

THE PRESIDENT'S MESSAGE...



Hello All!

What a busy month July has been for our chapter. Our first event of the month was our monthly meeting at the VCU STEM building. VCU just keeps growing and seeing the increased capacity for students to participate in labs and the flexibility intentionally designed into the space gets me excited about where they are heading. It was also nice to meet with you all at Capital Ale House after the tour.

The second event of the month was a social event at the Counting Crows and Dashboard Confessional concert at The Meadow Event Park. Thank you ServePro for getting those tickets and allowing us into your hospitality tent. I couldn't make it but I heard it was a lot of fun.

Looking forward, this month we will get to tour Berkshire Hathaway Energy on Tuesday, August 8th. This will be a great opportunity to get a behind the scenes tour of their new facility in Innsbrook. Also, the Golf Tournament is fast approaching so mark you calendars for Monday October 2nd. Get your foursome signed up and come join us for a great event at Hermitage Country Club.

Thank you as always for supporting IFMA RVA.

Brian

UPCOMING MEETINGS



August Board Meeting:

Date: Tuesday, August 1, 2023

Time: 4:30pm
Trolley House or Virtual

August Membership Meeting:

Date: Tuesday, August 8, 2023

Time: 5:30pm-7:30pm

Place: *Berkshire Hathaway Energy* 10700 Capitol One Way, Glen Allen, VA

****See page 5 for more details****

SAVE THE DATES:

November 14, 2023:

A joint event with CREW at Henrico Sports Complex

December 12, 2023: Annual Holiday Party,

location TBD

MEMBERSHIP CORNER

Mary Crawford—Membership

On behalf of the Chapter Board, "Thank You" to the NEW & RENEWING Members for the previous month:

NEW MEMBERS

Lorri Finn KSA Interiors lfinn@ksainteriors.com

RENEWING MEMBERS

Gib Deshazo Emerald Construction Company gdeshazo@emeraldconstruction.com

John Heisler
JA Heisler Contracting Co.
john@jaheisler.com

Kenneth Hill
City of Richmond DPW Facilities Management Division
Kenneth.Hill@rva.gov

Craig Kulas AFG ckulas@aol.com

Dawes Lee Feed More dlee@feedmore.org

Ken Myers Lewis Ginter Botanical Garden kenmyers2@comcast.net



Do you want to go to World Workplace in Denver this September but don't have the funding? Our chapter is offering an opportunity for one Professional member to go to World Workplace – ON US! <u>See page 11 & 12 for more information</u>

2023-24 Board of Directors

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Adam.Larsen@allegion.com

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Maria O'Callaghan-Cassidy, MSOD, CFM, SFP

mocallag@richmond.edu

Golf Tournament

Chad Bishop

cbishop@svmservices.net

Founding Member Advisor Ranny Robertson, CFM, Retired grrjr41@gmail.com



Professional Member Spotlight

Maria O'Callaghan-Cassidy, MSOD, CFM, SFP

Job Title and Company: Senior Associate Vice President Campus Operations, University of Richmond



Like many others in the field, facility and operations management found me because I was comfortable wearing many hats; never backed away from a challenge and was willing to evaluate, learn and own outcomes. Facilities Management is never boring and you are on the front line supporting the mission of your organization.

What's one major challenge you've faced while working in FM and how did you overcome it?

A lack of female mentorship in the FM industry is a significant challenge. Throughout my career I have actively sought out mentors and have been lucky to find many. But most organizations do not have a clear path for mentorship. Several studies released in the past few years showed that only 23.3% of all FM's in the United States are women. These women received, on average, 93% of what men earned. Currently, the percentage of women in executive level roles is under 8%. With a record number of women dropping out of the workforce and not planning to return post-pandemic there is an immediate need for accessible, structured female mentorship and networking in the FM field.

What has been the most rewarding aspect of your job?

Working with and for remarkable organizations, cultivating strong professional relationships, mentoring and developing resilient teams. It always comes down to people and I have been blessed to have been associated with, supported and challenged by amazing humans in my career.

