



January 2015 Issue

THE PRESIDENT'S MESSAGE...



The music from the [song SMILE](#) was created by Charlie Chaplin in 1936. "You'll find that life is still worthwhile if you just smile", you can hear the music playing in your head, something very memorable after 79 years. There is another song [Don't Worry, Be Happy](#) by Bobby McFerrin. Once you hear it, you start whistling along and can't help except be happy. There is another song [Happy](#) by Pharrel Williams, which is very popular, and you start clapping when you "Clap along if you know what happiness is to you, because I'm happy".



As we enter into 2015, I wish you a Happy New Year. The National IFMA WE - Workplace Evolutionaries Community indicates that wellness and balance in the workplace is the trend. As facility managers, we are integrating new technology (i.e. BIM), we are designing sustainable environments (i.e. Sustainable Facility Professional Certification SFP) and we are looking to increase productivity. Charles First and I did an AIA Workshop on "Happiness in the Workplace". Amazing how the workplace with design and thoughtfulness can change employee engagement, increasing a level of happiness that leads to more productivity.

There is a white paper in the WE IFMA Community – <http://we.ifma.org>

"Rebecca Booth, of the Verve Partnership, wrote a paper "**Promoting Sustainable Employee Engagement**" which was published in the [Facilities Management Journal](#) May 20th, 2014. The paper explores organizational goals of effectiveness defined by sustainable employee engagement that leads to peak performance, resulting in maximum productivity. Consequently, understanding how the workplace environment can promote and support sustainable engagement is increasing in importance. "

This site has lots of information on what corporations are doing in their facilities to meet the demands of the new generations in the workplace. How designing space is creating a wellness culture, which is what the new gener-

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MEETINGS

January 2015 Membership Meeting

Date: *Tuesday, January 13, 2015*

Time: *5:30 pm*

Place: *Altria Theatre*

Program: *Tour*

Cost: *Members \$15 Members w/ Cert. \$10*

Non-Members \$35

RSVP: *By Thursday January 8, 2015*

Next Board Meeting:

Date: *Tuesday, February 3, 2015*

Time: *4:30 p.m.*

Place: *Markel Bldg. 4600 Cox Road*

Next Membership Meeting:

Date: *Tuesday, February 10, 2015*

Time: *5:30 p.m.*

2014/15 OFFICERS

President

Connie Hom, CLP
connie@buckinghamgreenery.com
434-969-4711

Vice President

Harvey Jones, FMP
harvey.g.jones@dom.com
273-3076

Secretary

Stave Pancham
spancham@mbpce.com
330-4875

Treasurer

Bernadette Coleman, CFM
Bernadette.coleman@bdnreit.com
521-1831

Immediate Past President

Jim Mallon, CFM
Jim.Mallon@dom.com
771-3090

CHAPTER ADMINISTRATOR

Barbe Shaffer, CDT, SDA/C
ifmarichmondva@gmail.com
651-6885

COMMITTEE CHAIRS

Memberships

Julie Mutchler
jmutcher830@gmail.com

Cameron Bridges

bridgesca@verizon.net

Programs

Karen Frebert
K.frebert@creative-va.com

Sponsorship

Brian Workman
BWorkman@MOH.com

Public Relations

Lloyd J. (Bud) Vye, R-CFM
bdvye@comcast.net

Website & Social Media

Paxton Whitmore
pwhitmore@svmservices.net

Newsletter

G. R. (Ranny) Robertson, R-CFM
grjr41@gmail.com

Professional Development

Maureen Roskoski, SFP
maureen.roskoski@feapc.com

Hospitality

Elizabeth McKinney
emckinney@markelcorp.com

Golf Tournament

Tim Hume, CFM
timh@hermitagecountryclub.com

IFMA RICHMOND CHAPTER NEWS

Is a publication of the Richmond Chapter of the International Facilities Management Association. This newsletter is designed to provide a channel of communication to members and prospective members.

