



April 2017 Issue

THE PRESIDENT'S MESSAGE...



Hello Fellow IFMA Richmond Members,

I hope you could attend our March membership meeting held at Richmond International Raceway. Not only did we have first class accommodations and a great view of the racetrack we also enjoyed a most beautiful sunset. All from the exclusive Torque Club, one of the best venues in sports. Members and guests enjoyed a relaxed networking session followed by an interesting and informative presentation. RIR is certainly much more than a race track! RIR hosts all types of events throughout the year and the FM team discussed both the opportunities and challenges that face the team. It was a great evening and I want to thank RIR for hosting our group as well as Allen Hurt, our Chapter Program Chair. Allen has done a fantastic job securing great venues, tours and bringing us opportunities to learn at each of our membership meetings. Our next meeting will be no exception.

The April membership meeting will be another installment of our "Learning at Luck" series. CPR ZONE will join us to share some crucial CPR and first aid skills. These skills can help give you the confidence you need when faced with an emergency. The skills you learn may even help you save a life. While this is not a course for CPR certification, Reid Doughty with CPR Zone will demonstrate CPR and give members and guests hands on CPR training. The type of training that could make the difference between life and death. So, I hope you will plan to join us at Luck Stone on Tuesday, April 11th for our "Learning at Luck" meeting and if you attend be sure to thank our chapter Vice President, Jeff Sechrest for hosting our chapter meeting at Luck Stone once again.

On behalf of FeedMore and your Board I would like to thank all of those who volunteered at the Central Virginia FoodBank's FeedMore last month. I am not sure of

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MEETINGS

April 2017 Membership Meeting

Date: Tuesday, April 11, 2017

Time: 5:30 pm

Place: Luck Stone

Program: CPR Zone

Cost: Members \$15 Member w/cert. \$10

Non-Members \$35

RSVP: By Thursday April 6, 2017

Next Board Meeting:

Date: Tuesday, May 2, 2017

Time: 4:30 p.m.

Place: Magellan Health, 11013 W Broad
5th Floor

Next Membership Meeting:

Date: Tuesday, May 9, 2017

Time: 5:30 p.m.

Visit our Local Chapter Web Site

www.ifmarichmond.org

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IFMA RICHMOND CHAPTER NEWS

Is a publication of the Richmond Chapter of the International Facilities Management Association. This newsletter is designed to provide a channel of communication to members and prospective members.

IFMA, PO BOX 808, RICHMOND, VA 23218



AROUND THE CHAPTER

by Bud Vye, Retired CFM

Musical chairs in the men's college basketball coaching ranks this time of year, as the losers get fired and the upcoming winners jump the fence for greener pastures. Will

Wade's abrupt departure from VCU for LSU (don't tell me there hadn't been some discussions prior to the end of the season, as there had been rumors of his going to Clemson, or maybe NC State, but LSU was a bit of a surprise) caused the Ram's faithful to be upset. Resentment was brief however, as Mike Rhoades was promptly tapped to step into the void, bringing with him recent fan favorite Joey Rodriguez as an assistant. Next comments we hear are "He's the one we should have hired two years ago, instead of Wade". Rhoades does look like a nice fit, and should be up to speed in no time flat, making the faithful forget Wade, as they did the departed Smart, Grant, and Capel, two of them now Assistant Coaches, having not done that well and being fired from the jobs they left here for.

And a couple of interesting "Not In My Back Yard" cases in the area as the Hanover Supervisors cave in to local opposition and deny the request to change the zoning from Agricultural to Commercial on a parcel along Rt. 33 near its junction with Rt. 54 on the east side of Montpelier. Being familiar with that area, the proposed development would definitely NOT be out of character on that site as there already is other commercial along 33 coming in that direction. The owner, in hearing the ruling, states that he is going with his "Plan B" which is to have a hog farm there (perfectly permissible under the existing zoning). Now, we'll see if he is just venting his frustration, or really will put in a hog farm.

