THE PRESIDENT'S MESSAGE...

With the freezing temperatures a few weeks ago, it's hard to believe spring is around the corner!

Thanks to everyone that came out to our last meeting at Publix, we had a great turn out. It was interesting to hear their story on how they became who they are and how they are moving into the Virginia market. Looks like Publix will be a great place to shop.

This month we will be heading to Willow Oaks Country Club where our own member Blake Bishop will be hosting us. I look forward to touring his facility.

As spring approaches it indicates a busy season for all of us in getting our facilities ready after the winter wear and tear. Whether you are the person responsible for planning or the contractor doing the work, please remember our fellow IFMA members are here to help if needed.

In just a few months we will be electing some new board members if you or if you know and or recommend someone please let anyone on the board know so that we can reach out to them.

MEETINGS

March 2018 Membership Meeting
Date: Tuesday, March 13, 2018
Time: 5:30 pm
Place: Willow Oaks Country Club
Program: Tour
Cost: Members $15 Member with Cert. $10
      Non-Members $35
RSVP: By Thursday Mar 8, 2018

Next Board Meeting:
Date: April 3, 2018
Time: 4:30 p.m.
Place: Magellan Health, 11013 W Broad 5th Floor

Next Membership Meeting:
Date: Tuesday, April 10, 2018
Time: 5:30 p.m.
Chapter VP Adam Larsen has changed jobs, with his last day at Security 101 being 2/8 and starting at Allegion (a spin-off of Ingersoll-Rand, which is a leading global provider of security products and solutions headquartered in Dublin, Ireland) shortly thereafter. Good luck to Adam in his new situation, and good to hear that he will be continuing in his leadership role with the Chapter.

Good to have Randy Alderson, from days gone by, now with Smarter Interiors, with us at the meeting at Publix Cross Ridge along with Greg Campbell. Ran into another former member from bygone days at the Historical Society's members preview of the World War I exhibit in the person of Glen Brooks. No longer operating Brooks Construction, he's living in Rocketts Landing and enjoying the retired life. Also good to see Ranny Robertson's son Tim in action as the Pharmacist at the store on our tour after the meeting.

Did miss having Corinne Harvey at the meeting so I could remark after seeing her grandson Chris Lykes in action on TV several times as he now has become a regular in the Miami U basketball line up. Though small in stature for big time basketball, he's an excellent shooter from long distance, has been averaging about 10 points per game as a Freshman and is well on his way to having an outstanding career over the next several years.

The 90 day deadline has passed and only one group has submitted a proposal to develop the parcel the City calls the “North of Broad / Downtown Neighborhood Redevelopment Project”. The rest of us probably would call the project the Richmond Coliseum Property Redevelopment and the group with the proposal is that headed by Dominion CEO Tom Farrell which also includes Altria CEO Marty Barington and retired Sun Trust exec C.T. Hill. A few details have leaked out and the proposal is said to include an arena with seating for about 18,000 (the Coliseum's capacity is just under 10,000), a convention hotel with about 400 rooms, and a multi-level food and entertainment complex in the Blues Armory portion of the 7 acre site. My fellow Best Products Alum and Architectural Critic Ed Slipek thinks this would be a very poor use of prime downtown space, so will see how this works out (not anytime soon, I fear).

WestRock, where we met in their beautiful new building down by the Federal Reserve in August of 2010, when they were known as MeadWestVaco, is now making another acquisition. This time, its Illinois based Kapstone Paper & Packaging. Not a name I had heard of previously, but apparently better known in the mid-west, as the company keeps expanding.

A glimmer of hope in New Kent County as there is talk by a new firm of reopening Colonial Downs. Not for a resumption of live horse racing (which I have been a fan of for years) but to install a building full of ma-
chines which permit gambling on archived “previous races”. Opposition scoffs at the idea, calling it nothing more than the first steps toward a Casino, while proponents tout the idea as the salvation of both the track's and the county's finances. The plan doesn't excite me at all, and I doubt that it will be going anywhere. Meanwhile two of the three golf courses associated with that development have closed and are for sale at a discount. That leaves only Brickshire still open for play while the residents work out a plan for their association to purchase it.

