THE PRESIDENT’S MESSAGE...

Some people never learn………yes Jim Mallon is your President again. I thought I might be the only one that had been talked into a second year; however our resident historian Bud Vye tells us that he also accomplished the feat. I am happy to serve our chapter again particularly because I think so highly of what we stand for in the Facilities Management world and because you are such a great group of folks. Also, the perennially strong Board of Directors makes the life of our President each year so much easier due to their knowledge, ability and energy.

Speaking of the Board, our chapter owes a big thank you to Tom Wood our Past President for his very business-like approach and firm guidance throughout the past year. Tom introduced some matrices for the Board to compare membership and meeting attendance each month among other initiatives. Thanks also to those leaving the Board, Jeff Bradley as Past President, Ken Coll as Treasurer (moved to Seattle for a new job), Matt Sobel as multi-year Programs Chair, and Carla Strothers-Durr who led the Career Resources committee. These individuals contributed greatly to the smooth running of chapter business and enhancing opportunities for professional and associate members. Matt’s long running tenure as Programs Chair must be highlighted because that position requires a strong effort reaching out to potential companies and organizations where we can meet each month, and having the patience to bring the meeting plans together at the last minute.

Returning to the Board are Bernadette Coleman who takes on a new role as Treasurer, Harvey Jones moves to Secretary, Julie Mutcher (Membership), Elizabeth McKinney (Sponsorship), Jane Waring (Hospitality), stalwarts Ranny Robertson (Newsletter) and Bud Vye (Public Relations). Paxton Whitmore with Website will assist with Programs. Maureen Roskoski starts her second year on the Board with Professional Development. Tim Hume will continue as Golf Tournament Chair, and he works hard towards getting the full donation amount for our two charities.

We have two newcomers to the Board; however they aren’t new to the chapter. We are very pleased to have Connie Hom as our new Vice President. In addition to attending meetings, sponsoring meetings and giving suggestions and advice to the Board, Connie (Buckingham Greenery) has provided the pretty red poinsettias at our holiday gatherings. Karen Frebert also has a long affiliation with our chapter and takes on Programs along with Paxton. Karen works for Creative and brings strong organizational skills and knowledge of potential program locations and companies. Barbe Shaffer thankfully will continue to be the glue that holds everything together. If you have any desire to serve on our Board in future years, please see me.
Sad to just learn of the death of Chapter VP Connie Hom’s mom, Teresa, in Connie’s home while she was visiting. Our thoughts and prayers go out in support of Connie. The Chapter is making a contribution in lieu of flowers to the Buckingham County Library Building Fund, 1140 Main St., Dillwyn, VA 23936 in memory of Teresa Hom, and anyone so inclined is welcome to do the same.

More tenants moving into the former Circuit City corporate headquarters complex, as Essex Bank leases 23,375 sq. feet in the 348,000 sq. ft. Deep Run Three (the building to the right of, and behind, the one where we met and toured Allianz’ operations back in March). They are consolidating a number of scattered units into DRIII including their Innsbrook office on Innslake Drive.

Travelers is also taking possession of more than 71,000 sq. feet this month, which they will build out for a regional headquarters and plan to move about 400 employees (including those currently across the river in the Arboretum) into early next year. Markel/Eagle, who now own the building, has a 720 car parking deck currently under construction on the site to be able to accommodate all the new tenants coming in.

A law firm we toured back in April of '08 (they were called GregoryKaplan then) after we heard Greg Wingfield give us an Economic Development update next door at Plant Zero, is now called Kaplan Voekler and is moving across the river into the former These Four Walls furniture store building (at 1401 Cary, next to LaDiff) in order to get more space and “to be closer to their clients in the city”. Sounds like Baskervill is handling the design, along with Fultz Architecture.

Not as much publicity as we had around “Lincoln”, but National Geographic is starting production here on a movie titled “Killing Kennedy”, with Rob Lowe playing JFK, and Judd Nelson as Lee Harvey Oswald.

