



# IFMA News

a publication of the Richmond Chapter of the International Facility Management Association

January 2012 Issue

## THE PRESIDENT'S MESSAGE...

Celebrating Our 26th Year

# HAPPY NEW YEAR



I hope everyone enjoyed the holidays and are ready for the upcoming 2012 year. It was nice to end the year at our annual holiday social spending time with colleagues, friends and spouses. For those of you who were unable to attend, I only have two words for you: **HAMBURGER SLIDERS**..... Jane Waring and Elizabeth McKinney with Markel did a great job in hosting again this year as both the menu and live band were fantastic. I also want to again thank all the sponsors that helped to make this year's event a success. We couldn't have done it without you all!

As in past years, the holiday social event is the time when we the chapter give back to our community. As many of you know, our annual golf tournament raises money for our two great charities: Hanover Habitat for Humanity and Rebuilding Together Richmond. With successful planning from Tim Hume and chapter support, our tournament raised \$10,000! This is by far the largest amount raised by the chapter. Both Amy King with RTR and Tim Bowring with HHH were able to attend, share a few stories about the projects that this money goes to and accept a check in the amount of \$5,000 for their respective organizations. It is equally important that we as a chapter support these two great organizations in 2012 by volunteering for the upcoming projects that our donations will go towards. Both Vice President, Tom Wood and I have already begun discussions with Amy and Tim to make sure the chapter is informed well in advance about the volunteer opportunities for the upcoming year, so we can all mark our calendars!

In many regards, 2011 has been a successful year for our chapter and I look forward to working with our board to make your experience in 2012 even better. Please feel free to reach out to any of the board members should you have any program ideas as we are always for unique and interesting venues to visit.

## MEETING

### January 2012 Meeting

**Date:** Tuesday, January 10, 2012  
**Time:** 5:30 to 7:30 pm  
**Place:** Hardywood Park Craft Brewery  
**Program:** Presentation & Tour  
**Cost:** Members \$10 Guests \$25  
**RSVP:** By Thursday January 5, 2012  
\*\*\*\*\*

### Next Board Meeting:

**Date:** February 7, 2012  
**Time:** 4:30 p.m.  
**Place:** Markel Bldg. 4600 Cox Road  
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### Next Membership Meeting:

**Date:** February 14, 2012  
**Time:** 5:30 p.m.

## 2011/12 OFFICERS

### **President**

Jeff Bradley  
[jbradley@valcourt.net](mailto:jbradley@valcourt.net)  
226-6969

### **Vice President**

Tom Wood  
[twood@svmservices.net](mailto:twood@svmservices.net)  
285-8882

### **Secretary**

Jim Mallon  
[Jim.Mallon@dom.com](mailto:Jim.Mallon@dom.com)  
771-3090

### **Treasurer**

Ken Coll  
[kjcoll13@comcast.net](mailto:kjcoll13@comcast.net)  
723-4184

### **Immediate Past President**

Ned Netherwood  
[spider73.1@comcast.net](mailto:spider73.1@comcast.net)  
363-5117

## CHAPTER ADMINISTRATOR

Barbe Shaffer, CDT, SDA/C  
[ifmarichva@gmail.com](mailto:ifmarichva@gmail.com)  
651-6885

## COMMITTEE CHAIRS

### **Membership**

Julie Muter  
[jmutcher804@yahoo.com](mailto:jmutcher804@yahoo.com)  
Harvey Jones  
[harvey.g.jones@dom.com](mailto:harvey.g.jones@dom.com)

### **Programs**

Matt Sobel  
[Matt.sobel@hilldrup.com](mailto:Matt.sobel@hilldrup.com)

### **Sponsorship**

Elizabeth McKinney  
[emckinney@markelcorp.com](mailto:emckinney@markelcorp.com)

### **Public Relations**

Lloyd J. (Bud) Vye, CFM  
[bdvye@comcast.net](mailto:bdvye@comcast.net)

### **Website**

Paxton Whitmore  
[pwhitmore@svmservices.net](mailto:pwhitmore@svmservices.net)

