



## THE PRESIDENT'S MESSAGE...



First and foremost, I want to thank Sunny Hobbs for her leadership over the past year. Sunny spearheaded several initiatives to improve our chapter and I look to continue those initiatives with everyone's support. I would also like to thank Benedictine and St. Gertrude for allowing us to tour their facility. I was impressed to hear about all the work that went into the gymnasium and Skybox Lounge. St. Gertrude's new high school with all the thought that went into its design and construction was truly impressive.

I am excited to begin my tenure as president of IFMA Richmond. I have enjoyed the friendships and access to resources I've gained as a member of IFMA. I can't tell you the number of times I had a challenge at work that when I reached out to my connections with IFMA I was able to solve. My membership has helped me grow professionally and that is what I want this chapter to do for you. To that end, please reach out to me or a member to share suggestions, ask questions or to connect.

Please join us for our tour of the VCU STEM Building on Tuesday, July 11<sup>th</sup>. Thank you all for your support and for allowing me to serve as your president.

Brian

## UPCOMING MEETINGS

**NO Board Meeting in July**

**August Board Meeting:**

**Date:** Tuesday, August 1, 2023

**Time:** 4:30pm

**Trolley House or Virtual**

**July Membership Meeting:**

**Date:** Tuesday, July 11, 2023

**Time:** 5:00pm-7:30pm

**Place:** *VCU Stem Building*  
813 W. Franklin St., Richmond,  
VA 23230

**\*\*\*\*See page 5 for more details\*\*\*\***

**July Membership Social:**

**Date:** Wednesday, July 26, 2023

**Time:** 5:30pm—close

**After Hours Concert: Counting Crows**

**Place:** The Meadow Event Park

**\*\*\*\*See page 7 for more details\*\*\*\***



## MEMBERSHIP CORNER

Mary Crawford—Membership

On behalf of the Chapter Board, “Thank You” to the  
**NEW & RENEWING Members** for the previous month:

### NEW MEMBERS

James Bailey  
Schindler Elevator  
[James.bailey@schindler.com](mailto:James.bailey@schindler.com)

Robert Early  
[robearly32@gmail.com](mailto:robearly32@gmail.com)

Brook Schurman  
Process Design and Service  
[bschurman@processdesign.us](mailto:bschurman@processdesign.us)

### RENEWING MEMBERS

Karen Clifton  
Servpro of Chesterfield, Richmond, Henrico, TriCities, Plus  
[kclifton@servproctn.com](mailto:kclifton@servproctn.com)

Shannan Kujawski  
milliCare by EBC Carpet Services  
[shannank@ebcusa.com](mailto:shannank@ebcusa.com)

David Lawson  
Capital One  
[david.lawson@capitalone.com](mailto:david.lawson@capitalone.com)



**2023-24 Board of Directors, Administrator & Committee Chairs**

## 2023-24 Board of Directors

### OFFICERS

#### President

Brian Dudley

[Brian.Dudley@Genworth.com](mailto:Brian.Dudley@Genworth.com)

#### Vice President

Trent Dickson

[Trent.dickson@bhegts.com](mailto:Trent.dickson@bhegts.com)

#### Secretary

Michael Calkins

[michael@trolleyhouseva.com](mailto:michael@trolleyhouseva.com)

#### Treasurer

Gretchen Hemmer

[ghemmer@acwm.org](mailto:ghemmer@acwm.org)

#### Immediate Past President

Sunny Hobbs

[sunnyh@ptsalesinc.com](mailto:sunnyh@ptsalesinc.com)

### CHAPTER ADMINISTRATORS

#### Administration

Adam Larsen

[Adam.Larsen@allegion.com](mailto:Adam.Larsen@allegion.com)

### COMMITTEE CHAIRS

#### Membership

Mary Crawford

[mcrawford@svmservices.net](mailto:mcrawford@svmservices.net)

