



**THE PRESIDENT’S MESSAGE...**



Hello All,

This is the last month I will have the pleasure of writing the President’s Message in IFMA RVA’s newsletter, but I look forward to my new role as Past President and intend to stay very active in our organization.

Thank you to those who attended the May tour at **Power Train Control Solutions** in Ashland, especially guests and new members – we have had so many new members of late, so please welcome any new faces as our awesome facilities network expands in Richmond.

Coming up this month, we have the tour and installation of the 2023-2024 IFMA board officers and a facility tour of **Benedictine College Prep’s new gymnasium and Skybox Lounge on June 13<sup>th</sup>**. We will start at the new gymnasium at Benedictine for networking and IFMA chapter business. Following a tour at Benedictine, those who are interested may also join for a tour of the brand-new St. Gertrude all-girls high school next door. Taylor and Parrish, GC for the gym and St. Gertrude will be there to answer any of your questions about the build. Special thanks to ODM Mechanical for being a Bronze sponsor of this event.

Also, a special welcome to a new Silver sponsor - **Schindler Elevator** - we would not be able to host these events without our sponsors.

As a reminder, mark your calendar for the annual golf tournament on October 2<sup>nd</sup> at Hermitage Country Club.

Sunny

**New Board and committee members for 2023-24 will be installed during our June meeting...**

- President - Brian Dudley*
- Vice President - Trent Dickson*
- Treasurer - Gretchen Hemmer*
- Secretary - Michael Calkins*
- Programs Co-Chairs - Ashley Hawks Medlin & Rochelle Retirado*
- Professional Development - Maria O’Callaghan,*
- Membership – Mary Crawford*
- Sponsorship Chair – Brian Workman*
- Newsletter Chair – Beth Gay*
- Golf Tournament – Chad Bishop*
- Past President – Sunny Hobbs*
- Chapter Admin/Technology - Adam Larsen*
- Hospitality Chair – Karen Clifton*

**UPCOMING MEETINGS**

**June Board Meeting:**  
**Date:** Tuesday, June 6, 2023  
**Time:** 4:30pm  
**Place:** Trolley House or Virtual

**June Membership Meeting:**  
**Date:** Tuesday, June 13, 2023  
**Time:** 5:30pm-7:30pm  
**Place:** Benedictine College Preparatory/St. Gertrude Hight School  
12829 River Road, Richmond, VA 23238  
**\*\*\*\*See page 5 for more details\*\*\*\***

## MEMBERSHIP CORNER

Mary Crawford—Membership

**On behalf of the Chapter Board, “Thank You” to the  
NEW & RENEWING Members for the previous month:**

### NEW MEMBERS

Adam Estep  
ICMS  
[estepadam49@gmail.com](mailto:estepadam49@gmail.com)

Sauni Lukhard  
Creative Flooring Solutions  
[sluhard@costenfloors.com](mailto:sluhard@costenfloors.com)

Sam Morse  
MEDRVA Healthcare  
[sbmorse98@yahoo.com](mailto:sbmorse98@yahoo.com)

Jeff Newman  
Interface  
[jeff.newman@interface.com](mailto:jeff.newman@interface.com)

Frank Pirrone  
Dominion Energy  
[Frank.pirrone@dominionenergy.com](mailto:Frank.pirrone@dominionenergy.com)

George Rasberry  
Rasberry Management Enterprises  
[gras0530@gmail.com](mailto:gras0530@gmail.com)

Troy Robertson  
Genworth  
[troy.robertson@genworth.com](mailto:troy.robertson@genworth.com)

Justin Taylor  
Envirowash  
[jtaylor@envirowashinc.com](mailto:jtaylor@envirowashinc.com)

### RENEWING MEMBERS

James Anthony  
Westminster Canterbury  
[janthony@wcrichmond.org](mailto:janthony@wcrichmond.org)

Jeffrey Godfrey  
Virginia Department of Transportation  
[jeffrey.godfrey@vdot.virginia.gov](mailto:jeffrey.godfrey@vdot.virginia.gov)

Gretchen Hemmer  
American Civil War Museum  
[gretchhemmer@gmail.com](mailto:gretchhemmer@gmail.com)

