

THE PRESIDENT'S MESSAGE...



Hello Members,

Thank you to all that attended the event at The Park RVA this past month – the tour of the facility by the General Manager, Owner, and Facilities Manager was super informative and quite an eye-opener from supply chain issues, security, maintenance of the equipment and facility itself with the sheer volume of patrons they have.

A shout out to Beth a Buckingham Greenery, one of our members (who serves on the board as well), who did the beautiful moss wall at the entry *and* sponsored the event!

Calling all FM's – World Workplace is not too far off so scroll down to see the info on this year's event in Denver September 27-29th. Our chapter typically boasts a strong attendance so reach out to coordinate with the other attendees!

Like to volunteer? We have open board positions and will have elections coming up in May so please let us know if you'd like to get involved. Adam Larsen or I can provide additional information on the positions.

And finally, welcome our new sponsors: The Budd Group and Genworth. We appreciate their support!

Speaking of sponsors, if you are going to be active in our chapter and play in the annual golf tournament, you will definitely want to consider becoming an Annual Sponsor on some level. Contact Brian Workman or any board member for more info to be sure you are getting the best value from your membership.

I hope you've marked your calendar for the April member event at Altria, April 11, 2023.

Sunny

UPCOMING MEETINGS

March Board Meeting:

Date: Tuesday, March 7, 2023

Time: 4:30pm

Place: Trolley House or Virtual

March Membership Meeting
TBD—Watch your emails for details!

April Membership Meeting:

Date: Tuesday, April 11, 2023

Time: 5:30pm Place: Altria



MEMBERSHIP CORNER

Mary Crawford—Membership

On behalf of the Chapter Board, "Thank You" to the NEW & RENEWING Members for the previous month:

NEW MEMBERS

Justin Barnes Widespread Solutions justin@widespreadsolutions.net

> Zachary Booth Genworth sms11810@gmail.com

Justin Brubaker US Cellular justin.brubaker@uscellular.com

Matthew Durden
Genworth
mathew.e.durdenjr@gmail.com

Derek Hafley Capital One derek.hafley@capitalone.com

Travis Koegler EEI Travis.koegler@gmail.com Melissa Lounsbery
Enterprise Holdings
melissa.r.lounsbery@ehi.com

Ed Payne
Enterprise Holdings
Edward.L.Payne@ehi.com

Rochelle Retirado
The Budd Group
rretirado@buddgroup.com

Randall Rhodes Genworth Financial ronaldronlove@gmail.com

Tyler Standlick Enterprise Holdings tyler.j.standlick@ehi.com

Eric Vanags Interface eric.vanags@interface.com

Dennis Walters
US Facilities
dennis.walters@usfacilities.com

RENEWING MEMBERS

Steven Atkins Steven Atkins steven.atkins@virginiaabc.com

Melando Brown CBRE mbrown6573@gmail.com

Brian Dudley Genworth bsdud17@gmail.com

Allen Hurt
Old Dominion Mechanical
ahurt@odmva.com

Russell Narkie City of Charlottesville narkie@charlottesville.gov

Gary Nowak
The Country Club of Virginia
gary.nowak@theccv.org

Zachary Sailsbury
Hyper Clean Duct Cleaning LLC
zsailsbury@hcdcaeroseal.com

Stuart Willis TK Elevator stuart.willis@tkelevator.com

2022-23 Board of Directors

OFFICERS

President

Sunny Hobbs—804-654-1333 sunnyh@ptsalesinc.com

Vice President
Brian Dudley
Brian.Dudley@Genworth.com

Secretary

Michael Calkins - 804-822-4350 michael@trolleyhouseva.com

Treasurer
Gretchen Hemmer
ghemmer@acwm.org

Immediate Past President Chad Bishop—804-564-4652 cbishop@svmservices.net

CHAPTER ADMINISTRATORS

Administration Adam Larsen Adam.Larsen@allegion.com

COMMITTEE CHAIRS

Membership Mary Crawford mcrawford@symservices.net

Programs
Ashley Hawks Medlin
Freemasonbuilds@gmail.com
and
Allen Hurt
ahurt@odmva.com

