



IFMA News

a publication of the Richmond Chapter of the International Facility Management Association

July 2012 Issue

Celebrating Our 27th Year

THE PRESIDENT'S MESSAGE...



For 21 years, we closed out our chapter year with the Llamarama social event held at Ranny and Barbara Robertson's homestead in Hanover County. All good things must come to an end, and this year we started what I hope will be a new tradition, the Squirrelarama. On June 12th, we took over the picnic pavilion at the Diamond where 60 members and guests enjoyed burgers, hot dogs and cold beer before transitioning to our section of seats to watch the Flying Squirrels pull out a victory.

During the cookout at the pavilion, we paused for 5 to 10 minutes to thank our outgoing President Jeff Bradley and to welcome and install our new slate of officers and board members. I would personally like to thank Jeff for his enthusiastic leadership the past year. We are ending the year strong with 182 members of which 100 are professional members.

I would like to introduce you to our new board. Most of them should be familiar names to you, but we have some new faces too. I am in the fortunate situation of benefiting from the guidance of **Past President Jeff Bradley** and **Vice President Jim Mallon** (also a former president). **Ken Coll** returns for his second term as **Treasurer**, and **Bernadette Coleman** joins the board as our new **Secretary**. I feel blessed to be surrounded by such a strong team of officers. I would like to point out that Jim, Ken and Bernadette are all professional members!

We have a very experienced group of committee chairs. **Matt Sobel** enthusiastically volunteered to run **Programs** again. **Julie Mutcher** and **Harvey Jones** will drive **Membership**. Our dynamic Markel duo of **Elizabeth McKinney (Sponsorship)** and **Jane Waring (Hospitality)** are back. I am thankful that **Bud Vye** and **Ranny Robertson** are returning in their respective **Public Relations** and **Newsletter** roles. **Paxton Whitmore** will manage our **Website**. A newcomer to the board **Maureen Roskoski** will drive our **Professional Development** initiatives, and **Carla Strothers-Durr** will similarly drive our **Career Resources** activities. Finally, **Tim Hume** returns to chair the **Golf Tournament** after a record setting year of raising funds for our two charities.

And last, but certainly not least, **Barbe Shaffer** returns as our very capable and dedicated **Administrator**. Barbe plays a critical role in making sure that the organization and meetings run smoothly.

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MEETING

July 2012 Meeting

Date: *Tuesday, July 10, 2012*
Time: *5:30 pm*
Place: *Colonial Shooting Academy*
Program: *Tour of the Facility*
Cost: *Members \$10 Guests \$25*
RSVP: *By Thursday July 5, 2012*

Next Board Meeting:

Date: *August 7, 2012*
Time: *4:30 p.m.*
Place: *Markel Bldg. 4600 Cox Road*

Next Membership Meeting:

Date: *August 14, 2012*
Time: *5:30 p.m.*

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Golf Tournament

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AROUND THE CHAPTER

by Bud Vye, Retired CFM

Had the opportunity to represent the Chapter at Hanover Habitat for Humanity's "ground breaking" for the Goodman Family Home on May 19th. With the Chapter's more than \$5,000 contribution as a result of the success

of our Golf Tournament, we are listed as one of the major sponsors and were recognized as such. Located at 8208 Pleasant Grove Rd. (just to the east of Memorial Regional Hospital, and just to the west of I-295's Meadowbrook/Pole Green exit) on land donated by the Virginia Women's Center, the project's foundation was just being completed, as the weather had been good and the project was moving along ahead of schedule. Ranny had some photos from a couple of weeks later showing that the project had really moved along and was getting close to completion. As always at these events, it is heartwarming to see the deep and sincere appreciation of the home recipients that are being given a "hand up" rather than a "hand out" and family head Jimmy Goodman was so overcome by emotion at this ceremony that he was unable to continue his remarks. If you are out in the vicinity of Memorial Regional, stop by and take a look at the finished product. Just past the hospital going east on Meadowbrook, turn left on Pleasant Grove and look for 8208.