### **Newsletter**

Ranny Robertson, PE, CFM  
[railside72@comcast.net](mailto:railside72@comcast.net)

### **Career Resource**

Carla Strothers-Durr  
[strothers.c@pg.com](mailto:strothers.c@pg.com)

### **Professional Development**

Mark Fletcher  
[m.fletcher@cwtesco.com](mailto:m.fletcher@cwtesco.com)

### **Hospitality**

Jane Waring, FMP  
[jwaring@markelcorp.com](mailto:jwaring@markelcorp.com)

### **Golf Tournament**

Tim Hume  
[timh@heritagecountryclub.com](mailto:timh@heritagecountryclub.com)



## **AROUND THE CHAPTER**

by Bud Vye, CFM

Among those present at the Christmas Social, it was great to see **Kevin McGregor** after a long absence, our Membership Chair from back in the Jim Mallon and Karen Noel Administrations. His job with Tandus has him spending a lot of time in Baltimore, although Richmond is still in his territory, and he still lives here. Also good to have **Mike Cline** with us again, on what looks as though it will be a regular basis, now that he's working with Cort Furniture Rental. Also great to see **Evelyn Christian** again, after a long absence. Didn't get much time to chat with her, but she reported that she is still in the business of providing art for business buildings.

Had thought I might see **Parney Parnell** at the Social so I could congratulate him in person, but it wasn't to be, as he was recently honored by Baseball America (the baseball trade publication) as **Minor League Executive of the Year**. That's the very highest honor in his field, and one I know he will be very proud of. As I stated last month, the Flying Squirrels are getting impatient with the lack of progress toward a new stadium, but that hasn't diminished the enthusiasm with which they have gone about their business. Richmond should count itself fortunate to have Parney and the rest of that group running our baseball franchise.

Hadn't reported on **Jack Podlesh's** boy, Adam, this football season. After being drafted out of the U. of Maryland by the Jacksonville Jaguars and punting for them for three seasons, he became a free agent. Signed this summer with the Chicago Bears, and has been having a good season, ranking in the top third of the league's punters with an average of around 43, and doing an excellent job of holding for Robbie Gould, his place kicker, who is one of the very best. Early in the season it looked as though we might be seeing him well into the playoffs, but their quarterback, Jay Cutler, got seriously injured, along with some other key players, and its been all downhill since. If the injuries weren't bad news enough, one of their top pass receivers just got busted by the Feds for some MAJOR drug dealing, so it doesn't sound as though its too pleasant in the Bears locker room.

Following up on some items from last month, the **Dominion Club bankruptcy** settlement went forward despite the 14 unhappy members who voted against it. The members now get 11 cents on a dollar toward their initiation fee refunds, with more to come if, as, and when the club is sold at some point in the future. Meanwhile, the club goes back to business as usual, and actually is increasing its membership.

One bankruptcy settled, one more filed, as the **State Fair of Virginia files for Chapter 11** amid rumblings by one of its largest creditors that it is "wholly undersecured" so that it wants to retain the right to foreclose on the property, if necessary. Doesn't sound too good, as the Fair has been losing money ever since moving up there, and their investment portfolio has been losing also.

Also, doesn't sound too good for the **Postal Service**, as they continue to

*(Continued on page 3)*

bleed red ink and announce plans to close a number of Post Offices and Distribution Centers, if Congress doesn't help them out. Never could understand how they were expected to compete with UPS & FedEx, as though they were a private company, while serving all the remote, unprofitable locations, with their overpaid and heavily benefitted workforce. It already has announced a 1-cent increase in first-class mail to 45 cents beginning January 22, but that looks like it will only be a drop in the bucket.

And **Gilbane's revised proposal** for the apartment building in the Carver neighborhood (right behind the Siegel Center) did receive the approval of the Planning Commission and City Council, so the project is **moving forward**, one floor less in height, and with about 17% fewer units.

Also moving forward are plans by **Health Diagnostics Laboratory** to build two facilities at the Virginia BioTechnology Research Park (where we met way back in March of '96) at a cost of \$68.5 million, the first of which will start construction in early 2012. The company runs lab tests to detect such ailments as heart disease, diabetes, fatty liver disease and metabolic syndrome.