Here's one the commercial real estate people probably weren't thinking of initially as the Goldfish Swim School opens in the former Martin's Gayton Crossing grocery store location. Awful close to the Tuckahoe Y for a competing private swimming operation, but I haven't been by there yet to see what it looks like and how they are doing.

A more conventional re-use shaping up at the former Benedictine School as Richmond Prep looks to find a smaller facility for their permanent location while Cristo Rey Richmond High School (the local version of a nationwide network of private Catholic schools) prepares to move in and start operations in 2019.

And, after several jurisdictions in nearby Maryland and Northern Virginia (Landover, Greenbelt, & Springfield) expended significant effort over several years in putting together proposals for a new FBI headquarters in their areas, what did the GSA just recommend? To rebuild on their existing J. Edgar Hoover Building site on Pennsylvania Ave. The plan calls for a new 2.6 million sq. ft. building costing $3.3 billion, which won't be ready until 2025. In the meantime, 2300 headquarters staff will be de-centralized to regional offices in Alabama, Idaho, and West Virginia, while the remainder will be moved to St. Elizabeth's West (the huge site where a number of Homeland Security agencies are located) and Fort Belvoir for the duration of the project. As if the FBI didn't have enough controversy already, this proposal ought to stir up enough more to keep the pot boiling at their HQ for a while longer.

(Continued from page 2)

Please congratulate our newest CFM

Melando Brown, CFM CBRE

melando.brown@cbre.com
The rain had stopped for a while, but still damp as 46 showed up at the Cross Ridge Publix for our meeting on the 13th. Upstairs to their Community Room. Check in with Andrea & Barbe on the balcony outside and then on into the room where store staff had brought in and set up our refreshments, including some very tasty fried chicken and wraps. Ranny Robertson’s son Tim, the Assistant Pharmacy Manager at this location, had laid out some bags containing information on the store’s pharmacy and urged all to take one before heading back to the Pharmacy.

A lengthy social period before President Jeff Sechrest got the attention of the group and convened the meeting. All the sponsors listed on pg. 11 were recognized, and all who had a representative present gave a brief pitch about their firm. New members and first time attendees were then recognized followed by Programs Chair Allen Hurt who announced that we would be meeting at the Willow Oaks Country Club in March, hosted by Blake Bishop. Allen then introduced Steve Payret, the Cross Ridge Store Manager and our host for the evening, a 28 year Publix veteran who had come up here from South Florida last summer to open this store. As he told us about himself and his adjustment to living up here (cold weather clothing and shoes had to be purchased to complete his wardrobe) it quickly became obvious that he enjoyed his work and was extremely proud of his company.

One of the largest supermarket chains in the country, with sales in 2016 of $34 billion and a total employee count of more than 190,000, they have now moved up the east coast from their home state of Florida (where they have 779 stores) as far as Virginia where they have now opened 8 and are working on a number more, as their total store count is now up to 1167. Their distribution centers are primarily in Florida, with some in Georgia & Alabama, as are their dairy plants, bakeries, and fresh foods plants. Most of their stores have pharmacies and sell beer & wine; many in Florida also sell liquor. They are currently testing a GreenWise Market format at three stores in Florida which add all-natural and organic products to their top selling conventional items (sounds something like a Whole Foods); as well as a Publix Sabor format at 7 that feature expanded Hispanic & Caribbean categories. Publix is privately held and employee owned, priding themselves on taking care of their employees as well as their customers, with high rankings on a number of lists as best workplaces, most admired companies, best customer service, and highest for customer loyalty.

As we saw with their stores in this market, even though some of the Martin’s they took over were relatively new, they’ve taken plenty of time to thoroughly revamp them to their standard and, as we’re seeing now with the Village Shopping Center location at Three Chopt & Patterson, planning to demolish and rebuild it even though many of us thought it was the nicest of the Martin’s stores. Steve Payret refers to his Cross Ridge store as a “12 Aisle Store” meaning that it is not quite as large as some of the others. He placed a big emphasis on the fact that all the baked goods and prepared foods in the Deli section were fresh, with none held overnight for the next day, making a point that all left over at the end of a day was donated to the Food Bank, just one of the numerous charitable involvements the company participates in.