The other case being up on the Northside in the Ginter Park area, where Union Presbyterian Seminary owns a 34 acre tract, which has been a park-like area for many years, but which they have long talked about putting an apartment community on a portion of, and which it is zoned for. The community, long spoiled by having this park-like area for their use, now complains to both Federal and local officials how out of character the apartments would be to the nearby "historic properties". Maybe they would like to have a hog farm nearby, instead, although architectural critic Edwin Slipek seemed to concur with the neighbors that the renderings weren't particularly in character with the neighborhood. Let's see if the Seminary now gets their architects to change their plans to come up with a more "historic" look. Speaking of which, down in Colonial Williamsburg, the Foundation is considering asking the city's permission to fence a portion of Duke of Gloucester St. so they can charge admission to enter a portion of the historic area, rather than just specific buildings, as they continue to try to find sources of revenue as visitation steadily declines.

WVS, whose Jason Vickers-Smith showed us their long range plans for Rocketts Landing when we met there in July of '09 in the unfinished space that later became The Boathouse restaurant, has methodically gone forward with their original plan. In addition to the 156 unit apartment complex currently under construction just downstream of the big smokestack, they have just purchased another parcel of former industrial land on which HHHunt will be building 47 townhomes. Lest you think they are almost built out, I believe their total property is now close to 50 acres, of which they are only about half developed. And the Pulse bus rapid transit, which is scheduled to be finished this October (when all the barrels will be removed), will come all the way down there, making the area that much more attractive to potential residents.

A ROUND OF APPLAUSE TO OUR IFMA MEMBERSHIP AND FRIENDS!

Our first quarter charity event with our Partners at FeedMore was a huge success! We had a great turnout of members and friends. I am currently in discussion with FeedMore planning out our opportunities for the rest of the year. Please allow me to highlight our efforts.

As we arrived and signed in we were joined by a few other community groups doing their part in giving back to the community as well. After the sign in process was complete our attention was given to a FeedMore staff member making the following announcement.

(I'm paraphrasing here) "We have a very unique situation today". "A food distribution center was shipping a shipment of canned goods (corn) when it was discovered the entire shipment of cans didn't have any labels". Rendering the entire shipment unusable.

FeedMore jumped at the opportunity to receive the goods for our distribution center but it was just one thing every **can needed a label**. The tractor trailer load of palletized caned corn had just arrived at FeedMore and our announced task was to put on as many labels as we could during our time frame. So...FeedMore printed out thousands of labels and directed us back to the distribution area. Pallets of canned corn were in place and our job was to unpack, sort, label, and box up the cans. For never had to have done this before FeedMore provided great leadership and guidance as to what we needed to accomplish.

We had a great time working together as a team as we laughed and talked the time away. Before we knew it our time was coming to an end and it was announced we had labeled an **estimated 19,000 cans!!** WOW! Now that's a lot of cans! An endeavor such as this really shows the great range and flexibility FeedMore has in their never ending quest of community service.

Thank you to FeedMore and Thank you to our Membership and friends for a job well done. If you missed this event, please stay tuned for our upcoming Chapter volunteer opportunities in the near future.

Harvey Jones Sr, FMP
Past President



Chesapeake Chapter of IFMA (Baltimore Area) announces CFM One-Day Review Class

CFM: The Premier Certification for Experienced FM Professionals

This one-day workshop is designed to assist facility professionals seeking certification with preparation for the competency-based examination.

This workshop focuses on the tools that can help lead to success on the exam, techniques to properly perceive challenging situations, and strategies to assist in maintaining the right perspective. Sample test questions with answer reviews are conducted at the beginning and end of the session.

Date: Wednesday, April 26, 2017

Time: 8:00 am- 5:00 pm

Location:

Engineers Club of Baltimore
11 West Mount Vernon Place
Baltimore, MD 21201

Cost:

IFMA Chesapeake Members: \$100

IFMA (non-Chesapeake Chapter) Members: \$200

Non-IFMA Members: \$400

Continental Breakfast, Lunch and Course workbook are included.

