



THE PRESIDENT'S MESSAGE...



Hello IFMA Membership!

What a busy month we had with not one, but two, tours offered to our members. The private tour we received from JLL, (who managed this project) prior to the opening of the new VCU Children's Hospital was so very interesting and then a week later, we toured the Altria HQ courtesy of Bert Lunsford, and that also was a unique building with a rich architectural history, challenges and story, told by Julia Bradley. We are grateful for our partners who provide these enriching tours for our members.

It was also great to hear from our sponsors of the Altria event – Beth Gay of **Buckingham Greenery** and Andrea Ward of **Milliken**.

With regard to the Board and committees for 2023, we nominated new confirmed existing positions as follows:

President - Brian Dudley
Vice President - Trent Dickson
Treasurer - Gretchen Hemmer
Secretary - Michael Calkins
Programs Co-Chairs - Ashley Hawks Medlin & Rochelle Retirado
Professional Development - Maria O'Callaghan,
Membership – Mary Crawford
Sponsorship Chair – Brian Workman
Newsletter Chair – Beth Gay
Golf Tournament – Chad Bishop
Past President – Sunny Hobbs
Chapter Admin/Technology - Adam Larsen
Hospitality Chair – An open position – Karen Clifton offered up herself as a candidate.

And finally, good news regarding the annual golf tournament – it will be held on October 2, 2023 again at Hermitage Country Club, but on the Manakin course. Sign-up info to follow so get your foursome together!

Thank you all for your involvement and participation with IFMA RVA – see you at the next event on May 16th at Powertrain Control Solutions.

- Sunny

UPCOMING MEETINGS

May Board Meeting:

Date: Tuesday, May 2, 2023

Time: 4:30pm

Place: Trolley House or Virtual

May Membership Meeting:

Date: Tuesday, May 16, 2023

Time: 5:30pm-7:30pm

Place: Powertrain Control Solutions

****See page 5 for more details****

MEMBERSHIP CORNER

Mary Crawford—Membership

On behalf of the Chapter Board, “Thank You” to the
NEW & RENEWING Members for the previous month:

NEW MEMBERS

Linda Sowell
CBRE
Linda.sowell@cbre.com

RENEWING MEMBERS

Mary Crawford
Service Master Clean
mcrawford@svmservices.net

Bud Denton
Mark Turner Construction

Lisa Hall
Dunbar Security
lhall@dunbarsecurity.com

William Manson
DMA FLOORS, Inc.
bmanson@dmafloors.com



2022-23 Board of Directors

OFFICERS

President

Sunny Hobbs—804-654-1333
sunnyh@ptsalesinc.com

Vice President

Brian Dudley
Brian.Dudley@Genworth.com

Secretary

Michael Calkins - 804-822-4350
michael@trolleyhouseva.com

Treasurer

Gretchen Hemmer
ghemmer@acwm.org

Immediate Past President

Chad Bishop—804-564-4652
cbishop@svmservices.net

CHAPTER ADMINISTRATORS

Administration

Adam Larsen
Adam.Larsen@allegion.com

COMMITTEE CHAIRS

Membership

Mary Crawford
mcrawford@svmservices.net

Programs

Ashley Hawks Medlin
Freemasonbuilds@gmail.com
and
Allen Hurt
ahurt@odmva.com

Sponsorship

Brian Workman
BWorkman@MOI.com

Social Media/Web Site

Adam Larsen
Adam.Larsen@allegion.com

Newsletter

Beth Gay
beth@buckinghamgreenery.com

Hospitality

Position open

Professional Development

Maria O'Callaghan-Cassidy
mocallag@richmond.edu

Golf Tournament

Brian Dudley
brian.dudley@unos.org
and
Chad Bishop—804-564-4652
cbishop@svmservices.net

Founding Member Advisor

Ranny Robertson, CFM, Retired
grrjr41@gmail.com

Professional Member Spotlight



Brian Dudley

Job Title and Company: Senior Manager, Facilities and Workplace Experience

How did you first become interested in Facility Management?

