



**THE PRESIDENT’S MESSAGE...**



I hope everyone had a wonderful holiday and celebrated with family as well as relaxing.

We had a fantastic turnout for our annual holiday soiree, this year held at the American Civil War Museum. One of the highlights of the evening was announcing the winners of the free IFMA national and local chapter memberships for 2023. The Board is very happy to provide this for Ross Bruneau, Operations Manager, CBRE, Keith Gastrock of the Cultural Arts Center of Glen Allen and Susan Dawson, DOD, DLA. We look forward to welcoming to the IFMA family this year!

Please be sure to read the Member Spotlight this month featuring Trent Dickson, Maintenance Supervisor at Virginia Housing, and join us at the January member meeting at the Bryant’s Cider House January 17th.

Cheers to 2023!

Sunny

**UPCOMING MEETINGS**

**January Board Meeting:**  
**Date:** Tuesday, January 3, 2023  
**Time:** 4:30pm  
**Place:** Trolley House or Virtual

**January Membership Meeting**  
**Date:** Thursday, 1/17/23  
**Time:** 5:30-7:30pm  
**Place:** Bryant’s Cider  
2114 E. Main Street, Richmond, VA  
*See page 3 for more details*  
\*\*\*\*\*



## MEMBERSHIP CORNER

Mary Crawford—Membership

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On behalf of the Chapter Board, “Thank You” to  
the **NEW & RENEWING** Members for the  
previous month:

Steven Knight  
[askcandidateinfo@gmail.com](mailto:askcandidateinfo@gmail.com)

Josh Sanford  
Diversified Maintenance  
[jsanford@diversifiedm.com](mailto:jsanford@diversifiedm.com)

Rod Hemphill  
Redless/SCS Inc.  
[rhemphill@redleescs.com](mailto:rhemphill@redleescs.com)

Eugene F. Hubbard  
[ubs80@gmail.com](mailto:ubs80@gmail.com)

Jake Sentz  
Kimball International  
[Jacob.Sentz@kimballinternational.com](mailto:Jacob.Sentz@kimballinternational.com)

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### THE 2023 FREE PROFESSIONAL MEMBERSHIP WINNERS ARE.....

Ashley Hawks Medlin, Freemason Builds

Keith Gastrock, Glen Allen Cultural Arts Center

Ross Bruneau, CBRE

Susan Dawson, DOD DLA

### 2022-23 Board of Directors

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[sunnyh@ptsalesinc.com](mailto:sunnyh@ptsalesinc.com)

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Adam Larsen  
[Adam.Larsen@allegion.com](mailto:Adam.Larsen@allegion.com)

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[mcrawford@svmservices.net](mailto:mcrawford@svmservices.net)

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Ashley Hawks Medlin  
[Freemasonbuilds@gmail.com](mailto:Freemasonbuilds@gmail.com)  
and  
Allen Hurt  
[ahurt@odmva.com](mailto:ahurt@odmva.com)

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[BWorkman@MOII.com](mailto:BWorkman@MOII.com)

##### Social Media/Web Site

Adam Larsen  
[Adam.Larsen@allegion.com](mailto:Adam.Larsen@allegion.com)

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[beth@buckinghamgreenery.com](mailto:beth@buckinghamgreenery.com)

##### Hospitality

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Position open

##### Golf Tournament

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[brian.dudley@unos.org](mailto:brian.dudley@unos.org)  
and  
Chad Bishop—804-564-4652  
[cbishop@svmservices.net](mailto:cbishop@svmservices.net)

##### Founding Member Advisor

Ranny Robertson, CFM, Retired  
[rrjr41@gmail.com](mailto:rrjr41@gmail.com)



# JANUARY MEMBERSHIP MEETING

**WHEN: January 17<sup>th</sup> 5:30pm-7:30pm**



**LOCATION: Bryant's Cider, 2114 E. Main Street, Richmond, VA**

Join us for our January membership meeting at Bryant's Cider at their historic Richmond location. Located a few blocks up Main Street from the Edgar Allan Poe Museum, this cidery's building was built in the mid-1850's when it was used as a pre-Civil War plumbing manufacturing plant. The front room is currently undergoing a renovation and will be ready for us to explore during our January meeting. Come try their ciders and snacks and learn about how they operate their 150+ year old business in this historic building.