Brandon Mosby  
JJ Flooring Group  
[brandon.mosby@jfflooringgroup.com](mailto:brandon.mosby@jfflooringgroup.com)

Craig Rankin  
CP Rankin Roof Management and Contracting  
[ifma@cprankin.com](mailto:ifma@cprankin.com)

### 2022-23 Board of Directors

#### OFFICERS

**President**  
Sunny Hobbs

[sunnyh@ptsalesinc.com](mailto:sunnyh@ptsalesinc.com)

**Vice President**  
Brian Dudley

[Brian.Dudley@Genworth.com](mailto:Brian.Dudley@Genworth.com)

**Secretary**  
Michael Calkins

[michael@trolleyhouseva.com](mailto:michael@trolleyhouseva.com)

**Treasurer**  
Gretchen Hemmer  
[ghemmer@acwm.org](mailto:ghemmer@acwm.org)

**Immediate Past President**  
Chad Bishop  
[cbishop@svmservices.net](mailto:cbishop@svmservices.net)

#### CHAPTER ADMINISTRATORS

**Administration**  
Adam Larsen

[Adam.Larsen@allegion.com](mailto:Adam.Larsen@allegion.com)

#### COMMITTEE CHAIRS

**Membership**  
Mary Crawford

[mcrawford@svmservices.net](mailto:mcrawford@svmservices.net)

#### Programs

Ashley Hawks Medlin

[Freemasonbuilds@gmail.com](mailto:Freemasonbuilds@gmail.com)

and

Rochelle Retirado

[rretirado@buddgroup.com](mailto:rretirado@buddgroup.com)

#### Sponsorship

Brian Workman

[BWorkman@MOII.com](mailto:BWorkman@MOII.com)

#### Social Media/Web Site

Adam Larsen

[Adam.Larsen@allegion.com](mailto:Adam.Larsen@allegion.com)

#### Newsletter

Beth Gay

[beth@buckinghamgreenerly.com](mailto:beth@buckinghamgreenerly.com)

#### Hospitality

Karen Clifton

[kclifton@servproctn.com](mailto:kclifton@servproctn.com)

#### Professional Development

Maria O'Callaghan-Cassidy

[mocallag@richmond.edu](mailto:mocallag@richmond.edu)

#### Golf Tournament

Chad Bishop—804-564-4652

[cbishop@svmservices.net](mailto:cbishop@svmservices.net)

#### Founding Member Advisor

Ranny Robertson, CFM, Retired

[grrjr41@gmail.com](mailto:grrjr41@gmail.com)

## **Professional Member Spotlight**



### **Brian Dudley**

**Job Title and Company:** Senior Manager, Facilities and Workplace Experience

#### **How did you first become interested in Facility Management?**

I was working in Information Technology for a company when a position was posted for a Facilities Technology Manager. I remember thinking that this sounded like an interesting position, so I had a conversation with the hiring manager and my facility adventure began.

#### **What's one major challenge you've faced while working in FM and how did you overcome it?**

We were redesigning a space at my previous job that had custom built wooden workstations. Times had changed and we wanted to upgrade the workstations to be more modern and allow for movement. We had engaged a couple of furniture vendors and design firms to fit out the space, but nobody could make it fit with the original design of the space due to positions of electrical and data feeds. One day while our electrician was in working on a different issue we got on the topic of the space and his helper suggested installing a raised floor to address our cabling and power issue. So, as you can see the way I overcame the challenge was by being open to suggestions and listening to potential solutions from a variety of sources. You never know where you will find the solution to your next problem.

#### **What has been the most rewarding aspect of your job?**

The most rewarding aspect of my job has been the spaces I've helped create. Taking a space that has outlived its useful life and partnering with the different trades to create a new revitalized space that staff enjoy is the most rewarding part of my job.

#### **Are there any upcoming trends in FM that you are particularly interested in and why?**

I'm really interested in hybrid and collaborative work environments. I'm in the midst of a buildout for a new campus and looking for ways to balance seating versus fun/productive

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collaborative space is very important. We want to create a campus environment that employees want to work in to help encourage collaboration and socialization.

