



September 2016 Issue

## THE PRESIDENT'S MESSAGE...



If you missed our August chapter meeting at The Westwood Club you shouldn't have! Special thanks to Evan Sherwood, the club's General Manager, Allen Hurt, our program chair and to our sponsor Comfort Systems USA/Colonial Webb for an enjoyable and informative evening. Evan gave us Westwood's interesting history along with the vision for the club's future. Please mark your calendar for our next meeting on September 13<sup>th</sup>. The meeting will be at the old Central National Bank or Central Fidelity Bank as I knew it when I worked for CFB. It is a beautiful building and I can't wait to see the place again.

How about Rio! While I wouldn't call myself a big sports fan (except when it comes to VCU Basketball and I do love everything about the Richmond Flying Squirrels) I have been drawn into watching quite a bit of the Rio Summer Olympics and WOW it's been great fun! I am astonished by the athletes. I can't help but admire the hard work, skill and most of all the commitment they have towards achieving their goal. Medalist or not the fact of the matter is they're competing in the Olympics! But we are not short on medals thanks to Ledecky, Biles, Phelps, Felix, and RVA's Golden Boy Townley Haas and others.

The summer Olympic Games have been so exciting particularly since Townley's dad, Channing works here at SERVPRO® Richmond, Chesterfield, Henrico & Tri-Cities and I've known his mom since high school! And how about Jamaica? Turbo-charged Usain Bolt has broken three world records in Rio. As of this writing the US is comfortably in the lead winning 75 Olympic medals. In 10 days the US team members have been awarded GOLD 26 times, SILVER 23 times and BRONZE 26 times. Impressive in deed.

While we all can't be Olympic medalists we can learn from these athletes to better ourselves and be more successful

*(Continued on Pg.8)*

### MEETINGS

#### September 2016 Membership Meeting

**Date:** *Tuesday, September 13, 2016*

**Time:** *5:30 pm*

**Place:** *DECO at CNB*

**Program:** *Tour*

**Cost:** *Members \$15 Member w/cert. \$10*

*Non-Members \$35*

**RSVP:** *By Thursday September 8, 2016*

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#### Next Board Meeting:

**Date:** *Tuesday, October 4 2016*

**Time:** *4:30 p.m.*

**Place:** *CORT*

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#### Next Membership Meeting:

**Date:** *Tuesday, October 11, 2016*

**Time:** *5:30 p.m.*

**Visit our Local Chapter Web Site**

**[www.ifmarichmond.org](http://www.ifmarichmond.org)**

## 2016/17 OFFICERS

### **President**

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### **Secretary**

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### **Immediate Past President**

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## CHAPTER ADMINISTRATOR

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## COMMITTEE CHAIRS

### **Membership**

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### **Hospitality**

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### **Golf Tournament**

Tim Hume, CFM  
[timh@hermitagecountryclub.com](mailto:timh@hermitagecountryclub.com)

### **IFMA RICHMOND CHAPTER NEWS**

Is a publication of the Richmond Chapter of the International Facilities Management Association. This newsletter is designed to provide a channel of communication to members and prospective members.

IFMA, PO BOX 808, RICHMOND, VA 23218



## **AROUND THE CHAPTER**

*by Bud Vye, Retired CFM*

I got a couple of memory tests at the August meeting as I walked in the room and Ranny, standing with a woman in a sharp looking orange outfit, said “bet you don't remember who this is”. As I replied “Jeannie Gilliam from Philip Morris”, she chimed in and said, “I'm now Jeanne Cerveny from Sodexo. I haven't been Gilliam since 1996.” Which was about the last time I had seen her. Not bad recall for 20 years, I thought. Then later, coming through the dining area as the tour was finishing up, a couple having their dinner while watching the tennis action below turned out to be Gina Taylor and her husband, another IFMA type I hadn't seen in about the same length of time. Fortunately, Gina identified herself, as I don't think I would have placed her without some help. Good to see Jeannie back again, and I hope she'll be a regular with us, as she was previously.

