a publication of the Richmond Chapter of the International Facility Management Association

September 2014 Issue

THE PRESIDENT'S MESSAGE...

Celebrating Our 29th Year



"Celebrate, Celebrate, Dance to the Music" everyone sings this song at birth-days, celebrations and any big occasions. Well the IFMA Richmond Chapter is singing CELEBRATE, CELEBRATE the second Tuesday in October – October 14, 2014 – when we celebrate our 30th anniversary. Be sure to put in your calendar <u>Tuesday October 14, 2014</u> from 5:30 pm – 8:00 pm at The Old City Bar in Shockoe Bottom Richmond.

The 30th Anniversary is definitely a milestone. The IFMA Richmond Chapter has continued to grow in membership, both Professional Members and Associate Members. The Professional Members in the IFMA Richmond Chapter have several certifications FMP, CFP and SFP. The IFMA Richmond Chapter has toured

many facilities. The IFMA Richmond Chapter is fiscally sound. The IFMA Richmond Chapter provides monies for two charitable organizations. The list is a long list of what has been achieved in the 30 years and I can go on and on of all the positive attributes. This doesn't happen by accident. With a passion and vision from the very beginning of the Chapter and with continued strong and committed leadership through the years, the chapter has sustained. On behalf of the membership, I thank all of you who have and continue to ensure the viability of the IFMA Richmond Chapter. Nationally, IFMA has a new logo and refreshed brand. IFMA Richmond Chapter will be rolling out the new national logo incorporating the Richmond Chapter on both our new website and newsletter in October. More reason to attend the <u>Tuesday October 14, 2014</u> celebration. Have you checked out the new National website lately www.ifma.org? If not, go and peruse it. The tagline is "Empowering Facility Managers Worldwide" "Be part of the largest global community for facility

managers....Learn Connect and Advance". There are trends, white papers, research, and sponsored provided benchmarks... a lot of good stuff to "Learn, Connect and Advance". The importance of the new branding from IFMA is the message – "Empowering Facility Managers Worldwide". This is an accurate, precise and clear message of who we are and what we do as the International Facility Management Association.

Our Richmond Chapter this year is working on ways to engage, retain and increase membership, offer more professional member education – "Learn, Connect and Advance", and make us a more effective chapter. As an IFMA Richmond Chapter member for many years, I have seen the Richmond Chapter evolve and grow. I have seen firsthand how the chapter has made a difference in 30 years. We have succeeded not only because of the Founding Members' vision, yet because we have also had a plan. We continue to plan to move forward beyond our 30 years. Join me on Tuesday October 14, 2014 as we CELEBRATE, CELEBRATE our 30 years and continue to move forward.

Continued on page 4

MEETING

September 2014 Membership Meeting

Date: Tuesday, September 9, 2014

Time: 5:30 pm

Place: Faison Residence Center

Program: Tour

Cost: Members \$15 CFM/FMP \$10

Non-Members \$35

RSVP: By Tuesday September 2, 2014

Next Board Meeting:

Date: Tuesday, October 7, 2014

Time: 4:30 p.m.

Place: Markel Bldg. 4600 Cox Road

Next Membership Meeting:

Date: Tuesday, October 14, 2014

Time: 5:30 p.m.

2014/15 OFFICERS

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Harvey Jones, FMP harvey.g.jones@dom.com 273-3076

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Bernadette Coleman, CFM bernadette.coleman@bdnreit.cor 521-1831

Immediate Past President

Jim Mallon, CFM
<u>Jim.Mallon@dom.com</u>
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Elizabeth McKinney emckinney@markelcorp.com

Golf Tournament

Tim Hume, CFM

IFMA Richmond Chapter News is a publication of the Richmond Chapter of the International Facility Management Association. This newsletter is designed to provide a channel of communication to members and prospective members.

IFMA, PO Box 808, Richmond, VA 23218

AROUND THE CHAPTER

by Bud Vye, Retired CFM



Fascinating, and better than a soap opera, to follow ex-Governor McDonnell's trial. Defense obviously has chosen to throw his wife under the bus, blaming everything on her, and claiming that he had no knowledge whatever

of any of it. Lets see if they can get anyone on the jury to believe it. Whether they do, or not, the attorney's (15 for him, 5 for her) fees will be astronomical, as the trial drags on and on. If the couple's finances weren't in bad shape before, they will be now.