To Register, go to: <https://ifmachesapeakemdassoc.wliinc18.com/events/CFM-Class-57/details>

Please note the workshop fee does not include the CFM exam fee, nor does it register you for the exam.

To review CFM eligibility requirements and get more information, go to this website:

<http://www.ifma.org/professional-development/credentials/certified-facility-manager-cfm>

Registration Deadline Monday April 3rd

Introducing IFMA's Facility Management Professional (FMP®) Credential Program Courses with the IFMA Richmond Chapter



We are pleased to announce that the IFMA Richmond Chapter will now be offering the IFMA FMP Credential Program courses for facility professionals in the Central Virginia area.

IFMA's Facility Management Professional (FMP) designation is the must-have credential for FM professionals and industry suppliers looking to increase their depth-of-knowledge in the core FM topics deemed critical by employers. Those who earn the FMP credential will improve their knowledge, enhance their skills, and gain immediate credibility with employers, clients and peers.

This series of four courses combines the leadership of experienced instructors with the IFMA FMP Credential reading materials, interactive online study tools, and online FMP final assessments. Our courses will help you gain the knowledge, test your ability to apply that knowledge at your workplace, and earn the FMP credential. Our classes encourage you to interact with your peers and the instructor, and also provide structure to keep you on track to meet your goals.

The series will take place over three months from April 28, 2017 to July 15, 2017.

Courses include:

- Operations and Maintenance – April 28-29
- Project Management – May 19-20
- Finance and Business – June 9-10
- Leadership and Strategy - July 14-15

Costs:

Full Series (4 courses) - \$1,995.00, chapter members, \$2,195.00 non-members
Single Course - \$650 each course, chapter members, \$850, non-members

For more information or to register, please contact Maureen Roskoski at 703-667-1018 or at maureen.roskoski@feapc.com. Visit www.ifmacredentials.org/fmp/fmp-credential or visit www.ifmarichmond.org .

MARCH MEETING REPORT

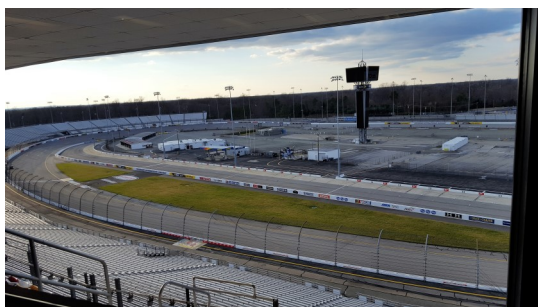
by Bud Vye, Retired CFM



A nice, seasonally crisp late winter day as 48 found their way to RIR on the 14th. Having been told to enter the huge Raceway complex at Gate 4 off of Laburnum Ave., it was nice that our hosts had put "IFMA enter here" up on the Gate 4 sign so we knew we were in the right place. Driving in toward the grand stand and through the opening in the fence so we could drive underneath the stands we see the entry area marked "Torque Club". Entering one of the three elevators we go up to the top and find ourselves at what is the highest point in Henrico county, looking down at the Classic Amphitheatre through the glass wall on the south side before checking in with Barbe & Andrea and receiving our two drink tickets.



A long corridor to our left toward the bright setting sun shining through the north windows brings us into the spacious Club with tables set up to our left holding the hors d'oeuvres, water and iced tea. To our right we see chairs set up for the meeting facing away from the windows where most of the attendees have spread out with their food and drink (picked up from the bar down at the far right) as they take in the view of the $\frac{3}{4}$ mile track while they socialize.