Sponsorship Brian Workman BWorkman@MOII.com

Social Media/Web Site
Adam Larsen
Adam.Larsen@allegion.com

Newsletter Beth Gay

beth@buckinghamgreenery.com

Hospitality Position open

Professional Development
Position open

Golf Tournament
Brian Dudley

brian.dudley@unos.org and Chad Bishop—804-564-4652 cbishop@symservices.net

Founding Member Advisor Ranny Robertson, CFM, Retired grrjr41@gmail.com



Professional Member Spotlight

Trent Dickson, Maintenance Supervisor at Virginia Housing



How did you first become interested in Facility Management?

It wasn't intentional. My last year of high school, I scrambled around to figure out what I wanted to do. I studied trades at the vocational school. I got to learn about masonry, carpentry, electrical, and I even acquired a horticultural degree in greenhouse management while serving as the FFA Chapter Treasure, and eventually President in Lexington, KY. I wound up settling into the HVAC field and found myself in a classroom questioning refrigeration fundamentals and electrical theories with my instructors. I loved the challenge; I loved working through complex mechanical problems based on sequence of operations with those fundamentals.

While I was working at the University of Richmond, I took full advantage of the free tuition before being offered a position on the Johnson Controls GWS – AT&T account. Little did I know that role would shape the rest of my career. I was hurled into multiple fields, from janitorial, electrical, HVAC, Plumbing, contract management, negotiations and supervisory duties for multiple properties across the state. I was fascinated with the role as it allowed me to develop in multiple fields as well as utilize my past experiences. That job accelerated me into a field that has endless opportunities of growth, success, and learning. I realized that this industry was designed for curious minds and people who can't stand still, I love the daily challenges that facilities management brings my way. No two days are the same.

What's one major challenge you've faced while working in FM and how did you overcome it?

The biggest challenge is translating issues to leadership in a manner that fully encompasses the severity of the issues in the facilities that are virtually unseen to them. Communicating with executives that do not have a background in the mechanical field can be cumbersome at times. Were in an industry that is considered overhead. It's similar to when your wife tells you she saved 200\$ on shoes because they were on sale. No one cares how you did it, they just want to know how much you spent. Showing the value to the individuals in leadership is one of the hardest things I personally deal with.

What has been the most rewarding aspect of your job?

The most rewarding part of my job is seeing all the hard work, planning, scheduling, analyzing finally come to fruition. Seeing associates with smiles on their faces, appreciative of the upgrades, contracted services, or repairs that were made. In my short time at Virginia Housing, I've remodeled kitchens, repainted entire facilities, upgraded our patio furniture, as well as replaced some large mechanical assets. The most rewarding part by far is the

Continued next page

feedback I get from the end users and knowing I'm supporting Virginia Housing's mission by managing these issues.

Are there any upcoming trends in FM that you are particularly interested in and why?

Each time I've attended the IFMA conference I've noticed that augmented reality is becoming more and more prevalent in our industry. Being able to grab a tablet and look through a drop ceiling, raised floor, or wall without having to remove tiles, or cut exploratory holes is something people would have laughed at 10 years ago. Yet here we are. This technology changes the way we work, it changes the way we communicate, planning and strategy efforts can be drastically reduced. I think there is still a long way to go in implementing it, but I do recognize that its increasing in popularity.

What advice would you give to someone new to FM or looking to get into the field?

Anyone who is interested in this industry should really take into consideration work/life balance. Facilities do not take holidays, nor do they take breaks at night. They're a 24/7, 365 day a year operation. Its not a matter of if they will break, but when they will break. With that being said, finding a mentor in the industry that you trust has your best interests at heart will take you the furthest. Having someone willing to share their experiences with you and provide sound advice will help you during those complex situations. Joining IFMA would be a great resource for someone interested in pursuing a career in facilities management and possibly finding that mentor as well as finding that class you may want to take.

