



THE PRESIDENT’S MESSAGE...



Can you believe it is already September? August had some unique events with both the Berkshire Hathaway Energy facility Tour and a webinar put on by IFMA on Instant Memory Training for Professional Success & Peak Performance. I’m sorry I was unable to attend the Berkshire Hathaway Energy tour this month. I missed seeing all of you but heard it was a great event. I did attend the webinar which was a fantastic opportunity to watch and learn from a memory master. We will see if it helps me with my memory.

The big news for this month is that IFMA’s World Workplace is September 27th – 29th in Denver, CO. It is a fantastic convention with great educational sessions, and our chapter is giving away a trip to the conference. You have to apply by September 6th, so be sure to get your application submitted. Also, the golf tournament is Monday October 2nd. Get your foursome signed up and come enjoy some time out on the course at Hermitage Country Club.

I hope to see you at an upcoming event and thank you for supporting IFMA RVA.

Brian

There will be NO Membership Meeting in September.

UPCOMING MEETINGS



September Board Meeting:

Date: Tuesday, September 5, 2023

Time: 4:30pm

Trolley House or Virtual

IFMA 30th Annual Golf Tournament

October 2, 2023

At Hermitage Country Club

Registration opens at 10:30

Tee Off at 12:00

October Membership Meeting:

Date: Tuesday, October 17, 2023

Time: 5:30pm-7:30pm

Place: Pump House at Byrd Park

1708 Pump House Drive, Richmond, VA 23221

MEMBERSHIP CORNER

Mary Crawford—Membership

On behalf of the Chapter Board, “Thank You” to the
NEW & RENEWING Members for the previous month:

NEW MEMBERS

Jeanne Ashman
AppleOne
jashman@appleone.com

Bryan Camden
Virginia Housing
William.camden@virginiahousing.com

Garrett Ford
Fastsigns RVA
Garrett.ford@fastsigns.com

Cody Hallcox
AQUALIS
challcox@aqualisco.com

Rochelle Upshur
Bon Secours Richmond Higher Education Institutions
Rochelle_upshur@bshsi.org

RENEWING MEMBERS

Blake Bishop, FMP
Dominion Energy
blake.bishop@dominionenergy.com

Glenn Custis
TRC Companies
GCustis@trcompanies.com

Sunny Hobbs
PT Sales, Inc.
sunnyh@ptsalesinc.com

Albert Lunsford, CFM
Altria Client Services
Albert.L.Lunsford@altria.com

Joel Skrdla
UNOS
jaskrdla@gmail.com

Sherry White
UNOS
sherry.white@unos.org

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michael@trolleyhouseva.com

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ghemmer@acwm.org

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sunnyh@ptsalesinc.com

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Adam Larsen
Adam.Larsen@allegion.com

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Newsletter
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beth@buckinghamgreenery.com

Hospitality
Karen Clifton
kclifton@servproctn.com

Professional Development
Maria O'Callaghan-Cassidy, MSOD,
CFM, SFP
mocallaa@richmond.edu

Golf Tournament
Chad Bishop
cbishop@svmservices.net

Founding Member Advisor
Ranny Robertson, CFM, Retired
grjr41@gmail.com



30th ANNUAL RICHMOND IFMA GOLF TOURNAMENT

Monday October 2, 2023

Lunch and Registration at 10:30AM
Tee Off at 12:00 PM



Hermitage Country Club

REGISTER AND PAY AT THIS LINK:

<https://checkout.square.site/buy/UXOUZEGCBMF6PMAS34NZTXQD>

ENHANCED SPONSORSHIP OPPORTUNITIES AVAILABLE

All sponsorships include one group of 4 players to play in the tournament

~~BAR SPONSOR: \$1,850~~

~~BEVERAGE CART SPONSOR: \$1,600~~

~~LUNCH SPONSOR: \$1,600~~

DINNER SPONSOR: \$1,600

DRIVING RANGE SPONSOR: \$1,350

Put your company signage & marketing team members at the event, company logo/website promoted on all golf tournament emails & social media, & many more opportunities to showcase your business to an audience of 100+ Facility Managers and Construction professionals.

