



# IFMA™ Richmond Chapter

a publication of the Richmond Chapter of the International Facility Management Association



August 2017 Issue

## THE PRESIDENT'S MESSAGE...



It was great seeing everyone at Licking Hole Creek Craft Brewery. We had a great turn out! As always Groovin Gourmet did an outstanding job on the food!

I was very impressed on how much Licking Hole Creek Brewery supports our local communities by raising money, contributing money to local non-profits and being stewards of the environment.

I don't think it's wrong to say that as a chapter we like to have a good time. We all work so hard and lead busy lives, it's nice to get out and socialize, talk about business, discuss issues/problems that we may be having, offer support to other members etc. I look forward to touring other facilities as well learning how and what they do and networking with everyone.

I can't believe its August....where did the summer go? As we are winding down our summer, finishing up on vacations and the kids get back to school, we can't forget that August starts the beginning of Hurricane season. Are you and your facility ready?

In September our very own Maureen Roskoski, our Professional Development Chair will be discussing emergency preparedness here at Luck Companies. This should be an information packed event and look forward to it.

October 18-20, 2017- World Workplace! Have you entered into our giveaway? The chapter is giving away one sponsorship. Will cover event registration and travel expenses up to \$1,500!

Please submit your application to Maureen Roskoski at [Maureen.roskoski@feapc.com](mailto:Maureen.roskoski@feapc.com) by August 14th.

## MEETINGS

### August 2017 Membership Meeting

**Date:** Tuesday, August 8, 2017

**Time:** 5:30 pm

**Place:** Main Street Station

**Program:** Tour

**Cost:** Members \$15 Member w/cert. \$10

Non-Members \$35

**RSVP:** By Thursday August 3, 2017

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### Next Board Meeting:

**Date:** September 5, 2017

**Time:** 4:30 p.m.

**Place:** Magellan Health, 11013 W Broad  
5th Floor

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### Next Membership Meeting:

**Date:** Tuesday, September 12, 2017

**Time:** 5:30 p.m.

**Visit our Local Chapter Web Site**

**[www.ifmarichmond.org](http://www.ifmarichmond.org)**

## 2017/18 OFFICERS

### **President**

Jeff Sechrest  
[jsechrest@luckcompanies.com](mailto:jsechrest@luckcompanies.com)  
380-8999

### **Vice President**

Adam Larsen  
[ALarsen@security101.com](mailto:ALarsen@security101.com)  
419-5934

### **Secretary**

Steve Pancham  
[spancham@mbpcc.com](mailto:spancham@mbpcc.com)  
330-4875

### **Treasurer**

Justin White  
[justinwhite@bonitz.com](mailto:justinwhite@bonitz.com)  
339-2232

### **Immediate Past President**

Kathy Taylor  
[ktaylor@servproctn.com](mailto:ktaylor@servproctn.com)  
378-2323

## CHAPTER ADMINISTRATOR

Barbe Shaffer, CDT, SDA/C  
[ifmarichmondva@gmail.com](mailto:ifmarichmondva@gmail.com)  
651-6885

## COMMITTEE CHAIRS

### **Membership**

Steve Dahowski  
[stephen.dahowski@colemanallied.com](mailto:stephen.dahowski@colemanallied.com)

### **Programs**

Allen Hurt  
[randall.hurt@comfortsystemsusa.com](mailto:randall.hurt@comfortsystemsusa.com)

### **Sponsorship**

Brian Workman  
[BWorkman@MOII.com](mailto:BWorkman@MOII.com)

### **Website & Social Media**

Brandon Berry  
[brandon.berry@colonialwebb.com](mailto:brandon.berry@colonialwebb.com)

### **Public Relations**

Lloyd J. (Bud) Vye, R-CFM  
[bdvye@comcast.net](mailto:bdvye@comcast.net)

### **Newsletter**

G. R. (Ranny) Robertson, R-CFM  
[grjr41@gmail.com](mailto:grjr41@gmail.com)

### **Hospitality**

Andrea Niedhammer  
[acniedhammer@magellanhealth.com](mailto:acniedhammer@magellanhealth.com)

