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## AROUND THE CHAPTER

by Bud Vye, CFM

As a follow up to our meeting at the brewery, comes the news that Coors Light has overtaken Budweiser to become the #2 selling beer in the U.S. Bud Light is still the #1 by a long shot, but the iconic "King of Beers" continues to lose share year by year as drinkers have quit full-calorie domestic beers in favor of either light beers or higher-end craft brews, such as we've just sampled at Hardywood. In the same report, I noted that my favorite beer, Yuengling, has moved up one rung to 8<sup>th</sup>, displacing Samuel Adams.

On New Year's Eve the **corn ethanol subsidy** quietly expired, 30 years after it was implemented. In those three decades ethanol became the top recipient of alternative-fuel funding, with corn ethanol in particular becoming the darling of the biofuels craze. Over the last 30 years the federal government has spent \$45 billion supporting corn ethanol producers. In 2011 alone the feds spent \$6 billion on corn ethanol subsidies, equating to 45¢ for every gallon of ethanol produced. Even with that support, US corn ethanol was not able to compete with Brazilian ethanol, which is made from sugar cane. To rectify that, lawmakers instituted a 54¢-per-gallon tariff against the Brazilian product. Together, the 45¢ subsidy and the 54¢ tariff meant American-made corn ethanol was supported to the tune of almost \$1 per gallon. All that, plus driving up the price of corn used for food, and the fact that the ethanol does some real damage to engines, added up to a difficult sell even for the powerful farm lobby.

From China comes the report that they have **built a 30 story hotel in just 15 days**, just in time for their New Years. Construction workers had little more to do than take modules produced at a factory and bolt them to steel structures, according to an account at *International Business Times*. And supposedly this can withstand a 9.0-magnitude earthquake. "It completely changes the way buildings are constructed and, I believe, is about to change the entire industry," writes architect Lloyd Alter. I would say that puts a whole new meaning to the term "fast track", but I definitely wouldn't want to be in it (or in any 30 story building) in a 9.0 earthquake.

Maybe we can get that construction company over here to build our new **\$134.6 million jail**, who's ground breaking just took place on January 20<sup>th</sup>, after a couple of years of bickering over where, and how large, it should be. Not being in China, its scheduled completion date is in 2014, with a capacity of 1,032. Not sure how that works, with the jail currently housing about 1300, but Mayor Jones replied that "more humane alternatives" will be used rather than just warehousing more prisoners. It'll be a pity when the facility opens, if prisoners are still going to be sleeping on the floor.

And the **Squirrels** are crying foul, as another year goes, by with no apparent progress toward funding a new stadium that they claim was promised them to be underway by now. Their appeal for a reduction in rent, and for a larger share of the parking proceeds, thus far has been denied by the RMA.

Another of my former stomping grounds officially changes hands, as Henrico County closes on the **former Best Products corporate headquarters** at

(Continued on page 3)

### IFMA Richmond Chapter News

is a publication of the Richmond Chapter of the International Facility Management Association. This newsletter is designed to provide a channel of communication to members and prospective members.

IFMA, PO Box 808, Richmond, VA 23218

Parham & I-95, where I hosted the Chapter's very first building tour way back in Feb. of 1984. The 93 acre property with a 286,000 sq. ft. building was a great buy for the county at \$6.2 million, and I look forward to seeing what use they are going to make of it.

News from **Virginia Union** that they intend to break ground soon on a \$14 million complex that will house a community conference center and two residence halls.

But, out in Goochland, the neighbors are suing, citing "too much traffic and noise", to stop **Benedictine** from moving the school out there, where they've had their playing fields for more than a decade.

And on the restaurant front, **Byram's**, which just changed hands in August, closes and changes hands again. Rumors have it that when it re-opens, it will be called the Tower Fish House. If you don't immediately get the connection, that's the big Channel 6 transmission tower looming right over the restaurant. As they did with Ukrop's down here, Giant has just acquired the 16 store **Genuardi's** chain up in the Philly area. Those of us familiar with both areas would agree that Genuardi's was the Delaware Valley's equivalent of Ukrop's ---- privately owned by a family, non-union, take your groceries to the car, friendly staff, etc. Let's see how Giant does with them. They don't seem to be knocking them dead with the Ukrop's down here.