Editor's Note: Please see page 5 for photos of the Goodman house

Seems like whatever Dominion tries to do always generates some opposition. Their recent proposal to install nine towers to carry power across the James from Surry County to James City County has drawn opposition from Kingsmill residents, county officials, real estate professionals, industrialists and environmentalists. Then, a number of residents in the Mount Vernon subdivision in western Henrico received notices that they would have to move their sheds and other permanent structures that were in the power company's right of way. One of the residents is pleading that his deed gives him "agricultural rights" in that area, which he considers to include his shed. I would say, "Nice try" but I have a shed that is in such a right of way, and is clearly shown as such on my survey, and I've always known that I would have to move it, if Dominion decides that they want to upgrade their power line back there. I'm pretty sure a judge would interpret "agricultural rights" to mean a garden, and not a shed, so I think the man better start planning to move the shed.

Some places the Chapter has met at are in the news, as SunTrust is leasing 84,000 sq. ft. (120,000 sq. ft. is still available) in the **Westmark II** building, recently vacated when MeadWestVaco moved into their new building downtown. We had our Holiday Party there way back in '95, when Capital One was in the building.

And the 96,000 sq. ft. **Turning Basin** building at 111 Virginia St. is foreclosed on, and taken over by the note holder. Morton's Steakhouse and a couple of other tenants are still in the building, but the former owner got squeezed when First Market Bank merged with Union Bankshares back in February of '10 and moved into Three James Center. We met at SMBW in March of '02 and then walked over for a tour of the building, where First

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Market Bank had just moved in, and we were shown through by John Presley (a distant cousin of Elvis).

And **BlackFinn** American Saloon closed last month after six years in business. The location of our Membership Drive Social back in September of '07, it appeared to be the victim of the slow pace of development along the Canal Walk, which has not yet turned into a replica of San Antonio's Riverwalk, as the owners had hoped. Maybe in another decade. With another name and motif.

Another one that didn't immediately pan out as projected, as **Transurban**, the Australian **owner of I-895** writes down \$138.1 million of their \$548 million investment in the Pocahontas Bridge and Parkway. Though they've got the fare up to \$3 at rush hour, the Wilton, Tree Hill, and Curles Neck developments have been stalled by the economy, and I think they were being counted on to generate more traffic for the short cut between the RIC area and the south side of the River. With a 99 year lease and deep pockets, Transurban may yet make some money on the deal, but it looks like it will be a while.

A win for the local guys, as 114 store **Gander Mountain** announces that they will be closing in July, and local operator **Green Top** will take over the space and move their operations over from Rt. 1 to I-95. With Bass Pro moving in on one side, and Gander Mountain on the other, the buzz was that Green Top was on its way out, but it looks like the local guy has survived, and will step up from 12,000 chopped up sq. ft. to 67,000 sq. ft. in a much more modern building, and you can't beat the exposure to the interstate traffic.

Sticking with the Retail Segment, **CarMax** has a slightly off quarter, but the stock gets hammered. They're now up to 112 stores, with Denver being the latest market to be entered, and sticking to their plan to open 10 new ones this year.

And things never change, as someone perceives success, and everyone else rushes to copy, with the latest example being **Frozen Yogurt**. **Sweet Frog**, a local idea that has been pushing out franchises all over the place, so that it now has more than 60 locations, promptly has the following imitators ---- **Zinga** at Willow Lawn, **Swirlz** on Staples Mill Rd. and elsewhere, and **Yapple**, just to name three. The latter, down from Pennsylvania, opened two doors from Sweet Frog in Carytown, only to get a hardball reception, with Sweet Frog cars parked in front of the Yapple store, and frog costumed characters out on the sidewalk, dancing and directing people to the Sweet Frog store. Haven't had a chance to take my 8 year old grandson to the three imitators yet, but we've been to all the others (on my money) and he keeps insisting that Bruster's is #1. So there's an un-paid, un-solicited, endorsement for you.

Looks like two top execs from **Allianz** (formerly Mondial) have left to join a new unit called Fusion, a tech company that matches promotional deals with likely buyers. They are being replaced by one of the top men at Orbitz, who will oversee Allianz's operations in the U.S., Canada, Mexico, & Brazil, working out of our former Circuit City HQ building.

