



IFMA™ Richmond Chapter

a publication of the Richmond Chapter of the International Facility Management Association



July 2019 Issue

THE PRESIDENT'S MESSAGE...



IFMA Richmond,

I look forward to serving as your President for the 2019-2020 year. I would like to welcome our new board members Andrew Baker, serving as Vice President; Ashley Hawks, (who joined us mid-year) as Programs Chair and Steve Weeks as Website and Social Media Chair. As a few of the board members have stepped down, I thank you for your service; for all of those returning board members, thank you for another year of service. I would like to thank Adam Larsen and the Board for their leadership and a great 2018-2019 year with the chapter. There was a lot accomplished this past year. There is a lot of work that goes into what this chapter is able to accomplish and I appreciate all of the effort!

Thank you for your support at last month's Squirrel-a-rama. I was able to only slightly embarrass myself with a lack luster first pitch! I look forward to what this year brings; our monthly meetings promise new exciting venues and great food and libations with other area FM's and vendors.

July's membership meeting will be a joint meeting with CoreNet and will be located at 1717, in Downtown Richmond with a great FM learning opportunity: Behavioral Space Planning; The Data Driven Future of CRE. I hope to see all of you there!

Golf Tournament
September 16th, 2019

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MEETINGS

July 2019 Membership Meeting

Date: Tuesday, July 9, 2019
Time: 5:30 pm
Place: 1717 Innovation Center
Program: Work & People Analytics
Cost: Member \$30 Non-Members \$60
RSVP: By Wednesday July 3, 2019

Next Board Meeting:

Date:
Time:
Place: Virtual Board Meeting

Next Membership Meeting:

Date: Tuesday, August 13, 2019
Time: 5:30 p.m.

Visit our Local Chapter Web Site

www.ifmarichmond.org

2019/20 OFFICERS

President

Blake Bishop
bbishop@willowoakscc.org
272-1451

Vice President

Andrew Baker
andrew.baker@pauldavis.com
252-725-0457

Secretary

Michael Calkins
michael@trolleyhouseva.com
822-4350

Treasurer

Rob White
rob.white@fastsigns.com
624-1977

Immediate Past President

Adam Larsen
Adam.Larsen@allegion.com
624-0356

CHAPTER ADMINISTRATOR

Barbe Shaffer, CDT
ifmarichmondva@gmail.com
651-6885

COMMITTEE CHAIRS

Membership

Allen Hurt
randall.hurt@comfortsystemsusa.com
Chris Worley
chris.worley@thyssenkrupp.com

Programs

Ashley Hawks
ashley.hawks@jci.com

Sponsorship

Brian Workman
BWorkman@MOIL.com

Social Media/Web Site

Steve Weeks
sweeks@amstedrail.com

Public Relations

Lloyd J. (Bud) Vye, R-CFM
bdvye@comcast.net

Newsletter

G. R. (Ranny) Robertson, R-CFM
grjr41@gmail.com

Hospitality

Stacey Brooks, SFP
srbrooks48@gmail.com

Professional Development

Maureen Roskoski, CFM, SFP
maureen.roskoski@feapc.com

Golf Tournament

Tim Hume, CFM
timh5427@gmail.com



AROUND THE CHAPTER

by Bud Vye, Retired CFM

Good to have a few with us at Squirrel-a-Rama that I haven't seen for a while. In that category were past president Tom Wood; Andrea Neidhammer, back at the registration table helping Barbe after being missing in action for several meetings; long time ago member Rob Mac Iver from back in the Chapter's early days, now with EnviroWash; Brittney Antozzi, who spoke to us back in March of '17 when we met at Richmond Raceway's Torque Club (now married to Chapter member Paul Lamborn of Tech Painting Company and working at Sports Backers, but able to report that the Raceway's project to make the garage and pit area more accessible to fans has been successful).

Among those I expected to see there, but didn't, were Bert Lunsford's wife, who usually makes this event, but I learned from Bert that she was just about recovered from a broken leg, but not yet up to making a trip to The Diamond; and Bob Borchers, who usually makes it down from Charlottesville for this one, but then I realized that the Top 100 showcase tournament for the nation's top high school basketball players was in progress and Bob would be at John Paul Jones in charge of the event staff for that.

Not that surprised to see recently retired from Dominion Jim Mallon at the meeting, proudly displaying his name badge with RETIRED taped over the Dominion on it, and looking like he had quickly adjusted to his new role.