Going back to our October of '07 meeting down at Northrop Grumman in Meadowville Technical Park, I recall hearing **Faith McClintic** of the Chesterfield County Economic Development Dept. state how their #1 priority was to get an interchange built on I-295 to provide direct access to the park. Well, it just opened, a little over four years later, as Chesterfield came up with about \$7 million of the \$17 million cost of the project, and they scaled down the original scope of the project. Now, all real estate eyes are on that Park, as the same Dept. submits site plans for a million sq. ft. single story Distribution Center adjacent to Northrop Grumman. Everyone is being secretive about who the building is for, but the buzz continues that it will be **Amazon**. The people involved seem better at keeping their mouths shut than are the people in our Federal Government, where "leaking" by "reliable sources" is the norm. We shall see, in the fullness of time, as the lawyers like to say.

*Editor's Note: This has now been confirmed by the Governor's Office.*

Speaking of **Amazon**, its interesting to see them leading the charge to get Congress to require ALL internet retailers to collect state sales taxes. Seems that they had squeezed a deal out of the Governor of Tennessee in return for their building three distribution centers in the state, that they would NOT be required to collect sales tax. The Main Street retailers in that state then began a very vocal campaign to shame the new governor and other legislators into pressuring Amazon to collect taxes. Amazon fought the move at first, but once they realized how much heat the politicians were taking over the issue, they backed down. The same thing happened in California. Since collecting the taxes would put them at a distinct disadvantage against other online retailers in those states, they went to Washington and started lobbying for Congress to force all online retailers to collect taxes to keep the playing field level. Now, the issue is a snowball rolling downhill, and it appears that the days of tax-free retail shopping online may soon be over.

Going back only to July of this year, when we met at **SportsQuest**, Steve Burton, our always enthusiastic host at that meeting, seems to be moving forward unevenly as progress seems to be tempered by contractors filing mechanic's liens, and former employees claiming they haven't been paid. I like the guy, and am rooting for him, but he's got a lot of balls in the air at the same time.

I was a little surprised when **Mondial** announced earlier that they were leasing only the lower four floors of Deep Run I, the **former Circuit City HQ building**, where I had my office for 8 years, and where the Chapter had its Holiday Socials in '97 & '02. The 5<sup>th</sup> floor was where our top management had their offices, and now Mondial has decided to take that floor also, so they'll have the entire building.

I'm probably not alone in receiving an average of three fund raising appeals in the mail every day during the month of December. Unlike some (my son just throws them unopened in the trash) I do tend to read them prior to putting them in the recycling bin. Got a big kick out of the one from the National Wildlife

*(Continued on page 12)*

## MEMBERSHIP CORNER

By Julie Mutchler , Membership Chair

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### Welcome to our newest members !

No new members this month. Please refer your prospects to Julie.

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On behalf of the chapter board, "Thank You" to the following members for renewing this month.

**James Bowman**

Branch Manager  
Unique Building Maintenance, Inc.  
919 E Main Str Ste 100  
Richmond, VA 23219  
Email: [jim@ubmus.com](mailto:jim@ubmus.com)

**Thomas M. Hogg**

Director, Business Development  
Hourigan Construction Corp.  
1600 Forest Ave.  
8260 Atlee Rd.  
Richmond, VA 23229  
Email:  
[tmhogg@houriganconstruction.com](mailto:tmhogg@houriganconstruction.com)

**Andrea C. Niedhammer**

VA Region Facilities Manager  
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Richmond, VA 23238  
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**Martin H. (Chip) Buehler**

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**Kendall A. Huffer**

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**Raymond D. Rooks**

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**Arthur A. Bykonen**

Account Manager  
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Email: [art@spacesaverva.com](mailto:art@spacesaverva.com)

**Barbara King**

Engineering Project Manager  
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Petersburg, VA 23805  
Email: [Barbara.King@boarshead.com](mailto:Barbara.King@boarshead.com)

**Susan R. Slough**

Senior Vice President/Space Planning  
Manager  
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919 E. Main St. 14<sup>th</sup> Floor  
Richmond, VA 23219  
Email: [susan.slough@suntrust.com](mailto:susan.slough@suntrust.com)