As I looked around the group, I can't place anyone other than Ranny Robertson who might have been here with me when the Chapter met at RIR in May of 2003. This Club came later in '07, designed by Baskervill, as RIR was in the process of expanding their capacity from 105,000 all the way up to 113,000 so we met over in what they called the Sponsor's Pavilion (which those of us that had visited the State Fair here knew as the Main Exhibit Hall). Lewis Gilmore, RIR's Director of Complex Sales, gave us a presentation and then led us on a tour of their newly spruced up Press Suite, where we were briefed by Baskervill's Mark Lindsey, who had worked on the project. He then took us over to the nearby Medical building containing state of the art equipment where the staff can minister to injured drivers, pit crew personnel, and spectators before they would be helicoptered to MCV, should the need arise. When the meeting concluded, we all got a kick out of the opportunity to drive our cars around the track before leaving the premises. As I had had open heart surgery just a week earlier, I was forbidden from being in the front seat of a vehicle (for fear of getting hit with a deploying air bag) so Ranny had brought me to the meeting and I was in the back seat of Ranny's car as we drove around the track (I think we hit a blazing 60 mph down the backstretch, limited by the pace car).

Back to the present, we enjoyed a lengthy social period during which I took the opportunity to meet and reminisce with Jeff Hedrick, the Senior Director of Operations for RIR and our host for the evening. After I learned that he had been with Figgie Corp. earlier in his career, I shared with him some memories I had from being given a tour of their Corp. HQ up by Virginia Center Commons back in the '80's while I was just down the road at Best Products. The tremendous collection of original art (Norman Rockwells, & Peale portraits of Washington and other colonial greats) left a lasting impression on me as did their dining hall which would have been right in place at Colonial Williamsburg.

At length, President Kathy Taylor got us to take our seats and convened the meeting. As usual, she recognized the first time attendees and had them introduce themselves and then called out

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our sponsors for the evening (listed on pg. 11) before calling on Program Chair Allen Hurt . He announced our upcoming meetings (a CPR & First Aid refresher for us at Luck Stone in April; a visit to the SPCA and tour in May; and our annual visit to the Diamond with the Squirrels in June) before breaking out two of the Chapter's host gifts which he presented to RIR's Event Coordinator Brittney Antozzi and the aforementioned Jeff Hedrick as tokens of our appreciation for having us at their place.



Following an introduction after being presented his drink container, Jeff took the podium and began his presentation, stating that RIR was one of the twelve auto tracks that are part of the International Speedway Corp. (ISC), a publicly held corporation that owns most of the NASCAR tracks in the U.S. from Daytona on down the list. Richmond is considered a “short track” at .75 mile per “D shaped” lap. As such, RIR presents a unique type of competition on the NASCAR circuit that seems to lend itself to a different type of driving and car set-up than the other tracks.

On a huge, 1100 acre site in Henrico county, it has 150,000 sq. ft. of building space, which host a number of shows and other events throughout the year, which appear to be where Brittney Antozzi's responsibilities lie. Among these events are Golf, Home & Garden, Boat, Southern Women's & Bizarre Bazaar Shows; RV & Camping Expo; plus various Cook Offs and Festivals. In addition to these events, the Classic Amphitheatre hosts a variety of Concerts & Festivals which are now receiving more attention as global concert promoter AEG has been contracted to maximize this excellent venue for musical events which might well be the best in the region as it can accommodate crowds of up to 6,000 under cover with easy access and virtually unlimited parking.

Turning to the main events of the Raceway, the April and September NASCAR Race Weeks turn the facility into one of the largest assemblages in the state as a number of the hard core fans come rolling in early in the week to camp on the grounds to watch the events leading up to the Saturday & Sunday races. The Raceway's full time staff is joined by a long list of partners --- NASCAR officials, Fire, EMS, Police, Medical, a number of contractors, plus a large number of event staff, in order to safely and smoothly conduct these major spectator events.

One of Jeff's slides showed the process that starts with the recap and evaluation after one of these Race Weeks which begins the planning for the next one. And then his final slide showed RIR's Vision---- which is to be America's premier Short Track by developing a thrilling, memorable, and unparalleled guest experience for its fans. Part of this is certainly the Torque Club where we were meeting. A top of the line place to experience the race day in air conditioned comfort without the earsplitting noise, but with the ability to step out into the stands when you do want to “smell the rubber” and get the full feel of the race. VIP parking; private elevator and restrooms; food, drink, many TV screens, definitely all add up to a memorable experience.