Foreclosure of **Regency Mall** is avoided as the lender takes back the deed from Taubman, and Taubman takes the \$72.2 million debt, plus interest, off its books. Not sure how that works, but it sounds like a pretty good deal for Taubman, and now Jones Lang LaSalle will be handling the leasing and management of the 820,000 sq. ft. Mall, in an effort to keep it going, as Short Pump continues to take its tenants, and customers.

Another iconic name files for bankruptcy, as **Kodak** proves to be the latest victim unable to adapt to technological change. And they were the ones that invented digital photography! Now they are talking about concentrating on printing. Good luck to them, with the big head start H-P, Canon, Lexmark, and the others have on them.

We're not quite to the Super Bowl yet, to see the new ads, but they will have to go some to beat the **DirectTV** campaign that is running now, for being offbeat. I had to do a double take on a couple of them, where if you don't dump cable and go to DirectTV, your baby will be born with a dog collar on, or you will wake up in a ditch. Didn't make me convert to DirectTV, but definitely got my attention.

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*(Continued from page 1)*

exciting opportunity.

Please enjoy the shortest month of the year and remember to mark your calendars that our February membership meeting has been changed to **February 21<sup>st</sup>** due to Valentine's Day. See you all at QTS!

Your President,

Jeff

## MEMBERSHIP CORNER

By Julie Mutchler , Membership Chair

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### Welcome to our newest members !

**Frederick E. Cherry**

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**Sharon Dabney-Wooldridge**

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**Brian Dudley**

Facility Technology Specialist  
United Network of Organ Sharing  
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### On behalf of the chapter board, "Thank You" to the following members for renewing this month.

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## New Member Spotlight

**Brian Dudley**

Facility Technology Specialist  
United Network of Organ Sharing



**UNOS** is **United Network of Organ Sharing**, a non-profit organization serving the community is at the core of their mission. In keeping with this commitment, UNOS reaches out directly to the members of the transplant community, church groups, civic organizations and general public by participating in events, exhibits and presentations in our hometown and across the country. **The National Organ Transplant Act (NOTA)** of 1984 called for an **Organ Procurement and Transplantation Network (OPTN)** to be created and run by a private, non-profit organization under federal contract. The federal Final Rule provides a regulatory framework for the structure and operation of the **OPTN**. The **OPTN** should increase and ensure the effectiveness, efficiency and equity of organ sharing in the national system of organ allocation and increase the supply of donated organs available for transplantation. **UNOS** was first awarded the national **OPTN** contract in 1986 by the U.S. Department of Health and Human Services. **UNOS** continues as the only organization ever to operate the **OPTN**. As a part of the **OPTN** contract, **UNOS** has established an organ sharing system that maximizes the efficient use of deceased organs through equitable and timely allocation. **UNOS** established a system to collect, store, analyze and publish data pertaining to the patient waiting list, organ matching and transplants. **UNOS** informed, consulted and guided persons and organizations concerned with human organ transplantation in order to increase the number of organs available for transportation.



**JR G B C**  
JAMES RIVER GREEN BUILDING COUNCIL

*Newsletter*

**Save the Date: April 30-May 2, 2012**

***VCU Energy and Sustainability Conference : Advancing Business with Leadership in Sustainability***



Host: Virginia Commonwealth University

Co-organizers: Virginia Sustainable Building Network and the James River Green Building Council

Topics: Public and private commercial building owners will share corporate policy decisions, building and operations best practices, financing, and real world benefits of adopting sustainability in their organizations. Track sessions will focus on manufacturing, healthcare, Local and State Government, K-12 and Higher Education, and Commercial Real Estate market sectors.

# Notes from our Golf Tournament Proceeds Recipients



P.O. Box 8508  
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Voice mail: 804-739-3462  
email: rebuildingtogether-richmond@comcast.net  
www.rebuildingtogether-richmond.org

December 14, 2011

International Facility Management Association – Richmond  
Mr. Jeff Bradley  
P.O. Box 808  
Richmond, VA 23218

Dear Jeff and IFMA Golf Tournament Committee:

Restoring hope, homes and quality of life is our business. Thank you for taking part in our work. IFMA's contribution of \$5000 on December 13, 2011 will contribute to improving homes and lives of low-income homeowners in Richmond. We are delighted to have IFMA – Richmond chapter as a new Block Rebuilder sponsor for our 20<sup>th</sup> year of service to the local community. Your support at the Block Rebuilder level allows us to reach the critical and often expensive restoration of roofing, heating and other essential needs in the homes we improve through our programs.