Congratulations to Michael Bishop of Willow Oaks Country Club, the winner of the drawing for the Chapter Scholarship to the 2016 World Workplace in San Diego. A total of 5 entries were in the contest, and its good to see a new member who sounds like he will really benefit from it get a chance to attend a World Workplace. Makes me recall my attendance at the '91 World Workplace in San Diego. The social was an outing to the world famous Zoo, which also has a Sea World as part of it. Getting seating for the Dolphin Show, I saw some seats open right in the front row, so went and sat in one of them. Soon, along comes a walrus with his trainer swimming beside him. His trick was to suck in about a gallon of water and spit it out at whoever the trainer aimed him at while holding one of his ears. With his mouth full of water, I'm looking him right in the eye from a distance of about 6 feet and waiting to get blasted. Fortunately, the trainer had other plans and pointed him up and away in the direction of a group of women some distance away who he managed to completely soak as the water went by me as if from a fire hose. Advice to Michael Bishop at Sea World ---- those front seats are vacant for a reason. Let someone else have them, and get yourself a seat further back and out of range of the walrus.

Congratulations also in order to Josh Andelin of the College of William & Mary as he receives his CFM certification and to Brandon Malone of Brandywine Realty Trust upon receiving his FMP certification.

Five projects in our area recognized by the Engineering News Record magazine in various categories as the Best Mid-Atlantic Projects for 2016 include three we've recently met at ----

Residential Hospitality: Quirk Hotel/W.M. Jordan (in Feb.)

Office/Retail Mixed-Use: Gateway Plaza/Clayco Inc.(last August)

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Sports/Education: VCU Basketball Development Center/Barton Malow Co. (in April)

The two others from this area were ----

Manufacturing: Stone Brewing/Hourigan Construction

Higher Education/Research VCU Cabell Library/W.M. Jordan

Big Economic Development news, as ALDI announces plans to invest \$57 million to establish a division HQ and distribution center down in Dinwiddie county, which will create 145 new jobs. The German, no-frills grocer already has 32 stores in the state, with as many as 60 more planned over the next five years. Although their CEO said that “the integrity and positive attitude of the Dinwiddie county leaders was what truly won them over”, I have a hunch the financial grants from several sources (totaling well more than \$1 million) also had a little to do with it. I always wonder in cases like this how the companies that are already here feel about the huge amounts of taxpayer funds being showered on their competitors in order to bring them in to compete with them. Something about it doesn't seem exactly right.

And, a little further up the line in Chesterfield, Niagara Bottling from California, announces plans to invest \$95 million to build a 557,000 sq. ft. plant on a 48 acre site to make bottles and bottle caps and bottle and distribute private label purified water in the Meadowville Technology Park near Amazon's sprawling fulfillment center. The plant is scheduled to be up and running by next March and initially involves the hiring of 76 workers. A second phase, with an investment of an additional \$50 million and the hiring of 50 more workers is already being talked about. As with ALDI, lots of grants being showered on Niagara to bring them to Meadowville.

Dominion begins demolition on the parking deck of the Richmond Plaza building at 111 S. Sixth St. in preparation for Hourigan to begin construction of a 20 story tower on the site across the street from their One James River Plaza building. Still no word on whether they are going to refurbish OJRP, or wait until the new tower is built and then demolish OJRP and build a 2<sup>nd</sup> tower. We will find out “in the fullness of time” as the attorneys like to say.

Even more news than usual from the Craft Brewing sector, as Center of the Universe, where we met in November of '13, completes their \$500,000 expansion project which included their new canning line (40 cans a minute), four new fermenting tanks, and remodeling of their tap room and event space. This brings their capacity up to 10,000 barrels a year as they continue to expand their distribution through the Mid-Atlantic area. Triple Crossing also expanding by building a new 30,000 sq. ft. brewery in Fulton Hill not far from Stone, while two new breweries are in the works ----Kindred Spirit in Goochland, and Vasen in Scott's Addition.

And, 12 of our local brewers took medals in the Fifth Annual Virginia Craft Brewers Cup competition. The 378 entrants were judged on July 30 at Fair Winds Brewing in Lorton, with the awards being announced on 8/16 at WestRock headquarters ---- Final Gravity (the little brewery on Lakeside Ave. near Hilliard) led the way with 2 golds, a silver and a bronze; The Answer also took two golds; Legend took a gold and two bronzes (one of them for their well known “Brown Ale”); Hardywood's well known Singel also took a bronze in its Belgian Blonde category; Lickinghole Creek took a gold and a bronze; and Midnight took two silvers (but the judges apparently didn't like their “Rockville Red” which is my favorite out there).