**Scott Carson**

Director of Facilities Management and  
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**Glen Lewis, FMP**

Maintenance Supervisor  
City of Richmond  
1400 Brander St  
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**James L. Thorn, Jr.**

Senior Contract Manager  
Milliken & Company  
9231 Beaver Pond Ct.  
Mechanicsville, VA 23116  
Email: [jamie.thorn@milliken.com](mailto:jamie.thorn@milliken.com)

**Larry Cummings**

Marketing Leader, Strategic Partnerships  
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Ashland, VA 23005  
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**Amy Marsden**

Facility Manager  
AECOM  
4840 Cox Rd.  
Richmond, VA 23060  
Email: [amy.marsden@aecom.com](mailto:amy.marsden@aecom.com)

**William J. Warren**

Director of Building Services  
The Country Club of VA  
6031 St. Andrews Ln  
Richmond, VA 23226  
Email: [jess.warren@theccv.org](mailto:jess.warren@theccv.org)

## Defending the Right to Practice

Chris Good, CID, ASID  
KSA Interiors Associate Principal

As 2011 has come to a close, the interior design industry in Virginia has been roiled by the proposal by Governor Robert F. McDonnell to deregulate “Certified Interior Designers”. KSA Interiors is a firm supporter of the interior designer’s right to practice and has taken the lead in the effort to educate the Virginia legislature on the importance of Certification in Virginia. Working with the Council for Certified Virginia Interior Designers (CCVID), as well as the American Society of Interior Designers (ASID), the International Interior Design Association (IIDA), and the National Council for Interior Design Qualification (NCIDQ), KSA has actively promoted the benefits to Certification in Virginia while dispelling common myths and stereotypes.

Deregulation creates barriers to business by selectively eliminating competition between design disciplines and establishes potential barriers to state and federal projects, as well as the permitting process. Interior designers face additional restrictions and discrimination in regards to scope of work, board membership within professional corporations, and interstate commerce.

Most importantly however, deregulation removes protections for the public. Interior designers play a key role in protecting the health, welfare, and safety of the inhabitants of interior space. Interior designers are the sole professional body focused on the relationship between human beings and interior spaces. People spend in excess of 90% of our time inside buildings. Interior designers are the ones charged with space planning, materials selection, and furniture, fixtures and equipment selection for commercial buildings. These choices directly impact people's abilities to function effectively, and to remain safe in the case of emergency. Quite simply, interior designers have the greatest impact on the safety of building occupants in regards to interior content.

2012 will prove to be a very important year for KSA and the interior design industry as a whole. If you are interested in learning more about this issue, or are interested in how you can help, please contact KSA or your state representatives. You can learn more about the facts of Interior Design regulation by following this link:

<http://ksainteriors.blogspot.com/2011/12/leave-virginias-protection-for.html>

Or contact: [cgood@ksainteriors.com](mailto:cgood@ksainteriors.com)

## Education Opportunities

**Class 3: Existing Building Sustainability (LEED / Energy Efficiencies) -**

**2/15/2012**

What does it take to obtain a LEED certification for your building?  
The best energy-efficient improvements for the buck  
When LEED doesn't make sense

**Class 4: TBD based on class survey on most important topics to attendees**

**4/18/2012**

**\*\*\*ALL LUNCH & LEARNS TO BE HELD AT C&W-TESCO CONFERENCE ROOM  
11:00 am to 1:00 pm AT 430 SOUTHLAKE BLVD, SUITE B-12, RICHMOND, VA 23236\*\*\*  
Please RSVP to Mark Fletcher – [m.fletcher@cwtesco.com](mailto:m.fletcher@cwtesco.com)**

## CAREER RESOURCE

By Carla Strothers-Durr

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### POSITION WANTED

**EXPERIENCED Facility/Project LEADER seeking senior position in the FM field**

- 30 years in Executive & Facilities Management
- Leader of \$26M airport terminal expansion project
- Increased facility inspection scores 23% in one year
- Excellent interpersonal and negotiating skills
- Energetic, committed to EXCELLENCE
- Open to full-time and contract positions as well as informational interviews and introductions