IFMA, PO BOX 808, RICHMOND, VA 23218



AROUND THE CHAPTER

by Bud Vye, Retired CFM

Big news broken to a few of us right at the end of the Holiday Social was that Chapter Administrator Barbe Shaffer had gotten engaged (after only going with the guy for about 6 years) and she proudly displayed the pretty ring to us. Details as to where and when the ceremony will be will come later. Best wishes from all of us, Barbe!

Had a good chance to talk to Michael Walton at the Social. Seems he lives in the Charlottesville area, with his office in Waynesboro at the headquarters of Intelos. Unlike Bob Borchers, he can't make it down here as frequently, but does like to attend whenever possible. Noting that I had read where his firm was closing out their operations in the eastern part of the state, he explained that unlike the western area, and West Virginia, where they have a very strong presence due to their partnership with Sprint, they don't have such a partnership in the east. Without one, they have a tough time competing with AT&T & Verizon, so have sold their wireless operations in Richmond and Hampton Roads to T-Mobile and will be concentrating their efforts where they are strongest. You may have noticed that they have closed 8 of their Richmond area stores, leaving only three still open for a short time longer. Looking forward to seeing Michael more frequently down here at future meetings.

Borchers reports a lot of positive sports news from UVA, as the decision to keep football Coach London was a popular one, both the Men's & Women's soccer teams in the National finals, and the Men's basketball team undefeated and highly ranked.

Good to see all three of the Markel trio of McKinney, Waring, & Nuckolls in attendance for the first time in about a year, as Elizabeth and Jane have been doing a lot of traveling, so have been leaving it to Corinne Harvey to represent the firm at our meetings.

Impressed to see Paxton Whitmore looking so sharp at the social. Might have been the best dressed male in attendance in that nice suit. Putting the pressure on me to break out a coat & tie and stop being so casual in my garb.

Things quieting down a little on the Stone Brewing project, but the owners of Hardywood, Legend, the other existing craft breweries, and restaurants like Tobacco Company not thrilled to learn that the City is subsidizing Stone to the tune of \$8 million in the building of their 30,000 sq.ft. tasting room and restaurant in the Intermediate Terminal area. The owners rightfully regard it as competition to them, and as one of them complains, "Why should our taxes be used to subsidize our competition?"

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MEMBERSHIP CORNER

By Julie Mutchler, Membership Committee Chair

Welcome to our newest members!

Richard Faircloth

Assistant Facility Manager
USMC
704 Churchill Dr.
Fredericksburg, VA 22407
Email: Richwf21@yahoo.com

Kenneth J. Cordo

Project Engineer
LRD, LLC
7723 Rock Creek Road
Henrico, VA 23229
Email: ken@lrgconstruction.net

On behalf of the Chapter Board, "Thank You" to the following for renewing/rejoining this month

Cameron A. Bridges

HQ Facility Operations Manager
Ferguson Enterprises
9421 Ottoway Court
Toano, VA 23602
Email: bridgesca@verizon.net

Allen Hurt

Account Executive
Colonial Webb
2320 Ackley Avenue
Richmond, VA 23228
Email: [al-
len.hurt@colonialwebb.com](mailto:allen.hurt@colonialwebb.com)

Charles A. Tunnell

President
Dominion Service Company
Heating and Air
2630 Goodes Bridge Rd
Richmond, VA 23224
Email: chasetunnell@dscr.com

Scott A. Carson

Director of Facilities Manage-
ment and Construction
Collegiate School
103 N. Mooreland Rd.
Richmond, VA 23229
Email: [scarson@collegiate-
va.org](mailto:scarson@collegiate-va.org)

Ms.Cassandra E. Jones, CFM

Manager, Workplace Services
and Amenities
Altria Client Services
6601 West Broad St
Richmond, VA 23230
Email: [Cassan-
dra.e.jones@altria.com](mailto:Cassan-
dra.e.jones@altria.com)