Had a chance to be in attendance at a Graduation ceremony at the Siegel Center recently with a grandson graduating with his 2019 class from Hanover HS. It was educational for me to see how VCU handled it as I have generally made it a point to steer clear of that area during graduation season, so I was pleasantly surprised to see how smoothly it was handled by the VCU Police (with parking placards for free parking in one of the three nearby decks issued to all attendees, and a nice, mild day not putting any pressure on the new chiller system that we visited at our February meeting). As luck would have it, I was seated right in front of Matt Sobel of Hilldrup Moving, our former Programs Chair (most recently about 6 years ago, during Tom Wood's term as President), who was there to see his daughter Maggie graduate, after which she will be going on to UVa, while my grandson heads for Christopher Newport. Matt reported that he is busy right now moving people around as Altria has a new building under construction at the former Reynolds Metals complex and that he frequently interacts with Bert Lunsford and our other Chapter members out there.

Big doings underway around the Historical Society and Art Museum as their stretch of the Boulevard is re-named in honor of Arthur Ashe.

Also some controversy as the bank created by the merger of SunTrust and BB&T is given the name of TRUIST by their high dollar branding outfit Interbrand, which has received a lot of criticism from a number of

MEMBERSHIP CORNER

Barbe Shaffer, Chapter Administrator

Welcome to our newest members!

Mark Chang
Structr Advisors
mark.chang@structradvisors.com

William Ferguson
William Ferguson
williamferguson70@gmail.com

On behalf of the Chapter Board, "Thank You" to the following for renewing/rejoining this month*

Clarence Elliott
UNOS
clarence.elliott@unos.org

Lorri Finn
KSA Interiors
lfinn@ksainteriors.com

Paul Lamborn
Tech Painting Company Inc.
plamborn@techpainting.com

David Lawson
Capital One
david.lawson@capitalone.com

*New and renewing members listed since previous publication. Current as of the time of writing.

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sources, including a lawsuit from Truliant (the Credit Union) for name infringement. Let's see if the banks stick with that name despite the heavy criticism? Truist does seem to be unusually close to Truliant, which is in a similar business. And another step forward toward both drone deliveries and self driving cars, as we see Uber testing deliveries from McDonald's in the San Diego market. I am definitely from the "Old School" and don't see me having a need to have a hamburger from McDonald's loaded onto a drone which will take it to a delivery driver in a car closer to my house who will deliver it to me personally. I might use it for Chinese, Vietnamese, or Thai takeout, even for pizza, but not likely for McDonald's or any of the other hamburger places. No autonomous vehicle involved in that story, but Uber chose to announce at the same time that they were partnering with Volvo on their version of one which sounds like what Uber is planning to use for their driverless taxis that they want very much to be the first to put into service.

Lastly, lots of categories leading to lots of awards at the Virginia Craft Beer Cup competition, as announced at the new Civil War Museum. Among the blue ribbons at the breweries we have met at were Center of the Universe for its Monkeys Uncle in the Trappist Ale category; Stone for its Espresso Totalitarian Russian Stout; and Lickinghole Creek for its One Lion in the Dark British category. Note those flavors and give them a try the next time you are doing some tasting at the local breweries.

JUNE MEETING REPORT

by Bud Vye, Retired CFM

A cool evening with a brisk breeze blowing as 43 of us gathered at CORT on the 14th for our networking time prior to heading over to The Diamond to view the Fighting Squirrels game with the Harrisburg Senators (the Double A farm team of the Washington Nationals). Stephanie Rivers of CORT, our hostess for the evening who had played such a big part in setting up the meeting here, had a late afternoon meeting elsewhere surprise her so couldn't be with us until just prior to the time we had to go over to the ball park, but the CORT staff on hand carried on without her until she arrived and all went very smoothly.



As usual, Groovin' Gourmets did a nice job with the liquid refreshments and hors d'oeuvres (set up at several points around the showroom) and the social period went very smoothly. Eventually, Chapter President Adam Larsen called the group to assemble for the last time in his term, recognizing new member Mark Chang from Hourigan's Development group, Structr Advisors and assembling the incoming slate of officers who I once again had the honor to swear in, as I have done a number of times in the past. That duty dispensed with, Adam and just installed President Blake Bishop hustled out the door to get over to the Diamond for Blake to do the honors and throw out the first pitch, which I understand he did very authoritatively. Since ServPro's Kathy Taylor had given me her firm's season ticket parking pass, along with making available their box for our group to use, I rounded up a car load of passengers and drove up over the overpass to the Diamond's lot, while a number of our group walked it and several others drove.

As our entire group was getting situated either in, or in the seats just in front of, the ServPro box, the Senators were having a good top of the first inning and soon had a four run lead on the Squirrels, who if you haven't been following them, have not been provided with a lot of Double A level talent by their parent San Francisco Giants this season so are at the bottom of their division in the Eastern League. Having again received the honor of representing the Chapter on the Squirrels radio broadcast (this time during the top half of the fifth inning) I was paying attention to the score board, not wanting to be late for my time on air as this year the game was progressing fairly slowly.