If you'd like the opportunity to showcase your company during the event by becoming a meeting Bronze Sponsor, please reach out to Brian Workman at [bworkman@moii.com](mailto:bworkman@moii.com).

**Time: 5:30pm-7:30pm**

**RSVP by: Thursday, January 12<sup>th</sup>.** Registrations are recommended, may pay at the door.

RSVP at [ifmarva.com](http://ifmarva.com) through the events tab or on the main page

**Cost\*:**

**Certified Members: \$15**

**Members: \$25**

**Non-Members: \$50**

**\* Registrations are encouraged prior to event.**

**\*Credit card payments accepted at the door**

Questions? Contact [ifmarichva@gmail.com](mailto:ifmarichva@gmail.com)

## Thank you to our 2022 Annual Chapter Sponsors!



## Professional Member Spotlight



### Trent Dickson, Maintenance Supervisor at Virginia Housing

#### **How did you first become interested in Facility Management?**

It wasn't intentional. My last year of high school, I scrambled around to figure out what I wanted to do. I studied trades at the vocational school. I got to learn about masonry, carpentry, electrical, and I even acquired a horticultural degree in greenhouse management while serving as the FFA Chapter Treasure, and eventually President in Lexington, KY. I wound up settling into the HVAC field and found myself in a classroom questioning refrigeration fundamentals and electrical theories with my instructors. I loved the challenge; I loved working through complex mechanical problems based on sequence of operations with those fundamentals.



While I was working at the University of Richmond, I took full advantage of the free tuition before being offered a position on the Johnson Controls GWS – AT&T account. Little did I know that role would shape the rest of my career. I was hurled into multiple fields, from janitorial, electrical, HVAC, Plumbing, contract management, negotiations and supervisory duties for multiple properties across the state. I was fascinated with the role as it allowed me to develop in multiple fields as well as utilize my past experiences. That job accelerated me into a field that has endless opportunities of growth, success, and learning. I realized that this industry was designed for curious minds and people who can't stand still, I love the daily challenges that facilities management brings my way. No two days are the same.

**What's one major challenge you've faced while working in FM and how did you overcome it?** The biggest challenge is translating issues to leadership in a manner that fully encompasses the severity of the issues in the facilities that are virtually unseen to them. Communicating with executives that do not have a background in the mechanical field can be cumbersome at times. We're in an industry that is considered overhead. It's similar to when your wife tells you she saved 200\$ on shoes because they were on sale. No one cares how you did it, they just want to know how much you spent. Showing the value to the individuals in leadership is one of the hardest things I personally deal with.

#### **What has been the most rewarding aspect of your job?**

The most rewarding part of my job is seeing all the hard work, planning, scheduling, analyzing finally come to fruition. Seeing associates with smiles on their faces, appreciative of the upgrades, contracted services, or repairs that were made. In my short time at Virginia Housing, I've remodeled kitchens, repainted entire facilities, upgraded our patio furniture, as well as replaced some large mechanical assets. The most rewarding part by far is the feedback I get from the end users and knowing I'm supporting Virginia Housing's mission by managing these issues.

#### **Are there any upcoming trends in FM that you are particularly interested in and why?**

Each time I've attended the IFMA conference I've noticed that augmented reality is becom-

Member Spotlight continued...

ing more and more prevalent in our industry. Being able to grab a tablet and look through a drop ceiling, raised floor, or wall without having to remove tiles, or cut exploratory holes is something people would have laughed at 10 years ago. Yet here we are. This technology changes the way we work, it changes the way we communicate, planning and strategy efforts can be drastically reduced. I think there is still a long way to go in implementing it, but I do recognize that its increasing in popularity.

