



IFMA™ Richmond Chapter

a publication of the Richmond Chapter of the International Facility Management Association



September 2019 Issue

THE PRESIDENT'S MESSAGE...



IFMA Richmond,

Hard to believe fall is just around the corner! I hope you all will have the opportunity to close out the summer with a traditional Labor Day cook out, time by the water, and time with loved ones as we head into the fall season.

It was great to see everyone at Drury Plaza Hotel in August. They have a great new facility, really well done, high attention to detail and finishing touches to make their hotel stand apart from the rest. We are excited to watch as they make their way into the boutique hotel market here in RVA.

We look forward to our 25th Annual Richmond IFMA Golf Tournament at Hermitage Country Club in a few short weeks. There are only 2 sponsorships remaining for the 2019 tournament so please get with Tim Hume ASAP if you or someone you do business with is interested.

Programs Chair, Ashley Hawks Medlin, has gotten us into the newest golf venture in town! Please join us September 10th as we get to see what Drive Shack is all about. Boasting 96 all-weather hitting bays, 300 TV's, grill and bar, roof top terrace, meeting space and retro arcade games there is something for everyone, even if golf is not your forte. We look forward to seeing everyone there!

Blake Bishop, FMP

MEETINGS

September 2019 Membership Meeting

Date: *Tuesday, Sept. 10, 2019*

Time: *5:00 pm*

Place: *Drive Shack*

Program: *Tour*

Cost: *Certified Member \$15 Member \$25
Non-Members \$50*

RSVP: *By Thursday Sept. 5, 2019*

Next Board Meeting:

Date: *Tuesday, October 1, 2019*

Time: *4:30 pm*

Place: *Magellan Health, 11013 W Broad
5th Floor*

Next Membership Meeting:

Date: *Tuesday, October 8, 2019*

Time: *5:30 p.m.*

← **Note Change**

Visit our Local Chapter Web Site
www.ifmarichmond.org

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IFMA RICHMOND CHAPTER NEWS
Is a publication of the Richmond Chapter of the International Facilities Management Association. This newsletter is designed to provide a channel of communication to members and prospective members.
IFMA, PO BOX 808, RICHMOND, VA 23218



AROUND THE CHAPTER

by Bud Vye, Retired CFM

Live Horse Racing resumed at Colonial Downs on 8/8, with 5 p.m. post times for all of the 5 Thursday, Friday & Saturday week ends of the meet, due to the hot weather. Much higher purses than previously, with three \$100,000 stakes races on some evenings which have been filling the races with much higher quality horses and have certainly been welcomed by the horse owners, particularly the local ones. Free parking and no admission charges have really boosted the attendance over what we had gotten used to previously and when you enter the building you get a big surprise as you see it is filled with slot machines, with virtually all of them having a player in front of them. All that early conversation about the players only going to be betting on "historical" horse races looks to be just conversation as the machines they are playing on look for all the world like plain old slot machines just like you would see at any other casino. I'm waiting to see some of the anti-gambling types make an issue out of that situation, but so far I haven't heard a peep out of them. Maybe, when the crowds thin out a little, I'll be able to find a few "historical" race betting machines sprinkled in among the slot machines. For the time being, if there are any in the building, they seem to be far outnumbered by the slots which have filled the floor and made it difficult to find a window to place a bet on the live races going on outside. So far, have only seen one Chapter member, in the person of Gene Jones, at the track. And, if you make the trip down there, I would suggest that you try to get there close to 5 p.m., since later will find you parking in one of the far distant lots you may never have seen in the track's earlier days.

Chapter Secretary Michael Calkins merged his Trolley House vending machine business with the Groovin' Gourmets catering firm of Scott Haloran and we met at the merged firm's building back in April. Now they are taking the next step and putting a restaurant they will call Parterre (which means formal garden, and has a connection with Edgar Allan Poe's poem "The Raven") into the Linden Row Inn, which is located across the street from the poet's childhood home, where he played as a youngster. Sounds like they are planning to be open this month, so we'll have to get it on our list to check out and have dinner at, once they get open.