I got a lesson last year in how difficult it is to predict the pace of a game, as the half inning I was in the booth for saw all three batters hit the first pitch and make outs so I was taking off my ear phones and mike just a few moments after I had gotten seated with them fitted on my head. Things moved at a more normal pace this year, as I took broadcaster Trey Wilson's seat in the tiny booth and joined Jake Eisenberg who was describing the action on the field, while asking me about IFMA, this Chapter, and my background, during breaks in the action. After a decent amount of air time, the half inning was over, I had a brief exchange with Parney Parnell on my way out of the Press Box, and it was back down to the ServPro Box where I watched the rest of the game from one of the seats in front of the Box. Fortunately, seated next to me was Altria's Bert Lunsford, who I have found to be a real Squirrels fan and very knowledgeable about their players and those of the other teams in the Eastern League. At some point during this period, noting that Nutzy & Nutasha, the Squirrels' mascots, had come into the Box behind us, I made my way back into it for the obligatory photo op with them. Without mounting anything in the way of an offensive threat the rest of the way, the game ended with the Squirrels quietly losing by 6-2, so no need for any fire works to be shot off on this evening.



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IFMATM **Richmond Chapter**
International Facility Management Association

26th ANNUAL RICHMOND IFMA GOLF TOURNAMENT

Monday, SEPTEMBER 16, 2019
Registration & Lunch at 10:30, 12:00 Shotgun Start
Hermitage Country Club

SPONSORED EXCLUSIVELY BY OUR PLATINUM SPONSORS



REQUEST FOR RETURNING 2018 SPONSORS TO CONTACT TIM HUME

Contact Tim Hume at 804-240-0018 or e-mail timh5427@gmail.com regarding 2019 sponsorship availability. All sponsorships are \$850 by check, or \$875 if paying by credit.

Sponsorship includes golf and cart for 4 players, 5 drinks, lunch and dinner meals, signage, your company will be recognized throughout the tournament day, PLUS FREEBEEES!!

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- ❖ Registration begins at 10:30 a.m.
- ❖ Lunch and Dinner with Fabulous Food and Dessert Bar
 - ❖ Captain's Choice Format
- ❖ Prize Holes, Including Hole-In-One, Long Drive, Closest to the Pin
- ❖ Mulligans \$5 each, \$2 per foot string & packages for foursomes

(Continued from page 4)

Aside from the home team losing, it was a very pleasant night at the ball park, thanks in large measure to past president Kathy Taylor's generosity in making the ServPro box available to us, along with Stephanie Rivers' help in arranging for us to meet at CORT prior to the game. Thanks are also due to Groovin' Gourmets for their nice job in providing the refreshments. All of whose contributions came together very nicely to make for an excellent Squirrel-a-Rama event albeit done differently than any time previously.



NEWS RELEASE:

The Richmond Chapter Membership Dues are increasing for the 2019-2020 fiscal year. The Chapter has not had an increase in dues for over 15 years, and the Board of Directors voted to implement this increase due to higher costs incurred to maintain and grow our chapter.

Please see the table below that outlines the dues structure for each member type, as well as the explanation for steps moving forward.

These new dues will be effective on July 1, 2019. Since IFMA starts to mail invoices approximately 90 days prior to the member expirations, invoices with a paid through date of 7/31/2019 and 8/31/2019 will initially be invoiced at the dues rate prior to July 1.

After July 1, all members, regardless of their paid through date, will be invoiced at the new rate. The dues as of July 1, 2019 will be the following:

Member Type	Old Dues Rate	New (Approved) Dues Rate
PROFESSIONAL	\$ 92.00	\$ 130.00
ASSOCIATE	\$ 92.00	\$ 130.00
RETIRED	\$ 10.00	\$ 10.00
STUDENT	\$ 10.00	\$ 10.00
YOUNG PROFESSIONAL	\$ 46.00	\$ 65.00

Thank you for your continued support of the IFMA Richmond Chapter!

Sincerely,

IFMA Richmond Board of Directors



Visit our Local Chapter Web Site
www.ifmarichmond.org
Put it in your Favorites Folder right now



WANT TO IMPACT... PEOPLE? THE PLANET? AND PROFITS?

By achieving your SFP (Sustainability Facility Professional) credential, you will learn how to add value to any facility and organization in a sustainable way. Join the virtual classroom to achieve your SFP.

SEPT	EST	OCT	EST	NOV	EST	NOV	EST
12-13	10a-2p	3-4	10a-2p	7-8	10a-2p	21-22	10a-2p
18-20	10a-2p	10-11	10a-2p	14-15	10a-2p		

The complete course will be presented in 14 half-day sessions over three months. Check with your local IFMA chapter to see if there is a regional Hub in your area.