**What advice would you give to someone new to FM or looking to get into the field?**

Anyone who is interested in this industry should really take into consideration work/life balance. Facilities do not take holidays, nor do they take breaks at night. They're a 24/7, 365 day a year operation. Its not a matter of if they will break, but when they will break. With that being said, finding a mentor in the industry that you trust has your best interests at heart will take you the furthest. Having someone willing to share their experiences with you and provide sound advice will help you during those complex situations. Joining IFMA would be a

great resource for someone interested in pursuing a career in facilities management and possibly finding that mentor as well as finding that class you may want to take.

**From your perspective, what are the benefits of belonging to a professional community like IFMA?**

I have met so many individuals who have been able to offer mentorship, professional services, friendship and if they couldn't provide one of those, they at least knew who to send me to. I've learned by asking questions and socializing during our chapter meetings. I've been able to attend two world workplace conferences in which I was able to attend workshops and see all the amazing new technology in our field. IFMA has been a great resource for professional and personal development.



**2023 PREPAID MEETING INVOICE**

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**\*PREPAID DUES ARE NON-TRANSFERABLE\***



# Membership Details

To get the most out of your membership, first-year professional, associate, young professional and student members are required to join a component (local chapter, council or community).

After the first year of membership, local chapter, council or community membership is optional. You may join one or more component groups.

## MEMBERSHIP TYPES

### FM Professional

Facility practitioners and educators whose primary responsibilities are to provide, oversee or teach one (or more) facility management competency.

### Associate

Individuals whose primary responsibilities include: business development; sales and/or marketing as a consultant; representation of a manufacturer, vendor, dealer or distributor; and/or provider of facility-related products and services.

### Young Professional

Individuals who are 35 years of age or younger.

### Student

Candidates who are in full-time study at an accredited college or university.

### Discovery

Individuals new to the profession or those who do not primarily work in FM. Have access to limited benefits. New members only.

### Retired

Members in good standing upon their permanent retirement from full-time facility management practice, business development, sales and/or marketing.

## LOCAL CHAPTERS

Engage and connect with local facility management professionals.

## INDUSTRY COUNCILS

The 16 councils support the specialized interests and job responsibilities of facility management professionals within specific industries.

## COMMUNITIES

Seven communities of practice within our global membership based on common interests and goals in specific FM competency areas.



# 2023 Membership Dues

## IFMA BASE DUES\*

Tier 1 Countries		
FM Professional	US\$239	
Associate	US\$239	
Young Professional	US\$149	
Discovery	US\$49	
Student	US\$10	
Retired	US\$100	
Tier 2 Countries		
FM Professional	US\$189	
Associate	US\$189	
Young Professional	US\$149	
Discovery	US\$49	
Student	US\$10	
Retired	US\$100	
Tier 3 Countries		
FM Professional	US\$149	
Associate	US\$149	
Young Professional	US\$149	
Discovery	US\$49	
Student	US\$10	
Retired	US\$100	

\*To best serve the wider built environment, membership rates may vary based on location. Those in between jobs, active-duty military and first-year civilians receive a reduced base rate of US\$100. Full-time students, retired FMs, military veterans and employees of CSPs are also eligible for discounted rates. Contact ifma@ifma.org for more information.

## COUNCIL DUES

FM Professional, Associate, Young Professional, Student	US\$55
Retired	US\$10
<b>Academic Facilities Council</b> ifma-afc.org	
<b>Airport Facilities Council</b> airport.ifma.org	
<b>Banking Institutions &amp; Credit Unions Council</b> bicuc.ifma.org	
<b>City &amp; Country Clubs Council</b> clubs.ifma.org	
<b>Corporate Facilities Council</b> ifmacfc.org	
<b>FM Consultants Council</b> fmcc.ifma.org	
<b>Health Care Council</b> healthcare.ifma.org	
<b>Hospitality Council</b> hospitality.ifma.org	
<b>Legal Industry Council</b> ifmalic.org	
<b>Manufacturing Council</b> milc.ifma.org	
<b>Museum/Cultural Institutions Council</b> mcic.ifma.org	
<b>Nonprofit Facilities Council</b> nonprofit.ifma.org	
<b>Public Sector Council</b> ifmapsc.org	
<b>Research &amp; Development Council</b> rdc.ifma.org	
<b>Retail Facilities Council</b> retail.ifma.org	
<b>Utilities Council</b> utilitycouncil.org	

## CHAPTER DUES

Rates vary by location. For the dues for your local chapter, view the full pricing chart (pg 7).