Not quite sure why we need another Children’s Hospital, with the long standing one on Brook Road now part of the VCU system, but both VCU and Pediatricians Associated to Care for Kids (PACK) want to build another one, as they make a case that pediatric resources in this area are now fragmented and need to be consolidated. In order to make such a new hospital work, VCU, HCA and Bon Secours all would have to agree to shift most of their pediatric business to the new hospital, and so far only Bon Secours has done so. Philanthropist Bill Goodwin and his wife are staunch supporters of PACK and have stated that they will take their money (reported to be in the range of $150 million) elsewhere if VCU insists on controlling such a hospital. We’ll see how this Heavyweight match plays out.

Libbie Mill, the big, 80 acre, mixed use project between Staples Mill Rd. & Libbie, just south of Bethlehem, which had earlier been called Staples Mill Center, continues to grind along, with Gumenick as developer, Commonwealth Architects involved in the design, and CBRE working on the pre-
leasing. Seems like many years ago that that apartment complex was razed, leaving a big grass field all these years. Now we're hearing that the new Dumbarton Library will be down at the Libbie end, high end grocer Southern Season at the Staples Mill end, and 2100 residential units plus more retail and some office space in the middle. Sounds like they are talking about it as a 10 year project, but we may yet see some construction getting underway some time soon.

The European banks that hold over $300 million in debt on the Pocahontas Parkway/I-895 have taken over the toll road from Transurban. The Australian outfit had built the bridge and connecting routes back in '94-'95 on the premise that the Wilton and Tree Hill projects in Varina would have been built by now, and it would be a money maker over the 99 year duration of their operating agreement with the state. It didn't come to pass, and now even at a $3.25 toll at peak hours it isn't generating enough revenue to make its debt payments. As the very first of the Public/Private Partnership (PPTA) projects in the state, after the legislature established them in 1995, its getting more scrutiny as a Portsmouth judge rules that the state can not give its taxing authority to a private entity to levy tolls, as is being done on a tunnel project down there, and has been done on virtually all of the PPTA projects The basis of his ruling is that a “toll” is a “tax” which only a governmental body can assess. I think his ruling will be overturned on appeal, since I think most everyone agrees with the position I have always held, that a “toll” is a “user fee” rather than a “tax”. In the mean time, some of the bureaucrats are sweating a bit since the only reason the private partner has gotten involved on most of the projects has been to get the revenue from the tolls, and the state would have to take back the toll setting authority if the ruling were to be upheld.

Some strong spin applied to the numbers in Food World's annual survey, which show Martin's taking over as the #1 grocer in the area from Food Lion, but their market share is down to 16.7% and 15.8% respectively, while Walmart and Kroger, with 14% and 13% respectively are closing fast on them. Looking back a few years, I can recall Ukrops leading Food Lion by a narrow margin with both around 30%, so it becomes obvious how much Walmart, Kroger, and Costco have cut into the traditional grocer's market share.

Significant layoffs at both Genworth and Capital One indicate that the economy is not back to hunky dory just yet. While everybody gets a surprise to see his board fire George Zimmer (“You're going to like the way you look. I guarantee it!”) from his CEO post at Men's Wearhouse, which he built into a 1143 location chain, from a single store in Texas, over a period of 40 years. It'll be interesting to hear what caused that action when the story eventually comes out, as Zimmer certainly had become one of the most recognizable pitchmen for his company as any we see on TV.

And another familiar restaurant, the Skillagalle, closes its doors after more than 20 years on Glenside near Broad. Can't say its been one of my favorites, although I have eaten there a number of times, including in its original location over at Staples Mill & Glenside.
We have sponsorship opportunities open for the 20th annual IFMA Golf Tournament. This is a great venue for impressing your best customers and support contractors since it’s being held at Hermitage Country Club. Monday, September 16, 2013 is the date and an $850.00 sponsorship covers four people for free beverages, lunch, golf for 4, and dinner with lots of prizes. Marketing for your firm with each sponsorship opportunity provided by IFMA.

Please contact Tim Hume at 804-708-8927 or e-mail timh@hermitagecountryclub.com and join us for an outstanding day of golf and fun for great community causes. All proceeds go to the Hanover Habitat for Humanity and Rebuilding Together Richmond.

Monday September 16th 2013
10:30 AM
Hermitage Country Club

See page 10 for more information
Welcome to our newest members!