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## AUGUST MEETING REPORT

by Bud Vye, Retired CFM

A seasonally hot day didn't seem to keep anyone away as 32 members and 8 guests found their way to the Westwood Club on Club Lane on the 9th. Meeting in a nice sized room for our group just inside and up the steps from the Club's main entrance, lots of socialization seemed to be the order of the day, with the Club's food service department doing a first class job of providing the hors d'oeuvres and liquid refreshments.



Eventually, President Kathy Taylor was able to get the group to take their seats as many scrambled to redeem their second beverage ticket and re-fill their plates at the food table before settling down. A brief business meeting as sponsors and several first time attendees, including Jeanne Cerveny of Sodexo and Brittney Antozzi of Richmond International Raceway, were recognized. Golf Tournament Chair Tim Hume reminded all that the sold out 9/19 event is now fast approaching and that he would still appreciate the donation of door prizes and items that can be auctioned or raffled off in order to insure the financial success of the event for our recipient charities. Programs Chair Allen Hurt announced that our September meeting would be at the iconic Central National Bank building at 3<sup>rd</sup> & Broad which has now been converted to apartments and is quickly being leased up.



Concluding his announcements of future programs, Allen turned to the business at hand and called up and introduced our host for the evening, Westwood's General Manager Evan Sherwood, who briefly gave us the history of the Club. But later making available a very nice coffee table book titled "Celebrate Westwood" that had been published back in '01, on the occasion of the conclusion of the Club's Capital Expansion project, which covered the history in great detail. Surprisingly to many of us, the club was originally an 18 hole public golf course on a 106 acre site ranging all the way from Monument Ave. to Broad St. and from

Libbie to what is now Horsepen Ave. Designed by noted golf course architect Donald Jones, the club opened in May of 1927 at the height of the "Roaring 20's". Soon however came the Crash of '29, with the club surviving the Great Depression until '33 when it was forced to file for bankruptcy.

With the golf course property being sold off and developed as housing lots, Prohibition ending, and the economic turmoil of the Depression subsiding, the clubhouse became the Westwood Supper Club, one of the top night spots in the area of that day, whose huge outside dance floor was the place to dance to some of the nation's best known big bands. In 1939 a large indoor sports arena, Westwood Gardens, was built which was the South's largest roller skating rink. Along came World War II, with gas rationing banning all pleasure driving, so the club developed a fleet of horse drawn "wagon taxis" to transport patrons from and back to the Westhampton stop on the street car line as the club continued to be very popular through the war years.

With the end of the war, and the coming of television, the club went private and became the Officers Club of Virginia in 1949, with two tennis courts and a swimming pool included among its expanded amenities. A big swimming program through the 50's and an increased emphasis on tennis as the club assumed the name of "The Westwood Club" in 1958. Gradually more emphasis on tennis in the 60's with the first four indoor courts opening in '66, and a name change to "Westwood Racquet Club" in '67, (with "Racquet" not being dropped until '94), and squash and handball courts being added in '68.

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With the emergence of Women's Pro Tennis, the very first Virginia Slims tournament was held here on the indoor courts in 1970, continuing for several years into the mid-70's, featuring Billie Jean King, Margaret Court, Virginia Wade, Rosie Casals and all the top female players. The 70's also saw the addition of racquetball, as that sport developed a following. The 2001 project added three new indoor tennis courts and many of the facilities we see today, where we have 387,423 sq. ft. on 8.89



acres. The tennis courts now number 20, nine of which are indoor, including the two in the inflatable "bubble", which have a Deco-Turf surface, as do two of the outdoor courts. The remaining 16



courts have the green Har-Tru surface, widely preferred by the players for its softness underfoot, but much more maintenance intensive for the club. As a former player, I can attest that the Westwood Courts have the reputation of being top flight, and Evan alluded to the trouble they take to make them so, using only the highest quality stainless steel nails to hold down the court lines, and continuing to use Har-Tru, which until recently was being provided by Luck Companies, until they sold off that division.