## COMMUNITY DUES

FM Professional, Associate, Young Professional, Student	US\$55/WE	US\$99
Retired	US\$10	
<b>Business (BIZ)</b> bus.ifma.org		
<b>Environmental Stewardship Utilities &amp; Sustainability (ESUS)</b> esus.ifma.org		
<b>Operations &amp; Maintenance Health &amp; Safety (OMHS)</b> omhs.ifma.org		
<b>Workplace Evolutionaries (WE)</b> we.ifma.org		
<b>Information Technology (IT)</b> it.ifma.org		
<b>Military Community</b> military.ifma.org		
<b>Real Estate Advisory &amp; Leadership (REAL)</b> real.ifma.org		

# 2023 Member Benefits



	Members	Discovery Members
The Insider, FMJ Online and FM Buyer's Guide	✓	✓
Research Webinars	✓	✓
Free First Module of Essentials of FM	✓	✓
Group and Corporate Training Discounts	✓	✓
Contribute to FMJ, Knowledge Library, events and advocacy	✓	✓
The Wire	Weekly	Monthly
Member Benefit of the Month	Monthly	Quarterly
Full Access to the Knowledge Library	✓	x
Membership in Engage Forum	✓	x
Discounts on IFMA Events	✓	x
Discounts on credentials and training	✓	x
Listing in Buyer's Guide	✓	x
Free Quarterly Training Video	✓	x
Partner training discounts/FM Framework	✓	x
Can join a chapter, council or community	✓	x
Access to member directory	✓	x
Research & Benchmarking report discounts	✓	x
Select report executive summaries for free	✓	x
Discounts on JOBnet and FMJ	✓	x
Voting Rights	✓	x

### IFMA BENEFITS

IFMA's 40+ years of knowledge and expertise enables, empowers and equips FMs to solve challenges today and in the future. IFMA helps you advance personally and professionally through career development, learning, networking opportunities and leadership skills - and the world's best FM events.

Propel your career forward, find better solutions faster, keep pace with the changing industry and bring additional value to your organization with IFMA's programs and services. View a complete list of membership benefits.

### IFMA MEMBERSHIP

Membership is annual. Membership is renewed on the anniversary of the date your application was approved. Your option to renew each year is indefinite.

We ask that membership applicants support the purpose, vision, mission, goals, core values and code of ethics of the association.

Membership is individually based and is non-transferable and non-refundable. Members have the option to pay annually, every six months or quarterly.

Those in between jobs can receive reduced base rate of \$100. Full-time students, retired FMs, active-duty military, military veterans and employees of CSPs are eligible for a discounted rate. Group Membership discounts are on page 21. Contact [ifma@ifma.org](mailto:ifma@ifma.org).

For more information on [membership benefits](#), contact us at [ifma@ifma.org](mailto:ifma@ifma.org) | +1-713-623-4362