### **Professional Development**

Maureen Roskoski, CFM, SFP  
[maureen.roskoski@feapc.com](mailto:maureen.roskoski@feapc.com)

### **Golf Tournament**

Tim Hume, CFM  
[timh@hermitagecountryclub.com](mailto:timh@hermitagecountryclub.com)



## **AROUND THE CHAPTER**

*by Bud Vye, Retired CFM*

As I've been going to the Kabana (the 20<sup>th</sup> floor rooftop bar atop the Hampton Inn & Homewood Suites hotels at 700 E. Main) for the Tuesday night jazz, the great view of the new Dominion building shows Hourigan really making good progress on the project.

At the other end of the spectrum is VCU's \$41 million Institute for Contemporary Art (we better start calling it the Markel Center) which after several times announcing an October 28 opening date, surprises us by announcing that it first has to be "properly climatized" (which will take about 12 weeks once the HVAC is operational) before any art can be brought in. No firm date announced yet, but it sounds like next Spring. I've been so used to seeing projects "fast tracked", I've had no experience with one like this. When I was opening stores at Basco, Best Products, & Circuit City, the Merchandising group would place the Grand Opening ads with the date we were opening, ready or not, and we never thought of telling them we had to climatize the building first.

Another several times delayed project, the new concept Graduate Richmond hotel, just opened, and we'll have to get in there and check it out. At 301 W. Franklin, involving a complete renovation of the Doubletree, which closed in March of '15, the 16 story, 205 room hotel was not going to open until their management "had all of the details right" and I would think that it will be fully climatized.

Yet another slow moving project finally (after four years) gets approved by the Federal Aviation Administration, so it appears that Chesterfield county can now proceed with extending the runway of their airport from 5,500 to 6,300 feet in length so they will be able to accommodate the larger corporate jets being used by the companies they are attracting.

And Tesla's long awaited Model 3, with a starting price of \$35,000, goes on sale this month and if anyone in the Chapter gets one I would like to invite myself to have a ride with you and see what it's like.

While the expansion of the Faison school, where we met in Sept. of '14, is also moving along, with an 18,000 sq. ft., three story addition to their main building currently underway, to be followed by several additional buildings on their campus just west of Willow Lawn, as they pursue their ambitious 5 year expansion plan in response to increased demand for services by the parents of autistic children.

And, as we come back from our meeting at Lickinghole Creek after hearing of their expansion plans, we see the announcement by VCU that they are launching a non-credit certification program under their Office of Continuing and Professional Education leading to a Certificate in Craft Brewing. Introductory courses will be held at Stone Brewing (where we met back in November) and Triple Crossing's Fulton location just up the hill, as the explosion in the number of craft breweries leads to a need for

*(Continued on page 7)*

**Deadline: August 14th**

## **World Workplace Giveaway**

Do you want to go to World Workplace in Houston this October but don't have the funding? Our chapter is offering an opportunity for one member to go to World Workplace – ON US!

We have one sponsorship that will cover full event registration and travel expenses.

The winner will be chosen at random from those who submit an application. Preference will be given to Professional Members.

The winner will each receive an early bird \*Full event registration plus up to \$1,500 in travel expenses. Winner will be responsible for making their own travel reservations.



**Applications shall be submitted to Maureen Roskoski, our Professional Development Chair, at [maureen.roskoski@feapc.com](mailto:maureen.roskoski@feapc.com)**

### **And must include the following information**

- 1. Name:**
- 2. Company:**
- 3. Membership Type (Professional or Associate):**
- 4. Reason you want to attend World Workplace:**

**Applications are due by August 14, 2017 and the winners will be announced by August 21, 2017. Winner must register by August 25, 2016 to receive the early bird pricing included in this offer.**

\*Full Event Registration includes: All-access pass to conference and expo activities, including the welcome reception, sessions, the opening keynote, all networking events and breaks, lunch vouchers, closing keynote and awards luncheon, IFMA's Awards of Excellence Banquet and online access to the conference proceedings.