Christopher A. Burch
Sr. Manager Facilities
PPD
2244 Dabney Road
Richmond, VA 23230
Email: Christopher.burch@ppdi.com

Michael Conmy
URS
601 East Jackson Str.
Richmond, VA 23219
Email: michael.conmy@urs.com

Ryan Imirie
16210 Parrish Farm Rd.
Montpelier, VA 23192
Email: leapfroghill@gmail.com

Oliver Remley
Maintenance & Engineering Manager II
Coca-Cola
1724 First Colonial Court
Richmond, VA 23231
Email: remley1@comcast.net

On behalf of the chapter board, “Thank You” to the following members for renewing this month.

Jeffrey D. Bradley
General Manager
Valcourt Building Services
7423 Whitepine Rd.
Richmond, VA 23237
Email: jbradley@valcourt.net

Stephen E. Bonnville
Facilities Manager
The Taubman Company
9200 Stony Point Parkway
Richmond, VA 23235
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John Chewning
General Manager
Solar Film
7921 A West Broad
Richmond, VA 23294
Email: j.chewning@att.net

Timothy M. Hume, CFM BSFM
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Richmond, VA 23223
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John S. Massad, Jr.
Secretary/Treasurer
JMJ Corporation
7910 W. Broad, St
Richmond, VA 23294
Email: john@jmjcorporation.com

Pete E. Mahan
Manager
Crest Foodservice Equipment
5929 School Ave
Richmond, VA 23228
Email: pete@cresteq.com

Randolph N. Reynolds
Partner
Reynolds Office Properties, LLC
6641 W. Broad St., Ste. 100
Richmond, VA 23230
Email: randyjr@reydev.com

New Member Spotlight
Michael Conmy
Facility Manager with URS

URS Corporation is a leading provider of engineering, construction and technical services for public agencies and private sector companies around the world. URS Corporation offers a full range of program management; planning, design and engineering; systems engineering and technical assistance; construction and construction management; operations and maintenance; information technology; and decommissioning and closure services. URS provides services for federal, oil and gas, infrastructure, power, and industrial projects and programs.
Dear IFMA Chapter Leaders:

The IFMA Education Team has been working on a number of key initiatives this past year. We thought it would be helpful to update you on the status of some of these projects. In addition, we are including some contact names, phone numbers and email addresses to assist you with any questions you may have going forward.

Updated CFM® Exam Scheduled to be released: June 26, 2013

Although we don’t anticipate the release date to change at this time, there is always a slight chance an unforeseen situation could occur that would require us to move the date back by a few days. If this were to happen, we would update the credentialing website accordingly.

For several months, the IFMA Credentialing Team has been informing applicants that the exam would be changing this spring. They will be reaching out to this group over the next few days to inform them of the exact timeline and to answer any questions they may have.

In order for the updated exam to be added to all the Prometric Testing Centers worldwide, Prometric will need to remove the current exam and publish the updated exam. As this is expected to take approximately five to seven days, the CFM exam will not be available in any Prometric Testing Center from June 22 to June 27. We do not anticipate any issues with this transition; however, we will closely monitor it throughout the process.

If you or a chapter member has a question regarding the updated exam or a Prometric Testing Center issue, please contact Rhonda Hager at rhonda.hager@ifma.org or at +1-281-974-5632.

Prep Materials: Updated CFM Exam

As you may recall, the new FM Learning System was released in January 2013, which covers the body of knowledge for all 11 competency areas identified by the global job task analysis. We are now preparing to release the updated CFM Exam Prep Workshop, which will replace the existing CFM Exam Review Course.

Both the FM Learning System and the CFM Exam Prep Workshop are optional resources for CFM candidates, and they are two completely different products. Please note the following to better understand how these two opportunities can be used independently or together:

**CFM Exam Prep Workshop**

The workshop is intended to help candidates understand how to take a competency-based exam and will not provide coverage of knowledge domains. The goal of the workshop is to describe the methodology of the CFM Exam and testing process, demonstrate the use of critical thinking, systems thinking and roll-up concepts for analyzing test questions and differentiate between the knowledge of each competency area and the application of that knowledge to analyze and solve problems as a CFM.