**Thank you to our 2022-23 Annual Chapter Sponsors!**

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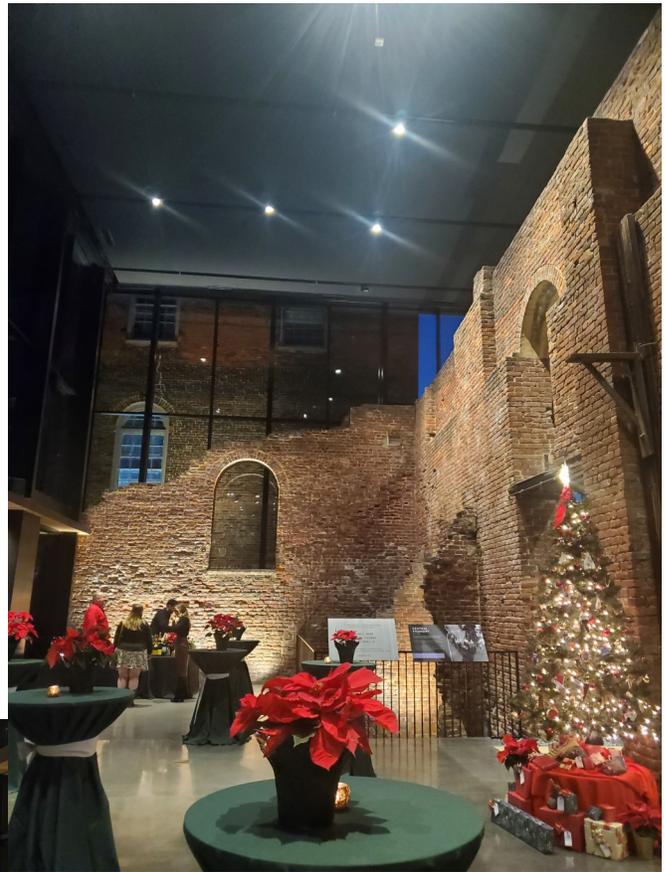


**Interested in an Annual Sponsorship or Meeting (Bronze) Sponsorship?**  
**Contact Brian Workman at [BWorkman@mooi.com](mailto:BWorkman@mooi.com) or (804) 426-0911**



# ANNUAL HOLIDAY PARTY RECAP

On December 13<sup>th</sup> more than 70 members & guest attended the Annual Holiday Social at the American Civil War Museum—Historic Tredegar



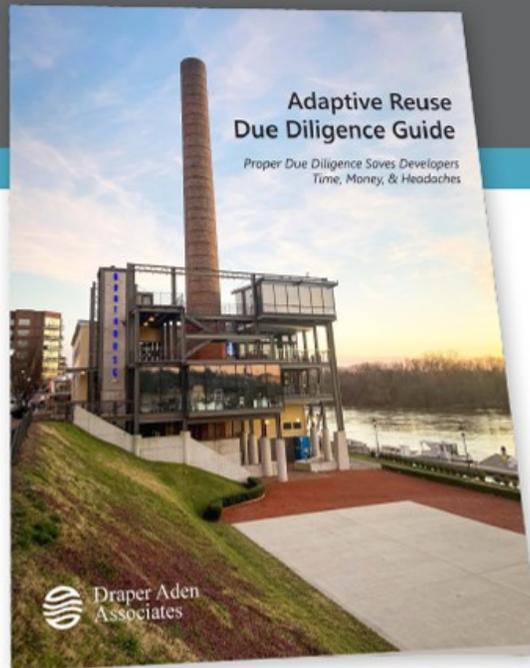
*Thank you to all the sponsors! We enjoyed music by Matt Waller, the open bar with signature drinks, and delicious food!*



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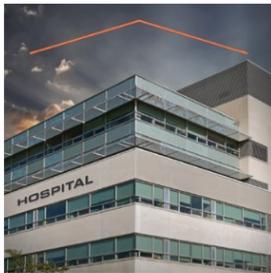
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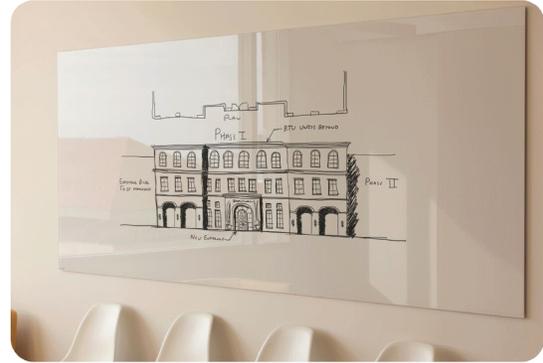
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ServiceMaster Clean is at the forefront of groundbreaking disinfection technology, and we're ready to help you break the chain of infection. In light of the COVID-19 pandemic, all public spaces are shifting their focus from regular cleaning to more intensive disinfection methods. At ServiceMaster Clean, we're excited to launch a new infection prevention service that goes beyond disinfection to create a clean, safe, and healthy environment.