#### Programs

Ashley Hawks Medlin

[Freemasonbuilds@gmail.com](mailto:Freemasonbuilds@gmail.com)

and

Rochelle Retirado

[rretirado@buddgroup.com](mailto:rretirado@buddgroup.com)

#### Sponsorship

Brian Workman

[BWorkman@MOI.com](mailto:BWorkman@MOI.com)

#### Social Media/Web Site

Adam Larsen

[Adam.Larsen@allegion.com](mailto:Adam.Larsen@allegion.com)

#### Newsletter

Beth Gay

[beth@buckinghamgreenery.com](mailto:beth@buckinghamgreenery.com)

#### Hospitality

Karen Clifton

[kclifton@servproctn.com](mailto:kclifton@servproctn.com)

#### Professional Development

Maria O'Callaghan-Cassidy

[mocallag@richmond.edu](mailto:mocallag@richmond.edu)

#### Golf Tournament

Chad Bishop—804-564-4652

[cbishop@svmservices.net](mailto:cbishop@svmservices.net)

#### Founding Member Advisor

Ranny Robertson, CFM, Retired

[grjr41@gmail.com](mailto:grjr41@gmail.com)



## **Professional Member Spotlight**

**Maria O’Callaghan-Cassidy, MSOD, CFM, SFP**

**Job Title and Company:** Senior Associate Vice President Campus Operations, University of Richmond



### **How did you first become interested in Facility Management?**

Like many others in the field, facility and operations management found me because I was comfortable wearing many hats; never backed away from a challenge and was willing to evaluate, learn and own outcomes. Facilities Management is never boring and you are on the front line supporting the mission of your organization.

### **What’s one major challenge you’ve faced while working in FM and how did you overcome it?**

A lack of female mentorship in the FM industry is a significant challenge. Throughout my career I have actively sought out mentors and have been lucky to find many. But most organizations do not have a clear path for mentorship. Several studies released in the past few years showed that only 23.3% of all FM’s in the United States are women. These women received, on average, 93% of what men earned. Currently, the percentage of women in executive level roles is under 8%. With a record number of women dropping out of the workforce and not planning to return post-pandemic there is an immediate need for accessible, structured female mentorship and networking in the FM field.

### **What has been the most rewarding aspect of your job?**

Working with and for remarkable organizations, cultivating strong professional relationships, mentoring and developing resilient teams. It always comes down to people and I have been blessed to have been associated with, supported and challenged by amazing humans in my career.

### **Are there any upcoming trends in FM that you are particularly interested in and why?**

It is a rejuvenating yet challenging time to be an FM. [The proliferation of technology in our industry provides us with volumes of data that can be analyzed and used to guide us forward. Our task will be to develop standards around how best to use this information. We are the architects of the office of the future – and how we plan space, infrastructure, accessibility and flexibility will affect productivity and longevity of organizations. With a renewed focus on green processes such as minimizing energy and water use as well as material waste, we can reduce](#) negative impacts on the environment that will affect generations to come.

*Continued next page*

Continued from page 3

**What advice would you give to someone new to FM or looking to get into the field?**

Practice active listening! Never become complacent and continuously strive for excellence. Welcome all feedback – the good, the bad and the ugly. Be bold and get obsessed with learning!

**From your perspective, what are the benefits of belonging to a professional community like IFMA?**

As a member of IFMA for over two decades, I can honestly say that it has helped shape my career. Vendor partnerships, the sharing of best practices, educational opportunities and the numerous resources support my planning and communication of timely, relevant and accurate information with my organization.