Proceeds from this tournament will go to a local non-profit called Beyond Boundaries



They specialize in guiding participants with disabilities, at risk youth, and recovery programs on outdoor adventures. Find out more at their website beyondboundariesrva.org

All foursomes are \$950 which includes 4 players, 2 mulligans per player, unlimited drinks, lunch and dinner, signage and your company will be recognized throughout the tournament day.

SAVE THE DATE:

October Membership Meeting:

Date: Tuesday, October 17, 2023

Time: 5:30pm-7:30pm

Place: *Pump House at Byrd Park*

1708 Pump House Drive,
Richmond, VA 23221



The Victorian Pump House was built in the 1880's and served as Richmond's primary water pumping station from 1883 to 1924.

SAVE THE DATES:

November 14, 2023:

A joint event with CREW at Henrico
Sports Complex

December 12, 2023:

Annual Holiday Party,
location TBD

**If you'd like the opportunity to showcase
your company during an event by
becoming a meeting Bronze Sponsor, please
reach out to**

Brian Workman at bworkman@moii.com.



AUGUST MEMBERSHIP MEETING RECAP

ON TUESDAY, AUGUST 8th IFMA's own, Trent Dickson, lead a tour at BERKSHIRE HATHAWAY ENERGY (BHE GT&S) at 10700 Capitol One Way, Glen Allen, VA 23060

BHE GT&S, parent company to many energy, transmission, and storage companies, acquired all of Dominion Energy's natural gas assets in 2020. Having over 1600 employees and 5400 miles of transmission line and 656 billion cubic feet of storage, BHE GT&S needed a new place to call home and finally landed at the buildings formally known as Knolls 4 & 5 in Innsbrook. Since their purchase in 2020, the company has been transforming the buildings with a \$17 million renovation, set to complete in September. Our after-event was at Innsbrook Capital Ale House in the "Up Bar."



Thank you to our Meeting Sponsors!





Professional Member Spotlight

Maria O'Callaghan-Cassidy, MSOD, CFM, SFP

Job Title and Company: Senior Associate Vice President Campus Operations, University of Richmond

How did you first become interested in Facility Management?

Like many others in the field, facility and operations management found me because I was comfortable wearing many hats; never backed away from a challenge and was willing to evaluate, learn and own outcomes. Facilities Management is never boring and you are on the front line supporting the mission of your organization.

What's one major challenge you've faced while working in FM and how did you overcome it?

A lack of female mentorship in the FM industry is a significant challenge. Throughout my career I have actively sought out mentors and have been lucky to find many. But most organizations do not have a clear path for mentorship. Several studies released in the past few years showed that only 23.3% of all FM's in the United States are women. These women received, on average, 93% of what men earned. Currently, the percentage of women in executive level roles is under 8%. With a record number of women dropping out of the workforce and not planning to return post-pandemic there is an immediate need for accessible, structured female mentorship and networking in the FM field.

What has been the most rewarding aspect of your job?

Working with and for remarkable organizations, cultivating strong professional relationships, mentoring and developing resilient teams. It always comes down to people and I have been blessed to have been associated with, supported and challenged by amazing humans in my career.

Are there any upcoming trends in FM that you are particularly interested in and why?

It is a rejuvenating yet challenging time to be an FM. The proliferation of technology in our industry provides us with volumes of data that can be analyzed and used to guide us forward. Our task will be to develop standards around how best to use this information. We are the architects of the office of the future – and how we plan space, infrastructure, accessibility and flexibility will affect productivity and longevity of organizations. With a renewed focus on green processes such as minimizing energy and water use as well as material waste, we can reduce negative impacts on the environment that will affect generations to come.

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What advice would you give to someone new to FM or looking to get into the field?

Practice active listening! Never become complacent and continuously strive for excellence. Welcome all feedback – the good, the bad and the ugly. Be bold and get obsessed with learning!

From your perspective, what are the benefits of belonging to a professional community like IFMA?

As a member of IFMA for over two decades, I can honestly say that it has helped shape my career. Vendor partnerships, the sharing of best practices, educational opportunities and the numerous resources support my planning and communication of timely, relevant and accurate information with my organization.