**IFMA World Workplace, Houston, Texas**

**October 18-20, 2017**

<http://worldworkplace.ifma.org/>

## JULY MEETING REPORT

by Bud Vye, Retired CFM



A hot afternoon on the 11<sup>th</sup> as 27 of us gathered in the west end of the WestMark parking lot to check in with Barbe and eventually board the big Winn bus for the 27 mile trip out to the Lickinghole Creek Craft Brewery. Some confusion as several who had signed up were not present as the 5:30 scheduled departure time arrived so we waited another 10 minutes before the All Aboard and the bus pulled out at 5:40. With rush hour traffic to contend with, our driver took a circuitous route through Innsbrook before getting onto I-64 west where he had smooth sailing thereafter. Off at the Oilville exit, west on 250 a short distance, then a long stretch on Fairground Rd. past some beautiful properties, including that of Luck Companies' Charles Luck, which Jeff Sechrest pointed out as we rode by. A short leg on 522 through downtown Goochland Courthouse to a right on Rt. 6. Finally, a right turn onto a narrow country road into the brewery and we were there.

Up a slight incline a ways toward the barn which houses the brewery up on the high ground, as we look down to our right to a garden where it looks like they are growing some hops. Greetings from the 18 who had driven their own cars directly there and had already visited the very nice spread Groovin' Gourmets had set up under two tents with the grill in between them. Slider sized hamburgers, barbecue, and chicken, with several sides, made for some excellent refreshments, washed down with the craft brews from stations up by the barn, for which we had all been issued two tickets. As I had mentioned last month, I was looking forward to trying their "Great Commander Imperial Stout", which had been the brewery's lone award winner at the annual statewide Craft Brewers Guild competition, where they had taken 2<sup>nd</sup> place in the Stout category. Seemed like I was one of the few who asked for it, as the IPA's and lagers seemed to be more popular with our group. In any case, I enjoyed it and give it high marks, very similar in taste to Guinness, which seems to be the gold standard for stouts, which are distinguished by their dark color, thick consistency, and roasted barley taste. I did go to something lighter with my 2<sup>nd</sup> ticket, however, which was also very good. With the relatively high alcoholic contents of both and the hot weather, I was glad that the bus driver was doing the driving, so I could relax on the trip back.

Before it was time for that trip, however, President Jeff Sechrest convened and presided over the first meeting of his term, the business portion of which was very brief. Lickinghole Creek's co-founder & CEO Lisa Pumphrey then was introduced, greeting us and giving us a report on the brewery's current status and plans for the future. Taking their name from the creek that runs through their property which wild animals since colonial times have visited to get their water from, they are set on a 290 acre farm in the "Middle of Nowhere" in Goochland county. Featuring vast fields of Sunflowers, since being established in 2013 they have set out to be a water conscious, biologically friendly Farm Brewery, and are generally considered #1 in that category in the state. They brew with well water from their property, and grow barley, hops, rosemary, and pumpkins which they use in brewing some of their beers. They are currently adding additional crops, including rye, wheat, and blueberries, plus some bitter orange bushes, fig trees, and basil, all of which have some use in the process of brewing certain flavors. Despite their remote location, and Friday, Saturday, Sunday only operating hours, they have gotten a number of good reviews from visitors, and won a number of awards in various competitions.

Now, with the assistance of a \$250,000 State Agriculture & Forestry Industry Development grant, they are planning a \$14 million expansion including a 50,000 sq.ft. production brewery housing a state of the art brewing system and packaging line, plus a 4,000 sq. ft. tasting room at the farm location. Additionally, with the assistance of a \$50,000 AFID grant, they will be building a second brewery and sour house in Lynchburg, which is planned to be the anchor for a retail and restaurant

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facility in a downtown revitalization project. Altogether, this plan envisions the creation of 59 new jobs over the next three years. Additionally, they have just announced that they will be putting a tasting room very shortly in Richmond's Shockoe Bottom at 1717 E. Franklin St.

After her presentation, Lisa took a few questions, but we did not go inside and tour the brewery, and soon wrapped things up and headed back to our cars and the bus for our trip back to our starting points. A very pleasant outing for a summer social that seemed to be enjoyed by all, with the added benefit of a visit to the top Farm Brewery in Virginia.