Some updates on previously reported on items, as the owners of the **Greenbrier Resort** in West Virginia announce that they **will be acquiring** the financially troubled **Wintergreen**, while insisting that they have no plans to push to install a casino there, as they had done at the Greenbrier. While the new owner of the **State Fair and Meadow Event Park** appears to immediately be into negotiations to sell both the property and the Fair.

While over in Sweden on a trade mission, looks like the Governor got blind-sided when his UVa Board fired the school's President, setting off a full scale fire storm, that hasn't played out yet. Wasn't sure at first what the issues were, but it begins to appear that she was not moving forward as quickly with internet course offerings as some Board members would have liked (just read that Liberty is going full speed ahead in this direction, now calling their total enrollment 75,000 --- 14,000 of which are on campus --- a huge number of which are on active duty in the Armed Forces). The other issue sounds like it might be

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CAREER RESOURCE

By Carla Strothers-Durr

The mission of the Career Resource Committee is to connect jobs seekers with potential employers. If you are seeking employment, a career change or are looking to fill a position, consider us part of your networking strategy. Send your qualifications, job requirements or job description to committee chair, Carla Strothers at Carla.Strothers@cbre.com.

I've recently become aware of a professional recruiting company that specializes in facilities management positions. While many of their positions are in DC/ Northern Virginia, some reach down as far as Richmond. Check out their website at www.csrecruiting.com

Cornerstone Recruiting - building businesses one person at a time

A full service recruiting company with its corporate headquarters based in the Washington DC / Baltimore region.

Cornerstone has recruiting professionals that specialize in the following fields:

Construction & Skilled Trades Manufacturing & Warehouse

Facilities & Building Management

Administrative & Clerical

Engineering & Science Retail Sr. Leadership

Their offerings include Contingency Search, Temporary Staffing, Recruitment Process Outsourcing and Recruiting On Demand.

Carla

2012 Golf Tournament September 17th 2012

Proceeds go to Rebuilding Together and Hanover Habitat for Humanity



The Goodman Family House

Partially Sponsored by IFMA Richmond Chapter

See Bud's comments in AROUND THE CHAPTER, page 2



Sponsor Banner
 Look close—we're in the upper right corner

Foundation as of May 19th



Tim Bowring addressing the attendees

The Goodman Family

Groundbreaking in May



Status as of June 11th



Status as of June 22nd



A Corrected New Member Spotlight

Mitch Mitchell

Owner

Greenstone Commercial LLC

Greenstone Commercial provides full service energy consulting from the initial energy audit to a wide range of implementation services. We do not sell a product so our clients receive a 3rd party unbiased opinion of their facilities energy performance with a “Menu List” of options to become more sustainable.

Our comprehensive audit for commercial and industrial facilities includes a utility rate analysis, mechanical, electrical, insulation and controls assessment with “Simple Payback” recommendations for energy upgrades. Benchmarking services are also available to our clients and determines a buildings “Energy Use Index” that gives an energy use comparison of their building to similar buildings in the industry. Our implementation services are monitored with metering devices to provide our clients a “Real Time” assessment of the energy savings.

Our facility management services offer a low cost/no cost option to clients that are seeking energy savings with little to no capital expense. This service includes an evaluation, consultation, monitoring and reporting option on an hourly basis.

Greenstone has recently joined forces with CORE Solutions Group, LLC to provide our clients with the capital necessary to make sustainable improvements. CORE is one of the nation's leading cost recovery consulting firms specializing in engineering- based cost segregation studies, property tax recovery, research & development tax credits, sustainable building energy studies and retrofits, and Green Guarantee funding programs. The CORE group is comprised of highly credentialed Tax Professionals, Attorneys, Appraisers, Engineers and Commercial Building Consultants with over 75 years of combined experience.

Editors Note: We apologize for the error in last month's newsletter concerning this article.

Don't make the same mistake we did!

PLEASE VISIT THIS COMPANY'S WEB SITE AT GREENSTONECOMMERCIAL.BIZ

(AND NOT .COM)

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On behalf of the chapter board, "Thank You" to the following members for renewing this month.