Dominion files for a permit to demolish OJRP as move in of 1600 Canal Place begins and Dominion keeps their options open regarding whether to extensively remodel the 1978 vintage OJRP building or demolish and replace it. Their plans call for doing one or the other by 2023, but they have yet to decide which.

On top of that, Dominion is right in the middle of the plan to develop a big swath of downtown real estate, including a new 17,500 seat Coliseum. As expected, the project is not without some controversy and opposition, but it does appear to be gaining some traction and increased support.



IFMATM **Richmond Chapter**
International Facility Management Association

26th ANNUAL RICHMOND IFMA GOLF TOURNAMENT

SPONSORED EXCLUSIVELY BY OUR PLATINUM SPONSORS



Monday, SEPTEMBER 16, 2019
Registration & Lunch at 10:30, 12:00 Shotgun Start
Hermitage Country Club

only 2 left

We need your help in selling the 10 remaining Sponsorships for the Tournament. Please put your arm around a great customer, vendor, or facility professional to help fill this Tournament. Help us by asking the question because it's important to our Charities and our Chapter's success.

**Contact Tim Hume at 804-240-0018
or e-mail timh5427@gmail.com**

regarding 2019 sponsorship availability. All sponsorships are \$850 by check, or \$875 if paying by credit.

Sponsorship includes golf and cart for 4 players, 5 drinks, lunch and dinner meals, signage, your company will be recognized throughout the tournament day, PLUS FREEBEEES!!

JOIN IN THE FUN & REGISTER EARLY!

- ❖ Registration begins at 10:30 a.m.
- ❖ Lunch and Dinner with Fabulous Food and Dessert Bar
 - ❖ Captain's Choice Format
- ❖ Prize Holes, Including Hole-In-One, Long Drive, Closest to the Pin
- ❖ Mulligans \$5 each, \$2 per foot string & packages for foursomes

MEMBERSHIP CORNER

Barbe Shaffer, Chapter Administrator

Welcome to our newest member!

Alva Latta
Harris Williams
alatta@harriswilliams.com

Paige Rahmes
Altria
paige.e.rahmes@altria.com

On behalf of the Chapter Board, “Thank You” to the following for renewing/rejoining this month*

Ben Bruni
Commonwealth Commercial Partners
bbruni@commonwealthcommercial.com

Bill Loy
AECOM/URS
bloy916@gmail.com

Josh Knight
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Rob White
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rob.white@fastsigns.com

Craig Rankin
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craig@cprankin.com

Sherry White
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Kenneth Hill
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*New and renewing members listed since previous publication. Current as of the time of writing.



AUGUST MEETING REPORT

by Bud Vye, Retired CFM

A relatively mild summer day amidst a stretch of oppressive weather greeted us on the 13th, as a light turnout of 33 found their way to the far western end of the parking lot at Broad St. & I-64, where we had parked down at the eastern end for our meeting at the SunTrust Business Center on May of last year. After seeing the hotel take shape over the past year, it was fun to be able to meet at the 217 room, 5 story, Drury Plaza Hotel, as they were in the process of a soft opening prior to their Ribbon Cutting and Grand Opening on 9/18. Walking through the lobby past the bar on the right to check in with Barbe, and then turning right into a large meeting room, I found our attendees enjoying some nice refreshments on a table in the center, which had been provided by the hotel's food service dept., after we had used one of our two tickets for a beverage from the bar.



After a nice period of socializing, President Blake Bishop brought the meeting to order, announcing that this year's WorldWorkplace in Phoenix is fast approaching, and that the Chapter is again following its tradition of providing a scholarship for a professional member who otherwise would be unable to attend. See the details elsewhere in this issue, and get your application in promptly, if you want it to be



considered. Blake also announced that the Chapter is again co-sponsoring the course leading to the Sustainability Facility Professional (SFP) certification, with the details also being spelled out on pg. Xx in this issue. He then called on Programs Chair Ashley Hawks Medlin, who announced that our September meeting will be at the just being completed Drive Shack facility, followed by the October meeting at Dominion's just being moved into 1600 Canal Place building. Following those announcements and a reminder that our golf tournament is fast approaching on 9/16, with a few four-somes yet to be filled, our host for the evening, Drury Plaza's General Manager Brian Brown was introduced and welcomed us.

