THE PRESIDENT’S MESSAGE...

IFMA Richmond – once again we find ourselves making it through another hot and humid summer here in Central VA. It’s hard to believe that fall is just around the corner, but I know many of us are ready for the cooler temperatures!

The board of directors is currently working hard to get this new fiscal year off to a great start, and I wanted to share a few of our priorities with you all. First, we are evaluating a “website refresh” in order to give our current website a better look and feel, and make it easier to navigate. Please excuse any delays in updating information on the current website as we transition everything over the next month or two. Second, we are focused on increasing our membership numbers and meeting attendances. I said it last month as well, but please consider inviting any folks you know in the Facility Management industry to one of our meetings. If you meet any guests or visitors at a meeting, feel free to introduce them to either Allen Hurt or Chris Worley who are the current Membership chairs and they can help get them more information on membership.

We had a great time for our July meeting at Evolve Architecture’s newly renovated office in the James Center, make sure to continue reading for a comprehensive report from Bud Vye our Public Relations Chair. For August we have the opportunity to visit Capital One’s 1717 Innovation Center which is a new business incubator located in Shockoe Bottom. Please make plans to join us on Tuesday 8/14 at 5:30pm, and due to the site’s security measures we are requiring everyone to RSVP and PAY ahead of time, no walk-ins or payments will be accepted at the door.

Adam

Visit our Local Chapter Web Site
www.ifmarichmond.org

MEETINGS

August 2018 Membership Meeting
Date: Tuesday, August 14, 2018
Time: 5:30 pm
Place: 1717 Innovation Center
Program: Speaker/Tour
Cost: Members $15 Member with Cert. $10
Non-Members $35
RSVP: By Thursday August 9, 2018

Next Board Meeting:
Date: Tuesday, September 4, 2018
Time: 4:30 pm
Place: Magellan Health, 11013 W Broad 5th Floor

Next Membership Meeting:
Date: Tuesday, September 11, 2018
Time: 5:30 p.m.
The big news this month revolves around the Coliseum Redevelopment Project, where Trust seems to be in short supply. Mayor Stoney has engaged Chicago-based consultant firm Hunden Strategic Partners to do a $112,000 study and evaluate NH District Corp.'s proposal to transform that 21 acre area of the city by building a 17,500 seat arena; 2,800 apartments & condos; a 527 room hotel; 176,000 sq. ft. of retail & restaurant space; a new transfer plaza for the GRTC buses; a $10 million restoration for the Blues Armory; a new VCU medical office building; and some major improvements to the infrastructure in the area. Not trusting the report that the mayor will be getting, City Council is talking about doing their own “due diligence” study.

The owner of the Richmond Roughriders arena football team that plays in the Coliseum has heard about the group’s proposed time line that calls for demolition of the Coliseum next spring and announces that he is looking for another city to move to. While Dolly Vogt of SMG, who manages the Coliseum under contract to the City (and who some might remember as our tour guide when we met at the Carpenter Center after its remodeling in Feb. of 2010) told him that nothing has been finally approved yet so demolition next spring is not definite. But her staff tells him they can’t book any dates for that time frame until that situation is settled. Not waiting to get definite word until it’s too late to do anything about it, he says he’s moving, whereupon Dolly tells him to get his turf that covers the ice rink for football out of the building by the end of the year.

While not far away, on the other side of Broad St., Gilbane has been moving along on the demolition of the General Assembly building, with the lot pretty well cleared except for the historic facade, which has been left standing to be incorporated into the design of the new 14 story building.

The Robertsons and the Vyes took advantage of GRTC’s first week of free rides on the Pulse and had a nice outing. We clocked the ride at exactly 42 minutes in each direction, wondering how the merchants at Willow Lawn are going to react to the increase in cars parking near their businesses. After a suitable familiarization period, the plan is to activate the feature on the buses that will permit them to turn the red lights to green as they are moving along, which should speed the trip up. As it is now, considerable time is spent waiting for the lights to turn green, and the motorists don’t seem to be inclined to cut the buses any slack. Upon our return to Willow Lawn, we had lunch at Travinia, a new restaurant which is quite nice and which we would recommend.