And VCU basketball's all-time leader in steals gets caught stealing a cell phone. As a first time offender, he receives only Community Service, but we haven't heard yet specifically what that will be.

Had been concerned when I read that, as a result of a merger with CarQuest and another firm, Advance Auto Parts would be moving much of its Head-quarters staff from Roanoke to Raleigh, and was wondering how that would affect Chapter Past President (1998-'99) Wayne Barnes, who had bought and moved to a house at Smith Mountain Lake in order to be closer to Roanoke. As it turned out, not to worry, as Wayne reports that he is among those staying in Roanoke; was responsible for the move, and had partnered with Sara Cowherd (another Chapter Past President from '05-'06) & Wendy Henley at FM Solutions to handle the Space Planning and Move Management for the project.

Some demolition taking place in connection with the "Grocery Store Wars" currently underway as Topeka's Steakhouse at Parham & Starling goes down to make way for Aldi, while the Virginia Inn on Brook Rd. is razed to clear the site for a Walmart Neighborhood Market. I think that clearing taking place on Sliding Hill Rd. just before you get to Hanover Air Park is also going to be a Walmart Neighborhood Market. Southern Season is now open and seems to be attracting good traffic. I was particularly impressed with the crowd I observed taking a cooking class recently, but not that impressed with the market itself, which I would characterize as a scaled down Whole Foods, with a lot of non-food, giftware type items. We'll see how it fares after the novelty wears off.

When we met at Allianz in March of last year, in what was the former Deep Run I during Circuit City days, I reported that even though they didn't need all of it right away they had leased the entire 292,000 sq .ft. building, completely renovating the 56,000 sq. ft. third floor and holding it vacant, either for sublease or for their own future expansion. Now we have the answer, as Elephant Insurance announces that they are leasing that floor to move from their current 32,000 sq. ft. at Eastshore Drive in Innsbrook. Now with their head count up to about 350, and not enough parking spaces for all, they plan to start their move in December and be fully operational in Deep Run I by February.

An even bigger chunk of space that we visited recently is taken as Syncreon Techology leases 125,000 square feet in White Oak Technology Park. Part of the huge Qimonda chip plant that was taken over by QTS, which we toured in February of '12, and which continues to gradually fill up.

2 IFMA NEWS (Continued on page 5)

On behalf of the Chapter Board, "Thank You" to the following for renewing/rejoining this month.

Michael G. Calkins

President

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IFMA Annual Golf Tournament



Monday, September 15th

Raffle Donations





Our 21st Annual Charity Golf Tournament, sponsored by one of our Platinum Sponsors, SERVPRO of Chesterfield, Newport News, Tricities, Henrico, and Richmond, and is right around the corner. Monday, September 15th 2014, 144 players will gather at Hermitage Country Club for a great day of golf and fun. As IFMA Members putting our best foot forward is an important step in accomplishing our community outreach goal. Please consider helping us by joining our sponsors and giving a door prize for which we will give your firm recognition at the event during the raffle. In this way we can all participate in the tournament. We ask for an average prize of \$50.00 value, i.e. gift card, service, or any appropriate item you feel you would like to receive in a raffle. Please bring the prizes to Barbe Schaffer at the Tournament registration desk between 11AM and 12AM on the 15th of September or contact Tim Hume for pickup. Giving these prizes just makes it more special for all the players and easier for IFMA to sellout the tournament each year to benefit our charities.

Sincerely, Tim Hume Chairman Golf Tournament 804-708-8927 timh@hermitagecountryclub.com



21TH ANNUAL RICHMOND IFMA GOLF TOURNAMENT Presented By SERVPRO OF CHESTERFIELD, NEWPORT NEWS, TRI-CITIES, HENRICO, and RICHMOND

Monday, September 15, 2014 Registration & Lunch at 10:30, 12:00 Shotgun Start Hermitage Country Club

> TOURNAMENT PROCEEDS TO BENEFIT: REBUILDING TOGETHER & HANOVER HABITAT FOR HUMANITY



- * Registration begins at 10:30 a.m.
- Lunch and Dinner with Fabulous Food and Dessert Bar
 - * Captain's Choice Format
- * Prize Holes, Including Hole-In-One, Long Drive, Closest to the Pin
- * Mulligans \$5 each, \$2 per foot string & packages for foursomes

Development along the Haxall Canal continues to go forward, as the City spends almost \$2 million for an 87 ft. long pedestrian bridge across the Canal from the Casa del Barco restaurant to the area where Riverside on the James, the Locks, and Haxall Point have all been a bit difficult to get to. You might recall that we had our Membership Social at the Black Finn in September of '07, which establishment then closed and then reopened as F.W. Sullivan's, and now has been rebranded under the Haxall Point name. When the Black Finn closed, I recall the owner stating that he thought he was getting in on the early stages of something resembling the San Antonio Riverwalk. Turns out, I think he was about ten years too early, as the places down along the Canal are all still pretty difficult to find and park near, unless you are familiar with the area.