With that, Jeff answered some questions, one of which was about the huge collection of cars that had been spotted recently in the complex's parking lots along Meadowbrook Rd. Turns out they were cars being assembled by an auto reconditioning firm who collects a large volume of cars to be inspected after various incidents such as hail storms, flooding, etc. Regarding what it would cost to spend a race day in the Torque Club, the answer was in the vicinity of \$600. Questions answered,

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MEMBERSHIP CORNER

Cameron Bridges and Steve Dahowski, Membership Committee Co-Chairs

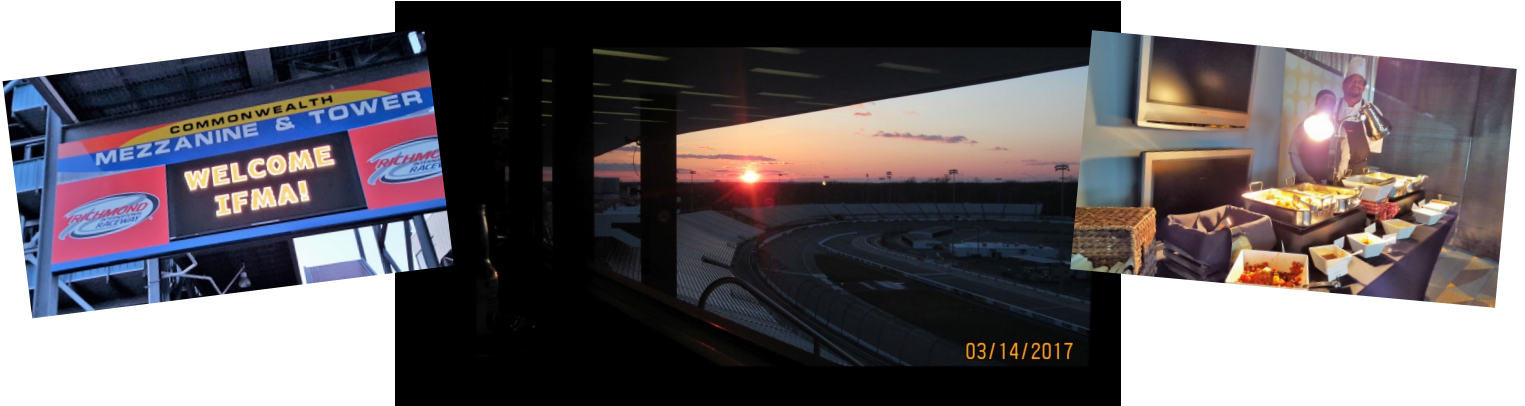
Welcome to our newest member!

King Goldman
VCU Development and Alumni Relations
shwaah@hotmail.com

*New and renewing members listed since previous publication. Current as of the time of writing.

(Continued from page 7)

the excellent meeting concluded, as we thanked Brittney & Jeff for having us; Allen Hurt for setting the meeting up; and our sponsors for helping to make it possible. With that we took a final glance out the window at the beautiful sunset before departing, this time without driving our cars around the track.



Election of 2017/18 Officers & Board Members

Voting on the nominations below will be conducted at our May Meeting with installation at our June meeting.

This slate will be proposed at our April meeting.

Additional nominations may be made from the floor, however the nominee must be present and agree to serve if elected.