More info: <http://www.linkedin.com/in/vincetolson>

Contact Vince Tolson, [vtolson@verizon.net](mailto:vtolson@verizon.net), 804-366-8498

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### POSITION TO FILL

**Project Manager for ISS Facility Services in Sandston, VA.**

#### Description

Provide Project Manager to support the numerous and varied construction and production line type projects for the Sandston, VA PCDC site. The Project Manager would be responsible to facilitate successful completion of project goals within the requested timeline and scope. Delegating these services to the Project Manager will allow the Facility Manager to focus on facility issues and provide oversight as appropriate.

#### Objective

ISS Project Manager will work in conjunction with other site contractor/vendor teams to facilitate project management services for the Sandston, VA facility. The Project Manager would be responsible to facilitate successful completion of project goals within the requested timeline, within budget and maintain scope. The Project Manager will be responsible for all project related services including communication and coordination between all parties. The Facility Manager will be responsible for all facility concerns and the Project Manager will report to Project Director for support and resources and direct on-site oversight would be provided by the Facility Manager.

#### Goals

The goals of ISS Project Manager are:

- Provide professional project management services.
- Provide services at a lower cost than if performed in-house
- Provide local on-site support.
- Provide single point of responsibility. Manages communications and coordination activities with various on site project teams (HP and contractor/vendor)
- Support successful project completion within a limited timeframe
- Provide project closeout process for consistent delivery.

Project Management services to include:

- Support for all project stages (preparation, design, preconstruction, construction)
- Coordination with the HP project team, design & engineering teams, and the GC
- Physical validations on behalf of HP of ongoing construction work
- Quality Control and troubleshooting of GC and construction issues during all stages
- Project Management support duties as requested by HP
- Proactive identification of issues and recommendations for optimal solutions
- Develop and manage project scheduling and making sure that key milestones are met



The Richmond Chapter of the International Facility Management Association

# 2012 PREPAID MEETING INVOICE

## FEE: \$110

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

Payment Options:

### Remittance by Check:

IFMA RICHMOND CHAPTER  
ATTN: Barbe Shaffer, IFMA Chapter Administrator  
P.O. Box 808  
Richmond, VA 23218

### PAYPAL:

Go to [www.ifmarichmond.org](http://www.ifmarichmond.org)

- Go to the calendar
- Click on the date February 17, 2012
- Click on "More" to expand
- Click on Register and fill in the blanks with an asterisk
- Click Register again when complete
- The next page is where PayPal information is entered.

**PREPAID DUES ARE NON-TRANSFERABLE**

# Important News for our Members & Guests

## Invoicing at the door no longer available

Our chapter now has the capability to accept major credit cards for meeting and event registrations at the door (Visa, MasterCard, and Discover....sorry No American Express). Members and guests also have the option to prepay on-line prior to the meeting, purchase an annual prepay package, and of course cash is always accepted. Starting **January 2012**, members and guests will need to pay prior to the meeting or at the door; we will no longer send invoices for meeting fees. These efforts have been made to keep costs low while improving the service to the membership.

Another initiative to help keep our meeting costs at the current level is to encourage the members and guests to "**Register**" prior to the meetings. Registering will allow the program and hospitality committees to have an approximate number of attendees which will provide for improved cost effectiveness in the coordination of caterers and other vendors for our events. Therefore, starting **January 2012**, members and guests that have not registered prior to the meeting will incur an additional \$5 charge at the door. If you have any questions or concerns regarding these changes, please contact the Chapter Treasurer, Ken Coll, at [richifmatreasurer@gmail.com](mailto:richifmatreasurer@gmail.com).

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## How to Register for an IFMA event on our Website

Here are step-by-step instructions on how to register on line for an IFMA event, whether it be for a membership meeting, the golf tournament, or a special event sponsored by IFMA.

Go to our website: [www.ifmarichmond.org](http://www.ifmarichmond.org)

Click on **IFMA EVENTS**

Click on the **date of the event** on the calendar

Click on **Register**

Complete the **Attendees Information**

Click on **Register**

If you are **Prepaid** or will be **Paying at the Door**, that's all you have to do. You will get an e-mail confirmation.