Rebuilding Together of Richmond continues to provide an answer to many in need when no one else is there to help. Our volunteer-based program of direct home repair and modifications for low income, elderly and disabled people is a community building experience that greatly improves the quality of life for those we serve and for the community at large. Preservation of affordable housing stock is essential to our community's health. Improvements in energy efficiency and resource conservation in these homes make them more affordable to live in, thus allowing our clients to direct their limited resources to necessities such as food and medicine instead of excessive utility bills.

Your donation will be used to purchase materials, supplies, skilled trades services and other essential resources for our annual programming – National Rebuilding Day, our spring blitz build and other related activities throughout the year. Your donation will truly make a difference! No goods or services were offered in association with this gift. RTR is a 501c3 non-profit; Tax-Id: 54-1652359.

Thank you,

A handwritten signature in black ink that reads "Amy King".

Amy King  
Executive Director

*The nation's largest volunteer organization preserving and revitalizing low-income homes and communities*

*Editors Note: See page 13 for an opportunity*

# Notes from our Golf Tournament Proceeds Recipients



## Board of Directors

### Officers:

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Larry Lee  
*Vice President*

Brian Keeler  
*Treasurer*

Christina Cozart  
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*Ruther Glen*

Jewel Claiborne  
*Mechanicsville*

Vince D'Agostino  
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Frederic Glisson  
*Mechanicsville*

John Hodges  
*Ashland*

Elizabeth Matish  
*Richmond*

Toni Radler  
*Ashland*

Yvonne Walker  
*Ashland*

December 21, 2011

Mr. Jeff Bradley, President  
International Facility Management Association  
Richmond Chapter  
PO Box 808  
Richmond, VA 23218

Dear Mr. Bradley

**Greetings and Merry Christmas from Hanover Habitat for Humanity!** Thank you so much for your \$5,000 donation. Your support translates into funds that are used to help the local families we partner with.

November was a wonderful month here at Hanover Habitat. First, we dedicated our 38<sup>th</sup> home for Keisha Smithers and her family. Keisha has worked for over ten years at The Hanover Adult Center, a day support program for adults with intellectual disabilities. She and her two young sons are thrilled that they will celebrate their first Christmas in their new home this month. Then, we broke ground on our 39<sup>th</sup> home for Ler Htoo, Lay Htoo and their children. Their groundbreaking ceremony was full of hope and joy. It was especially touching that the family all sang a song of praise in their native language. I've included a few pictures below.

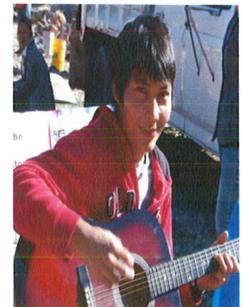
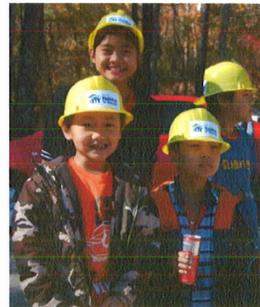
2012 promises to be equally exciting as we make ambitious plans to build at least four more homes in partnership with the community for hardworking Hanover families. With the support of people like you, we will build brighter futures in the coming year.

Thank you for all you do to further our mission, and please continue on this journey with us as we move forward. Together, we can put God's love into action by bringing people from all walks of life together to build homes, communities, and hope.

In faith and partnership,

Tim Bowring  
Executive Director

Tim Bowring  
*Executive Director*



*Htoo Family Groundbreaking Ceremony*

Copy: Tim Hume, Director of Golf Tournament

8177 Mechanicsville Turnpike, Mechanicsville, VA 23111 Tel: 804-569-6108 Fax: 804-569-6317 Email: [info@hanoverhfh.org](mailto:info@hanoverhfh.org)

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## JANUARY MEETING REPORT

by Bud Vye, CFM

A very nice turnout of 75 showed up on January 10<sup>th</sup> at Hardywood Park Craft Brewery for a fun meeting that included a seminar on Brewing 101, conducted by our host, Eric McKay, the Co-founder of the brewery. The social hour was an extended one in the tasting room, with the food on tables out in one end of the brewery floor, as most of us sampled the two flavors (Singel, a Belgian style Blonde Ale and the Gingerbread Stout) the brewery had on hand. I found both very tasty, with the Stout reminding me of Guinness, although the hint of ginger gave it a slight bite that makes it a little different. The ale I found to be very light and smooth, a nice contrast to the thicker, heavier Stout. In circulating through the group it wasn't hard to find strong proponents of both.