With the club now listing a membership of 1075 family members, approx. 60% of whom play tennis, the fitness room also gets heavy use, and Evan took a number of us on a tour starting with the area they call "Upper Squash" (the room above the two squash courts on either side down below) which was just starting to be renovated into a multi-purpose room. From there through several of the banquet rooms, including one that has become the Richmond Tennis Hall of Fame, where I spent so much time that I temporarily lost contact with the group and had to hustle to catch up. On to the gallery, restaurant and bar overlooking the indoor Har-Tru courts on which some members were playing. Nice LED lighting overhead providing illumination of about 75 foot candles, and Evan noted that the club has converted to LED lighting throughout, yielding savings of around \$5,000 per month. Outside to the pool, with its recently installed outdoor bar, and over to the "bubble" to see the two courts in there with their Deco-Turf surfaces before concluding the tour by coming back into the building.

Many thanks to Evan Sherwood for hosting us, giving us a very interesting presentation, and leading us on our tour. Thanks also to Programs Chair Allen Hurt for arranging a very nice one, to his firm, Comfort Systems USA/Colonial Webb, for being the Meeting Sponsor, and to all the Sponsors listed on page 11 for their support of Chapter Programs throughout the year.



## MEMBERSHIP CORNER

*Cameron Bridges and Steve Dahowski, Membership Committee Co-Chairs*

### Welcome to our newest members!

Chris Cline  
CJC Geo  
ccline@cjgeo.com

Marlene Shaffer  
O3b Networks USA  
kmsshaffer@verizon.net

Michael Loving, CHFM, FMP  
Bon Secours Memorial Regional Medical Center  
michael\_loving@bshsi.org

Rob White  
FastSigns  
Rob.white@fastsigns.com

Due to continuing technical issues with IFMA's website, we are unable to list the renewing members. The Chapter Board "Thanks" all those members who have renewed their membership.

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## Bring a Prospective Member to a Meeting

Please be advised that the Board has an established policy for anyone who would like to bring a prospective member to a meeting. If you let the Membership Committee place the RSVP for the prospective member, there will not be a guest fee charged for that attendee.

Again, the RSVP must be placed by the Membership Chair.  
Cameron Bridges [bridgesca@cox.net](mailto:bridgesca@cox.net) or Steve Dahowski [sdahowski@kloke.com](mailto:sdahowski@kloke.com)



(Continued from page 1)

at the business we own or manage. Olympic athletes visualize the end, build a team, create a plan and follow it towards an ultimate goal. In both our personal lives and in business it is important to visualize goals. Defining a goal and creating a plan to reach it helps keep us on track to achievement.

A few things about the athletes competing in the Olympics:

Athletes do not get to the Olympics on their own. They are part of a team. Parents, coaches, family and friends help them to achieve their goal. Stop trying to do everything on your own. Build a team, give them the resources to succeed and surround yourself with people who are good at the things you want to master.

Athletes typically have a hero. Someone they aspire to be. Look for role models. What do they do well? Learn from them. What skills do you need to develop to get to where you want to be? No matter how many Olympic medals have been awarded to an athlete they have all made mistakes and at some time failed to reach their goal. Athletes learn from mistakes and do not allow a failure to defeat them. Learn from your mistakes! Use the lessons learned to help you change the future.

Outside influences can affect an event or how the athlete performs. Weather, venue, security concerns, etc. The athlete cannot allow the unexpected to take control. They train for the unexpected. They have a plan and remain calm. Be prepared, plan for disruption, even chaos. If you are prepared you more likely to be calm.

All great athletes are deeply committed. Few can master the determination and discipline required to be a champion but that shouldn't mean we can't try. Don't give up. Remember, visualize the end, build your team, create a plan and move forward!

I look forward to seeing you at our next chapter meeting, Tuesday, September 13<sup>th</sup>.

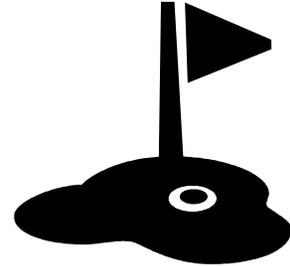


Congratulations

Michael Bishop of Willow Oaks Country Club is going to San Diego on us!

Michael won the drawing for a trip to WWP awarded by our Chapter.