As we rode by the closed Graffiato restaurant (across the street from the Theater Rep) which had formerly been Popkin’s Furniture, I noted that it had been leased by the same group that runs Max’s, Tarrant’s and Tarrant’s West, so it won’t be long before they control all the major resta-
SAVE THE DATE – JOIN US FALL 2018

Measurement and Metrics: Understanding the Psychology and Utilization of Space

As technology and science yield more big data about space, its utilization, and how it affects us, it is more critical than ever to gain applicable insights about what the captured data really means. How do you blend the objective analytics of space utilization with the emerging focus on culture and wellness considerations to gain a deeper understanding of the needs of a workplace? What are the current and imminent trends that evidence based design is revealing? How does that insight get applied to shift the paradigm of how we design the New Workplace?

Join WE Hub Mid-Atlantic and IFMA for a new look at interpreting and applying data analytics.

WE Hub Mid-Atlantic invites you to an interactive panel discussion exploring the different perspectives on workplace measurement and metrics.

Corporate Real Estate  Space Design
Facility Management  Organization Development

More information to come regarding registration, venues, moderator, and panelists. We hope to see you there!
rants in the Arts District.

Meanwhile, down by Kanawha Plaza, the construction on Dominion’s 20 story 600 Canal Place building rolls along, heading for a 2nd quarter of 2019 move in. No final word yet, but Dominion is keeping their option open to build a replacement for One James River Plaza (rather than doing a major remodeling of the building) by filing a plan for development with the City for a 17 story building on the site where OJRP now stands. As with 600 Canal Place, Hourigan & Chicago-based Clayco are listed as the GC’s, with Houston based Kendall/Heaton as the architect of record and Timmons as the civil engineer. Sounds like the decision will not be made until early next year.

Also rolling along is Phase II of the Richmond Raceway Reimagined project that we heard about when we met there in the Torque Club in March of last year. The $30 million infield redevelopment project, including the Victory Lane Club platform (a weekend pass for which will cost $1200 per person) and an entertainment area in the garage are scheduled to be in operation for the Sept. 21-22 races.

A future project just beginning to take shape involves the Model Tobacco complex of seven buildings just across the Lee Bridge on Jeff Davis Highway in South Richmond. I would imagine the iconic, six story, art deco style main building will be the centerpiece of any development plan filed by the C.A. Harrison firm, who specialize in mixed use projects involving lots of housing. Sounds like they are going to use Alabama-based Capstone Building Corp. as the GC for the project.

And BizSense announces another of their lists of top area firms, ranked by number of employees and the dollar amount of business they do. This time it’s Architects, and the list is headed by Baskervill, followed by Glave & Holmes and then Moseley. Look forward to seeing you at 1717 next month.
A hot and clear day on the 10\textsuperscript{th} as 51 of us found a place to park and made it up to the 7\textsuperscript{th} Floor of the James Center where Evolve (recently merged with Buffalo-based Wendel) was hosting our meeting. This was the fourth time we had met with Evolve as we had been with them and Randy Blankenship at Allianz in the former Circuit City Deep Run I building in March of 2013, and prior to that in October of '08 in Allianz's previous location in the LakeBrooke building in Innsbrook, when the firm was known as Mondial Assistance, and in Feb. of '07 at LandAmerica. The Chapter's connections with Evolve go back even further than that, as RoseMarie Bundy one of the firm's founders who retired in March of this year, had been active in the Chapter back in its early days.

Most of us were aware that much of the James Center complex had been vacant since McGuireWoods had moved out and into their new Gateway Plaza building which we visited in August of 2015. The James Center buildings were then bought by Bill Goodwin's Riverstone Properties who put Baskervill & Hourigan to work sprucing up the complex so they would be more attractive to new tenants. One of the first of these was Evolve who took 7500 square feet into which they moved 23 employees from two nearby downtown offices in February of last year in order to get a more open, collaborative space as well as more conference spaces with integrated technology in order to better communicate with their clients and other offices. Emerald Construction handled the build out of the space for Evolve with American Office providing the Herman Miller systems furniture and Shaw the carpeting.