### 30th Annual Richmond IFMA

#### Golf Tournament

**Monday, October 2, 2023**

**Hermitage Country Club  
(Manakin Course)**



**Registration & Lunch—10:30am**

**Shotgun Start—12:00**

**Dinner to Follow**

**For Sponsorship/Registration Information contact:**

**Chad Bishop @**

**cbishop@svmservices.net**

**(804) 564-4652**





## JULY MEMBERSHIP MEETING

**WHEN: TUESDAY, JULY 11<sup>th</sup>**

**5:00pm-7:30pm**

**LOCATION: VCU STEM Building**

**813 W Franklin St., Richmond, VA 23230**



Join us for a tour of VCU's new STEM building on West Franklin Street. Designed by Quinn Evans Architects and constructed by Hourigan Construction, VCU's new academic STEM building expands lab, classrooms, and office space for the College of Humanities and Sciences. The building features 32 teaching labs, the Math Exchange, a Science Hub for student/faculty interaction, study groups, and specialized support for STEM classes. Come join us for this unique opportunity to get a behind the scenes look at this newly constructed building. PPE is not required but please note that the tour will begin promptly at 5:10pm, so please arrive on time. A social will commence following the tour in a nearby restaurant, stay tuned for that location.

**If you'd like the opportunity to showcase your company during the event by becoming a meeting Bronze Sponsor, please reach out to Brian Workman at [bworkman@moii.com](mailto:bworkman@moii.com).**

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**Time:** 5:00pm-7:30pm

**RSVP by:** Friday, July 7<sup>th</sup>. Registrations are recommended, may pay at the door.

RSVP at [ifmarva.com](http://ifmarva.com) through the events tab or on the main page

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**Cost\*:**

**Certified Members: \$15**

**Members: \$25**

**Non-Members: \$50**

**\* Registrations are encouraged prior to event.**

**\*Credit card payments accepted at the door**

Questions? Contact [ifmarichva@gmail.com](mailto:ifmarichva@gmail.com)

**Thank you to our 2023 Annual Chapter Sponsors!**



Thank you to our 2023 Annual Chapter Sponsors!

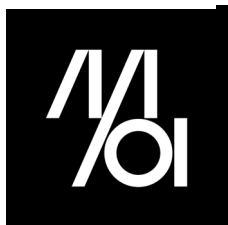
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**\*SPECIAL JULY SOCIAL\*  
AFTER HOURS  
CONCERT SERIES:  
COUNTING CROWS**

**WHEN: WEDNESDAY, JULY 26<sup>th</sup>**

**5:30pm-Close**

**LOCATION: The Meadow Event Park**



ServPro pulled out the stops again for IMFA this summer and scored us 30 tickets for the Dashboard Confessional + Counting Crows concert at the Meadow Event Park After Hours Concert Series! Tickets are first come, first serve, so register now to reserve your spot! Doors open at 5:30, Dashboard Confessional begins at 6:30pm...Counting Crows to follow! Thanks again to ServPro for the awesome opportunity!

**We are looking for food and drink sponsors for this event!** If you'd like the opportunity to showcase your company during the event by becoming a meeting Bronze Sponsor, please reach out to Brian Workman at [bworkman@moii.com](mailto:bworkman@moii.com).

**Time:** 5:30pm-Close

**RSVP by:** FIRST COME FIRST SERVE via online registrations at IFMARVA.com

RSVP at [ifmarva.com](http://ifmarva.com) through the events tab or on the main page

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**Cost\*:**

Certified Members: \$15

Members: \$25

Non-Members: \$50

**\* Registrations are encouraged prior to event.**

**\*Credit card payments accepted at the door**

Questions? Contact [ifmarichva@gmail.com](mailto:ifmarichva@gmail.com)

**If you'd like the opportunity to showcase your company during the event by becoming a meeting Bronze Sponsor, please reach out to Brian Workman at [bworkman@moii.com](mailto:bworkman@moii.com).**

**Thank you to our 2023 Annual Chapter Sponsors!**



## 2023 BRONZE SPONSORSHIP FORM (MEMBERSHIP MEETING/CHAPTER EVENT SPONSORSHIP)

For \$300, the Sponsor Company will receive the following:

- Logo on Chapter website relative to meeting announcement
- Logo in Chapter newsletter (if received before deadline)
- Logo on meeting notice (if received before deadline)
- Logo displayed at meeting
- Two paid registrations to attend the meeting
- Marketing material displayed at meeting
- Opportunity to speak for 2 minutes at meeting