Are there any upcoming trends in FM that you are particularly interested in and why?

It is a rejuvenating yet challenging time to be an FM. The proliferation of technology in our industry provides us with volumes of data that can be analyzed and used to guide us forward. Our task will be to develop standards around how best to use this information. We are the architects of the office of the future – and how we plan space, infrastructure, accessibility and flexibility will affect productivity and longevity of organizations. With a renewed focus on green processes such as minimizing energy and water use as well as material waste, we can reduce negative impacts on the environment that will affect generations to come.

What advice would you give to someone new to FM or looking to get into the field?

Practice active listening! Never become complacent and continuously strive for excellence. Welcome all feedback – the good, the bad and the ugly. Be bold and get obsessed with learning!

From your perspective, what are the benefits of belonging to a professional community like IFMA?

As a member of IFMA for over two decades, I can honestly say that it has helped shape my career. Vendor partnerships, the sharing of best practices, educational opportunities and the numerous resources support my planning and communication of timely, relevant and accurate information with my organization.



30th Annual Richmond IFMA

Golf Tournament

Monday, October 2, 2023

Hermitage Country Club (Manakin Course)



Registration & Lunch—10:30am

Shotgun Start—12:00

Dinner to Follow

For Sponsorship/Registration Information contact:



Chad Bishop @

(804) 564-4652





AUGUST MEMBERSHIP MEETING

WHEN: TUESDAY, AUGUST 8th 5:30pm-

7:30pm

LOCATION: BERKSHIRE HATHAWAY

Join us for a tour of, IFMA's own, Trent Dickson's new fa-



If you'd like the opportunity to showcase your company during the event by becoming a meeting Bronze Sponsor, please reach out to Brian Workman at bworkman@moii.com.

imagining our happy hour after the tour right up the street at the Cox Road Innsbrook Capital Ale House in the

Time: 5:30pm-7:30pm

RSVP by: Monday, August 7th. Registrations are recommended, may pay at the door.

"Up Bar." Come join us for the tour then meander over at 6:30 to have drinks and appetizers!

RSVP at ifmarva.com through the events tab or on the main page

Cost*:

Certified Members: \$15 Members: \$25 Non-Members: \$50

- * Registrations are encouraged prior to event.
- *Credit card payments accepted at the door

Questions? Contact ifmarichya@gmail.com

Thank you to our 2023 Annual Chapter Sponsors!

Thank you to our 2023 Annual Chapter Sponsors!

PLATINUM SPONSOR



GOLD SPONSORS





SILVER SPONSORS





















JULY MEMBERSHIP MEETING RECAP

VCU STEM Building

On July 11th we had a tour of VCU's new STEM building on West Franklin Street. De-



signed by Quinn Evans Architects and constructed by Hourigan Construction, VCU's new academic STEM building expands lab, classrooms, and office space for the College of Humanities and Sciences. The building features 32 teaching labs, the Math Exchange, a Science Hub for student/faculty interaction, study groups, and specialized support for STEM classes.





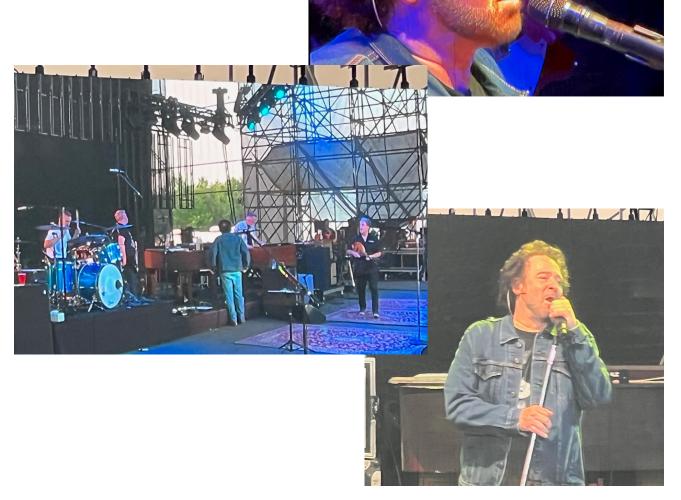
SPECIAL JULY SOCIAL AFTER HOURS CONCERT SERIES: COUNTING CROWS



ServPro pulled out the stops again for IMFA this summer and scored us 30 tickets for the Dashboard Confessional + Counting Crows concert at the Meadow Event Park After Hours Concert Series on

July 26th!