A native of Northern VA, but having been out in Colorado with Drury for the past decade, Brian is happy to be back in the state. Drury is a privately held chain of 153 upper mid-scale, limited service hotels in 26 states, but not the far western ones, with headquarters in the St. Louis area. All of its hotels are family owned, with none franchised. A number of its locations are renovations of historic buildings, with notable examples being in New Orleans, San Antonio, & Wichita and a number of sites (this one being an example) are selected and acquired when they first become available and may be held for some time prior to being built upon. Next up on the "Coming Soon" list are Knoxville, Minneapolis/St. Paul, Columbus, Nashville, Dallas, & Cleveland. Some, like this one, are called Drury Plaza Hotels, some Drury Inn & Suites, and some Pear Tree Inns by Drury. All use the mottos "Travel Happy" and "Value for Today's Traveler". They feature free hot breakfasts and 5:30 Kickbacks, with all rooms having a flat screen TV, wi-fi, microwave, coffee maker, hair dryer, & premium bath amenities. They also offer flexible, functional, and affordable meeting and event spaces. He extolled the friendliness of their staff, sharing that Drury had developed a close relationship with an agency that works with foster children, and has hired a number of them as they attain adulthood and start their working careers. With this excellent source of industrious and loyal staff, as CarMax has done in our area, Drury has been named an excellent place



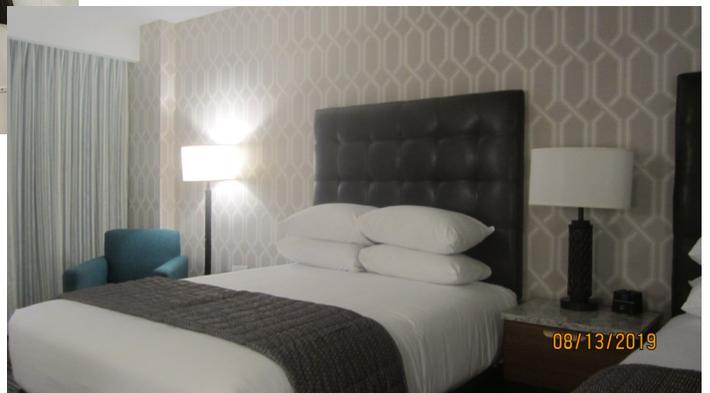
(Continued on page 6)

(Continued from page 5)

to work numerous times and their staff turnover rate has proven to be much lower than that of their competitors.

With that for an introduction, Brian & Mary Hall (Drury's Area Sales Manager) invited us to come with them for a tour and we formed up outside the room and headed down the hall where the first stop was the Laundry Room followed by a look into the very compact Mechanical Room followed by the Electrical Room. Then further down the hall and into the area of the very nice pool where a section of the outside wall could be opened so you could swim from the interior pool into the outdoor section. All the while, the hot tub bubbled away along one of the indoor walls. From there it was up the elevator to a floor where we checked out a typical room, and then a typical suite. The suites being reasonably priced at only \$10 more per night than the standard rooms. Questions along the way regarding contractors and vendors used on the project did not yield much in the way of specific answers, although Gene Jones did indicate that his firm had been involved, and we were left with the strong impression that Drury was a highly vertically integrated organization that handled many functions in house; a situation that is most unusual in this day and age.

We then headed back down after Mary passed out invitations to the hotel's Grand Opening on Wednesday, 9/18, where the ribbon will be cut at 11:30 a.m. with afternoon and evening (4:00 to 6:00 p.m.) receptions to follow, with tours (for those of you who didn't make this meeting), food & drink, a certificate for a free night's stay, and a drawing for the Grand Prize. Be sure to RSVP to Mary Hall at 747-1009 or mary.hall@druryhotels.com if you are planning to attend as it should be a very nice affair.