No sooner do I mention that Richmond is declared to be one of the finalists, along with Norfolk and Columbus, Ohio, for Escondido, California based Stone Brewing's east coast brewery and distribution center than we have all kinds of action from the Economic Development types. First the City passes several ordinances to grant special use permits to allow a brewery on about 12.5 acres near Williamsburg Rd. & Nicholson St. which is not far on the other side of the Fulton Railroad yards from Rocketts Landing. Then Thalhimer Realty requests a conditional use permit for 130,000 sq. ft. to put a brewery in the Reynolds South warehouse site in Manchester that had been gutted for the construction of apartments. This would put it right down the street from Legend Brewing (where we've met several times in the past) and close to W.F. Jordan, where we met in November of '11. Stone indicates they will make a decision by the middle of October, so we won't have to wait too long to learn the answer.

Only about a block away from the Nicholson St. site (at Orleans & Williamsburg Rds.) a residential developer is underway on the Villas at Rocketts Landing, a 45 home development, all of whom will have solar panels, and which are guaranteed to have an annual electric bill of not more than \$365 (vs a similar non-solar home which he claims would be about \$2058). The latter number sounds fairly close to me, for an all electric house, as our bills for the last year were \$765 for electric, plus \$1165 for gas, which we use to heat and cook with.

Speaking of Columbus, Ohio, Liqui-Box has just moved their corporate HQ from Worthington (a suburb of Columbus) to the west tower of Riverfront Plaza at 901 E. Byrd St. The manufacturer of bag-in-box flexible packaging primarily used for beverage and dairy products manufactures their product in several locations, including Ashland, Ohio, and sells it world wide. Founded in 1961, the company was bought by duPont in 2002, then sold in 2011 to a private equity firm who are the current owners.

After being stalled for almost a decade, work is now going forward at the former Otis Elevator building at 7 N. 2nd St. to convert it into a Youth Hostel with 58 beds in 14 rooms. Like a number of other projects in the area, they've got a target to have it open and operating in time for the Cycling World Championships in September of next year.

If you've been down in the Tredegar Iron Works area recently, you've seen the work progressing to install the Main Stage for the Folk Festival which has to be ready by the 10th of next month.

And, Congratulations to Draper Aden Associates for being named one of 2014's "Best Firms to Work For" in the Civil Engineering field by ZweigWhite, a professional services consulting and publishing company. The award is based on the firm's workplace practices, employee benefits and employee retention rates.

ANNUAL TREASURER'S REPORT

By Bernadette Coleman, CFM, Treasurer

Richmond Chapter of the IFMA Financial Summary for Fiscal Year 2013-2014

Total Assets as of June 30, 2013			\$51,945.01
Revenue			
Golf Tournament	\$29,344.57		
Annual Sponsorships	\$12,700.00		
Educational	\$ 5,666.45		
Meetings & Programs	\$16,627.68		
Membership Dues	, ,		
Reimbursement	\$14,470.39		
Investment	\$ 225.07		
Total Revenue		\$79,034.16	
Expenses			
Golf Tournament	\$23,686.28		
Meetings	\$17,921.02		
Educational Seminars	\$ 2,809.25		
Membership	\$ 1,178.54		
Charitable Donations	\$ 9.250.00		
Administrative	\$11,391.92		
Newsletter	\$ 4,285.64		
Total Expenses	4 1,200101	\$70,522.65	
Net Profit 2012-2013		<u> </u>	\$ 8.511.51
Total Assets as of June 30, 2014			\$60,456,52
10tal Assets as 01 Julie 30, 2014			500,450.52

FMA Vendor Database

Looking for help on a particular problem or issue?

One of our member vendors may have just the solution you're looking for. Be sure to check them out and use their services if applicable.