**Don't miss this opportunity
for the low price of \$1,700.**



**TO SIGN UP, GO TO
IFMAPHOENIX.ORG/EDUCATION**



DARDEN SCHOOL OF BUSINESS | UNIVERSITY OF VIRGINIA | CHARLOTTESVILLE, VIRGINIA

Resilient Virginia invites you to register for the 2019 Resilient Virginia Conference, which takes place on July 18–19 at the Darden School of Business, University of Virginia, Charlottesville, Virginia. [Early Registration rates are only through June 15!](#)

This year's theme, **Connecting Rural and Urban Communities for a Resilient Future**, highlights the roles of Virginia's rural and urban communities in addressing challenges they face from increased disruption by extreme weather events, climate change, national security risks, and on-going concerns related to economics and community health.

The 2019 Resilient Virginia Conference brings together participants from state and local governments, local and national businesses, and representatives from higher education and community organizations to learn about a diverse array of resiliency topics, including:

- resilient building and infrastructure design,
- reducing emissions from the transportation sector,
- resiliency in mitigation and emergency management planning,
- health and equity concerns,
- economic opportunities, and
- the role of ecosystems and agricultural practices in mitigation.

If you are a facility manager or work in public works, you won't want to miss the July 18th Breakout Session on *Resilient Building Design and Operations*, and the July 19th workshop on *Getting Started with Resiliency Planning*, organized by Maureen Roskoski, CFM, SFP, LEED AP O+M, FEA.

Join your public and private sector colleagues at the forefront of resiliency planning and implementation in the Commonwealth. Find out more about speakers and agenda, and [register today for the 2019 Resilient Virginia Conference!](#)

ENROLL TODAY, SAVE MONEY & ENERGY TOMORROW



Building Operator Certification* (BOC) is the leading training and certification program for facilities personnel. Our graduates make their buildings more efficient, comfortable, and sustainable.

RICHMOND, VA BOC LEVEL I COURSE SCHEDULE:

BOC 1001 Energy Efficient Operation of HVAC Systems	09//24//19 – 09//25//19
BOC 1002 Measuring and Benchmarking Energy Performance	10//08//19
BOC 1003 (ONLINE) Efficient Lighting Fundamentals	2 short sessions, week of: 10//21//19
BOC 1004 HVAC Controls Fundamentals	10//29//19
BOC 1005 (ONLINE) Indoor Environmental Quality	2 short sessions, week of: 11//11//19
BOC 1006 Opportunities for Low-Cost Operational Improvement	} 11//19//19
BOC 1009 Building Scoping for Operational Improvement	
BOC CERTIFICATION EXAMINATION	TBD

All in-person classes are held from 8:30am to 4:00pm.

Course descriptions are available online at www.theboc.info/course-descriptions/

HOSTED BY:

Department of Public Works
Theatre Row Building
730 East Broad St.
Richmond, VA 23219

COST: (includes all seven classes)

\$1,895 per person

Certification Exam Fee (optional): \$285

REGISTRATION:

Deadline: September 23rd, 2019
To register: Visit www.pct.edu/nssc/boc



**Pennsylvania
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National Sustainable Structures Center
www.pct.edu/nssc/boc
570-327-4768
nssc@pct.edu



DSA X

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08.09.2019

VISIT WWW.ASIDVA.GIVESMART.COM FOR EVENT INFO & TO REGISTER.

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ALSO BENEFITING:



Ronald McDonald
House Charities
Richmond



SPEAKERS:

THE DATA DRIVEN FUTURE OF CRE

When: July 9, 2019
Time: 5:30 pm – 8:00 pm
Where: 1717 Innovation Center
1717 E. Cary Street
Richmond, VA 23223

The Mid-Atlantic Chapter of CoreNet Global and the Richmond Chapter of IFMA invite you to join us in exploring the ever changing world of analytics and technology in corporate real estate.

Work & People Analytics will explore how analytics and technology are rapidly evolving the landscape of corporate real estate planning (macro and micro) and the impact it will have on our day-to-day work. Learn how these changes can place FMs and CRE leaders at the front of corporate strategy, driving the business by helping the organization evolve its work and people.

RSVP by: Wednesday, July 3, 2019

Simply e-mail Barbe Shaffer at ifmarichva@gmail.com or register on our website at www.ifmarichmond.org and click on Sign-up Genius and pay by credit card or at the door

COST:	Registrations are required.
Members: \$30	No Shows will be billed
Non-Members: \$60	Credit card payments accepted at the door.



Stephen Smith
Head of People Strategy
Work & People Analytics



Kevin Schlueter
Head of Strategic Business
Relations
Work & People Analytics

Don't Forget

Mark your Calendar Now

July Meeting

Work & People Analytics

1717 Innovation Center
1717 E. Cary Street

Tuesday July 9, 2019

Details on Page 12

www.ifmarichmond.org

Here is your Registration Link:

Sign Me Up — Click Below or Copy and Paste in your Browser

<https://www.signupgenius.com/go/20F0C4DADA72AAAFE3-july2>