(Continued from page 2)

On another front, Dominion announces plans to spend \$33 million to build four electric power battery storage units (two at a solar site in Powhatan and one each at sub-stations in Ashland and New Kent as they attempt to solve the long standing technological problem of how to store excess power generated by solar, wind or hydro sources until it is needed at a later time.

Publix finally announces 8/28 as the grand opening for their 48,000 sq. ft. Village Shopping Center store which will be their 13th in the Richmond market. We met at the 11th in the Cross Ridge SC back in Feb. of '18, which was followed by the 12th this May in the West Park SC across Broad St. from Costco. Still in the works are Carytown for the first quarter of 2021, followed by the Charter Colony Parkway and Huguenot Village stores in Chesterfield county, as the Florida company methodically keeps rolling out the stores in their campaign to saturate and dominate the Richmond market.

And, after a nationwide search, Chamber RVA, where we met in Oct. of '16, selects Brian Anderson from the Columbus, GA Chamber to replace Kim Scheeler who retired after completing his 11th year after coming up here from the Tampa Chamber. Anderson will start on 9/30. The selection process was spearheaded by the Chamber Board's vice chair Mark Hourigan, with whom we are well familiar.

Bill Moseley, the founder of Moseley Architects 50 years ago, died on 7/23 in Naples, FL at the age of 89. We met at his firm in Scott's Addition, and he welcomed us, in April of '09 when one of the Chapter's all time record turnouts of 119 attended our joint meeting there with IIDA. A hard core Tech supporter, and past president of their Alumni Assn., as well as an award winning artist in his retirement years, he leaves behind a big legacy.

And a number of us were saddened to learn at our meeting at the Drury Plaza that Cameron Bridges had been caught in a re-structuring downsizing at Ferguson, just as their new corporate headquarters building in Newport News is beginning to come up out of the ground. Let's everyone keep our eyes sharp to see if we can spot some leads for Cameron and help him land a position, preferably in this area, as it would be a shame to lose one of our solid, veteran, professional members.

Had a good chance to talk to Connie Hom after the Drury Plaza meeting, and learned that she is breaking her long standing tradition of getting a new Corvette to drive every year. Not quite sure why, but I'll miss the opportunity to see her driving off at the wheel of the latest model 'Vette. Also learned that she's jumped on the bandwagon and will be re-branding Buckingham Greenery, a practice the sign and stationery companies must really love to see everyone doing. I hope whoever comes up with her new brand does a better job than the firm who came up with TRUIST, which they selected for the combination of BB&T (Which I think was originally Branch Bank & Trust) and SunTrust.

Not sure how many of you follow the precious metal prices closely like I do, and have been hearing the same talk about how gold and silver prices are going to go to the moon for at least five years now, as I have. Don't look now, but both have recently broken out of the range they have been locked in for some time, as gold is now selling for \$1526 per oz., while silver has crossed over the \$17 per oz. line. Rising precious metal prices are usually a good indication of inflation, but may just be investors looking for a temporary "safe haven" amidst all the current financial turmoil. Let's keep watching them both and see which it turns out to be, and whether the trend continues.

Golf Tournament
September 16th, 2019



WANT TO IMPACT... PEOPLE? THE PLANET? AND PROFITS?

By achieving your SFP (Sustainability Facility Professional) credential, you will learn how to add value to any facility and organization in a sustainable way. For the **FIRST TIME EVER**, a few select chapters collaborated to create a virtual classroom via an online webcast of the SFP program. **Don't miss this opportunity for the low price of \$1,700.**

SEPT	EST	OCT	EST	NOV	EST	NOV	EST
12-13	10a-2p	3-4	10a-2p	7-8	10a-2p	21-22	10a-2p
18-20	10a-2p	10-11	10a-2p	14-15	10a-2p		

The complete course will be presented in 14 half-day sessions over the course of four months, which will allow everyone to participate easily throughout the US. The courses will be offered in hub locations to create connections with other members seeking to accomplish this practical and effective credential.