At the end of the meeting, I joined the line to get a “growler” (a reusable glass bottle with a snap top, that contains just over 32 ounces when filled all the way up) of each filled from the tap in the tasting room to take home. Since the brewery is still a work in progress, and does not yet have a bottling line, and is not pasteurizing the product, it is only shipping out “pony” and full size kegs to about 62 locations, where it is sold on tap. Without being pasteurized or filtered, the brew must be kept refrigerated constantly, and has a relatively short shelf life. I found that of the bottles I brought home, one tasted great the next night; the other, only fair when I drank it three nights later. When it's fresh, at the

tasting room of the brewery, it is really tasty! I intend to check at our February Meeting with some others who took home growlers to see what their experience was with the shelf life.

In stopping back 10 days later to get one of my growlers refilled, I found a good crowd on a Saturday afternoon (they are open to the public, and offer a tour, only on Thursday, Friday, & Saturday afternoons until 5, and do not offer any food) most of whom seemed to be making a cheap date out of the free of charge “tasting”. I got a refill of the Singel, but the featured activity was the tasting of a 20 gallon “pilot” batch of Virginia Imperial Bourbon Milk Stout. For sampling only, since they didn't want to sell it out too quickly, it was the batch Eric had told us about at the meeting which had been mixed in the bourbon barrels he had acquired from the Smith Bowman Distillery up near Fredericksburg. In any case, it was very tasty, but it packs a bit of a punch, as I overheard Eric telling a customer that its alcohol content was up near 9%. (Most of their brews are a bit lower, but still significantly stronger than the Coors Light I get at Martin's.)



Back to the meeting, and the food tables, where **Andrea of Creative Tastes** had made a trip to the brewery the previous day to get some of the Blonde Ale, which she used in cooking the sausage dish, and she also surprised us with a Thai Barbecue Chicken dish. Both of these dishes proved to be big hits, as additions to the regular items of hors d'oeuvres, and she didn't have to take any of either home with her.

Eventually, President Jeff, with some help, was able to get everyone out of the tasting room and into chairs that had been set up facing the brewing operation. First up, was recognition of **Tolley Electrical Corp.**, our Ashland based sponsors for the evening, who were represented by their President, **Paul Irwin, Jr.** After a brief plug for his company, and what their capabilities are, it was back to Jeff to recognize new members and first time attendees, and a couple of brief committee reports. In this category, Programs



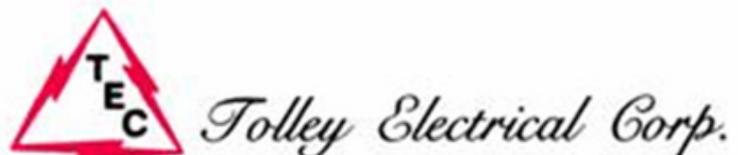
Chair **Matt Sobel** announced that, in deference to the romantics among us who would be celebrating Valentines Day, we would be avoiding our regular meeting night on the 2<sup>nd</sup> Tuesday of February, instead moving to the 3<sup>rd</sup> Tuesday, February 21, for our meeting which would be at QTS (in the old Qimonda building) in Varina.

Without further ado, Hardywood's President & Co-Founder, **Eric McKay** was introduced. A native of Connecticut, he was studying in Australia, and his partner to be, **Patrick Murtaugh**, was touring there in 2001, when they discovered craft beer at a sheep station called Hardywood Park in New South Wales. They both got the bug to become brewers of beer and went in different directions as they began studying in that field. Now ten years later, with Patrick certified as a master brewer, after deciding Richmond would be promising territory to start a craft brewery (all we had was Richbrau --- now gone --- and Legend, while Asheville, NC had 13 of them) they started looking for an older building. Needing high ceiling height to accommodate the fermenting tanks, they soon gave up on the older buildings and settled on this 12,000 sq. ft. building, which had housed an HVAC contractor. Lots of electrical and plumbing work later, here we are, open and operating, but with 5 more tanks (there are presently 5) and a bottling line still to come, as funds are available. Presently, they've partnered with Brown Distributing to do their refrigerated distribution to 60 odd locations in the Richmond and Petersburg area and appear to be selling all the product they are making (most of which takes from 5 to 6 weeks from start to finish).