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By the time you have read this, the new board will have met for our first board meeting. The primary goal of this meeting will be to set our objectives and priorities for the new year. We will report on these in the August newsletter.

In the meantime, I encourage any of you who would like to provide any inputs to contact me directly. I can be reached at (804) 285-8904 x306 and twood@svmservices.net. The board certainly does not have a monopoly on good ideas!

Your President,



JUNE MEETING REPORT

by Bud Vye, Retired CFM

Rain from 11:15 until about 2:00 on Tuesday, the 12th. Forecast at mid-day was for 75% probability of rain during the evening. Barbe put out an Email asking anyone who wanted to cancel to do so by 3:00, and a number did, with the result that we only had a turnout of 60. As so often seems to happen around here, the forecast couldn't have been more wrong, and the evening turned out to be beautiful.



Hot dogs, hamburgers, and beverages were enjoyed out in the pavilion adjacent to the home team bull pen just outside the deep right field corner of The Diamond. Catcher Johnny Monell, and pitchers Daryl Maday & Edwin Quirarte were brought out by Parney to meet us and sign autographs. Eventually, in the last official act of his term as President, **Jeff Bradley** got the group to attention with some difficulty, and thanked all of his cabinet, committee chairs, and the general membership for helping make his job an easy



and successful one as the year flew by. He then turned to me, and once again I had the honor of swearing in the officers for the new fiscal year, in the persons of President **Tom Wood**, VP **Jim Mallon**, Treasurer **Ken Coll**, and Secretary **Bernadette Coleman** (in absentia). Duly installed, President Tom greeted his constituents while **Elizabeth McKinney** passed out the tickets that we needed to gain entry to the ball park.



Wanting to see Jeff Bradley throw out the first ball, we all headed down the walk outside the stadium as we had to enter through the main entrance down behind home plate. Up the steps, and walking back down the concourse to the far right field corner again where our seats were, I hear Matt Sobel ask me, "Do you think we'll be in time to see Jeff throw out the ball?, I think he was going to do it a half hour before the game." Confidently, I reply, "Sure. They don't throw out the ball until right before the start of the game." Wrong I was, as the ball had apparently been thrown, as Matt had heard it would be. As a result, I got no photo of him throwing it, and haven't even talked to someone who observed it. Consequently, if he says he fired the ball like Stephen Strasburg, we'll have to take his word for it.

Perfect weather, and a close, interesting game, plus the usual entertaining contests between every inning, made for a very pleasant evening. Since I was scheduled to go up to the broadcasting booth to join radio broadcaster Jon Laaser for the bottom of the 7th inning, everyone kept reminding me, as each inning went by, so there was no way I could forget. At last, it was time, and Elizabeth McKinney and Matt Sobel escorted me up to the press level and, quietly, into the broadcasting booth, as Jon's usual partner, Anthony Oppermann, took a break and made room for me in the tiny booth. Since no one in our group had a portable radio with them, and I don't think any of them left early enough to listen in their cars, you'll have to take Elizabeth & Matt's word for it that I did OK. I enjoyed it, and thought I did an acceptable job, describing what IFMA is, and the Richmond Chapter, and then (Jon having been tipped off by Parney about my background) blending into my previous career as manager of Philadelphia Veterans Stadium, and my long standing close relationship with the Phillies, who are currently going through some hard times.



My 15 minutes of fame concluded, it was back to the seats for the finish of the game, which had a happy ending in a 3-2 win as top prospect Gary Brown made a nice catch of a line drive in centerfield for the final out. Had he not done so, it appeared that we would be there for extra innings, as the Squirrels have done several times in the games right after the one we attended.

All in all, a very nice Spring Social, and a change of pace after 21 straight at **Railside Farm** (Thanks again to **Ranny & Barbara Robertson** for having us all of those years). In case you were wondering, our last Spring Social prior to going up with the llamas, was in 1990 when we went down to Swift Creek Mill Playhouse in Colonial Heights for dinner and a performance of "Steel Magnolias".

