program next year.

Luck Companies
Brandywine Realty Trust
Moseley Architects

Overview:

The IFMA Richmond Chapter is in the process of creating a sustainability certification program for commercial facilities in our region. The program, Sustainable Spaces, is being developed to meet a need in the marketplace for understanding and recognition of sustainable facility management. Most owners and operators of facilities recognize the importance of operating our facilities in an efficient and sustainable manner. However, the majority of certification programs focus on the building itself without an emphasis on the total organization. Our program bridges the gap between the efficient building and the organization to reach operational excellence. It outlines what is important in sustainable facility management and can be used as a guide to evaluating and improving your facilities. Our tool is an honor-based, easy to use self-assessment checklist which allows you to evaluate your facility and your overall organizational sustainability strategy. We are giving you the opportunity to be recognized for your energy and sustainability achievements, without requiring excessive documentation or significant investment in time or money. Our program consists of the following categories:

Our tool has 150 questions with a yes, no, or not applicable format. It is an interactive Excel spreadsheet that will total your points in the Awarded Points column and on the overview page as you answer questions. You can also answer “maybe” and return to the question at a later date.

A few of the sample questions are shown below:

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<th>Strategy</th>
<th>Waste</th>
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<td>Engagement</td>
<td>Workplace Management</td>
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<td>Energy</td>
<td>Quality of Services</td>
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<td>Water</td>
<td>Indoor Environmental Quality</td>
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<tr>
<td>Materials &amp; Resources</td>
<td>Site</td>
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</tbody>
</table>
We have included points associated with beginner stages of energy management and sustainability, such as “Do you have an ENERGY STAR Portfolio Manager account that is up to date?” as well as more advanced stages, such as rewarding you with more points the higher your ENERGY STAR score. We want to recognize those efforts that you are currently doing as well as inspire you to achieve higher goals.

Our goal in creation of this tool was to bridge the gap between the building and the organization, to educate our members in sustainable facility management, and to recognize our members for their energy and sustainability achievements, without requiring excessive documentation or significant investment in time or money. We hope you will join us in this effort and participate in our pilot program. We are currently seeking participants in the pilot program this fall to be completed at the end of the year. Participants will be provided access to the self-assessment tool, user support, registration in the program at no cost, and recognition upon meeting program certification requirements. You will also be helping to shape the development of this tool through your comments and suggestions.

If you are interested in participating in the program, please contact Maureen Roskoski at maureen.roskoski@feapc.com.
Richmond Chapter Monthly Meeting  
January 14, 2014

Registrations are required and you must pre-pay for this event. No payments will be accepted at the door.

You will not be allowed into the meeting without having pre-registered and paid. You will also need to show a valid photo ID to enter the building.

Please join us for an uncommonly awesome experience as we tour one of Capital One’s newest Richmond-area buildings – The West Creek Commons. The Commons includes meeting, retail and cafeteria space and lots of cool architectural features. It’s one of three new structures added as part of our West Creek expansion project, which also included a central parking deck and Building 8, our newest office building.

We’re looking forward to sharing The Commons with you and hope you can join us.

Thanks to our 2013 Annual Sponsors

PLATINUM

GOLD

SILVER

Where:

Capital One  
West Creek Campus

15000 Capital One Drive  
Richmond, VA 23238

See map for directions

Parking: Central Parking Deck

Time:

5:30-6:45 pm Networking/Social  
6:45-7:15 pm Meeting  
7:15-8:00 pm Tours/Social

Presenter:

Kimberly Zirkle, NGKF/Capital One

RSVP by:

Thursday, January 9, 2014

Registrations are required and you must pre-pay for this event. No payments will be accepted at the door.

Pre-Register on our website at www.ifmarichmond.org and pay by PAYPAL or credit card

COST:

Members: $10.00  
Non-Members: $25

Be sure to include your guests name and company
You will not be allowed into the meeting without having pre-registered and paid. You will also need to show a valid photo ID to enter the building. These are Capital One requirements.

www.ifmarichmond.org