From your perspective, what are the benefits of belonging to a professional community like IFMA?

I have met so many individuals who have been able to offer mentorship, professional services, friendship and if they couldn't provide one of those, they at least knew who to send me to. I've learned by asking questions and socializing during our chapter meetings. I've been able to attend two world workplace conferences in which I was able to attend workshops and see all the amazing new technology in our field. IFMA has been a great resource for professional and personal development.





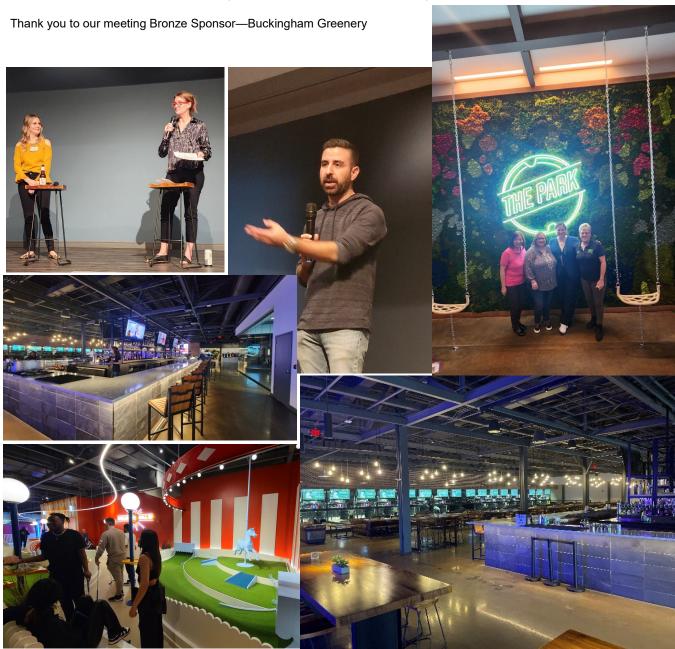
FEBRUARY MEMBERSHIP MEETING RECAP

WHEN: THURSDAY, February 16th 5:30pm-7:30pm

LOCATION: The Park RVA

1407 Cummings Drive, Richmond, VA 23220

For our February membership meeting we gathered at Richmond's newest entertainment venue, The Park RVA. This facility houses the 'longest bar in Virginia,' 18-hole custom-designed mini golf, (3) golf simulators, a comedy club, duckpin bowling, (6) walk-up restaurants, a karaoke room, and much more. We heard from the facilities manager as well the owner/operator about how the current building was renovated and fitted out to bring this indoor adventure park to life.









Thank you to our 2022-23 Annual Chapter Sponsors!

PLATINUM SPONSOR









SILVER SPONSORS















ANNUAL SPONSORSHIPS FOR 2023 What's in it for your company?

If you are going to be active in our chapter and play in the golf tournament, you will definitely want to consider becoming an Annual Sponsor on some level.

At a minimum, every annual sponsorship includes the following benefits:

- Free annual membership dues for the year (\$369 value)
- Free foursome at our golf tournament, invite whoever you want (\$900 value)
- Free entry to every monthly membership meeting (\$300 value)
- Marketing and Advertising opportunities via chapter meetings, emails, and website

Annual Cost:

Platinum Sponsorship: \$3,000 Gold Sponsorship: \$2,500 Silver Sponsorship: \$2,000