Josediego J. Villegas

Sales VP
Glasdon, Inc.
5200 D Anthony Road
Sandston, VA 23150
Email: jd.villegas@glasdon.com

C. Scott Davis

Strategic Services Manager
Watson Electrical
P O Box 29092
Henrico, VA 23242
Email: Davis.cscott@gmail.com

Amy Owens, CFM

Regional Facilities Manag-
er=South
AECOM
4840 Cox Rd.
Glen Allen, VA 23060
Email: amy.owens@aecom.com

William J. Warren

Director of Building Services
The Country Club of VA
6031 St. Andrews Ln
Richmond, VA 23226
Email: jess.warren@thccv.org

Charles J. First, CFM, AIA

Architect
AECOM
4840 Cox Road
Glen Allen, VA 23060
Email: cfirst1@yahoo.com

Michael Stephens

Director Business Development
Infralogix
1315 Jamestown Road
Williamsburg, VA 23185
Email: [MichaelStephens@infralogix.co
m](mailto:MichaelStephens@infralogix.com)

Brian E. Workman

Sales Consultant
MOI, Inc.
1051 E. Cary St. Suite 101
Richmond, VA 23219
Email: bworkman@moii.com

Ira J. Long, Jr. CFM

Operations Manager
URS
12106 Club Ridge Drive
Chester, VA 23836
Email: ira.long@urs.com



IFMATM **Richmond
Chapter**
International Facility Management Association

2015 PREPAID MEETING INVOICE

**CERTIFIED PROFESSIONAL MEMBER: \$110
PROFESSIONAL OR ASSOCIATE MEMBER: \$165**

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ATTN: Barbe Shaffer, IFMA Chapter Administrator
P.O. Box 808
Richmond, VA 23218**

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select 2015 Pre-Paid Membership Meetings
and follow directions.

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IFMA's SFP Coming to Richmond!!



Become a leader in developing sustainable FM strategies

Sustainability Facility Professional®

Our chapter is committed to your professional development and we want to bring this important credential opportunity to our members. We will be subsidizing a portion of the costs of this class to provide you with a significantly reduced rate. This will be a great opportunity to take this course at a much lower cost..

IFMA's SFP® is an assessment-based certificate program delivering a specialty credential in sustainability. By earning your SFP credential, you will develop and gain recognition for your expertise in sustainable FM practices while impacting your organization's economic, environmental and social bottom lines.

Dates: Jan 23 & 24, Feb 20 & 21, March 27 & 28

Location: Dominion Virginia Power, Innsbrook Facility

Costs: \$1,875.00 Richmond Chapter Member - \$1,950 Non-Richmond Chapter Member
Costs include hard copy and electronic copy of course materials, light breakfast each day.
Costs do not include SFP credential application costs.

WHY YOU SHOULD ATTEND

- Significantly reduced rates!
- Course will be offered here in Richmond
- The program equips SFPs with the tools necessary to integrate sustainability efforts with the organization's values and strategies
- Learn how to present a business case for a sustainability initiative
- Discover how to evaluate initiatives from a financial point of view and speak the language of the Chief Financial Officer
- Learn how to track and report accomplishments

Read success stories on the value of the SFP [here](#). See how others have saved money with the tools they learned in this class and gather the benefits you need to get approval for this class. For questions, comments, or to reserve your spot now, contact Maureen Roskoski, IFMA Richmond Professional Development Chair at maureen.roskoski@feapc.com

The course covers:

Strategy and Alignment for Sustainable Facility Management

- Organizational strategies
- Developing a strategy
- Sustainability considerations
- Establishing goals and initiatives
- Communications and reporting

Managing Sustainable Facilities

- Sustainability policy development
- Applying sustainability to FM plans
- Program development and implementation
- Change management
- Performance management tools
- Finance for sustainable facilities
- Purchasing and procuring for sustainable facilities
- Standards, systems and support