**REDUCING THE RISK OF EXPOSURE TO COVID-19 BY CLEANING AND DISINFECTION IS AN IMPORTANT PART OF REOPENING PUBLIC SPACES THAT WILL REQUIRE CAREFUL PLANNING.**

- CDC

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**ServiceMaster Clean will provide you with a certificate of service with the date and time of your last disinfection, as well as stating that we have provided anti-microbial disinfection that can last for up to 90 days.**



**(804) 564-4652**

Chad Bishop  
cbishop@svmservices.net

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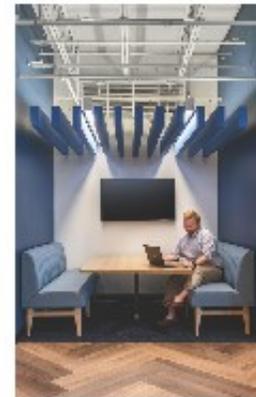
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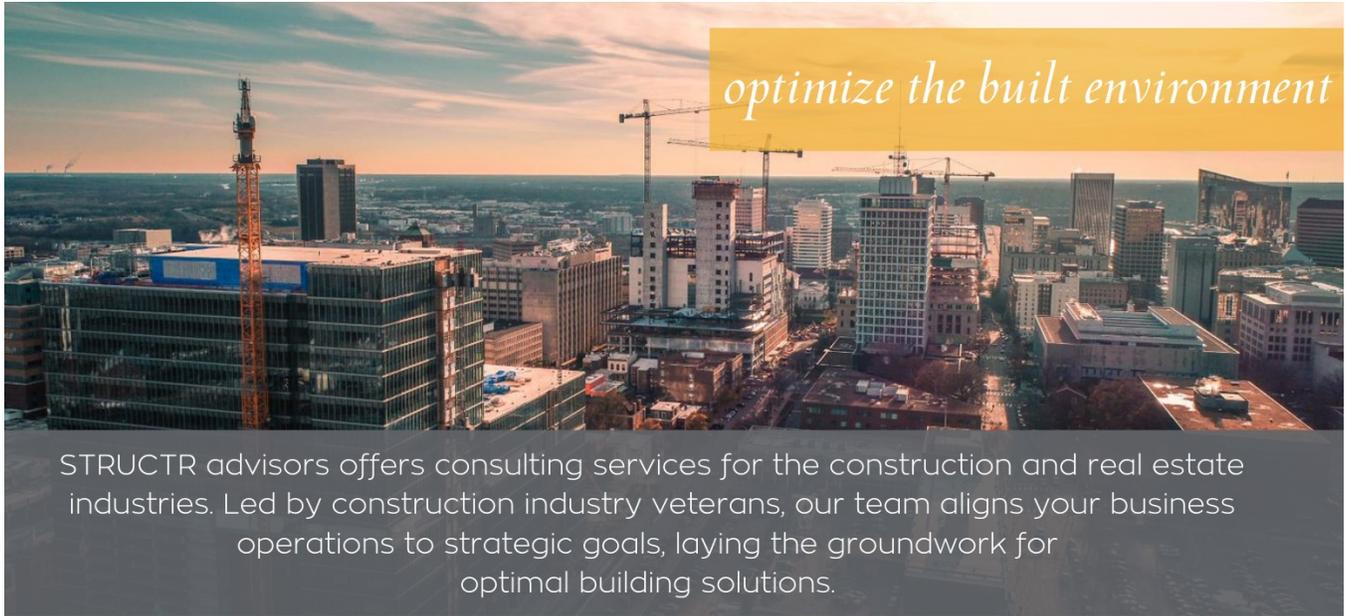
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