# Auction items and Prize giveaways Needed



## **ALL OF OUR IFMA MEMBER'S PARTICIPATION IS IMPORTANT TO THE SUCCESS OF OUR GOLF CHARITY EVENT!**

As you know we are committed to bringing more rather than less revenue to our charities "Hanover Habitat for Humanity", and "FeedMore". Every year we have auction items and firms sponsoring larger prize giveaways which make up the difference of revenue we need to be able to give substantial gifts to our charities. Last year \$1755.00 was generated by auction items and prize giveaways. What a tremendous revenue source for IFMA charities and fabulous recognition for the firm who puts up the auction item or prize money.

We are behind this year in securing the **auction items and prize giveaways** we need to fulfill our pledge. Please consider marketing your firm with the IFMA Golf Tournament this year. The Marketing potential is unlimited for your firm and there will be an attentive audience of Facility Professionals, Associates, and guests to support your firm's efforts.

Contact: Tim Hume

Chairman IFMA Golf Tournament

804-708-8927

[timh@hermitagecountryclub.com](mailto:timh@hermitagecountryclub.com)



**IFMA™ Richmond Chapter**  
International Facility Management Association

## 23rd ANNUAL RICHMOND IFMA GOLF TOURNAMENT

Exclusively sponsored by our Platinum Sponsors



**Monday, September 19, 2016**  
**Registration & Lunch at 10:30, 12:00 Shotgun Start**  
**Hermitage Country Club**



Contact Tim Hume at 804-708-8927 or Fax 804-708-8945 or e-mail [timh@hermitagecountryclub.com](mailto:timh@hermitagecountryclub.com) regarding sponsorship availability. All sponsorships are \$850 by check, or \$875 if paying by credit, include 4 players, meals, signage and your company will be recognized throughout the tournament day.

### JOIN IN THE FUN & REGISTER EARLY!

- ❖ Registration begins at 10:30 a.m.
- ❖ Lunch and Dinner with Fabulous Food and Dessert Bar
  - ❖ Captain's Choice Format
- ❖ Prize Holes, Including Hole-In-One, Long Drive, Closest to the Pin
- ❖ Mulligans \$5 each, \$2 per foot string & packages for foursomes

Also, please see the request on page 9



# IFMA<sup>®</sup> Richmond Chapter

International Facility Management Association

## Richmond Chapter Monthly Meeting DECO at CNB Tuesday, September 13, 2016

### Please Join Us This Month To Tour Deco at CNB

Bringing new life to one of the Richmond's most iconic buildings, Douglas Development Corporation has turned the former Central National Bank into 200 unique 21<sup>st</sup> century apartments, known as Deco at CNB. This adaptive reuse project is a perfect marriage between the exceptional Art-Deco design of the late 1920s and the clean, crisp contemporary style of today. Deco at CNB, located at 219 East Broad Street, brings a new vitality into the area bordering the financial district and Jackson Ward in downtown Richmond, VA..

### Sponsors

#### PLATINUM



#### GOLD



#### SILVER



#### BRONZE



**Where: DECO at CNB**

**219 EAST BROAD STREET  
RICHMOND, VA 23219**

**Parking: Parking Deck Behind Building or Parking Lot Next to the Hilton**

**Time:**

**5:30 pm: Networking/Social Hour**

**6:30 pm: Tour**

**7:30 pm: Q&A**

**RSVP by:**

**Thursday, September 8, 2016**

**Simply e-mail Barbe Shaffer at**

**[ifmarichva@gmail.com](mailto:ifmarichva@gmail.com)**

**or register on our website at**

**[www.ifmarichmond.org](http://www.ifmarichmond.org)**

**and click on Sign-up Genius and pay by credit card or at the door**

**COST:**

**Members: \$15**

**Members w/certification: \$10**

**Non-Members: \$35**

**Registrations are required. An additional \$5 will be charged at registration if you have not registered prior to the event. Credit card payments accepted at the door.**

**Be sure to include your guests name and company**

**No Shows will be billed**



**IFMA™ Richmond Chapter**

International Facility Management Association

P.O. Box 808

Richmond, Virginia 23218



PLACE  
STAMP  
HERE

# September Meeting

## ***DECO at CNB***

219 EAST BROAD STREET RICHMOND, VA 23219

**Tuesday, September 13, 2016**

**5:30 PM**

**[www.ifmarichmond.org](http://www.ifmarichmond.org)**