I was working in Information Technology for a company when a position was posted for a Facilities Technology Manager. I remember thinking that this sounded like an interesting position, so I had a conversation with the hiring manager and my facility adventure began.

What's one major challenge you've faced while working in FM and how did you overcome it?

We were redesigning a space at my previous job that had custom built wooden workstations. Times had changed and we wanted to upgrade the workstations to be more modern and allow for movement. We had engaged a couple of furniture vendors and design firms to fit out the space, but nobody could make it fit with the original design of the space due to positions of electrical and data feeds. One day while our electrician was in working on a different issue we got on the topic of the space and his helper suggested installing a raised floor to address our cabling and power issue. So, as you can see the way I overcame the challenge was by being open to suggestions and listening to potential solutions from a variety of sources. You never know where you will find the solution to your next problem.

What has been the most rewarding aspect of your job?

The most rewarding aspect of my job has been the spaces I've helped create. Taking a space that has outlived its useful life and partnering with the different trades to create a new revitalized space that staff enjoy is the most rewarding part of my job.

Are there any upcoming trends in FM that you are particularly interested in and why?

I'm really interested in hybrid and collaborative work environments. I'm in the midst of a buildout for a new campus and looking for ways to balance seating versus fun/productive

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Continued from page 3

collaborative space is very important. We want to create a campus environment that employees want to work in to help encourage collaboration and socialization.

What advice would you give to someone new to FM or looking to get into the field?

Believe in yourself. You need to be willing to step out of your comfort zone and work in/with multiple disciplines. I graduated with degrees in Accounting and Finance and spent several years in Information Technology before exploring Facility Management. I had a lot of knowledge about budgeting, and systems, but not plumbing, electrical, or HVAC. I was willing to step outside of the areas I was familiar with to learn new skills and it has led me to this point in my career.

From your perspective, what are the benefits of belonging to a professional community like IFMA?

IFMA is a great community to get involved with. IFMA is my primary source for connecting with vendors or other facility professionals to solve challenges in my environment. I would also say that the monthly meetings can be very beneficial not only for educational purposes, but for networking with other professionals as well.



30th Annual Richmond IFMA

Golf Tournament

Monday, October 2, 2023

**Hermitage Country Club
(Manakin Course)**

Registration & Lunch—10:30am

Shotgun Start—12:00

Dinner to Follow

For Sponsorship Information contact:

Chad Bishop @

cbishop@svmservices.net

(804) 564-4652

More details to come soon!





MAY MEMBERSHIP MEETING

WHEN: TUESDAY, MAY 16th

5:30pm-7:30pm

LOCATION: Powertrain Control Solutions

10511 Old Ridge Road, Ashland, VA 23005



Join us for a facilities tour to see how Powertrain Control Solutions (PCS) creates, in-house, a broad product line of transmission control modules, dataloggers, paddle shifters, and other aftermarket parts. Also learn about how the company's OEM group provides and creates specialized solutions for vehicle manufactures with transmissions, driveline components, and electronic control modules as we move into the future. Within one facility, this group assists and develops components throughout the entire integration process to ensure the driveline is properly engineered for optimum efficiency and reliability during production and the life of the vehicle. It is a unique facility for sure, and because of several proprietary projects we may see during the tour, no photos will be allowed in the manufacturing areas. In addition to their core operations, we can also sneak a peek at their gorgeous landscaping and some of the other uses this building houses, including Deep Run High School's robotics competition team workshop. Please follow the IFMA signs for entry into the building, and we look forward to seeing you!

If you'd like the opportunity to showcase your company during the event by becoming a meeting Bronze Sponsor, please reach out to Brian Workman at bworkman@moii.com.

Time: 5:30pm-7:30pm

RSVP by: Friday, May 12th. Registrations are recommended, may pay at the door.