Eric obviously is doing everything he can to operate an environmentally responsible business, paying a premium to Dominion for wind generated power; using high efficiency equipment to minimize water usage; shipping the used hops and barley out to local farms to be used as animal feed; and trying to use as much in the way of locally grown ingredients such as honey, hops, pumpkins, and ginger, as he can. Looking ahead to the next growing season, he's trying to find local farmers who he can teach how to start a hops crop, so he will have a local source for one of his major ingredients. **Connie Hom** showed a definite interest in starting such a crop at her Buckingham Greenery, so we'll see where this leads.

As I said earlier, a very interesting and fun meeting. Thanks to **Eric McKay** for having us; to **Paul Irwin and Tolley Electrical** for sponsoring us; to **Andrea and Creative Tastes** for being creative with the refreshments; and to **Matt Sobel** for putting the meeting together. If you want to learn more about, and keep current with the doings at, Hardywood they've got a very nice website at [www.hardywood.com](http://www.hardywood.com)



**Perkins+Will Launches Transparency Site**  
*from Interior & Sources “Design Flash”*

Perkins+Will's new research database, called the Transparency Site, is designed to raise awareness about the materials in building products. It features a Precautionary Materials list, an asthma list and a flame retardants list along with a white paper on fly ash and other resources.

Design firm Perkins+Will has launched a new, free research database called the Transparency Site, designed to raise awareness about the materials in building products used in places like schools, hospitals and offices that can have an adverse effect on our health. The new site features a Precautionary Materials list, an asthma list and a flame retardants list along with a white paper on fly ash and other resources. Perkins+Will most recently released a new on-product ingredient label designed to address these same concerns.

The database is the result of over two years of review of governmentally published scientific papers, which identify "precautionary" substances that are known or suspected to cause harm to humans and the environment. This research is based on the Precautionary Principle, the idea that in the absence of scientific consensus, an action merits precautionary treatment if it has a suspected risk of causing harm to humans or to the environment. The intent of the list is to encourage the building product marketplace to become more transparent from extraction to end of life for all points of contact, from manufacturers to deconstructors, so that people are further empowered make informed decisions about specifying, maintaining and disposing of the products in their buildings.

“We hope the Transparency Site will open some people’s eyes and help them to realize the health effects of these substances,” says Chris Youssef, associate interior designer and healthy materials designer with Perkins+Will. “Ideally, we hope this shock will cause consumers—architects, designers, clients and end-users—to start pushing for manufacturers and their supply chains to not only be more transparent, but to change their networks of production, sourcing and manufacturing. Our goal is to create complete market transformation. We’re still a long way from that, unfortunately.”

"Many of the materials we address in the Transparency Site have been opaque to the industry," adds Peter Syrett, associate principal at Perkins+Will. "As architects, we should thoughtfully consider the social and environmental impact of our professional activities, and while there are no perfect building materials, we hope this Transparency Site will aid the building product marketplace in making choices that support the highest ethical intentions."

North Americans spend 90 percent of their time indoors, according to the EPA, and many indoor environments have higher pollutant levels of two to five times higher, and occasionally more than 100 times higher than outdoors levels due to occupant activities, building materials, and ambient conditions, according to the CDC. In addition, every day in the United States, 11 people die from asthma, 1,000 people are admitted to hospital, 5,000 people visit a hospital, and 30,000 people have asthma attacks.

View the new site at [www.transparency.perkinswill.com](http://www.transparency.perkinswill.com).

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# Service Opportunities



## IFMA TO SPONSOR REBUILDING TOGETHER – RICHMOND HOUSE

Through our generous donation last year from the proceeds of the annual golf tournament, our Chapter will be able to sponsor a house in this year's Rebuilding Together – Richmond program. I'm pleased to announce that we have moved up to a "Block Rebuilder" Supporter. In the past we have been a "Good Neighbor" Supporter. What this means -- our contribution will now help provide a basic rehab and one or more major home improvements to one of the selected homes (such as a new roof, an electrical service upgrade, or a new or repaired furnace).

RT-R is a volunteer-based program that repairs and rehabilitates homes to help low-income elderly and disabled homeowners. This is a one day "blitz" held on **Saturday, April 28, 2012**, serving the community of Eastview neighborhood in the East End of Richmond. This is RT-R's 20<sup>th</sup> year and it's great to be a part of this organization and being able to help them celebrate 20 years of community service.