Operating Sustainable Facilities

- Energy
- Water
- Materials and resources
- Workplace management
- Indoor environmental quality
- Quality of services
- Waste
- Site impact

Learn more about the SFP at IFMA's website – <http://www.ifmacredentials.org/sfp>

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Also some controversy as City Council votes to “encourage the Economic Development Authority to pursue the option of buying several parcels” in the Shockoe Bottom area where the Baseball Stadium had previously been proposed. These parcels, totaling about 12 acres, are still owned by the Loving Produce family. This resolution's passage immediately draws comments from the pro & con Ballpark factions, as well as the slave history proponents, regarding what Council's motives are in doing so. Let's keep the pot boiling, down there!

And the question gets answered as to where Pleasants Hardware will be moving to in order to make way for the Whole Foods development on their existing site, as they sign a lease for a five acre site at 4402 W. Broad St., just east of Westmoreland St. between Owen Suter's Furniture and a Storage facility. That site had been used by Motley Asset Disposition Group prior to their move down to Deepwater Terminal last May, and still has a couple of smaller tenants in it. Though their current location consists of about 85,000 sq. ft., Pleasants current layout is all chopped up, and they won't need that much space in a more efficient new location, which is still in the planning stages, with a projected move date of next fall.

Lots of dignitaries in white helmets with chrome shovels posing for photos as ground is broken for a \$56 million pediatric psychiatric facility called the Va. Treatment Center for Children. It's on a vacant parcel at Sherwood & Brook Rd. on the campus of Children's Hospital, which is now part of VCU/MCV. At 120,000 sq. ft. this will be a significant addition to the Brook Rd. Campus when it opens in the fall of 2017.

Another big project announced, but this one down at the main medical campus, in existing space at the Critical Care Hospital, as a Children's Heart Center will be established using a \$28 million gift from the Children's Heart Foundation. Sounds like no major construction will be needed, as most of the funds will be used to hire new specialists and staff, with the program fully operational by Spring. With all of this going on, VCU/MCV CEO Sheldon Retchin takes a job at Ohio State U, and prepares to leave for Columbus.

Not far away down in Shockoe Slip, the 137,000 sq.ft. Marriott hotel project, dual branded as a Residence Inn and Courtyard by Marriott, opens its 210 rooms, while the First Freedom Center will move into part of the building within the next month.

While up the hill to the west a few blocks LeClairRyan's lease on 80,000 sq. ft. in Riverfront Plaza East is coming due, so they are downsizing to 50,000 sq. ft. on the top three floors of the SunTrust building at 919 E. Main. CEO says they will have the same number of lawyers and staff (60+110), but the space will be more efficiently laid out by the interior designers from their D.C. area architects, OPX. Move is scheduled to take place in August, after the renovations are complete.

And a few more blocks to the west, the YMCA hits the Pause button on their plans for a \$20 million expansion to their 98,000 sq. ft. building at 2 W. Franklin. Instead, they are spending about \$150,000 to add about 59 parking spaces for their facility, while they continue raising the funds for their planned expansion, which is still in the planning stages.

Employees at the Quaker Steak & Lube (right next door to Hooters on W. Broad St.) came to work on a recent Monday to find a CLOSED sign on the door, as the franchise owner abruptly pulled the plug on the location without any advance notice. Now, that's lousy, especially right before Christmas.

A more pleasant surprise, as Northern VA commuters who have been suffering through the construction delays on I-95 for a long, long time, finally see the 29 miles of Express Lanes open to traffic. They are in a transition mode for a while, but go to full time tolling on 12/29, and you better have an EZPass if you are going to drive on it. It'll be interesting to see how busy the lanes are at various

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times of day with their variable Congestion Pricing.

Since their purchase of Jos. A. Bank back in June, Men's Warehouse has been closely studying the styling and pricing of their new acquisition's inventory and is getting ready to move a lot of it out the door. For you men who are looking for a suit or jacket, you may want to pay them a visit in January as there should be some good deals.