Go to www.IFMARichmond.org, Community, Vendor Database and click on the link supplied.

AUGUST MEETING REPORT

by Bud Vye, Retired CFM

All kinds of wild weather on the afternoon of the 12th resulting in some road flooding and accidents causing big delays on both I-95 and Rt.1 for folks coming to our meeting. I know of several who gave up and turned back but 42 (including Bob Borchers from Charlottesville) hung in there and made it to the Brock Commons on the Randolph-Macon campus just as the rain was ending. Up to the 2nd floor where the school's food service contractor had set up the refreshments in a Lounge area where we were able to rest our plates on a knock hockey table. Nice refreshments in very pleasant sur-



roundings made the Social Hour go quickly by, and before we knew it President Connie Hom was summoning us to move to the Dollar Tree Meeting Room on the other side of the Atrium so she could convene the meeting. The room got its name because R-MC Alum Macon Brock, who has been a big benefactor of the school, was the founder of Dollar Tree Stores, and their current CEO.

A nice room for a group our size, set up class room style. Connie promptly got things to order and recognized our sponsors for the meeting, English Construction, who had been the GC on the projects we were seeing tonight, but whose representative could not make it this evening, and Draper Aden who had



three representatives in the persons of Jeffery Nelson, Lee White, and Glenn Custis (past President of the Chapter from back in '04-'05, in addition to having held most of the positions on the Board in the years prior to that). Since Glenn was to have a key part in the program, Jeff gave us a brief pitch on his firm and their availability to handle all manner of Engineering and Environmental Services as we have seen in their involvement in a long list of projects we have visited in the past.

She then called upon Golf Tournament Chair Tim Hume, who announced that the Sept. 15 Tournament at the Hermitage Country Club is completely sold out, with 34 of the 36 teams returning from last year. He did state that he can still use additional door prizes, which are one of the features that make the event so special, and urged all in attendance to consider contributing a gift card or other prize to add to the list. In the absence of Programs Chair Karen Frebert, Connie reported that our September meeting would be at the new Faison School for Autism (which Ranny Robertson chimed in to remind us was on the site of the old Imperial 400 Motel where the Chapter met a number of times back in the '80's) and that our 30th Anniversary celebration will be downtown at the City Bar in October.

Chapter business concluded, Connie introduced our host for the evening, Randolph-Macon's facility director, Mark Brabham, who we later learned had come up here recently from William & Mary, and was currently scrambling as the Senior students would be moving into Birdsong Residence Hall at 3 p.m. to-

morrow (and we had seen the contractor doing punch list work in the rain as we arrived earlier). Also introduced were Charles Tilley from BCWH who had been the architects on Birdsong Residence Hall and Bob Lacy of Dunlap & Partners who had been involved with the design of the Rainwater Harvesting system for the Andrews Residence Hall.

With all these participants in the project present, Glenn Custis kicked off the presentation by explaining the complexities of installing the rainwater harvesting system since the Hanover



(Continued on page 8)

(Continued from page 7)

County code did not envision and provide for such a concept. After the county officials were educated on the concept, and assisted in amending the code, the project was permitted to go forward.



Dunlap's Bob Lacy then picked up the story and described how his firm had designed the system, capturing the run off from the Andrews Residence Hall in a 10,000 gallon underground tank behind the building, which met the requirement for run off retention. The cistern was sized for water to be used for irrigation of the land-scaping, and some of it injected with dye to indicate that it is not potable before being used in the building's toilets. If there is not enough rain water in the tank at any time to handle these uses, the system's water is supplemented by the domestic water service.

Other green features that led to Andrews receiving the LEED Gold certification include an array of Photo Voltaic panels on the roof that thus far have generated 96.9 megawatt hours of electricity in the three

years since they have been installed and a geothermal system that handles the building's heating & cooling. After demonstrating the technical aspects of these features with slides on the screen and taking a few questions, we moved outside the room to the atrium where Mark Brabham took over and talked to us from the other side. He described the building we were in as the campus Lounge where the students can relax and hang out, and enumerated its various features. In response to a question of how the campus is reacting to the fact that the campaign for this district's congressional seat features two members of the



school's faculty as the candidates, he replied that they are getting great media coverage and enjoying being in the limelight.