Thanks again to ServPro for the awesome opportunity!





2023 BRONZE SPONSORSHIP FORM (MEMBERSHIP MEETING/CHAPTER EVENT SPONSORSHIP)

For \$300, the Sponsor Company will receive the following:

- Logo on Chapter website relative to meeting announcement
- Logo in Chapter newsletter (if received before deadline)
- Logo on meeting notice (if received before deadline)
- Logo displayed at meeting
- Two paid registrations to attend the meeting
- Marketing material displayed at meeting
- Opportunity to speak for 2 minutes at meeting

******* Please complete and return with company logo in a jpg file ******

Sponsor Information

| corporate name: | date: |
|-----------------|------------------|
| contact: | for month/event: |
| email: | phone: |
| Guest 1: | Guest 2: |

Thank you for helping us empower facility management professionals in the Central Virginia! Please send company logo in adobe illustrator file (or image file if .ai not available) to Brian Workman, our Sponsorship Committee Chair, for publication. bworkman@moii.com



ANNUAL SPONSORSHIPS FOR 2023 What's in it for your company?

If you are going to be active in our chapter and play in the golf tournament, you will definitely want to consider becoming an Annual Sponsor on some level.

At a minimum, every annual sponsorship includes the following benefits:

- Free annual membership dues for the year (\$369 value)
- Free foursome at our golf tournament, invite whoever you want (\$900 value)
- Free entry to every monthly membership meeting (\$300 value)
- Marketing and Advertising opportunities via chapter meetings, emails, and website

Annual Cost:

Platinum Sponsorship: \$3,000 Gold Sponsorship: \$2,500 Silver Sponsorship: \$2,000

Sponsorship Page on ifmarva.com

2023

| Sponsorship Benefit | Τ | Sponsorship Level | | | |
|---|---|------------------------------------|--------------------------------|----------------------------------|---------------------------------|
| | | Platinum Level (Annual) \$3,000 | Gold Level (Annual) \$2,500 | Silver Level (Annual) \$2,000 | Bronze Level (Monthly) \$300 |
| Two annual IFMA Membership, including dues | Τ | ✓ | | | |
| One annual IFMA Membership, including dues | Τ | | ✓ | ✓ | |
| Entry to all Membership Meetings for Member | Τ | ✓ | ✓ | ✓ | |
| Two guests for all Sponsored Monthly Meetings | Τ | ✓ | ✓ | | ✓ |
| One guest for all Sponsored Monthly Meetings | Т | | | ✓ | |
| Golf Foursome | Τ | ✓ | ✓ | ✓ | |
| Logo on Monthly Newsletter | Τ | ✓ | ✓ | ✓ | ✓ |
| Linked Logo on Website | T | √ | ✓ | ✓ | |
| Short Presentation at Sponsored Monthly Meeting | Т | 6 meetings | 3 meetings | 1 meeting | 1 meeting |



World Workplace Giveaway – IFMA Richmond

Do you want to go to World Workplace in Denver this September but don't have the funding? Our chapter is offering an opportunity for one Professional member to go to World Workplace – ON US!

We have one sponsorship that will cover full event registration and travel expenses.

The winner will be chosen at random from those who submit an application, please use the form below to complete your application.

The winner will receive 1 *Full event registration plus up to \$1,500 in travel expenses. Winner will be responsible for making their own travel reservations.

Applications shall be submitted to <u>ifmarichva@gmail.com</u> and the Board of Directors will review them as a group.

Applications are due by September 6, 2023 and the winner will be announced by September 8, 2023.