\*\*\*\*\* Please complete and return with company logo in a jpg file \*\*\*\*\*

### Sponsor Information

corporate name: \_\_\_\_\_ date: \_\_\_\_\_

contact: \_\_\_\_\_ for month/event: \_\_\_\_\_

email: \_\_\_\_\_ phone: \_\_\_\_\_

Guest 1: \_\_\_\_\_ Guest 2: \_\_\_\_\_

*Thank you for helping us empower facility management professionals in the Central Virginia! Please send company logo in adobe illustrator file (or image file if .ai not available) to Brian Workman, our Sponsorship Committee Chair, for publication. [bworkman@moii.com](mailto:bworkman@moii.com)*



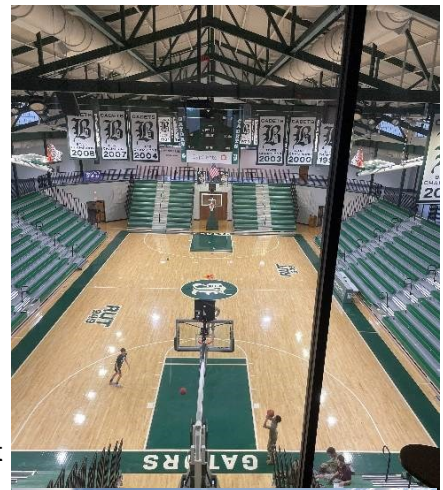


## JUNE MEMBERSHIP MEETING RECAP

**TUESDAY, JUNE 13<sup>th</sup> @ Benedictine College Preparatory/  
St. Gertrude High School**

At our June membership meeting the new 2023-2024 IFMA board officers were installed prior to a facility tour of Benedictine College Prep's new gymnasium and Skybox Lounge. Following the tour at Benedictine we were also able to tour the brand-new St. Gertrude all-girls high school next door. Representatives from Taylor and Parrish, GC for the gym and St. Gertrude were there to answer questions about the build.

**Thank you to ODM Mechanical & Creative for being bronze sponsors for this event.**





**IFMA<sup>TM</sup> RVA**  
International Facility Management Association

## ANNUAL SPONSORSHIPS FOR 2023

### *What's in it for your company?*

If you are going to be active in our chapter and play in the golf tournament, you will definitely want to consider becoming an Annual Sponsor on some level.

At a minimum, every annual sponsorship includes the following benefits:

- Free annual membership dues for the year (\$369 value)
- Free foursome at our golf tournament, invite whoever you want (\$900 value)
- Free entry to every monthly membership meeting (\$300 value)
- Marketing and Advertising opportunities via chapter meetings, emails, and website

#### **Annual Cost:**

Platinum Sponsorship: \$3,000

Gold Sponsorship: \$2,500

Silver Sponsorship: \$2,000

[Sponsorship Page on ifmarva.com](https://www.ifmarva.com/sponsorship)

## 2023

Sponsorship Benefit	Sponsorship Level			
	Platinum Level (Annual) \$3,000	Gold Level (Annual) \$2,500	Silver Level (Annual) \$2,000	Bronze Level (Monthly) \$300
Two annual IFMA Membership, including dues	✓			
One annual IFMA Membership, including dues		✓	✓	
Entry to all Membership Meetings for Member	✓	✓	✓	
Two guests for all Sponsored Monthly Meetings	✓	✓		✓
One guest for all Sponsored Monthly Meetings			✓	
Golf Foursome	✓	✓	✓	
Logo on Monthly Newsletter	✓	✓	✓	✓
Linked Logo on Website	✓	✓	✓	
Short Presentation at Sponsored Monthly Meeting	6 meetings	3 meetings	1 meeting	1 meeting