If you are using **Paypal**, you will be directed to the payment page.

Select **Pay by PayPal** and complete the information on the payment page.

If you were invoiced for a previous event and would like to make a payment through Paypal, follow these directions:

Go to the bottom of the calendar page: "**Payments for Prior Meetings**"

Select appropriate **registration fee** you are paying

Insert the **invoice number**

Select **Buy Now**. You will be directed to the payment page.

Select **Pay by PayPal** and complete the information on the payment page.

*If you have any questions or need additional help, please contact Barbe Shaffer, Chapter Administrator, at [ifmarichva@gmail.com](mailto:ifmarichva@gmail.com)*

## DECEMBER MEETING REPORT

by Bud Vye, CFM

An even nicer Holiday Social on December 13th than the previous ones at **Markel** as our hostesses, **Jane Waring & Elizabeth McKinney** moved us to the 4521 Highwoods Parkway building (a little further back from Cox Rd. than the building where we met previously) where we had a larger room. This permitted the excellent trio, Tolliver & Company led by the keyboardist of that name to be in the same room with us. Down at the far end, their music was unobtrusive, but very listenable, and it was a huge improvement to have them in with us. The caterer, Creative Tastes, also added a new touch as a small grill was in use frying up mini-burgers on one table, while another was laden with an excellent assortment of hors d'oeuvres, and yet another at the end we entered at contained the liquid refreshments. A very nice set-up that accommodated the turnout of 82 very amply.



After an extended period of socializing, **President Jeff Bradley** got the group to move, and direct their attention, to the end of the room where the podium was set up, where he proceeded with the presentations of the checks to the Chapter's charitable beneficiaries of the proceeds of our September Golf Tournament. The tournament's continued success under the Chairmanship of **Tim Hume** at Hermitage CC enabled us to raise just short of \$10,000, so the Chapter's board voted to kick in the balance so we could contribute a round \$5,000 to each recipient.



First up was **Amy King**, the Executive Director of **Rebuilding Together** who expressed her deep appreciation to the Chapter for our long standing financial support (going back to the days when the effort was called "Christmas in April"), and particularly to **Barbe Shaffer**, who has served for several years as a House Captain, and her team

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who did a fine job this year on the house in the Peter Paul neighborhood of Church Hill. For those just joining us, Rebuilding Together is a one day blitz on a Saturday in April where a team of volunteer mechanics and general laborers accomplishes an amazing amount of repairs and upgrades to homes of elderly, low income folks, who would be unable to afford to have the work done otherwise. Applicants are screened, and their homes visited to determine what exactly is needed. Materials needed are ordered and gotten on hand, paid for with the contributed funds. The trades needed are lined up, many contributed by the firm that employs them. With proper preparation, leadership, and a good team, what gets accomplished in one day is truly impressive. All the members of Barbe's team that were present were summoned to the front and recognized.

Next up was **Tim Bowring**, Executive Director of **Hanover Habitat for Humanity**, our other charitable recipient. He described how Habitat works, as "A Hand Up, Not a Handout", where the home recipient is required to contribute a significant number of hours of sweat equity into the home building process, as well as assuming a mortgage. He went on to explain how the tightness of credit in the current financial markets has forced Habitat to change their selection criteria, raising some of their income thresholds for eligibility. He then accepted the symbolic check and called up and introduced the Htoo family, mother and son, refugees from religious persecution in Burma (now called Myanmar, recently visited by Hilary Clinton) and recipients of a recent Hanover Habitat house. He cited their hard work in contributing to the construction of their home while working full time at their day jobs and indicated how proud Habitat was of them. The mother, in turn, expressed the deep appreciation of her family in being given this "hand up" by Habitat, enabled by the financial support of the Chapter.