*Full Event Registration includes: All-access pass to conference and expo activities, including the welcome reception, sessions, the opening keynote, all networking events and breaks, lunch vouchers, closing keynote and awards luncheon, IFMA's Awards of Excellence Banquet and online access to the conference proceedings.

IFMA Richmond Chapter members that plan to attend World Workplace this year include:

Obediah Stith with Amsted Rail, Bert Lunsford & Darlene Martin with Altria Client Services & Blake Bishop with Dominion Energy.

IFMA World Workplace - Denver, CO September 27-29, 2023

http://worldworkplace.ifma.org/



World Workplace Giveaway Application 2023

- 1. Name:
- 2. Company:
- 3. Membership Type (Professional or Associate):
- 4. Reason you want to attend World Workplace:

| ▼ Sk | ill Level/Course | ▼ Eligibility | r & Requirements |
|--|---|--|---|
| Maste | BE STATE OF THE PARTY WANTED | Who | Experienced Professionals who meet eligibility requirements |
| Scarrow, | (JVI) OR | What | Demonstrate mastery of 11 competencies through knowledge and experience |
| Authority PACILITY MANAGER PROPERTY BANKS OF THE PACILITY WAS A STATE OF THE PACILITY | Who | FMs with strong foundation of FM knowledge | |
| | S OCIATION, | What | Implement sustainable practices within any facility, regardless of age |
| IFMA's CORE Competencies | IFMA's CORE | Who | FMs with a strong foundation of FM knowledge who want to round out their skills across the FM body of knowledge |
| | Competencies | What | Complete your understanding of all 11 core competencies of FM |
| Skilled Mackey Markey M | THE TOTAL PACKETY AND | Who | Individuals seeking to gain knowledge of standards and best practice* *Typically FMP earners have at least a year of FM experience |
| | DCAFEDA _N | What | Gain knowledge in four foundational competencies |
| Beginner ssentials of Facility Management | | Who | New to FM or FM-adjacent role |
| | | What | Gain high-level understanding of role of facility manager |



From our valued annual Platinum sponsor





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MODERNIZATION

Meet changing code requirements on your aging equipment and give your passengers an upgraded interior to match your building's aesthetic. Our extensive product portfolio guarantees the best option for your elevators.



CAPITAL PLANNING

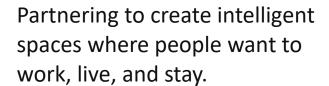
Our capital planning offers you dedicated representatives who will provide you with the best recommendations for extending your elevator's lifespan. All consulting is customized for your building to see that your modernization fits your budget.

Contact the Richmond branch office at 1804-355-9792

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From one of our valued annual Silver sponsors





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MOI earned the distinction of being named one of 2021's Best Places to Work in Virginia and was named the Largest Office Furniture Business by the Washington Business Journal.

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FASTSIGNS of Richmond provides comprehensive signage solutions for all your business needs. We have years of experience creating specialized signs to enhance your business. Choose from endless possibilities like exterior signage, interior signs, event signage, channel letters, wall signs, window signage and so much more. Our team will guide you through the step-by-step process to help you find the right signs for your business.

It has been found that signs reflect the quality of a business, so capture every customer's attention with new and improved signage from FASTSIGNS of Richmond. Hear from people like you about how signs made a difference in their business. Watch our video here.

As always, we are proud to serve the Richmond area and look forward to working with you.



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In the 1970s, The Budd Group expanded into carefully chosen markets, adding janitorial, maintenance, and landscaping services to our lines of business. Until the late 1980s, nearly all of the company's revenue came from customers in North Carolina, but The Budd Group made a pivotal turn in 1988 by broadening and diversifying its operations across the entire Southeast.

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The Budd Group strives to be a God-honoring company of excellence that safely delivers facility support solutions to meet our customers' needs, offers development opportunities for our employees, provides growing value for our shareholders and contributes to our community.

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- Preventative Maintenance Plans includes materials and labor cost for repairing worn or failed components. Examples of the equipment this can cover are:

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