**TO SIGN UP, GO TO
IFMAPHOENIX.ORG/EDUCATION**

No Richmond IFMA sign-ups yet. Who'll be the first?

ENROLL TODAY, SAVE MONEY & ENERGY TOMORROW



Building Operator Certification* (BOC) is the leading training and certification program for facilities personnel. Our graduates make their buildings more efficient, comfortable, and sustainable.

RICHMOND, VA BOC LEVEL I COURSE SCHEDULE:

BOC 1001 Energy Efficient Operation of HVAC Systems	09//24//19 – 09//25//19
BOC 1002 Measuring and Benchmarking Energy Performance	10//08//19
BOC 1003 (ONLINE) Efficient Lighting Fundamentals	2 short sessions, week of: 10//21//19
BOC 1004 HVAC Controls Fundamentals	10//29//19
BOC 1005 (ONLINE) Indoor Environmental Quality	2 short sessions, week of: 11//11//19
BOC 1006 Opportunities for Low-Cost Operational Improvement	} 11//19//19
BOC 1009 Building Scoping for Operational Improvement	
BOC CERTIFICATION EXAMINATION	TBD

All in-person classes are held from 8:30am to 4:00pm.

Course descriptions are available online at www.theboc.info/course-descriptions/

HOSTED BY:

Department of Public Works
Theatre Row Building
730 East Broad St.
Richmond, VA 23219

COST: (includes all seven classes)

\$1,895 per person

Certification Exam Fee (optional): \$285

REGISTRATION:

Deadline: September 23rd, 2019
To register: Visit www.pct.edu/nssc/boc



**Pennsylvania
College of Technology**
A Penn State Affiliate

National Sustainable Structures Center
www.pct.edu/nssc/boc
570-327-4768
nssc@pct.edu





Membership Meeting – September 10, 2019

Where: Drive Shack
1647 Four Rings Drive
Ridge, VA 23233

Please join us for a very exciting edition of our IFMA Richmond Chapter meeting at the new Drive Shack facility in Short Pump. Drive Shack is a 3-story interactive driving range with 96 all-weather hitting bays, an array of interactive golf games (complete with GPS imbedded golf balls and TaylorMade golf clubs), 300+ TVs, a grill



& bar restaurant, rooftop terrace, flexible meeting spaces, golf academy featuring a PGA golf pro, and retro arcade gaming room. This Drive Shack is one of only four locations in the country and is the first of its kind to come to Richmond. Come join us on an exclusive tour of the facility followed by a networking hour with food and beverages right up the street at Mellow Mushroom (12171 W Broad Street).

Time: 5:00 - 6:15 pm: Facility Tour @ Drive Shack
6:15 - 7:30 pm: Networking, Drinks, & Appetizers @ Mellow Mushroom
RSVP by: Thursday, September 5, 2019

RSVP to Barbe Shaffer at ifmarichva@email.com or register on our website at www.ifmarva.com and click on Sign-up Genius and pay by credit card or at the door

Cost*:	* Registrations are required. An additional \$5 will be charged at check-in if you have not registered prior to the event
Certified Members†: \$15	* Credit card payments accepted at the door
Members: \$25	† Certified members hold the IFMA designations CFM, FMP or SFP
Non-Members: \$50	

Thanks to our Annual Sponsors

PLATINUM



GOLD



SILVER



Don't Forget

Mark your Calendar Now

September Meeting

DRIVE SHACK
1647 Four Rings Drive
Ridge, VA 23233

Tuesday September 10, 2019

Details on Page 10

www.ifmarva.com

Here is your Registration Link:

**Sign Me Up — Click Below or Copy and Paste
in your Browser**



<https://www.signupgenius.com/go/20F0C4DADA72AAAFE3-september3>