Sponsorship Page on ifmarva.com

2023

Sponsorship Benefit	Sponsorship Level			
	Platinum Level (Annual) \$3,000	Gold Level (Annual) \$2,500	Silver Level (Annual) \$2,000	Bronze Level (Monthly) \$300
Two annual IFMA Membership, including dues	✓			
One annual IFMA Membership, including dues		✓	✓	
Entry to all Membership Meetings for Member	✓	✓	✓	
Two guests for all Sponsored Monthly Meetings	✓	✓		✓
One guest for all Sponsored Monthly Meetings			✓	
Golf Foursome	✓	✓	✓	
Logo on Monthly Newsletter	✓	✓	✓	✓
Linked Logo on Website	✓	✓	✓	
Short Presentation at Sponsored Monthly Meeting	6 meetings	3 meetings	1 meeting	1 meeting



Membership Details

To get the most out of your membership, first-year professional, associate, young professional and student members are required to join a component (local chapter, council or community).

After the first year of membership, local chapter, council or community membership is optional. You may join one or more component groups.

MEMBERSHIP TYPES

FM Professional

Facility practitioners and educators whose primary responsibilities are to provide, oversee or teach one (or more) facility management competency.

Associate

Individuals whose primary responsibilities include: business development; sales and/or marketing as a consultant; representation of a manufacturer, vendor, dealer or distributor; and/or provider of facility-related products and services.

Young Professional

Individuals who are 35 years of age or younger.

Student

Candidates who are in full-time study at an accredited college or university.

Discovery

Individuals new to the profession or those who do not primarily work in FM. Have access to limited benefits. New members only.

Retired

Members in good standing upon their permanent retirement from full-time facility management practice, business development, sales and/or marketing.

LOCAL CHAPTERS

Engage and connect with local facility management professionals.

INDUSTRY COUNCILS

The 16 councils support the specialized interests and job responsibilities of facility management professionals within specific industries.

COMMUNITIES

Seven communities of practice within our global membership based on common interests and goals in specific FM competency areas.



2023 Member Benefits



	Members	Discovery Members
The Insider, FMJ Online and FM Buyer's Guide	✓	✓
Research Webinars	✓	✓
Free First Module of Essentials of FM	✓	✓
Group and Corporate Training Discounts	✓	✓
Contribute to FMJ, Knowledge Library, events and advocacy	√	✓
The Wire	Weekly	Monthly
Member Benefit of the Month	Monthly	Quarterly
Full Access to the Knowledge Library	✓	x
Membership in Engage Forum	✓	x
Discounts on IFMA Events	✓	x
Discounts on credentials and training	✓	x
Listing in Buyer's Guide	✓	x
Free Quarterly Training Video	✓	x
Partner training discounts/FM Framework	✓	x
Can join a chapter, council or community	✓	x
Access to member directory	✓	x
Research & Benchmarking report discounts	✓	x
Select report executive summaries for free	✓	x
Discounts on JOBnet and FMJ	✓	x
Voting Rights	✓	x

IFMA BENEFITS

IFMA's 40+ years of knowledge and expertise enables, empowers and equips FMs to solve challenges today and in the future. IFMA helps you advance personally and professionally through career development, learning, networking opportunities and leadership skills - and the world's best FM events.

Propel your career forward, find better solutions faster, keep pace with the changing industry and bring additional value to your organization with IFMA's programs and services. View a complete list of membership benefits.

IFMA MEMBERSHIP

Membership is annual. Membership is renewed on the anniversary of the date your application was approved. Your option to renew each year is indefinite.

We ask that membership applicants support the purpose, vision, mission, goals, core values and code of ethics of the association.

Membership is individually based and is nontransferable and non-refundable. Members have the option to pay annually, every six months or quarterly.

Those in between jobs can receive reduced base rate of \$100. Full-time students, retired FMs, active-duty military, military veterans and employees of CSPs are eligible for a discounted rate. Group Membership discounts are on page 21. Contact ifma@ifma.org.