**What advice would you give to someone new to FM or looking to get into the field?**

Believe in yourself. You need to be willing to step out of your comfort zone and work in/with multiple disciplines. I graduated with degrees in Accounting and Finance and spent several years in Information Technology before exploring Facility Management. I had a lot of knowledge about budgeting, and systems, but not plumbing, electrical, or HVAC. I was willing to step outside of the areas I was familiar with to learn new skills and it has led me to this point in my career.

**From your perspective, what are the benefits of belonging to a professional community like IFMA?**

IFMA is a great community to get involved with. IFMA is my primary source for connecting with vendors or other facility professionals to solve challenges in my environment. I would also say that the monthly meetings can be very beneficial not only for educational purposes, but for networking with other professionals as well.



**30th Annual Richmond IFMA**

**Golf Tournament**

**Monday, October 2, 2023**

**Hermitage Country Club  
(Manakin Course)**

**Registration & Lunch—10:30am**

**Shotgun Start—12:00**

**Dinner to Follow**

**For Sponsorship Information contact:**

**Chad Bishop @**

**cbishop@svmservices.net**

**(804) 564-4652**

**More details to come soon!**





## JUNE MEMBERSHIP MEETING

**WHEN: TUESDAY, JUNE 13<sup>th</sup> 5:30pm-7:30pm**

**LOCATION: Benedictine College Preparatory/St. Gertrude High School**

**12829 River Rd, Richmond, VA 23238**

Join us for the installation of the 2023-2024 IFMA board officers and a facility tour of Benedictine College Prep's new gymnasium and Skybox Lounge. We will start at the new gymnasium at Benedictine for networking and IFMA chapter business. Following a tour at Benedictine, those who are interested may also join for a tour of the brand-new St. Gertrude all-girls high school next door. Taylor and Parrish, GC for the gym and St. Gertrude will be there to answer any of your questions about the build. We hope you can join us for this exciting tour!

**Thank you to ODM Mechanical & Creative for being bronze sponsors for this event.** If you'd like the opportunity to showcase your company during the event by becoming a meeting Bronze Sponsor, please reach out to Brian Workman at [bworkman@moii.com](mailto:bworkman@moii.com).

**Time: 5:30pm-7:30pm**

**RSVP by: Friday, June 9<sup>th</sup>.** Registrations are recommended, may pay at the door.



RSVP at [ifmarva.com](http://ifmarva.com) through the events tab or on the main page

**Cost\*:**

**Certified Members: \$15**

**Members: \$25**

**Non-Members: \$50**

**\* Registrations are encouraged prior to event.**

**\*Credit card payments accepted at the door**

Questions? Contact [ifmarichva@gmail.com](mailto:ifmarichva@gmail.com)

If you'd like the opportunity to showcase your company during the event by becoming a meeting Bronze Sponsor, please reach out to Brian Workman at [bworkman@moii.com](mailto:bworkman@moii.com).

**Thank you to our 2023 Annual Chapter Sponsors!**



## **2023 BRONZE SPONSORSHIP FORM** **(MEMBERSHIP MEETING/CHAPTER EVENT SPONSORSHIP)**

**For \$300, the Sponsor Company will receive the following:**

- Logo on Chapter website relative to meeting announcement
- Logo in Chapter newsletter (if received before deadline)
- Logo on meeting notice (if received before deadline)
- Logo displayed at meeting
- Two paid registrations to attend the meeting
- Marketing material displayed at meeting
- Opportunity to speak for 2 minutes at meeting

**\*\*\*\*\* Please complete and return with company logo in a jpg file \*\*\*\*\***

### Sponsor Information

corporate name: \_\_\_\_\_ date: \_\_\_\_\_

contact: \_\_\_\_\_ for month/event: \_\_\_\_\_

email: \_\_\_\_\_ phone: \_\_\_\_\_

Guest 1: \_\_\_\_\_ Guest 2: \_\_\_\_\_

*Thank you for helping us empower facility management professionals in the Central Virginia! Please send company logo in adobe illustrator file (or image file if .ai not available) to Brian Workman, our Sponsorship Committee Chair, for publication. [bworkman@moii.com](mailto:bworkman@moii.com)*