The workshop will be approximately a day-and-a-half in length. A chapter may elect to add the new CFM Exam Prep Workshop to the backend of a FM Learning System classroom program; or they may elect to offer it as a stand-alone workshop. (More information below on how to combine the two programs.)

For chapters that wish to offer the updated CFM Exam Prep Workshop, a new process has been put in place regarding how the workshop materials will be distributed, costs, getting a workshop listed on IFMA’s website, list of instructors and so forth. Please refer to Attachment A for details. If you have any questions or suggestions regarding the process, please contact Ronna Winchester at ronna.winchester@ifma.org or at +1-281-974-5633.

**FM Learning System**

The new IFMA Facility Management Learning System™ offers comprehensive print materials and interactive online study and support tools for FM professionals looking to advance their knowledge and/or those preparing for the CFM Exam. Developed by IFMA and a team of subject matter experts, this program covers the updated facility management (Continued on page 7)
body of knowledge. The FM Learning System is available to accommodate a number of different delivery models including self-study, classroom, study-groups or a combination thereof. At this time the FM Learning System is sold as a complete package that includes all 11 competency areas.

Individuals will have all the content to assist in filling their knowledge gaps, but that doesn’t mean you have to teach all the information in a classroom setting. You could consider offering a blended self-study/classroom model.

For instance, maybe you want to start off with a study group that covers eight competency areas of your choosing; then elect to bring in an instructor to go over the remaining three in a classroom setting for a day or a day and a half. You could then elect to add on the new CFM Exam Prep Workshop.

To explore ideas and options, please contact Carrie Dahl at carried@holmescorp.com or at +1-651-905-2644 (FAX: +1-651-905-2644). Carrie will be happy to answer any questions you may have about the FM Learning System; and she can assist you with ordering. To make things as simple as possible, the FM Learning System materials can be ordered the same way you currently order the chapter FMP® and SFP™ materials.

**Answering Questions About the FM Learning System**

The FM Learning System is copyrighted to protect the misuse of the material. We appreciate everyone’s understanding that the material is intended for individual use and cannot be copied, scanned, posted on websites, placed in a library, etc.

The material was developed to provide an optional resource to those wanting to fill in knowledge gaps prior to sitting for the CFM Exam. It should be noted that you cannot purchase the FM Learning System and use it to test out of the FMP or SFP—these are knowledge-based credentials that require completion of the specific coursework for each credential. The CFM credential is competency-based with eligibility requirements based on a combination of FM work experience and education.

For those who have their FMP, SFP or CFM, a loyalty program has been developed whereby an individual can purchase one set of the FM Learning System at the special price of US$595 for members, US$895 for nonmembers. Orders need to be placed by calling +1-877-866-1367 (USA/Canada) or +1-651-256-2821 (outside North America) between the hours of 8 a.m. and 5 p.m. Central Time, Monday-Friday, so your credential(s) can be validated for the special pricing.

**Train-the-Trainer**

We will be conducting a Train-the-Trainer (TTT) program in late September for those who may be interested in teaching the FMP, SFP, FM Learning System and/or the new CFM Exam Prep Workshop on a local level.

We are currently updating the instructor website [http://www.ifmacredentials.org/fmp/ifma-qip](http://www.ifmacredentials.org/fmp/ifma-qip) to include the new FM Learning System and the CFM Exam Prep Workshop instructor requirements so that you may review and apply at your convenience (we anticipate all the information will be posted by late June). If you are interested in the TTT program or have questions regarding the process, please contact Ronna Winchester at ronna.winchester@ifma.org or at +1-281-974-5633.

I would like to take this opportunity to thank all the IFMA chapters for their continued support and dedication to advancing the FM profession. We look forward to working with you throughout the year.

Best Regards,

Cathy Pavick  
Vice President, Education
ENERGY STAR Portfolio Manager is Upgrading! Are you ready and what does this mean for you and your organization?

Energy Star Portfolio Manager upgrade. EPA’s Portfolio Manager tool is being upgraded – are you ready and what does this mean for you and your organization? Visit the new project page to see a project timeline, download a fact sheet, or register for the next quarterly update webinar.

What is changing?
- New user Interface
- More Intuitive
- Enhanced sharing and reporting features

Important dates:
Launch date: July 10, 2013
System down time: June 26th through July 9, 2013. Portfolio Manager will be unavailable during this time to allow for the migration of data to the new, upgraded Portfolio Manager.