RSVP at ifmarva.com through the events tab or on the main page

Cost*:

Certified Members: \$15

Members: \$25

Non-Members: \$50

*** Registrations are encouraged prior to event.**

***Credit card payments accepted at the door**

Questions? Contact ifmarichva@gmail.com

Thank you to our 2023 Annual Chapter Sponsors!

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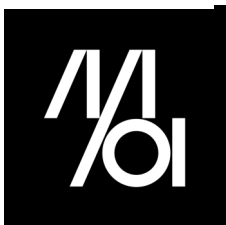
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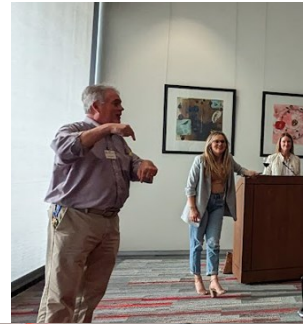


RECAP—APRIL MEMBERSHIP MEETING AT ALTRIA HQ

On **WEDNESDAY, APRIL 26th** we had our April Membership meeting at Altria Headquarters

We had facility tours from fellow IFMA member, Bert Lunsford, & Julia Bradley at Altria's Corporate Headquarters. We got to see the recent renovations & expansion within their building, as well as the mechanical rooms.

Thank you to **Buckingham Greenery** and **Milliken** for their Bronze Level sponsorships of this event!





RECAP—APRIL MEMBERS ONLY TOUR AT VCU CHILDREN'S HOSPITAL

**ON APRIL 19TH Members only
had a last minute opportunity
to tour VCU's Children's Hospital prior to it's opening!**

Several of our members were involved with the construction & development of the hospital, including DRP (construction), TKE (Elevators), Allegion (Door Hardware), & MOI (Interior Furnishings)

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Interesting Facts & Areas Toured:

- Helipad—it's the tallest in Richmond
- 72 Private Rooms open initially, with 2 additional floors for future growth
- Mechanical floors (6th & 7th) contain it's own steam & oxygen plant that uses a pneumatic system to deliver throughout the hospital
- Emergency generators have (2) 30,000 gal. fuel tanks





2023 BRONZE SPONSORSHIP FORM (MEMBERSHIP MEETING/CHAPTER EVENT SPONSORSHIP)

For \$300, the Sponsor Company will receive the following:

- Logo on Chapter website relative to meeting announcement
- Logo in Chapter newsletter (if received before deadline)
- Logo on meeting notice (if received before deadline)
- Logo displayed at meeting
- Two paid registrations to attend the meeting
- Marketing material displayed at meeting
- Opportunity to speak for 2 minutes at meeting

***** Please complete and return with company logo in a jpg file *****

Sponsor Information

corporate name: _____ date: _____

contact: _____ for month/event: _____

email: _____ phone: _____

Guest 1: _____ Guest 2: _____

Thank you for helping us empower facility management professionals in the Central Virginia! Please send company logo in adobe illustrator file (or image file if .ai not available) to Brian Workman, our Sponsorship Committee Chair, for publication. bworkman@moii.com



IFMATM RVA
International Facility Management Association

ANNUAL SPONSORSHIPS FOR 2023

What's in it for your company?

If you are going to be active in our chapter and play in the golf tournament, you will definitely want to consider becoming an Annual Sponsor on some level.

At a minimum, every annual sponsorship includes the following benefits:

- Free annual membership dues for the year (\$369 value)
- Free foursome at our golf tournament, invite whoever you want (\$900 value)
- Free entry to every monthly membership meeting (\$300 value)
- Marketing and Advertising opportunities via chapter meetings, emails, and website

Annual Cost:

Platinum Sponsorship: \$3,000

Gold Sponsorship: \$2,500

Silver Sponsorship: \$2,000

[Sponsorship Page on ifmarva.com](https://www.ifmarva.com)