Then it was outside, where the rain had stopped, and up to the next building, which was Birdsong Residence Hall, where the Seniors were to be arriving the next afternoon. All suites have four private bedrooms, which apparently is the desired situation now for upper class students, and we crowded into a

suite to inspect it. Then it was upstairs to the banquet hall/classrooms and deck which overlooked the south end zone of the North – South oriented field. Its FieldTurf artificial turf showed off an excellent drainage system (which has a herringbone pattern of pipes in the sub-base) with nary a puddle despite just having had about three inches of rain. Lots of work still to be done, and I can imagine that the students arrived with a lot of punch list work going on around them. When finished, however, it will be very nice, and the 2nd floor deck will certainly be the most popular place in the stadium to watch a football game.



Then back outside where a smaller group of us walked up the sidewalk to the north end of the field and into Andrews where we entered the Mechanical Room that housed the plumbing for the Rainwater Harvesting system, and then outside where we walked around



on a nice lawn above the underground tank. That concluded the tour and we headed for our cars, with those going on I-95 or Rt. 1 hoping that the earlier traffic problems had subsided.

Thanks to English Construction Company and Draper Aden for their help in making an excellent meeting possible; to Mark Brabham for showing us around; and to Glenn Custis, Bob Lacy, and Charles Tilley for their input in explaining how the Rainwater Harvesting and other green systems worked.

IFMA Richmond 30th Anniversary Celebration

Mark your calendars now for the October Meeting

City Bar Richmond

Additional details in next month's newsletter

All of our Past Presidents and Charter Members will be invited to attend





Are you looking for the best in facility management continuing education?

IFMA's online courses make it easy to delve in to facility management at your own pace while earning CEU/CFM learning credits.

As the facility management industry evolves, it is important to maintain and acquire new skills or knowledge in various FM disciplines. Challenge yourself with a Communication, Project Management or Human and Environmental Factor's course. If you are new or transitioning into FM, jump in to the Operations and Maintenance Workshop Series from the new Essentials of Facility Management Program!

IFMA's Online Courses stand out because they offer:

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- Inexpensive online workshops
- A variety of courses tailored to your focus and specialty
- Beginner to more Advanced systematic learning courses
- Resource courses for the CFM competency- based credential
- Courses designed by qualified FM subject matter experts

Facility Management: A Practical Introduction (OC) (\$100)

This course provides an informational overview of the roles, responsibilities and core competencies that make up the facility management profession. In addition to in-depth audio-visual presentations on the development of the FM profession and the FM competencies, the course presents a series of six scenarios that challenge participants to explore, examine and solve problems in realistic workplace situations in the global marketplace.

Communication Course (OC) (\$200)

You convey a certain image of yourself every time you express yourself-whether it's through the written or spoken word. The type of image you convey not only influences how people think of you, it also influences what they do for you, and in today's collaborative work environment you must work through others and with others to accomplish almost anything. Learn how to make your first impression your best impression - powerful and positive. You have to know how to lead, inspire, coach and counsel people. This course will cover the entire range of communication, from interpersonal communication to the latest in communication technologies.

Human and Environmental Factors Course (OC) (\$200)

Facilities contribute to organizational performance and the quality of work life of employees. This means facilities affect the health, safety, performance, comfort, satisfaction, and morale of individual employees and the organization as a whole. Facilities also affect the environment. In addition to ensuring the comfort and productivity of building occupants, you also need to provide safety. Part of ensuring peoples' safety involves being prepared for and knowing how to respond during an emergency or disaster. You will learn how to anticipate the events that require documented response and recovery plans, and how to prepare for these events to safeguard the business.

(Continued on page 11)

Quality Assessment and Innovation Course (OC) (\$200)

You are responsible for the biggest asset on the company's balance sheet and the second biggest cost element on the income statement. People depend on you for comfort, cost-reduction, image and efficient workflow. Apply tools that integrate all the FM competencies into a complete, simple system focused on delivering quality and improving service. Identify reliable information sources for establishing quality standards.

Real Estate Course (OC) (200)

Facility managers have found themselves in the center of a new organizational function - managing the company's real estate as an asset. As a facility manager, you will be called upon to provide real estate expertise whenever your company considers relocating, adding space or disposing of a property. To do this, you need to understand real estate principles and practices. Learn how to plan the acquisition, development and disposal processes; understand how to develop, implement and maintain the real estate master plan; evaluate and recommend actions on options and alternatives to the master plan; and evaluate and recommend actions on development decisions.