Thanks to **Matt Sobel, Elizabeth McKinney, and Jane Waring** for setting up a nice evening for us (with help from the Squirrels' **Parney Parnell**) and to **Markel** for being our sponsor for the evening. Next month, we go to a shooting range, for the first time in Chapter history. Should be another fun evening.



Our Incoming Board and Committee Chairs



Parney with Darrel Maday 34, Edwin Quirarte 35 and Johnny Morell 20



"Nutzy" with Barbe and Jeff



A deliberately ambitious forecast of what's ahead.

by Scott Simpson, senior fellow of the Design Futures Council and a Richard Upjohn Fellow of the American Institute of Architects

Let's hop in a time machine and go back to 1992, just 20 years ago. The Internet was not yet commercially available. There were no iPods, iPads, or iPhones. CAD was in its infancy, and pen plotters were the highest of high tech in architects' offices. In 1992, Steve Jobs had been out of a job at Apple for seven years and would not return for another four. Larry Page and Sergey Brin were seniors in high school, and Mark Zuckerberg was just eight years old. Within a few years, a whole crop of Internet businesses would spring up like so many mushrooms and then die off just as fast. A select few, such as Amazon.com and eBay, would survive and eventually prosper, but it was far from clear at the time that they had much of a future.

Fast forward to 2012. Using a small device that weighs only a few ounces and easily fits in the palm of our hand, we can instantly access unlimited information, buy or sell whatever we like, and determine our exact position on the planet any time of the day or night. Had that sentence been written in 1992, it would have been considered outrageous science fiction.

What's Next

If past is prologue, what's next? By and large, the A/E/C industry has been reluctant to truly embrace technology and all that it implies. We still build things the old-fashioned way, one piece at a time. True, there's been some progress — glimmerings of building information modeling and a flirtation with integrated project delivery. As a whole, however, we're still mired in a mind-set that is based on instruments of service called construction documents, a bidding process that pretty much guarantees unwanted change orders, and a business model that habitually delivers projects late and over budget. (In other words, we may be inefficient, but at least we're expensive!)

Obviously, there's big room for improvement. Change is blowing across the landscape like a strong wind, and there's no stopping it. In the coming years, the A/E/C industry will look very different indeed. Herewith, a compendium of deliberately provocative predictions, intended to be slightly outrageous, all of which will eventually come true.

The end of bidding (and billing)

With eBay, Craigslist, and Amazon.com, we can buy pretty much anything we want, any time of the day or night, from anywhere around the globe, at the lowest available price, with just a few keystrokes. Airlines and hotels routinely adjust their prices based on fluctuating demand in order to maximize their return on investment. It's only a matter of time before the A/E/C industry adopts this approach to purchasing. And as long as we're getting rid of bidding, let's eliminate billing as well, with all transactions executed using debit card technology. Buy what you need, when you need it, for the best possible price, with zero paperwork. No bids, no bills, no bull.

Ubiquitous bar codes

In the retail world, bar codes have already revolutionized inventory control and point-of-purchase sales tracking. It's a very short conceptual leap to bar coding everything. Even people. Add the notion of a permanent built-in GPS chip or RFID tag, and nothing will ever get lost (bad news for thieves and kidnappers). On a construction site, the implications for ordering, manufacturing, shipping, storage, installation, site logistics, and waste processing are enormous. In an industry where 37 percent of materials eventually wind up in the dump, universal bar coding will save billions of dollars each year — more than enough to cover the cost of the technology.

Gaming the system

CAD technology, once leading edge, now seems positively quaint. BIM is a step up, but it's still in its adolescence. In a few years it will seem just as old-fashioned. Today, the gaming industry is at the frontier. It has shown us how to create a whole new universe of alternative places and experiences unencumbered by the constraints of the real world. Anything and everything is possible; we are limited only by our imagination. SimCity is just a start; there's literally nothing we can't game. Within a

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few short years, design by gaming will be the norm. Now take it a step further. Need to make a meeting on the coast by noon tomorrow? Stay home and send your avatar. Nobody will be able to tell the difference. Nor will they care.