After some Q & A and discussion, the meeting ended and several of us followed Steve downstairs for a (Continued on page 8)
2018 PREPAID MEETING INVOICE

CERTIFIED PROFESSIONAL MEMBER: $110
PROFESSIONAL OR ASSOCIATE MEMBER: $165

NAME

ADDRESS

PHONE NUMBER

E-MAIL ADDRESS

Payment Options:

Remittance by Check:
IFMA RICHMOND CHAPTER
ATTN: Barbe Shaffer, IFMA Chapter Administrator
P.O. Box 808
Richmond, VA 23218

Signup Genius: Go to www.ifmarichmond.org
Click on the SignUp Genius Button
Select 2018 Pre-Paid Membership Meetings
and follow directions

PREPAID DUES ARE NON-TRANSFERABLE
Remember — The Board has an established policy for anyone who would like to bring a prospective member to a meeting. If you let the Membership Committee place the RSVP for the prospective member, there will not be a guest fee charged for that attendee.

Again, the RSVP must be placed by the Membership Chair,

Steve Dahowski  stephen.dahowski@colemanallied.com

Guests are always welcome but member prospects will help us grow.

IFMA Vendor Database

Looking for help on a particular problem or issue?

One of our member vendors may have just the solution you’re looking for. Be sure to check them out and use their services if applicable.

Go to www.IFMARichmond.org, Community, Vendor Database and click on the link supplied.
Welcome to our newest members!

Kirk Bosworth  
CK Bosworth Construction  
kirk@ckbosworth.com

Matthew Boughan  
Acoustical Solutions  
mboughan@acousticalsolutions.com

Gary Nowak  
The Country Club of Virginia  
gary.nowak@theccv.org

On behalf of the Chapter Board, “Thank You” to the following for renewing/rejoining this month*

Steven Atkins  
Steven Atkins  
steven.atkins@abc.virginia.gov

Floyd Bonacorsi  
ENSCO, Inc.  
bonacorsi.floyd@ensco.com

Chip Buehler  
Integrity Landscaping Solutions  
cbuehler@integritylandscapingva.com

Scott Carson  
Collegiate School  
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Ken Miller  
Westminster Canterbury Richmond  
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Kevin Fachetti  
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Jim Mallon  
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Charles McIntyre  
Gloucester County Government  
cmcintyre@gloucesterva.info

*New and renewing members listed since previous publication. Current as of the time of writing.
walk around the perimeter of the sales floor. Along the way, he pointed out the freshness of the Deli items, produce and baked goods and made some other observations, particularly about the firm’s commitment to Community Involvement & philanthropy. At the Pharmacy, we had some further words with Tim Robertson before thanking Steve Payret for hosting us and heading out the door.
Richmond Chapter Monthly Meeting
Tuesday, March 13, 2018
Willow Oaks Country Club
6228 Forest Hill Avenue
Richmond, VA 23225
Parking: Parking Lot

IFMA Members and Guests! Please join us in March for a meeting at Willow Oaks Country Club! Come check out the newly renovated club. Despite the growth of neighborhoods and highways nearby, Willow Oaks has retained its idyllic setting and country feel. With its river vistas, rolling hills, serene environs and old world charm, Willow Oaks still feels like that home in the country it was so long ago. I hope you’ll join us!

TIME: 5:30 pm: Networking/Social Hour
6:30 pm: Speaker/Tour

RSVP by: Thursday, March 8, 2018

Simply e-mail Barbe Shaffer at ifmarichva@gmail.com or register on our website at www.ifmarichmond.org and click on Sign-up Genius and pay by credit card or at the door

COST:
Members: $15
Members w/certification: $10
Non-Members: $35

Registrations are required. An additional $5 will be charged at registration if you have not registered prior to the event. Credit card payments are accepted at the door. No Shows will be billed.

PLATINUM

GOLD

SILVER

thyssenkrupp
March Meeting

Willow Oaks Country Club

6228 Forest Hill Ave.

Tuesday March 13, 2018

www.ifmarichmond.org