Then it was time for the drawing of the raffle tickets for door prizes, most of which were \$50 gift cards, made possible by our lengthy list of sponsors for the evening. The drawing was energetically handled by our hostesses for the evening, as has been the custom in recent years. Didn't catch all the winners, but did note that **Dave Pryor**,

**Connie Blackwood**, and **John Chewing** did walk away with envelopes in their hands.



One prize not a gift card was an **autographed baseball signed by Will Clark**, the perennial All Star first baseman in the 1985-2000 era, who now is in the front office of the SF Giants. Contributed by **Parney Parnell** of the Squirrels, **Julie Mutcher's** number was drawn. Not being a big baseball fan, Julie gave it to **Karen**

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Noel, whose son is one, and has a big memorabilia collection, to which this ball will be added.

All in all, one of our nicer Holiday Socials. Many thanks to Jane Waring & Elizabeth McKinney for arranging to have us at Markel. To Creative Tastes for a nice job with the refreshments. To Tolliver and Co. for a nice job with the music. And to our long list of sponsors who made it possible for us to have a first class function, while keeping the cost at a reasonable level -----

# THANKS TO OUR SPONSORS



Smith Plumbing Service & Repair, Inc.



**Visit our Local Chapter Web Site**  
**[www.ifmarichmond.org](http://www.ifmarichmond.org)**  
**Registration is required for Members Only benefits**  
**Put it in your Favorites Folder right now**



*Happy New Year*  
*From your IFMA Richmond Board of Directors*

*(Continued from page 1)*

Case in point, Hardywood Park Craft Brewery will be the host of our January meeting. This venue and program is interesting as this brewery works hard to serve as a steward in environmental preservation in the fact that 100% of the brewery's electricity comes from sustainable energy sources! Many more interesting facts to be revealed at this meeting. I just wanted to give you a *taste*, no pun intended.

Happy New Year and I look forward to visiting with all of you at the next meeting on the 10<sup>th</sup>.

Your President,

Jeff

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*(Continued from page 3)*

Federation where a classic example of a real, but wrong, word slipped through their spellchecker, as "in appreciation for your donation, we'll be pleased to send you a **FREE insulted NWF lunch bag.**" Now, who would be mean enough, during this season of good will, to be insulting the NWF lunch bags?

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**Richmond Chapter of IFMA  
January Meeting  
Tuesday, January 10, 2012**

**Hardwood Park Craft Brewery  
2408 Ownby Lane  
Richmond, VA 23220**

**Cheers! To a Happy New Year!**

Hardwood Park Craft Brewery operates in a 12,000 square foot, fully conditioned building situated between the Diamond and the Fan, in the heart of a historic German brewing district in Richmond, Virginia. Every recipe is perfected on a 20-gallon pilot brewery before graduating to a custom built, 20-barrel Newlands brewhouse. The brewery is equipped to produce a range of traditional European ales and lagers, as well as a host of innovative new styles with American, Virginian, and specifically, Richmond, influences.

Hardwood Park Craft Brewery works hard to serve as a steward in environmental preservation. 100% of the brewery's electricity comes from sustainable energy sources (99% wind power, 1% other renewable energy) via the Dominion Green Power program. Hardywood also employs high efficiency equipment throughout the brewing process, recycles its residual grain for composting and feed, works to minimize water usage at the brewery, and maintains a nearly paperless office environment.

**Come join us ring in the New Year and support our new local brewery!**

**Host: Eric McKay, President & Co-Founder**

**5:30-6:30pm Social/Networking  
6:30-6:45pm Chapter Business  
6:45-7:30pm Presentation/Tour**

**Join us for a great evening!**

**Parking: Lot/Street**

**RSVP by Thursday, January 5, 2012  
Simply e-mail Barbe Shaffer at [ifmarichva@gmail.com](mailto:ifmarichva@gmail.com)  
or register on our website at [www.ifmarichmond.org](http://www.ifmarichmond.org)  
and pay by PAYPAL  
Credit card payments are now accepted at the door**

**Be sure to include your guests name and company**

**Members: \$10.00                      Non-Members: \$25**

**No Shows will be billed**

# January Meeting

**Hardywood Park Craft Brewery**

**2408 Ownby Lane  
Richmond, VA 23220**

**Tuesday January 10th  
5:30—7:30 PM**