And if you haven't seen "Mame" yet, it's going to run into the 2nd week of January at Theater Rep, so you've still got a chance to catch a really well done musical that I highly recommend to you.

And, if you've been enjoying, and wondering why, the price of gas has dropped so far down (\$2.14 is the least I've paid so far), you can credit (or blame) it solely on the Saudi's. Although they need the money they would get from higher prices (and some of their OPEC friends need it far worse) they are purposely pouring out the production to drive the prices down and perhaps force the marginal wind, solar, and shale oil producers to get out of the game so they can then move the price back up again, and keep it there. Meantime, conservation takes a back seat and everyone who drives a conventional car has some more money in their pocket. Enjoy it while it lasts!

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ations are looking for. Check this site out about the "Human Factors" in facilities management <http://we.ifma.org> .

One of our own IFMA Richmond Chapter members – KSA Interiors – blogged recently about how their company implemented wellness into their office. Their blog site is very informative of what they did and the effects of instituting wellness into the KSA Interior culture.

Check out the blog <http://www.ksainteriors.com/news-and-updates>

We here in the IFMA Richmond Chapter have an exciting 2015 planned with excellent tours and educational opportunities. I look forward to seeing you in 2015 and wish you WELLNESS AND HAPPINESS in 2015!

DECEMBER MEETING REPORT

by Bud Vye, Retired CFM

A clear, cool night on December 9th as a nice turnout of 71 made their way to Markel's 4501 Highlands Parkway building for our Holiday Social. In the door, down the hall to the left a short distance, in the first door on the left, check in with Bernadette and then into the room as Charles Tolliver and his trio laid down some nice sounds over in the corner. A very nice spread of fancy hors d'oeuvres set up along the inner wall by Sophisticated Soirees, who was represented by the Event Goddess herself, Andrea Huntjens, clumping around with her right foot in a walking boot. Personally pleased to see that she had brought her specialty "Figs in a Blanket" among the selection of tasty items (including some really tasty ham biscuits), and then impressed that she had brought along a couple of growlers of Hardywood Singel to add some craft brewery variety to the selection across the way at the beverage table. The non-beer drinkers were similarly impressed with the Punch, which was in a globe-like dispenser, and several of them whispered to me "See if you can find out her recipe and put it in your report". After trying a cup, and concurring with their assessment, I learned the following from Andrea---- over a bed of crushed cranberries in the bottom, pour in some Belle Isle Moonshine, followed by equal parts of Tropicana Limeade and Lemonade, and then finish it off with a little Ginger Ale to add some carbonation. Her batch had the Limeade taste slightly predominant, but you can adjust the proportions to taste if you want to try it at home.



A lengthy, relaxed Social Hour was called to attention with difficulty by President Connie Hom, who started by thanking Elizabeth McKinney and her company Markel, for hosting us in these nice surroundings, as they have done for several years now. With the Chapter's new Sponsor Board featuring their name close by, she then turned to Renee McDowell of Dominion Service Company to acknowledge their firm's Sponsorship of this meeting.

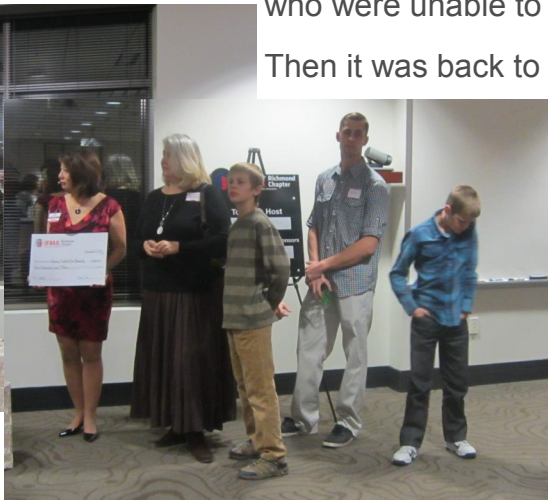
Renee passed up the chance to regale us with a lengthy pitch about DSC, stating only that they were happy to help make possible such a first class event, and asking us to remember them should we have any HVAC or Electrical needs in the future. Next up was Programs Chair Karen Frebert, who ran down the schedule of programs all the way to our outing at the Diamond with the Squirrels in June. She particularly emphasized our January meeting, a tour of the recently remodeled Altria Theatre, which has received favorable reviews from everyone who she has talked to who has been there to see "Book of Mormon" (to which a number there in the room nodded their agreement)