▼ Skill Level/Course		▼ Eligibility & Requirements	
Master		<b>Who</b>	Experienced Professionals who meet eligibility requirements
		<b>What</b>	Demonstrate mastery of 11 competencies through knowledge and experience
Authority		<b>Who</b>	FMs with strong foundation of FM knowledge
		<b>What</b>	Implement sustainable practices within any facility, regardless of age
Proficient		<b>Who</b>	FMs with a strong foundation of FM knowledge who want to round out their skills across the FM body of knowledge
		<b>What</b>	Complete your understanding of all 11 core competencies of FM
Skilled		<b>Who</b>	Individuals seeking to gain knowledge of standards and best practice* <small>*Typically FMP earners have at least a year of FM experience</small>
		<b>What</b>	Gain knowledge in four foundational competencies
Beginner		<b>Who</b>	New to FM or FM-adjacent role
		<b>What</b>	Gain high-level understanding of role of facility manager



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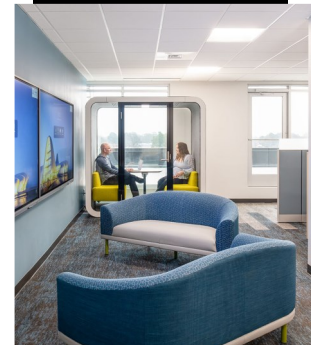
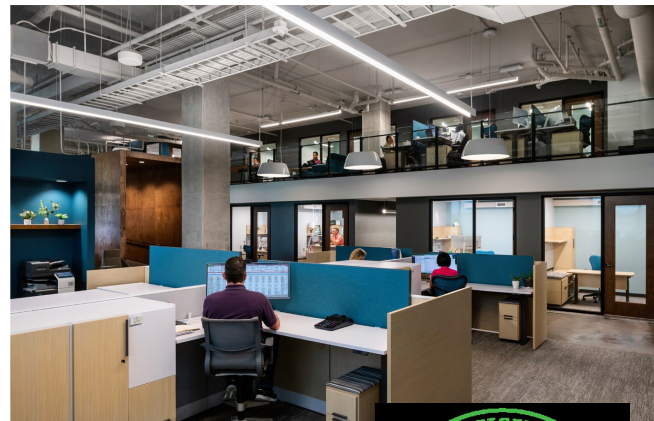
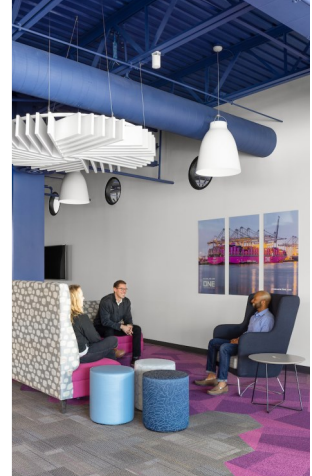
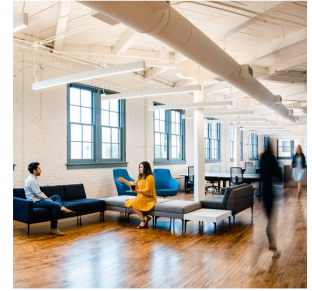
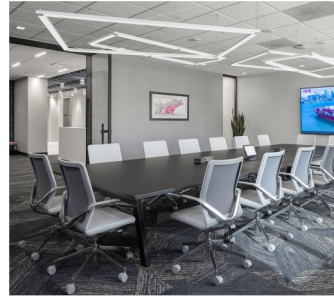
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As always, we are proud to serve the Richmond area and look forward to working with you.



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**James Bailey**

General Manager

202-302-1488

[james.bailey@schindler.com](mailto:james.bailey@schindler.com)

**Richmond & Roanoke, VA**

**Sabrina Qreitem**

Service Sales Representative

804-258-0532

[sabrina.qreitem@schindler.com](mailto:sabrina.qreitem@schindler.com)

**Virginia Beach, VA**

**Christian Chavez**

Service Project Manager

973-803-3898

[christian.chavez@schindler.com](mailto:christian.chavez@schindler.com)



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- ▶ **Preventative Maintenance Plans** includes materials and labor cost for repairing worn or failed components. Examples of the equipment this can cover are:  
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