Making sense of cyberspace

While we're at it, let's take gaming to new dimensions, literally. Even the most realistic computer games compress our 3-D experience into the two dimensions of a video screen. In the future, vastly improved technology will enable us to simulate all aspects of physical experience, including the five senses of sight, sound, touch, taste, and smell. This will allow us to explore, test, and validate design concepts in entirely new ways, and at warp speed. We've already seen glimmerings of this notion in movies such as Tron. Call it design by immersion.

Robots rule

Dishwashers, thermostats, and pacemakers are all forms of robots. Robots can be programmed to do our work for us, when and as we please, more efficiently and at lower cost than hired hands. The robotic revolution is just beginning. In the future, robots will be able to drive our cars, cook our meals, and handle our finances better than we can. On a construction site, robots will be programmed to perform a wide variety of tasks at all times of the day and night, with no complaints or coffee breaks. This will be especially useful for high-risk tasks. Sound fantastic? It's already happening. Consider 3-D printers, which, like Santa's elves, can produce exquisitely detailed models overnight while we sleep.

Nanotech looms large

Imagine a building that washes itself; glass that automatically adjusts thermal and visual performance for temperature, time of day, weather conditions, and occupancy; flooring that never wears out; and paint that can change color at will. Imagine buildings that digest smog right out of the atmosphere and metals that automatically bend themselves into a pre-determined shape as if they practiced yoga; clothes made of thousands of tiny programmable air bags so they are self-insulating in any kind of weather; and furniture that automatically adjusts to different body types and weights. Imagine super lightweight structures that are totally recyclable and walls that can switch from opaque to transparent at the flick of a switch or even move around at will by means of tiny motors. Sound crazy? So did the first ATM.

The office helmet

It used to be important to have a private office. Then the cubicle culture kicked in. Today, with a laptop, we can work effectively from any location on a 24/7 basis. Now imagine a baseball cap, made of self-powering solar-cell fabric, with a phone and camera built into the brim and a flip-down screen, like sunglasses, that provides ambulatory teleconferencing. Throw in a noise cancelling "cone of silence" for good measure, to ensure acoustic privacy on demand. Essentially, we'll be walking around wearing our own office space on our heads, able to talk with (and see) anybody we want. Need to have lunch with a colleague in Boise while you're in Boston? Just dial him in. In fact, with an office helmet, who needs a building?

Cloud consciousness

Moore's law has proved to be uncannily correct. The math is inexorable: sooner rather than later, we'll be able to access all human knowledge on a chip, and it will be equally available to all, its use as natural as breathing. If knowledge is power, then the next generation will be the most powerful in history by far, with the cloud functioning as a gigantic supercomputer. This really levels the playing field. Got a problem to solve? Need something invented? Toss it out to the cloud, and it comes back done, in seconds, for pennies. The cloud will become the brain stem for the human race.

Talkitecture

With cloud computing, high-quality voice-activated software will finally become a reality. Imagine a conference room filled with high-definition big screens. As you describe the building to your client over a cup of coffee, the computer automatically translates your speech into 3-D and 4-D imagery. Want to change height, massing, material, or color? Just say the word. For extra effect, cue in a sound track. If you can say it, you can display it. (It's not much different in principle than using a synthesizer to compose new kinds of music.) This means that everyone who can talk can be a designer.

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There's an app for that

Buildings are in large measure an assemblage of discrete components (elevators, toilets, windows, hardware, and so forth). Need to design a spiral stair? Size a duct? Calculate the shading coefficient on a window? Confirm code compliance? Want to know how heavy a beam should be, or where to buy it, or when it can be delivered? There's an app for that. Point-and-click connections will key in manufacturers, model numbers, dimensions, cost, and delivery dates in a flash. Design-by-app will become as simple as checking flight status or making restaurant reservations on your smart phone.

Buildings with dashboards

When we drive a car, the dashboard tells us about the speed, temperature, gas mileage, travel distance, oil consumption, location (via GPS), and so forth. Why don't we "drive" buildings the same way? They may be static objects, but they are full of dynamic systems. Video displays in elevators already tell us about the weather, stock market, and sports scores; they could just as easily let us know about the building's occupancy, power consumption, water usage, temperature, elevator availability, and so forth. Informed people make better, safer drivers; the same could be true of building occupants. The obvious corollary is this: If buildings can talk to us, then we can talk back. The implications are endless.