With the large number of attendees packed tightly into the corridor just outside the glass wall of the conference room where the nice assortment of hors\ d'oeuvres provided by Groovin' Gourmets had been laid out with the great, 7\textsuperscript{th} floor view to the South (Riverfront Plaza, Manchester Bridge, & Federal Reserve Bank) through the window behind it, President Adam

(Continued on page 10)
Remember
WWP Giveaway Entries
are due August 1
See last month's newsletter for details

IFMA Annual Golf Tournament
Monday
September 24th, 2018
Contact Tim Hume
for details ..timh5427@gmail.com

Words of Wisdom
“So long as you know you’re green you grow,
But when you think you’re ripe, then you begin to get rotten”
Welcome to our newest members!

John Birkholz  
AERC Recycling Solutions  
jbirkholz@aerc.com

Patrick Hearring  
Code3AV Inc.  
phearring@code3av.com

Joshua Carrington  
The Protection Bureau  
joshcarrington@protectionbureau.com

Seth Kelley  
Lawrence Companies  
skelley@lawrencetransportation.com

On behalf of the Chapter Board, “Thank You” to the following for renewing/rejoining this month*

Blake Bishop  
Willow Oaks Country Club  
bbishop@willowoaksc.org

Gib DeShazo  
Emerald Construction Company  
gdeshazo@emeraldconstruction.com

Tim Hume  
timh5427@gmail.com

*New and renewing members listed since previous publication.  Current as of the time of writing.

Remember — The Board has an established policy for anyone who would like to bring a prospective member to a meeting. If you let the Membership Committee place the RSVP for the prospective member, there will not be a guest fee charged for that attendee.

Again, the RSVP must be placed by the Membership Chair,

Allen Hurt   randall.hurt@comfortsystemsusa.com or
Chris Worley   chris.worley@thyssenkrupp.com

Guests are always welcome but member prospects will help us grow.
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X - SOUTHWEST
X - HAMPTON ROADS

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08.17.18
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08.17.18 - 5:30 - 8:00pm

CAPITAL COMMUNITY BID PARTY
GLAVE & HOLMES
2101 E MAIN ST
RICHMOND, VA 23223

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Larsen convened the first meeting of his term. He first recognized the first time attendees followed by the guests. Then Programs Chair Mike Gray announced the August meeting which will be at The 1717 Innovation Center in Shockoe Bottom, followed by Tim Hume reminding us that the Golf Tournament at Hermitage is fast approaching on Sept. 24. We then had a few words of un-amplified Welcome from Evolve’s Tom Duke, who introduced Christian Creswell and several other Evolve staffers (Noelle Farmer, Madeline Johann, & Christina Roeschel) who were present before inviting all to move into the workstation area and ask any questions they might have to one of the Evolve staffers.

The meeting gradually broke up after that with some having another round of refreshments while they visited. Thanks to Evolve’s Christian Creswell & Tom Duke for hosting us; to Mike Calkins & Groovin’ Gourmets for their usual nice job with the refreshments; and to all the sponsors (listed on page 12) for their support in making it a first class meeting.
Richmond Chapter Monthly Meeting
Tuesday, August 14, 2018
YOU MUST PRE-REGISTER AND PRE-PAY FOR THIS EVENT

1717 Innovation Center
1717 E. Cary Street
Richmond, VA 23223
Parking: Off street parking surrounding the building

Join IFMA this month as Rick Fischl, Architect with smbwwill tell us about The 1717 Innovation Center, a new business incubator in Richmond’s Shockoe Bottom, is up and running, and startup businesses are moving in. This site is a must see for folks wanting to see new ideas for business and facilities. The six-story, 42,000-square-foot building officially opened in March with a reception, but startup companies have been moving into offices inside the extensively renovated former tobacco warehouse on East Cary Street for about a month.

Backers of the 1717 Innovation Center, including financial services giant Capital One Financial Corp and the nonprofit Startup Virginia, hope it will make the Richmond region more attractive for promising startup companies that could grow into major employers.

TIME: 5:30 pm: Networking/Social Hour
6:30 pm: Speaker/Tour

RSVP by: Thursday, August 9, 2018. Simply e-mail Barb Shaffer at IFMARCH3A@GMAIL.COM or register on our website at www.ifmarichmond.org and click on Sign-up Genius and pay by credit card or at the door.

COST: Members: $15
Members with certification: $10
Non-Members: $35

Registrations are required. An additional $5 will be charged at registration if you have not registered prior to the event. Credit card payments are accepted at the door. No Shows will be billed.

PLATINUM

GOLD

SILVER

BRONZE