Thanks to Program Chair Allen Hurt for setting it up; to Lisa Pumphrey & Karen Millican for having us at the Brewery; and particularly to Groovin' Gourmets for outdoing themselves with some really excellent food!



## MEMBERSHIP CORNER

Steve Dahowski, Membership Committee Chair

### Welcome to our newest members!

Dave DeBoer  
Herman Miller  
deboer.dave@gmail.com

David Knickerbocker  
W.E. Bowman  
davidknickerbocker@webowman.com

### On behalf of the Chapter Board, "Thank You" to the following for renewing/rejoining this month\*

Brian Dudley  
UNOS  
brian.dudley@unos.org

Stephen Pancham  
McDonough Bolyard Peck, Inc.  
spancham@mbpce.com

Tim Hume  
Hermitage Country Club  
timh@hermitagecountryclub.com

Wendy Funderburk  
T-Mobile  
wendy.funderburk@gmail.com

Scott Reed  
University of Virginia  
sar9q@eservices.virginia.edu

Vadim Kotikov  
Reynolds Development  
vadim@reydev.com

Sharon Ross  
McGuire Woods  
sross@mcguirewoods.com

\*New and renewing members listed since previous publication. Current as of the time of writing.

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# Bring a Prospective Member to a Meeting

**Remember — The Board has an established policy for anyone who would like to bring a prospective member to a meeting. If you let the Membership Committee place the RSVP for the prospective member, there will not be a guest fee charged for that attendee.**

**Again, the RSVP must be placed by the Membership Chair,**

**Steve Dahowski [stephen.dahowski@colemanallied.com](mailto:stephen.dahowski@colemanallied.com)**

**Guests are always welcome but member prospects will help us grow.**

*(Continued from page 2)*

more staff who know a little more about the topic than just being beer drinkers. I had noted about a year ago that Tech had initiated a similar course in their Ag School, but it's a full fledged degree program leading to a Bachelors degree with an emphasis on Brewing.

Two firms with Chapter connections continue their growth, as Baskervill opens an office in downtown Orlando, headed by Mark Davidson, who had come up from there five years ago; while Draper Aden opens one in Virginia Beach (their ninth overall, and second in Hampton Roads) as both firms are handling an increasing amount of work in those markets.

While Altria purchases their corporate headquarters building from the University of Richmond, who I had forgotten had purchased the building from Alcoa back in 2001, after Alcoa had acquired Reynolds Metals. Altria paid \$20.8 million for the four story, 250,000 sq. ft. building, which houses about 600 employees and is on the National Register of Historic Places for its unusual architecture and unique uses of aluminum, as designed by Gordon Bunshaft. The Chapter met there several times back when it was the Reynolds Metals headquarters, the last of which was in November of '99, when we were all making plans for the crossover to Y2K, which proved to be far less of a problem than we had feared.

Dominion's CEO Tom Farrell reported to be involved with a group of investors seeking to build a new arena replacing the Coliseum as well as develop the 6<sup>th</sup> St. Marketplace and surrounding buildings and parking lots. Naturally, Dominion would have naming rights, as they do at the Arts Center and Jazz at the Best Cafe at VMFA. There may be more than just smoke to this conversation this time around as Dominion has secured the rights to the website domain [www.dominionenergyarena.com](http://www.dominionenergyarena.com) and Farrell seems to have lined up a number of local rain-makers to get behind the project.

And Dominion Energy continues to upgrade their infrastructure, as they received the last permit they need to proceed with their controversial \$180 million high voltage transmission line across the James just upstream of Jamestown. They also continue to have strong opposition on the natural gas pipelines project, but they keep plugging away in an effort to get them built, which I think will eventually happen.

Looks like we are starting a new chapter in the saga of the "Richmond Grocery Store Wars" as the last of the Martin's close on 8/2 and the first Publix (of 12) opens on 7/15; Lidl is putting the finishing touches on the first few of at least 9 locations in this area; while Food Lion is going full blast remodeling and upgrading their existing locations. One Food Lion not being upgraded is the one in the West Broad Commons shopping center near Tuckernuck Drive, whose lease is up soon and will be replaced by a New Grand Mart, which is an international grocery making their entry into this market. Right now, I'm a Food Lion shopper (while my wife goes to Kroger) as I await the upcoming openings of my nearby Publix & Lidl stores.