2023

Sponsorship Benefit	Sponsorship Level			
	Platinum Level (Annual) \$3,000	Gold Level (Annual) \$2,500	Silver Level (Annual) \$2,000	Bronze Level (Monthly) \$300
Two annual IFMA Membership, including dues	✓			
One annual IFMA Membership, including dues		✓	✓	
Entry to all Membership Meetings for Member	✓	✓	✓	
Two guests for all Sponsored Monthly Meetings	✓	✓		✓
One guest for all Sponsored Monthly Meetings			✓	
Golf Foursome	✓	✓	✓	
Logo on Monthly Newsletter	✓	✓	✓	✓
Linked Logo on Website	✓	✓	✓	
Short Presentation at Sponsored Monthly Meeting	6 meetings	3 meetings	1 meeting	1 meeting

From our valued annual Platinum sponsor



AT SERVICEMASTER CLEAN THE EXPERIENCE MATTERS

At ServiceMaster Clean, we have the experience to service manufacturing facilities big and small, and with multiple locations. We work around your production schedules, production equipment, OEMs, warehousing, finished stock and high-tech controller equipment.

We can service your (front) office areas or the entire facility. Including cleaning outside the facility to handle needs such as removing crates, baling cardboard and other needs. We understand the importance of a clean facility to make a strong impression to your employees, clients and guests, and also to pass company inspections.

Our hard-surface floorcare services offer enhanced slip resistance, increasing safety for your employees and customers. We have state of the art products and equipment to fully clean all types of floors, including concrete, marble, vinyl, ceramic, quarry, tile, wood and more. Attractive, well-maintained floors can help enhance your professional image, while providing a clean, safe, work environment. We offer specialized products to handle unusual dirt or floorcare needs.




From our valued annual Gold sponsors

WHERE FORESIGHT MEETS FOLLOW THROUGH

TRC is a leading, global consulting, engineering and construction management firm that provides environmentally focused and digitally powered solutions across our key markets.



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The SERVPRO® Commercial Large Loss Division is composed of our best of the best in restoration. Our elite large-loss specialists are prequalified and strategically positioned throughout the United States to handle any-size disaster. Every large loss is supervised by a commercial operations manager to help ensure seamless communication and timely mitigation.

The SERVPRO® Advantage is our ability to dispatch trained production professionals and cut costs through the strategic placement and oversight of temporary labor.

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SERVPRO® has the resources to help you immediately.



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OR VISIT OUR WEBSITE! SERVPROCHESTERFIELD.COM

From one of our valued annual Silver sponsors



Partnering to create intelligent spaces where people want to work, live, and stay.

MOI is a client-centered interior solutions provider that furnishes any space from floor to ceiling. We partner with our clients to transform their environment and enhance their culture.

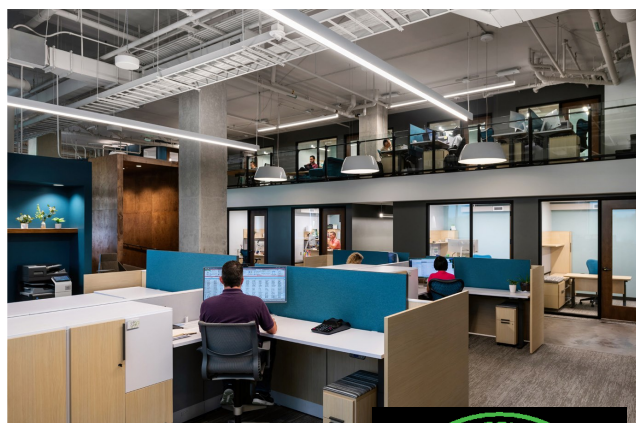
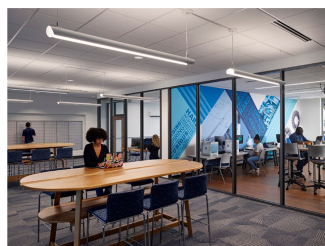
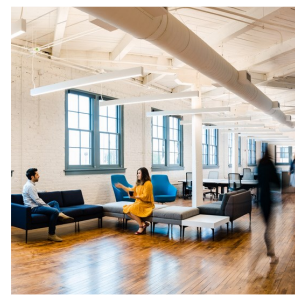
As a 100% employee-owned company, MOI's staff measures our success alongside the success of our clients' projects. This has resulted in 95% of clients recommending MOI as their interior solutions partner.