## MAY MEMBERSHIP MEETING RECAP

On **TUESDAY, MAY 16<sup>th</sup>** we had a facilities tour at **Powertrain Control Solutions at 10511 Old Ridge Road, Ashland, VA 23005**



During the facilities tour we saw how Powertrain Control Solutions (PCS) creates, in-house, a broad product line of transmission control modules, dataloggers, paddle shifters, and other aftermarket parts. We also learned about how the company's OEM group provides and creates specialized solutions for vehicle manufactures with transmissions, driveline components, and electronic control modules as we move into the future.

Within one facility, this group assists and develops components throughout the entire integration process to ensure the driveline is properly engineered for optimum efficiency and reliability during production and the life of the vehicle. It is a unique facility for sure! In addition to their core operations, we also had a sneak peek at their gorgeous landscaping and some of the other uses this building houses, including Deep Run High School's robotics competition team workshop.



Thank you to our 2023 Annual Chapter Sponsors!

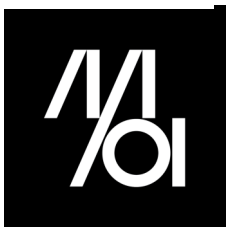
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International Facility Management Association





**IFMA<sup>TM</sup> RVA**  
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## ANNUAL SPONSORSHIPS FOR 2023

### *What's in it for your company?*

If you are going to be active in our chapter and play in the golf tournament, you will definitely want to consider becoming an Annual Sponsor on some level.

At a minimum, every annual sponsorship includes the following benefits:

- Free annual membership dues for the year (\$369 value)
- Free foursome at our golf tournament, invite whoever you want (\$900 value)
- Free entry to every monthly membership meeting (\$300 value)
- Marketing and Advertising opportunities via chapter meetings, emails, and website

#### Annual Cost:

Platinum Sponsorship: \$3,000

Gold Sponsorship: \$2,500

Silver Sponsorship: \$2,000

[Sponsorship Page on ifmarva.com](https://ifmarva.com)

## 2023

Sponsorship Benefit	Sponsorship Level			
	Platinum Level (Annual) \$3,000	Gold Level (Annual) \$2,500	Silver Level (Annual) \$2,000	Bronze Level (Monthly) \$300
Two annual IFMA Membership, including dues	✓			
One annual IFMA Membership, including dues		✓	✓	
Entry to all Membership Meetings for Member	✓	✓	✓	
Two guests for all Sponsored Monthly Meetings	✓	✓		✓
One guest for all Sponsored Monthly Meetings			✓	
Golf Foursome	✓	✓	✓	
Logo on Monthly Newsletter	✓	✓	✓	✓
Linked Logo on Website	✓	✓	✓	
Short Presentation at Sponsored Monthly Meeting	6 meetings	3 meetings	1 meeting	1 meeting

Skill Level/Course	Eligibility & Requirements
<p>Master</p> 	<p><b>Who</b> Experienced Professionals who meet eligibility requirements</p> <p><b>What</b> Demonstrate mastery of 11 competencies through knowledge and experience</p>
<p>Authority</p> 	<p><b>Who</b> FMs with strong foundation of FM knowledge</p> <p><b>What</b> Implement sustainable practices within any facility, regardless of age</p>
<p>Proficient</p> <p><b>IFMA's CORE Competencies</b></p>	<p><b>Who</b> FMs with a strong foundation of FM knowledge who want to round out their skills across the FM body of knowledge</p> <p><b>What</b> Complete your understanding of all 11 core competencies of FM</p>
<p>Skilled</p> 	<p><b>Who</b> Individuals seeking to gain knowledge of standards and best practice*</p> <p><small>*Typically FMP earners have at least a year of FM experience</small></p> <p><b>What</b> Gain knowledge in four foundational competencies</p>
<p>Beginner</p> 	<p><b>Who</b> New to FM or FM-adjacent role</p> <p><b>What</b> Gain high-level understanding of role of facility manager</p>



From our valued annual Platinum sponsor



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We can service your (front) office areas or the entire facility. Including cleaning outside the facility to handle needs such as removing crates, baling cardboard and other needs. We understand the importance of a clean facility to make a strong impression to your employees, clients and guests, and also to pass company inspections.