What do you need to know?
- You should download your SEP by June 25th to have a history of your data prior to the upgrade.
- Sharing rights are being updated to have more granularities. When update is complete, you should re-view your sharing rights.
- Small changes in your performance metrics may occur due to updated reference factors (Source Energy, GHG Emissions, Weather Data). No energy data is changing.
- More and different property types will be available. EPA might reassign your property to a more appropriate type. After the upgrade, check your property for type accuracy.
- No ENERGY STAR application review between June 26th and June 9th. After July 10, 2013, Application will still be available and valid and EPA will resume review process.

EPA maintains that all of your data will be migrated and you will not lose your current data. For more information, you can Visit the new project page or view an FEA presentation on the upgrade here. Contact Maureen Roskoski, Facility Engineering Associates, for further information at maureen.roskoski@feapc.com.

- Be a star! Join the IFMA ENERGY STAR Challenge for Chapters and Councils. IFMA has challenged members to benchmark their building’s energy performance using Portfolio Manager. Winners will be announced at World Workplace 2013.
  - IFMA chapters will compete for having the most participants.
  - IFMA councils will compete for the most ratable and unique/non-ratable buildings.
  - Participants will have access to sector-specific resources (including free benchmarking reports) that will support ongoing energy-related improvements.
  - Winners will be announced at IFMA's World Workplace 2013, held Oct. 2-4 in Philadelphia, Pa., USA.

If you are interested in submitting an article for the newsletter, please send your ideas to Maureen Roskoski at maureen.roskoski@feapc.com.
Unlike last year, and some other years in the past, when we had to sweat the weather for our outings at The Diamond, this year we had a perfect evening for our Social on June 4th. Scheduled on the first Tuesday this time, since the Squirrels were scheduled to be away on our normal, 2nd Tuesday, meeting date, that may have contributed to a drop off in attendance from 60 last year to 46.

Upon arrival, we noted that the Squirrels had made some significant improvements to the Picnic Pavilion, in addition to expanding it somewhat and, as we went through the Buffet line, we noted that the food had been upgraded also. After getting all everyone wanted of hamburgers, hot dogs, several side dishes and desserts (with beer on tap and wine down at the other end) it was time for me to do the honors and install the new officers that we elected the previous month. With only the top of the ticket being able to be present, I duly installed President Jim Mallon and Vice President Connie Hom, leaving Treasurer Bernadette Coleman and Secretary Harvey Jones to be installed at our next meeting. Handling that detail smoothly, it was time to get Jim out there to the mound to be one of those who threw out the ceremonial first balls, which he did nicely, and better than any of the others, in my opinion.

Pre-game details attended to, it was time to hike down to the main entrance and then come back to our seats, which were in section 101, the closest section to the Picnic Pavilion, where we settled in to watch the Squirrels play New Britain, the Minnesota Twins farm team. Once again, I was the IFMA rep designated to join radio announcer Jon Laaser up in the tiny broadcasting booth, and once again Elizabeth McKinney was my designated keeper, whose assignment it was to get me there on time. Unlike last year, when this took place in the bottom of the 7th inning, and I had people reminding me of that every five minutes after the game started, this year it was scheduled for the bottom of the 2nd inning, and was on us before we knew it. As the 2nd inning began and Elizabeth was nowhere in the area, I headed up to the upper level to see if I could get into the press box. With no one responding to my knock on the door, I moved a few feet away to the nearest entryway to the stands so I could see what the situation was on the field. Apparently, Elizabeth showed up just at that time, and not seeing me outside the door, started back down again. Just then I return, and seeing her hustling down stairs, shout after her a couple of times as she disappears out of sight but she doesn't hear me. Before long, she returns, gives me hell for not following instructions, and we both go into the booth, where things go smoothly the rest of the way, after the announcer gets the headset on me, while continuing to talk non-stop into his. I've done this several times and have always been impressed at how all of them seem to be able to keep their patter going as they have a strict “Rule #1” in their profession of “No Dead Air”, no matter what! This year, the half inning went very quickly, and was over that fast, but one of our group back in the seats had brought a radio and told me I had done OK. Not such a big fan of my performance was Elizabeth, who still wonders why I didn't do what I was told (while I didn't bother to ask her where she was as the 2nd inning began and time to be upstairs was getting close).