Connie then brought up both Chapter Administrator Barbe Shaffer & Golf Tournament Chair Tim Hume, calling first on Tim, who proceeded to thank all who participated in making the event the success it was, which enabled us to make the contributions to our Charitable Partners that would soon

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follow. Barbe followed, who in her role as House Captain for our Rebuilding Together day in April, as well as organizer of our November work day on our Habitat house, is eminently qualified to comment on the satisfaction gained by working on both projects. She did so very eloquently, and recognized all who were present in the room who had helped on either project, as well as those who were unable to be with us.



Then it was back to Tim Hume who presented the large Ceremonial Check in the amount of \$5000 (as well as the small, real one) to Tim Bowring, the Executive Director of Hanover Habitat for Humanity, who accepted with gratitude, with Home Recipient Mrs. Katharine Hunsaker and ing off to the side. After built 52 homes and have es covered by proceeds

three of her eight children stand- he told us that they have now most of their operating expens- from their RE-STORE over on Mechanicsville Turnpike, so that contributions such as ours are able to be directly applied to building another house, he called Mrs. Hunsaker to the podium. As the single, working mom of eight who has bounced the family around from one apartment to the next, she got very emotional with gratitude to us for helping her and them to finally have a home of their own. She then called the eldest of her sons, Luke, that was present up to the podium with her. Presently in the Army, and very mature and articulate for a young man in his early 20's, he

gave a similar story of gratitude on behalf of the entire family.



Next up to accept a similar pair of checks was Mary Kay Huss, (attending with her husband Phil) who was with us for the first time in her role as the new Executive Director of Rebuilding Together Richmond, replacing Amy King, who had been with us on a number of previous such occasions (accompanied by her husband Steve). As one newly in the position, she stated that she is still trying to get used to how much the teams are able to get ac-

complished on that one day blitz in late April, and expressed her deep gratitude to Barbe and our team for the job they did this year, while looking forward to seeing them in action next Spring, using the funds we were now providing for the necessary materials.



Now it was back to Elizabeth & Connie to draw the tickets and call the numbers for the long list of door prizes, and you had better be ready and paying attention since it went at a fast and furious pace. Mostly gift cards from a variety of restaurants, ranging from \$25 to \$100 in value. I was trying hard to note who the winners were, but only was able to catch the following few ----- two of the Hunsaker boys, Gwen Bridges, Dale Wyatt,

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Bernadette Coleman, Beth Gay, Karen Frebert, Julie Mutcher, Allen Hurt, Chris Montgomery, & Kathy Taylor (with the big box wrapped in silver paper), and then one by one all the floral centerpieces from the tables.

The last number being called, the Trio went back into action with the music, and those who didn't take their prizes (and poinsettias for everyone, courtesy of Connie and Buckingham Greenery) and head out the door resumed their socializing for a while yet, before calling it a night. Another very nice Holiday Social!

Thanks to Elizabeth McKinney for making most of the arrangements, to Markel for having us, to Dominion Service Company for being our Meeting Sponsor, and to Connie for providing the poinsettias!





IFMATM **Richmond
Chapter**
International Facility Management Association

2015 PREPAID MEETING INVOICE

**CERTIFIED PROFESSIONAL MEMBER: \$110
PROFESSIONAL OR ASSOCIATE MEMBER: \$165**

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Click on the SignUp Genius Button and
select 2015 Pre-Paid Membership Meetings
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New Payment Processing: Sign Up Genius!