Another place I regularly patronize announces a program in an effort to stem their sales slide, as Subway copies Wawa in installing tablets for the customer to order from (I wonder what took them so long to make that move?) as well as other measures to brighten up the appearance of their more than 26,000 locations (all of which are franchisee owned).

Yet another outfit sprucing up in an effort to stem a sales slide is RIR, where we just met in March. They are dropping their middle initial, and will just be known as Richmond Raceway. Not a big deal there, that I can see, but they are planning to spend \$30 million "to improve the fan experience with a modernized infield". Owner ISC is supposed to know what they are doing, and have had success doing that at their larger tracks, but this is the smallest of their tracks, with a relatively small infield area. I guess it just doesn't turn me on to think of being in the infield during a race and being up close and personal with the pit crews. Better wear really good ear protection down there, as I can assure you

*(Continued on page 8)*



# IFMA Vendor Database

## Looking for help on a particular problem or issue?

One of our member vendors may have just the solution you're looking for. Be sure to check them out and use their services if applicable.

Go to [www.IFMARichmond.org](http://www.IFMARichmond.org), Community, Vendor Database and click on the link supplied.

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*(Continued from page 7)*

that the noise will be DEAFENING!

Seems like we always have some layoffs to report, and this month its Advance Auto Parts, making "structural changes" to their "Store Support Center" (read that as corporate headquarters) in Roanoke. Since that's where Wayne Barnes, our Chapter President back in 1998-99, when he was with UVB and then Sun Trust, has been working. Among the changes, he has been promoted to National Director of Real Estate Operations responsible for Construction, Design, Facilities & Energy. Since his firm has a large office in Raleigh that he must visit regularly, he has switched his IFMA membership from our Chapter to that one and still remains active.

And some really major outsourcing and job cuts at Colonial Williamsburg, where the Foundation lost \$54 million last year, \$277 million over the last five, and \$640 million in the last ten. The current Board has finally bitten the bullet in an effort to get their finances back to break even, as even the deep pocketed, Rockefeller-funded Foundation, which has been making up the difference, does not have unlimited funds to support the continued drop off in visitors, as their endowment is down to \$684 million.

A bit of a surprise to me in the bidding to buy the Miami Marlins National League baseball team. With three groups headed by Jeb Bush, Mitt Romney's son Tagg, and ex-Yankees shortstop Derek Jeter, plus one wild card by the name of Jorge Mas, all bidding, it turned out that Mas outbid the big names with his bid of \$1.17 billion. Not sure what his MasTec firm, that he is founder and Chairman of, does but he is local and seems to have the money, so it looks like he will be the owner of the team which has been losing about \$70 million per year. Must be nice to afford a hobby like that. Jeffrey Loria, the notorious skinflint who is selling the team, has it and its stadium mortgaged to the hilt, so is operating at a loss, but he had only paid \$158 million for the team in 2002, so should have a good sized capital gain once the deal is finalized.

And, in closing, don't look now, but it sounds like we'll be seeing a lot fewer Viagra & Cialis ads on the Pro Football broadcasts this fall, as both are about to lose their patent protection and face generic competition so have cut way back on the number of ads they have booked. And a lot fewer Fan Duel & DraftKings ads as the fantasy sports betting sites are spending most of their time in hearings trying to maintain that they are NOT betting sites, and in arguing why they should be allowed to merge. Without



# 2017 RESILIENT VIRGINIA CONFERENCE

AUGUST 1-2, 2017 | RICHMOND, VIRGINIA



## Connecting Communities, Business, and Educators for Resiliency Solutions



### About Resilient Virginia

Resilient Virginia's mission is to support a Community Resiliency Initiative, which serves as a hub for bringing national, state and local resources together to accelerate community resiliency planning across the diverse geographic regions of the Commonwealth.