The temperature stayed very pleasant throughout. The game moved promptly along, and we all had a very enjoyable evening, even though the Squirrels lost 4-1. Parney came out and joined us for the last two innings, and is to get extra thanks for providing us some nice extra touches in the Picnic Pavilion and with some Squirrels merchandise. Markel is to be thanked for sponsoring the event, and Elizabeth for a nice job in setting up the evening, with a little help from Matt Sobel, in his last official act as Programs Chair. So the Chapter closes out another successful year and makes plans to go forward in Jim Mallon's 2nd term as President.
20TH ANNUAL RICHMOND IFMA GOLF TOURNAMENT

Monday, September 16, 2013
Registration & Lunch at 10:30, 12:00 Shotgun Start
Hermitage Country Club

TOURNAMENT PROCEEDS TO BENEFIT:
REBUILDING TOGETHER &
HANOVER HABITAT FOR HUMANITY

Company/Contact Name: ____________________________________________
Telephone #/E-mail Address: _______________________________________
Sponsorship Type: _________________________________________________

Players Names (4): Captain:
__________________________
__________________________
__________________________
__________________________

SPONSORSHIP OPPORTUNITIES AVAILABLE

Contact Tim Hume at 804-708-8927 or Fax 804-708-8945 or e-mail timh@hermitagecountryclub.com regarding sponsorship availability. All sponsorships are $850 check or $875 if paying by credit, include 4 players, meals, signage & your companies will be recognized throughout the tournament day.

Hole ‘N One Sponsor (4)
Beverage Cart Sponsor (2 Carts Available)
Beverage Tent Sponsor (1)
Lunch, Dinner Sponsor (2)
Scorecard Sponsor (1)
Tournament Prize Sponsor (3)
Program Sponsor (1)
Putting Contest Sponsor (1)
Door Prize Sponsor (1)
Trophy Sponsor (1)
Sign Sponsor (1)
Hole Sponsor (18)

JOIN IN THE FUN & REGISTER EARLY!

✦ Registration begins at 10:30 a.m.
✦ Indoor Seated Lunch and Dinner with new Menus and Dessert Bar
✦ Captain’s Choice Format
✦ Prize Holes, Including Hole-In-One, Long Drive, Closest to the Pin
✦ Mulligans $5 each, new prize ideas will be initiated this year.
Richmond Chapter Monthly Meeting
July 9, 2013

Join us for this great opportunity to view this wonderful venue! The four levels of fitness, aquatics and activities at the new ACAC Fitness and Wellness Center in West Broad Village in Short Pump are enough to entice even the most exercise-resistant individual to hit the gym.

Opened in January of 2013, The new 62,000 square-foot club in Short Pump occupies three stories and has rooftop amenities, including a heated pool, bar and lounge, and platform tennis. In addition to modern fitness amenities and group class studios, the club also has an indoor aquatics center, spacious locker rooms, a child care center, singles and doubles squash courts, functional training space and three dedicated exercise studios.

Thanks to our Monthly Sponsor

BRONZE

Thanks to our 2013 Annual Sponsors

GOLD  SILVER

Where:
ACAC
2200 Old Brick Road
West Broad Village
Glen Allen, VA 23060

Parking: Parking deck behind ACAC

Time:
5:30-6:45 pm Networking/Social
6:45-7:15 pm Meeting
7:15-8:00 pm Tours/Social

RSVP by:
Friday, July 5, 2013
Simply e-mail Barbe Shaffer at ifmarichva@gmail.com
or register on our website at www.ifmarichmond.org
and pay by PAYPAL

COST:
Members: $10.00
Non-Members: $25
Registrations are required. An additional $5 will be charged if you have not registered prior to the event.

Credit card payments accepted at the door.

Be sure to include your guests name and company
No Shows will be billed
July Meeting

Tuesday July 9th
5:30 PM

ACAC
2200 Old Brick Road
West Broad Village
Glen Allen, VA 23060

www.ifmarichmond.org