President- Jeff Sechrest

VP- OPEN

Secretary- Steve Pancham

Treasurer- Justin White

Membership-Steve Dahowski

Programs-Allen Hurt

Hospitality-Andrea Niedhammer

Sponsorships-Brian Workman

Social Media-Brandon Berry

Professional Development-Maureen Roskoski, SFP

Newsletter- Ranny Robertson, R-CFM

Public Relations- Bud Vye, R-CFM

Golf Chair- Tim Hume, CFM

the final count but I believe we had 22 volunteers representing the IFMA Richmond Chapter. Our task was to label 40,000 unmarked cans of corn – thank goodness only 25,000 labels were to be had! It was a great afternoon and the volunteers seemed to enjoy being together to help this worthy organization. I think we all felt good knowing we were a part of helping FeedMore provide 51,000 meals to the needy – *and that's 51,000 meals each and every day*. Thanks so very much to Harvey Jones, Immediate Past President for coordinating the volunteer event with our partner charity. Harvey will be arranging additional volunteer opportunities with the Central Virginia FoodBank. Please look for upcoming dates in the chapter newsletters. Register to volunteer. You will not regret it!

Spring is here and given that spring is known for renewal and growth it is a good time for all of us to look at how we continue to grow, evolve and transform. This is particularly true for those working in the facility management profession. The profile and value of facility management teams continue to become more visible and critical to companies as they struggle with energy, building costs, finances and employee/occupant expectations. The increasing pressures, challenges and expectations of facility management personnel are unlike those of most other business functions. Facility Managers and their teams deal with advanced and ever changing technologies, new building components, increased levels of building complexity, energy demands, changing skill sets and knowledge base required to effectively manage a facility. While it may not always be clear, Facility Management should be fully appreciated, recognized as a strategic internal partner and seen as a key asset by the company.

As an IFMA member you gain instant credibility and become a part of the world's largest community of facility management professionals. IFMA can provide you with great research, resources and tools to help you succeed and meet the challenges of a career in facility management. Encourage your company to invest in you and your team through IFMA membership and education. Promote the benefits of IFMA to other team members and associates. And when your membership is set to expire be sure to renew it!

Please enjoy our first Spring newsletter! Special thanks to Ranny Robertson, our Newsletter Chair. Our chapter's newsletter is one of the best if not the best and it is no small feat to get it published. Please be sure to let Ranny know how much you appreciate not only the newsletter but the time and effort he devotes each month to get all the chapter news out to our membership.

Don't forget to mark your calendar for Tuesday, April 11th for our next "Learn at Luck". Register early and join us for a bit of social networking followed by some hands-on training by CPR Zone.

Thank you for your continued support,
Kathy

(Continued from page 2)

A little closer to town, the 13 story condo building originally proposed at the foot of Libby Hill has now been scaled down to 5 stories and has been approved by both the Church Hill neighbors & City Council so it appears the “viewshed” argument has been upheld. Now, once that building, the Sugar Pad Park, and the Intermediate Terminal “Bistro” of Stone Brewing get built (with the Pulse available to get us to and from it) that area will really be White HOT!

If you've been into Libbie Mill recently, you should've been impressed by the construction underway (primarily housing) by Whiting-Turner as Gumenick forges ahead with their plans for the huge property, despite the abrupt closing of Southern Season, their anchor retailer. And Towne Bank just opened their new branch in the strip along Staples Mill Rd. just above the closed luxury grocer, where the new Shagbark restaurant sits there all by its lonesome.

And with all the action taking place in the east end or mid-town, don't forget the west side as the West Creek area is approved for a mixed use (residential & commercial) development near the Patterson Ave./Rt. 288 interchange, and a 250 residential unit & mixed used project is proposed for just north of the existing shopping center on Rt. 250 in Centerville (The area near Satterwhite's & Sycamore Creek Golf Course) as we seem to have building going on all around.

A big disappointment for me as Tim Miller and his group had to pull the plug on the Commonwealth Cycling Classic which was shaping up as a late August follow up event to the two years ago UCI World Championships. With a new mayor taking over, he had to have the City on board, they just weren't ready to commit, and he was facing the “Go or No Go” deadline. Maybe another year, but its difficult to re-start things after you lose the momentum from such a successful event as the 2015 Worlds.

Another setback as Hardywood pushes the opening of their \$28 million, 60,000 sq. ft. West Creek facility back a year to the Spring of '18 as GC Loughridge & Co. ran into some soils issues that apparently will disappear as the ground dries out in the Spring and Summer. Meanwhile, as construction proceeds more slowly on the big project, they have completed a \$450,000 fund raise and opened their new taproom at 1000 W. Main in Charlottesville (also built by Loughridge & Co.), their first location outside of Richmond.