Resilient Virginia is pleased to announce that the **Virginia Secretary of Public Safety and Homeland Security** and the **Virginia Department of Emergency Management (VDEM)**, will take a leading role in presenting the **2017 Resilient Virginia Conference**, taking place **August 1-2 in Richmond, Virginia**.

This year's theme, **Connecting Communities, Business, and Educators for Resiliency Solutions**, will highlight the resiliency programs developed under Governor McAuliffe's administration. It will also bring together participants from local and national businesses, and representatives from higher education, governments, and community organizations to:

- **Explore resiliency rationales** for their organizations;
- **Learn resiliency processes** that benefit the public and private sector;
- **Highlight innovative businesses** and technologies;
- **Develop an understanding of the priorities** for different regions of the state; and
- **Take away tools** that can be used for resiliency planning in their own communities.

The 2017 Resilient Virginia Conference will build on the first conference, held in March 2016, to widen the representation from both the public and private sectors and to broaden the capacity to engage in resiliency planning.

In addition to VDEM, Resilient Virginia organizers will partner with other resiliency-related state agencies, as well as businesses, universities, and community organizations.

**Plan to attend to gain insights, network, and join colleagues in working toward a resilient future! For more information and registration: [www.resilientvirginia.org](http://www.resilientvirginia.org).**

### About VDEM

The Virginia Department of Emergency Management works with local government, state and federal agencies and voluntary organizations to provide resources and expertise through the five mission areas of emergency management.

# IFMA Annual Golf Tournament



It's time to renew our Chapter Commitment to  
Serving our Community.

Tim Hume is contacting all 2016 Sponsors to determine the number of Sponsors coming back in 2017 to support our Richmond Chapter 24<sup>th</sup> Annual Charity Golf Tournament. Please respond to Tim so we can determine the level of participation for this 2017 year. Last year we broke another record for raising money for Hanover Habitat for Humanity and FeedMore with a sold out tournament in October.

This year's Tournament will be on  
Monday, September 18, 2017

Contact Tim at [timh@hermitagecountryclub.com](mailto:timh@hermitagecountryclub.com)

**Visit our New & Improved Local Chapter Web Site**

**[www.ifmarichmond.org](http://www.ifmarichmond.org)**

**Put it in your Favorites Folder right now**

**Thanks to Blaes Communications & Barbe Shaffer**



**Richmond Chapter Monthly Meeting  
Main Street Station  
Tuesday, August 8, 2017**



Come check out the newly renovated Main Street Station....Originally opened in 1901, Main Street Station has always been one of Downtown Richmond, Virginia's most visible landmarks. Once a bustling transportation hub, the station was closed in 1975 due to a decline in passenger rail service. The historic reopening of Main Street Station in 2003 marked the culmination of years of renovation to this landmark building, and the return of passenger train service to downtown Richmond. We will tour and talk with the groups that have been responsible for up fitting the station.



**PLATINUM**



**GOLD**



**SILVER**



**Where:**



**Main Street Station  
1500 East Main Street  
Richmond, VA 23219**

**Parking: Parking Lots**

**Time:**

5:30 pm: Networking/Social Time  
6:30 pm: Tour

**RSVP by:**

Thursday, August 3, 2017  
Simply e-mail Barbe Shaffer at [ifmarichva@gmail.com](mailto:ifmarichva@gmail.com)  
or register on our website at [www.ifmarichmond.org](http://www.ifmarichmond.org)  
and click on Sign-up Genius and pay by credit card or at the door

**COST:**

**Members: \$15  
Members w/certification: \$10  
Member Spouse: \$15  
Non-Members: \$35**

Registrations are required. An additional \$5 will be charged at registration if you have not registered prior to the event. Credit card payments accepted at the door.

Be sure to include your guests name and company

**No Shows will be billed**



**IFMA™ Richmond Chapter**

International Facility Management Association

P.O. Box 808

Richmond, Virginia 23218



PLACE  
STAMP  
HERE

# August Meeting

***Main Street Station Tour***

**Tuesday, August 8, 2017**

**5:30 PM**

**[www.ifmarichmond.org](http://www.ifmarichmond.org)**