2023 BRONZE SPONSORSHIP FORM (MEMBERSHIP MEETING/CHAPTER EVENT SPONSORSHIP)

For \$300, the Sponsor Company will receive the following:

- Logo on Chapter website relative to meeting announcement
- Logo in Chapter newsletter (if received before deadline)
- Logo on meeting notice (if received before deadline)
- Logo displayed at meeting
- Two paid registrations to attend the meeting
- Marketing material displayed at meeting
- Opportunity to speak for 2 minutes at meeting

******* Please complete and return with company logo in a jpg file ******

Sponsor Information

corporate name:	date:
contact:	for month/event:
email:	phone:
Guest 1:	Guest 2:

Thank you for helping us empower facility management professionals in the Central Virginia! Please send company logo in adobe illustrator file (or image file if .ai not available) to Brian Workman, our Sponsorship Committee Chair, for publication. bworkman@moii.com



2023 PREPAID MEETING INVOICE

Pay now for every IFMA RVA meeting this year!

CERTIFIED (CFM, SFP, FMP) PROFESSIONAL MEMBER: \$240 PROFESSIONAL OR ASSOCIATE MEMBER: \$300

NAME	
COMPANY	
PHONE NUMBER	
E-MAIL ADDRESS	

Remittance by Check:

IFMA RICHMOND CHAPTER

ATTN: Gretchen Hemmer, IFMA Treasurer

P.O. Box 808

Richmond, VA 23218

Credit Card Online Payment:

Certified Members (CFM, SFP, FMP): https://checkout.square.site/buy/M3V3Q3T3IKGMNUNRF5JG7 XND

Non-Certified Members: https://checkout.square.site/buy/TDNVC5UQADVQC2NRWIF6 M5VT

PREPAID DUES ARE NON-TRANSFERABLE

SERVICEMASTER CLEAN GOES BEYOND DISINFECTION





ServiceMaster Clean is at the forefront of groundbreaking disinfection technology, and we're ready to help you break the chain of infection. In light of the COVID-19 pandemic, all public spaces are shifting their focus from regular cleaning to more intensive disinfection methods. At ServiceMaster Clean, we're excited to launch a new infection prevention service that goes beyond disinfection to create a clean, safe, and healthy environment.

REDUCING THE RISK OF EXPOSURE TO COVID-19 BY CLEANING AND DISINFECTION IS AN IMPORTANT PART OF REOPENING PUBLIC SPACES THAT WILL REQUIRE CAREFUL PLANNING.

- CDC

At ServiceMaster Clean, we've partnered with Goldshield to provide a new postdisinfection service offering that provides anti-microbial protection for up to 90 days. This is an exclusive partnership and ServiceMaster is the only company that can provide this patented, EPA registered infection prevention service.

ServiceMaster Clean has the technology, experience, training, and national network to meet your needs on an ongoing basis. As the new normal changes every day, you can rely on us to be your infection prevention partners every step of the way. DISINFECTED PROTECTION

CERTIFIED

ierricini, star

ServiceMaster Clean will provide you with a certificate of service with the date and time of your last disinfection, as well as stating that we have provided antimicrobial disinfection that can last for up to 90 days.

ServiceMASTER Clean

(804) 564-4652 Chad Bishop chishop@symservices.net





Cleaning. Restoration. Construction. Richmond • Chesterfield • Henrico • Tri-Cities, Plus



large loss division

NO JOB IS TOO LARGE

The SERVPRO® Commercial Large Loss Division is composed of our best of the best in restoration. Our elite large-loss specialists are prequalified and strategically positioned throughout the United States to handle any-size disaster. Every large loss is supervised by a commercial operations manager to help ensure seamless communication and timely mitigation.

The SERVPRO® Advantage is our ability to dispatch trained production professionals and cut costs through the strategic placement and oversight of temporary labor.







SERVPRO* has the resources to help you immediately.

Property Management

Hospitality Facilities







the necessary work to

Healthcare Facilities Food Service Facilities

reduce further damage.