Technology Course (OC) (\$200)

Facility managers are playing an increasingly pivotal role in the development, implementation and maintenance of Information Technology (IT) systems, which are a critical part of the organization's infrastructure supporting business strategies. Facility managers must understand technologies that support all aspects of facility operations, real estate and employee requirements. These may include, but are not limited to: CAD, CAFM, project management, asset management, cost analysis and other hardware and software systems.

In addition, facility managers are increasingly challenged to establish and maintain the infrastructure and technology required to support their organizations' business goals. These may include, but are not limited to: hardware and software supporting voice, information, data and media operating systems. The facility manager must know with whom and how best to interact to successfully meet the organizational goals. This competency is influenced by (and influences) every other competency area. It addresses how the facility manager selects, acquires, implements, maintains, redeploys and disposes of technologies used within the work environment.

FM Sustainability: Creating Your Action Plan (OC) (\$100)

This online course is designed to assist facility management professionals in planning and implementing a sustainability program. Whether you have only a basic understanding of what is involved in such a program or you're already in the planning or implementation stages of a sustainability project, this online course will be a valuable guide.

FOR MORE INFORMATION, go to www.ifma.org: Education - On-Line Courses

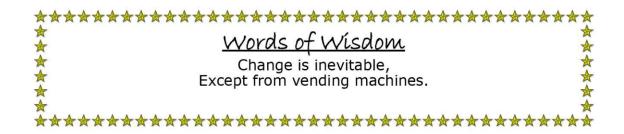
Are you under 30? Or have you recently earned a bachelor's degree or MBA? You may qualify for a reduced IFMA membership fee!

Young Professional membership is open to new IFMA members that are under the age of 30 and new or current IFMA members that graduated from an accredited university or college within the last 12 months at the time of application or membership reclassification/renewal.

When you renew your membership, please make sure that you select Young Professional membership. Verification of age and/or graduation may be required. Young Professional Membership is limited to two years.

Please be advised that the Board has an established policy for anyone who would like to bring a prospective member to a meeting. If you let the Membership Committee place the RSVP for the prospective member, there will not be a guest fee charged for that attendee.

Again, the RSVP must be placed by the membership Chair, Julie Mutcher, jmutcher830@gmail.com. Guests are always welcome but member prospects will help us grow.





Richmond Chapter Monthly Meeting September 9, 2014

Join us for this great opportunity to view this wonderful venue!

The Faison Residence will provide a "virtual village" of support for semi-independent living, leveraged by smart home and security technology—all embedded transparently into the fabric of this unique residential community.

The Faison Residence is a compassionate community of neighbors looking out for neighbors. Inclusive communities of 45 apartments, of which 30% will be tenants with special needs who are generally independent, but need support. The remaining units will be rented to the public, making it a truly integrated community.

The semi-independent program for residents with special needs is tailored for individuals who require occasional support overnight or planned or deployed supports through the day, relying on HomeLink Support Technology in the apartments to provide assistance as needed. Everyone who lives in the Faison Residence is expected to comply with the community rules and expectations for respectful neighbor practices. A network of professional caregivers will permanently live and work within the Faison Residence to support its special needs neighbors 24/7 as they open new doors for a better life.

Thanks to our 2014 Annual Sponsors

PLATINUM













Where:

Faison Residence Center 5322 Markel Road Richmond, VA 23230

Parking: On-site lot

Time:

5:30-6:30 pm Networking/Social 6:30-7:30 pm Meeting/Tour

Presenters:

Alethea Parker – Artcraft Management, Inc.

Jeff Taylor – Baskervill

Mark Larson – Baskervill

Mike Laing – ECI Development Management Services, Inc.

RSVP by:

Tuesday, September 2, 2014
Simply e-mail Barbe Shaffer at
ifmarichva@gmail.com
or register on our website at
www.ifmarichmond.org
and pay by PAYPAL

COST:

Certified Members: \$10.00 Members: \$15.00 Non-Members: \$35.00

Registrations are required. An additional \$5 will be charged at registration if you have not registered prior to the event.

Credit card payments accepted at the door. Be sure to include your guests name and company

No Shows will be billed

September Meeting

Faison Residence Center 5322 Markel Road Richmond, VA 23230

Tuesday, September 9th 5:30 PM

www.ifmarichmond.org