Barbe has volunteered to be the House Captain again this year and will Chair this project. She is looking for volunteers to help on "project day". If you are interested in helping out, please contact her at 651-6885 or [ifmarichva@gmail.com](mailto:ifmarichva@gmail.com). There will be plenty of opportunities for skilled and non-skilled volunteers to help out that day. It is a great opportunity to give back to our community.

Look for next month's newsletter for more information.

Thank you for your support on this very worthy cause.



## Community Builders Breakfast 2012

Dear IFMA Community:

I have agreed to be a Table Captain for this upcoming event, "Community Builders Breakfast" to be held on **Thursday, February 16th** from 8:00 a.m. to 9:00 a.m. at the Hanover Country Club. I have done so because I feel this will be an excellent education program for many of us to learn more about how a part of our very successful Golf Tournament money is spent. As a Table Captain I have agreed to fill a table of eight people, including myself. Of course we can go over that number if necessary.

Our Keynote Speaker will be Delegate John Cox.

Please look over your calendar and let me know shortly if you are able to attend this event with me. I've been assured by the event organizers that the meeting will last only this one hour and I'm sure the breakfast will be excellent also.

Please contact me by email at [railside72@comcast.net](mailto:railside72@comcast.net) if you would like to attend and support this IFMA table.

Thanks,

Ranny Robertson, CFM



The Richmond Chapter of the International Facility Management Association

# 2012 PREPAID MEETING INVOICE

## FEE: \$110

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

Payment Options:

### Remittance by Check:

IFMA RICHMOND CHAPTER  
ATTN: Barbe Shaffer, IFMA Chapter Administrator  
P.O. Box 808  
Richmond, VA 23218

### PAYPAL:

Go to [www.ifmarichmond.org](http://www.ifmarichmond.org)

- Go to the calendar
- Click on the date February 17, 2012
- Click on "More" to expand
- Click on Register and fill in the blanks with an asterisk
- Click Register again when complete
- The next page is where PayPal information is entered.

**PREPAID DUES ARE NON-TRANSFERABLE**



**Richmond Chapter of IFMA  
February Meeting  
Tuesday, February 21, 2012**

**QTS** (Quality Technology Services)  
6000 Technology Blvd.  
Richmond, VA 23150

QTS is a leading national provider of data center solutions and fully managed services for enterprise businesses. The company offers a complete, unique portfolio of core data center services, including Custom Data Center, Colocation and Cloud Services, providing the flexibility, scale and security needed to support the rapidly evolving infrastructure demands of web and IT applications. With 12 locations in seven states, QTS owns, operates and manages 3.1 million square feet of secure, state-of-the-art data center infrastructure and supports more than 700 customers.

In September of 2010, QTS took operational control of the former Qimonda semiconductor facility, making Richmond, VA home to QTS' largest data center campus. Having acquired a 210 acre property, with 1.3 million sq ft of existing space, two on-site power substations delivering 110MVA to the existing facility (scalable to 220MVA), redundant power and cooling infrastructure, on-site fuel storage, and 25k tons of chiller capacity, QTS has been redeveloping this expansive campus with an eye towards supporting the ever-growing needs of current and future clients.

The initial phases of construction have been completed, including the commissioning of 55,000 sq ft of raised floor space in the Data Center One building and interior renovations to QTS office space, main lobby, common areas and customer leased office space. As current customers are settling in and enjoying the benefits of the scale of this unique facility, QTS has quickly moved to the next phase of construction and on-going site development including, overall security planning, visitor screening facilities, and other on-site enhancements.

**Come join us for a great meeting at a truly unique facility!**

**Host: David Robey, Vice President of Facilities, Mid-Atlantic Region**

**5:30-6:00pm Social/Networking  
6:00-6:15pm Chapter Business  
6:15-7:30pm Presentation/Tour**

**Parking: Lot**

**RSVP by Thursday, February 16, 2012  
Simply e-mail Barbe Shaffer at [ifmarichva@gmail.com](mailto:ifmarichva@gmail.com)  
or register on our website at [www.ifmarichmond.org](http://www.ifmarichmond.org)  
and pay by PAYPAL**

**Be sure to include your guests name and company**

**Members: \$10.00**

**Non-Members: \$25**

**No Shows will be billed**

# February Meeting

**Quality Technology Services**

6000 Technology Blvd.  
Richmond, VA 23150

**Tuesday February 21st**

**5:30—7:30 PM**

**Note Date Change**