Our hard-surface floorcare services offer enhanced slip resistance, increasing safety for your employees and customers. We have state of the art products and equipment to fully clean all types of floors, including concrete, marble, vinyl, ceramic, quarry, tile, wood and more. Attractive, well-maintained floors can help enhance your professional image, while providing a clean, safe, work environment. We offer specialized products to handle unusual dirt or floorcare needs.

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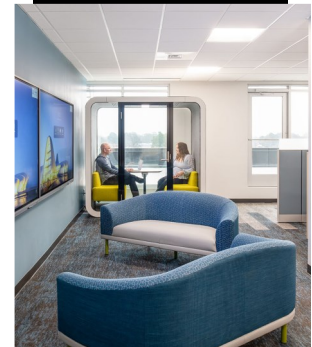
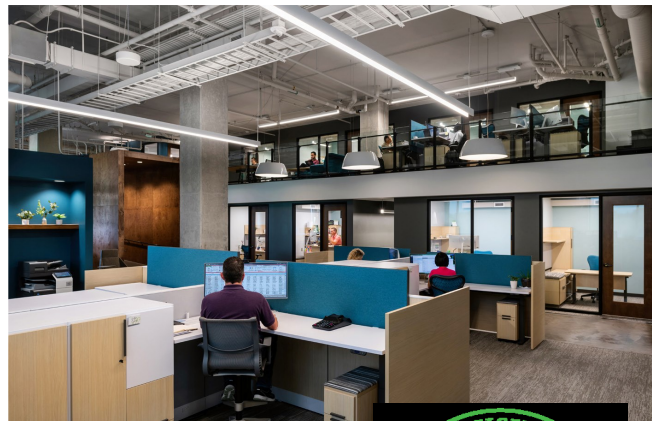
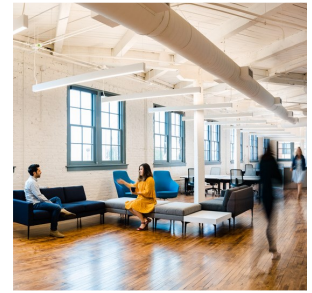
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It has been found that signs reflect the quality of a business, so capture every customer's attention with new and improved signage from FASTSIGNS of Richmond. Hear from people like you about how signs made a difference in their business. [Watch our video here.](#)

As always, we are proud to serve the Richmond area and look forward to working with you.



**Trolley Hospitality Companies is a food and beverage company delivering exceptional service across Central Virginia for over 45 years. A leader in our industry, our brands deliver customized culinary experiences for all of our business and residential customers.**

From one of our valued annual Silver sponsors



## OUR STORY

The Budd Group's story starts in 1963, the year Richard Budd purchased a struggling janitorial supply company in Winston-Salem, North Carolina. Under Budd's guidance and leadership, the company eliminated its debt in four years and began a pattern of steady, customer-focused growth that continues today.

In the 1970s, The Budd Group expanded into carefully chosen markets, adding janitorial, maintenance, and landscaping services to our lines of business. Until the late 1980s, nearly all of the company's revenue came from customers in North Carolina, but The Budd Group made a pivotal turn in 1988 by broadening and diversifying its operations across the entire Southeast.

Today, The Budd Group employs thousands of dedicated associates and delivers custom facility solutions to an extensive range of industries across the Southeast.

### MISSION

The Budd Group strives to be a God-honoring company of excellence that safely delivers facility support solutions to meet our customers' needs, offers development opportunities for our employees, provides growing value for our shareholders and contributes to our community.

### THE MAKE IT RIGHT GUARANTEE

Since 1963, our company's core values have been defined by the words of our founder, Richard Budd:

***“Do what you say you're going to do.”***

This simple philosophy is at the heart of our guarantee to every customer we serve. We will meet or exceed your expectations in the delivery of high quality facility support solutions. If we do not deliver the contracted services to your satisfaction, we will Make It Right.

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