If we look in the rearview mirror, we are astounded by what has happened in a mere two decades, and there is every indication that the pace of change is accelerating rather than slowing down. The years to come are sure to provide even greater surprises. Making predictions is risky business, but here's one that will surely come true: In a surprisingly short time, all the predictions noted here will seem tame.

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her resistance to making some budget cuts necessitated by reduced state funding.

Another surprise was the announcement of the inducement to the Redskins to move their Training Camp down to Richmond. With two full scale football fields being one of the requirements, everybody is wondering what the deal makers had in mind, since there is no obvious venue. City Stadium and SportsBackers are often mentioned, but either site is a long way from meeting the specs, and there is only a year to get it done. So a high powered board of non-football types is appointed, and we'll see what they come up with. On the same day as the Redskins deal is announced, **Exxon Mobil** quietly announced that they were moving their Executive Offices (with 2100 high paying jobs) from Fairfax county to Houston, providing our Governor with a little more aggravation.

And I hope you watched **Nik Wallenda's walk** across the cable above Niagara Falls. It brought back some real memories for me, since I had worked closely with his Great Grandfather, Karl, when he walked a cable (with no net underneath) across Veteran's Stadium from out by the right field foul pole to over by the left field foul pole, between games of a baseball doubleheader, in front of 67,000 in 1972. Google Karl Wallenda and you will see a shot of that walk, right in the middle of the first page. We had him back again in '73, as he walked across the field at JFK Stadium, following which Evel Knievel ran his motorcycle down a ramp and jumped it over 13 buses. Born in 1905, Karl was 67 & 68 when he did those two walks, and all of us who had worked with him were terribly saddened when he fell to his death 5 years later, at the age of 73, walking between two buildings in San Juan, Puerto Rico on a too windy day. If you are a glutton for punishment, the same Google will lead you to the U Tube of Karl's fall, which isn't pretty. Forgive me my reminiscences, but young Wallenda's walk (although a bit hoked up for TV) really took me back in time.



The Richmond Chapter of the International Facility Management Association

**Richmond Chapter of IFMA
July Meeting
Tuesday, July 10, 2012**

**Colonial Shooting Academy
6020 West Broad Street
Richmond, VA 23230**

Colonial Shooting Academy is the premier shooting club in Richmond. A new addition to Richmond, it is located in the former Colony House Furniture building on West Broad Street. They offer a friendly, state of the art shooting facility for all skill levels, from curious beginner to expert marksman.

Join us as we will learn about the inner workings of the range and the renovation requirements in order to complete this unique project from a facilities perspective as presented by Wayne Harrell, the President of KBS, the General Contractor on this project.

As Richmond's premier shooting facility—and the largest of its kind—their goal is to provide a welcoming atmosphere to anyone interested in shooting, whether you've got experience or not. This is more than just a shooting range. Colonial Shooting Academy has an on-site café run by Mosaic, an impressive shop and leagues throughout the week. They even offer special evenings such as “Date Night” or “Ladies Night”, to help promote fun, safety and awareness.

After our tour, folks who have completed a brief 10 minute safety video will be able to choose from a variety of hand guns on one of the designated ranges. This course is provided for free to everyone and is valid for one year. The course stresses the safe handling of firearms, and safety practices they require at all times while on the range. This course will need to be completed prior to our scheduled meeting time.

5:30-6:30pm Networking/Social Hour

6:30-6:45pm Chapter Business

6:45 - 7:30pm Presentation/Tour

RSVP by Thursday, July 5, 2012

Simply e-mail Barbe Shaffer at ifmarichva@gmail.com

or register on our website at www.ifmarichmond.org

and pay by PAYPAL

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Building Relationships

Be sure to include your guests name and company

Members: \$10.00

Non-Members: \$25

No Shows will be billed

July Meeting

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6020 West Broad Street
Richmond, VA 23230**

**Tuesday July 10th
5:30 PM**