This time they didn't lose an account, but the Martin Agency announced 21 layoffs (16 here and 5 in NYC) as part of a general plan to restructure the ad agency. Every time I see them mentioned, I think back to May of '97 when Rod Shortell (I think he's now doing Sales at Rocketts Landing) hosted our Chapter and IIDA for a joint meeting shortly after the agency moved into the Virginia St. building from out by the Lee Statue. The late Dr. Wally Johnston was our speaker, passing out the little rubber frogs and speaking on the topic of “How to be an Effective Manager” while our turnout of almost 100 looked on from the interior steps, the level above, and wherever we could see him from. Definitely one of the memorable meetings in Chapter history!

And, Hhgregg, the Indianapolis-based consumer electronics retailer that had taken over three of the local area Circuit City stores (Short Pump, Chesterfield Town Center, & Colonial Heights) and hired a number of CC's staff, now closes them and 12 others in Virginia, among a total of 88 (out of 220) as they struggle to regain financial profitability. It's tough to be a bricks & mortar retailer these days, with so much more shopping being done on-line, and we see Sears, Kmart, and all of the Department Stores, struggling to stay afloat as Amazon replaces WalMart as the 800 lb. Gorilla of the Retail sector.

Yet over among the grocers, a mad rush to saturate the market, with Lidl, Aldi, Wegman's, and Publix coming in anew, while Target and Kroger expand their offerings and Whole Foods builds one on the Pleasant's Hardware site. Should be great for the customers while it lasts, but we are really getting over-stored in this sector and somebody is going to get hurt.

In closing, I assume that most of you were also watching the Oscars as the two high dollar executives from accounting firm PriceWaterhouseCoopers (now going by their trendy name of PwC) managed to hand the wrong envelope for the Best Picture winner to Warren Beatty & Faye Dunaway, who then announced that “La La Land” had won, when in fact it was “Moonlight”. Absolutely astounding that they could botch that assignment, as I think both my grandsons (14 & 12) or any of their classmates, could have kept 24 envelopes straight, particularly after 23 had already been presented. Let's see how long it takes the firm to live that one down?



IFMA™ Richmond Chapter
International Facility Management Association

Richmond Chapter Monthly Meeting
“Learning at Luck”
Tuesday, April 11, 2017



Please Join Us This Month and Welcome Reid Doughty with CPR Zone at Luck Stone

In this training, you will experience a uniqueness and flexibility that exists nowhere else. No one in the industry can match the immense experience and pedigree of our tutors. The background of our students cuts across all spheres of life. For prospective students, this is an opportunity to learn the crucial CPR and first aid skills that will give you the confidence to act in time of emergency regardless of the field you find yourself. Our class session and course are designed to cater to your specific industry.

Sponsors

PLATINUM



GOLD

SILVER



Where: Luck Stone
515 Stone Mill Dr.

Parking: Front Lot/Side Lot

Time:

5:30 pm: Networking/Social Hour
6:30 pm: Speaker
7:30 Q&A

RSVP by:

Thursday, April 6, 2017
Simply e-mail Barbe Shaffer at ifmarichva@gmail.com or register on our website at www.ifmarichmond.org and click on Sign-up Genius and pay by credit card or at the door

COST:

Members: \$15
Members w/certification: \$10
Non-Members: \$35

Registrations are required. An additional \$5 will be charged at registration if you have not registered prior to the event. Credit card payments accepted at the door. Be sure to include your guests name and company

No Shows will be billed



IFMA™ Richmond
Chapter

International Facility Management Association

P.O. Box 808

Richmond, Virginia 23218



PLACE
STAMP
HERE

April Meeting

Luck Stone

515 Stone Mill Drive

Tuesday, April 11, 2017

5:30 PM

www.ifmarichmond.org