In an effort to make signing up for events more efficient and user-friendly, IFMA Richmond Chapter is utilizing Sign-Up Genius!

Below the calendar of events on the web site, you will see a yellow button labelled "Sign Up! Sign Up Genius".

To sign up and pay for upcoming events, click the yellow button.

Once you click on the button, you will be taken to the event page for which you would like to register. There are several options or "Slots" listed. Choose the appropriate option by "checking" the orange "Sign Up" box within the selection.

Once the option has been selected, click the light blue "Submit and Sign Up" button at the bottom of the event page. You will then be taken to a page where you will be prompted to enter your first name, last name, email (entered twice).

There is an option to create an account with Sign Up Genius (this is not a requirement). You may also select to have an iCalendar reminder of the event sent to your email.

If paying by credit card or via Pay Pal, click the orange button that says, "Sign Up and Pay Now."

You will be taken to a secure payment page (payments are processed by Pay Pal; however, **you are not required to have a Pay Pal account to pay for events**). If not paying by Pay Pal, choose the second option (Pay with a debit, or credit card, or Pay Pal credit).

Once you make your selection, you will be taken to the payment processing page. Once the payment has been processed, you will receive a confirmation email that your registration is complete.

No Shows will be billed unless you cancel your registration 24 hours prior by email to: ifmarichva@gmail.com



The Richmond Chapter of the International Facility Management Association

Richmond Chapter Monthly Meeting January 13, 2015

Join us for this great opportunity to view this wonderful venue! The Altria Theatre, formerly known as The Mosque and Richmond's Landmark Theatre, was originally opened in 1927 and is the largest performing arts theater between Atlanta and New York City, totaling approximately 180,000 square feet. The finishing touches are nearly complete for the renovation of the Altria Theater, which is now re-opened to the public since it briefly closed for the final phase of a comprehensive renovation project that cost \$63 million and lasted nearly 2 1/2 years. The renovation is being paid for with \$31 million in historic tax credits, \$18 million in private donations, and \$14 million from the city of Richmond. Patron-centered amenities include brand new restrooms, improved lighting, upgraded in-house sound and acoustics, two new patron elevators and more than 3,600 refurbished seats with cushioned backs. The exterior of the building now has two digital marquees, with an upgraded 28-foot display on Laurel Street and a brand new wrapping marquee above the new box offices on Main Street. The facility's infrastructure has also been upgraded with new electrical systems, plumbing, heating, cooling, fire alarms and fire suppression system.

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of Newport News

GOLD



VBS
Valleport
Building
Services



SILVER



FEA
FACILITY
ENGINEERING
ASSOCIATES

Where:

Altria Theatre
6 N. Laurel Street
Richmond, VA 23220

Parking: VCU West Main Deck
801 West Main Street
\$8.00 CASH ONLY

Time:

5:30-6:30 pm Networking/Social
6:30-7:30 pm Meeting/Tour

Presenters:

Colin Robinson – Sr. Project
Manager – Gilbane Building
Company

Tom Hogg – Business
Development Manager - Gilbane
Building Company

RSVP by:

Thursday, January 8, 2015
Simply e-mail Barbe Shaffer at
ifmarichva@gmail.com
or register on our website at
www.ifmarichmond.org
and pay by PAYPAL

COST:

Members: \$15
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Non-Members: \$35
Registrations are required. An
additional \$5 will be charged at
registration if you have not
registered prior to the event.

Credit card payments accepted at
the door.

Be sure to include your guests
name and company

No Shows will be billed



IFMA™ Richmond Chapter

International Facility Management Association

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PLACE
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January Meeting

Tuesday, January 13th

5:30 PM

Altria Theatre

6 North Laurel Street

www.ifmarichmond.org