With over 150 subject matter experts across four offices and a dedicated distribution center, our teams service clients across the Mid-Atlantic Region and beyond.

We partner with you from initial design vision to ordering product, delivery to installation, and move-in to post occupancy.

MOI earned the distinction of being named one of 2021's Best Places to Work in Virginia and was named the Largest Office Furniture Business by the Washington Business Journal.

Visit our website
www.moi.com



From our valued annual Silver sponsors

FASTSIGNS[®]

Make Your StatementSM

FASTSIGNS of Richmond provides comprehensive signage solutions for all your business needs. We have years of experience creating specialized signs to enhance your business. Choose from endless possibilities like exterior signage, interior signs, event signage, channel letters, wall signs, window signage and so much more. Our team will guide you through the step-by-step process to help you find the right signs for your business.

It has been found that signs reflect the quality of a business, so capture every customer's attention with new and improved signage from FASTSIGNS of Richmond. Hear from people like you about how signs made a difference in their business. [Watch our video here.](#)

As always, we are proud to serve the Richmond area and look forward to working with you.



Trolley Hospitality Companies is a food and beverage company delivering exceptional service across Central Virginia for over 45 years. A leader in our industry, our brands deliver customized culinary experiences for all of our business and residential customers.

From one of our valued annual Silver sponsors



OUR STORY

The Budd Group's story starts in 1963, the year Richard Budd purchased a struggling janitorial supply company in Winston-Salem, North Carolina. Under Budd's guidance and leadership, the company eliminated its debt in four years and began a pattern of steady, customer-focused growth that continues today.

In the 1970s, The Budd Group expanded into carefully chosen markets, adding janitorial, maintenance, and landscaping services to our lines of business. Until the late 1980s, nearly all of the company's revenue came from customers in North Carolina, but The Budd Group made a pivotal turn in 1988 by broadening and diversifying its operations across the entire Southeast.

Today, The Budd Group employs thousands of dedicated associates and delivers custom facility solutions to an extensive range of industries across the Southeast.

MISSION

The Budd Group strives to be a God-honoring company of excellence that safely delivers facility support solutions to meet our customers' needs, offers development opportunities for our employees, provides growing value for our shareholders and contributes to our community.

THE MAKE IT RIGHT GUARANTEE

Since 1963, our company's core values have been defined by the words of our founder, Richard Budd:

"Do what you say you're going to do."

This simple philosophy is at the heart of our guarantee to every customer we serve. We will meet or exceed your expectations in the delivery of high quality facility support solutions. If we do not deliver the contracted services to your satisfaction, we will Make It Right.

From one of our valued annual Silver sponsors



SERVICE

With professionals that are backed by an international network of engineers and experts, we are here to give you a fast turnaround for your elevator service. Expect lowered downtime with personal support from highly experienced-certified technicians and a 24/7 call center to meet your needs.



REPAIR

Ready to have prompt delivery for your spares and repairs? Don't wait around for parts to come in and get a higher availability thanks to quick troubleshooting. Our swift solutions are brought from local experts backed by a global network.



MODERNIZATION

Meet changing code requirements on your aging equipment and give your passengers an upgraded interior to match your building's aesthetic. Our extensive product portfolio guarantees the best option for your elevators.



CAPITAL PLANNING

Our capital planning offers you dedicated representatives who will provide you with the best recommendations for extending your elevator's lifespan. All consulting is customized for your building to see that your modernization fits your budget.

Contact the Richmond branch office at 1 804-355-9792

MOVE BEYOND