SERVPRO* works with you and your carrier to develop and approve a recovery plan designed to reduce business



Retail Facilities

804-378-2323

OR VISIT OUR WEBSITE! SERVPROCHESTERFIELD.COM



FASTSIGNS of Richmond provides comprehensive signage solutions for all your business needs. We have years of experience creating specialized signs to enhance your business. Choose from endless possibilities like exterior signage, interior signs, event signage, channel letters, wall signs, window signage and so much more. Our team will guide you through the step-by-step process to help you find the right signs for your business.

It has been found that signs reflect the quality of a business, so capture every customer's attention with new and improved signage from FASTSIGNS of Richmond. Hear from people like you about how signs made a difference in their business. Watch our video here.

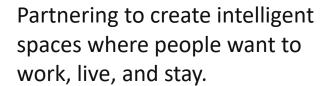
As always, we are proud to serve the Richmond area and look forward to working with you.



Trolley Hospitality Companies is a food and beverage company delivering exceptional service across Central Virginia for over 45 years. A leader in our industry, our brands deliver customized culinary experiences for all of our business and residential customers.

From one of our valued annual Silver sponsors





MOI is a client-centered interior solutions provider that furnishes any space from floor to ceiling. We partner with our clients to transform their environment and enhance their culture.

As a 100% employee-owned company, MOI's staff measures our success alongside the success of our clients' projects. This has resulted in 95% of clients recommending MOI as their interior solutions partner.

With over 150 subject matter experts across four offices and a dedicated distribution center, our teams service clients across the Mid-Atlantic Region and beyond.

We partner with you from initial design vision to ordering product, delivery to installation, and move-in to post occupancy.

MOI earned the distinction of being named one of 2021's Best Places to Work in Virginia and was named the Largest Office Furniture Business by the Washington Business Journal.

Visit our website www.moii.com



















SERVICE

With professionals that are backed by an international network of engineers and experts, we are here to give you a fast turnaround for your elevator service. Expect lowered downtime with personal support from highly experienced-certified technicians and a 24/7 call center to meet your needs.



REPAIR

Ready to have prompt delivery for your spares and repairs? Don't wait around for parts to come in and get a higher availability thanks to quick troubleshooting. Our swift solutions are brought from local experts backed by a global network.



MODERNIZATION

Meet changing code requirements on your aging equipment and give your passengers an upgraded interior to match your building's aesthetic. Our extensive product portfolio guarantees the best option for your elevators.



CAPITAL PLANNING

Our capital planning offers you dedicated representatives who will provide you with the best recommendations for extending your elevator's lifespan. All consulting is customized for your building to see that your modernization fits your budget.

Contact the Richmond branch office at 1804-355-9792

MOVE BEYOND



OUR STORY

The Budd Group's story starts in 1963, the year Richard Budd purchased a struggling janitorial supply company in Winston-Salem, North Carolina. Under Budd's guidance and leadership, the company eliminated its debt in four years and began a pattern of steady, customer-focused growth that continues today.

In the 1970s, The Budd Group expanded into carefully chosen markets, adding janitorial, maintenance, and landscaping services to our lines of business. Until the late 1980s, nearly all of the company's revenue came from customers in North Carolina, but The Budd Group made a pivotal turn in 1988 by broadening and diversifying its operations across the entire Southeast.

Today, The Budd Group employs thousands of dedicated associates and delivers custom facility solutions to an extensive range of industries across the Southeast.

MISSION

The Budd Group strives to be a God-honoring company of excellence that safely delivers facility support solutions to meet our customers' needs, offers development opportunities for our employees, provides growing value for our shareholders and contributes to our community.

THE MAKE IT RIGHT GUARANTEE

Since 1963, our company's core val-ues have been defined by the words of our founder, Richard Budd:

"Do what you say you're going to do."

This simple philosophy is at the heart of our guarantee to every customer we serve. We will meet or exceed your expectations in the delivery of high quality facility support solutions. If we do not deliver the contracted services to your satisfaction, we will Make It Right.