The graphic features a background of modern skyscrapers under a blue sky. In the top left corner is the IFMA RVA logo, which includes a globe icon and the text 'IFMA™ RVA International Facility Management Association'. In the top right, the text 'FREE MEMBERSHIP' is displayed in white with a red dot. A large red rounded rectangle in the center contains the text 'JOIN OUR CHAPTER!' in a blue box at the top, followed by 'We're giving away 4 free Professional memberships for the 2024 calendar year' in white, and 'FILL OUT YOUR APPLICATION TODAY' in white. At the bottom right of the red rectangle is a blue button with the text 'APPLY AT IFMARVA.COM' and a white right-pointing arrow. In the bottom left corner, there is a disclaimer: '*Vendors are not eligible, only those in a Facility Manager role'.

Thank you to our 2023 Annual Chapter Sponsors!

PLATINUM SPONSOR



GOLD SPONSORS



SILVER SPONSORS





2023 BRONZE SPONSORSHIP FORM (MEMBERSHIP MEETING/CHAPTER EVENT SPONSORSHIP)

For \$300, the Sponsor Company will receive the following:

- Logo on Chapter website relative to meeting announcement
- Logo in Chapter newsletter (if received before deadline)
- Logo on meeting notice (if received before deadline)
- Logo displayed at meeting
- Two paid registrations to attend the meeting
- Marketing material displayed at meeting
- Opportunity to speak for 2 minutes at meeting

***** Please complete and return with company logo in a jpg file *****

Sponsor Information

corporate name: _____ date: _____

contact: _____ for month/event: _____

email: _____ phone: _____

Guest 1: _____ Guest 2: _____

Thank you for helping us empower facility management professionals in the Central Virginia! Please send company logo in adobe illustrator file (or image file if .ai not available) to Brian Workman, our Sponsorship Committee Chair, for publication. bworkman@moii.com



IFMA™ RVA
International Facility Management Association

ANNUAL SPONSORSHIPS FOR 2023

What's in it for your company?

If you are going to be active in our chapter and play in the golf tournament, you will definitely want to consider becoming an Annual Sponsor on some level.

At a minimum, every annual sponsorship includes the following benefits:

- Free annual membership dues for the year (\$369 value)
- Free foursome at our golf tournament, invite whoever you want (\$900 value)
- Free entry to every monthly membership meeting (\$300 value)
- Marketing and Advertising opportunities via chapter meetings, emails, and website

Annual Cost:

Platinum Sponsorship: \$3,000

Gold Sponsorship: \$2,500

Silver Sponsorship: \$2,000

[Sponsorship Page on ifmarva.com](https://www.ifmarva.com)

2023

Sponsorship Benefit	Sponsorship Level			
	Platinum Level (Annual) \$3,000	Gold Level (Annual) \$2,500	Silver Level (Annual) \$2,000	Bronze Level (Monthly) \$300
Two annual IFMA Membership, including dues	✓			
One annual IFMA Membership, including dues		✓	✓	
Entry to all Membership Meetings for Member	✓	✓	✓	
Two guests for all Sponsored Monthly Meetings	✓	✓		✓
One guest for all Sponsored Monthly Meetings			✓	
Golf Foursome	✓	✓	✓	
Logo on Monthly Newsletter	✓	✓	✓	✓
Linked Logo on Website	✓	✓	✓	
Short Presentation at Sponsored Monthly Meeting	6 meetings	3 meetings	1 meeting	1 meeting

▼ Skill Level/Course	▼ Eligibility & Requirements
<p>Master</p> 	<p>Who Experienced Professionals who meet eligibility requirements</p> <p>What Demonstrate mastery of 11 competencies through knowledge and experience</p>
<p>Authority</p> 	<p>Who FMs with strong foundation of FM knowledge</p> <p>What Implement sustainable practices within any facility, regardless of age</p>
<p>Proficient</p> <p>IFMA's CORE Competencies</p>	<p>Who FMs with a strong foundation of FM knowledge who want to round out their skills across the FM body of knowledge</p> <p>What Complete your understanding of all 11 core competencies of FM</p>
<p>Skilled</p> 	<p>Who Individuals seeking to gain knowledge of standards and best practice*</p> <p><small>*Typically FMP earners have at least a year of FM experience</small></p> <p>What Gain knowledge in four foundational competencies</p>
<p>Beginner</p> 	<p>Who New to FM or FM-adjacent role</p> <p>What Gain high-level understanding of role of facility manager</p>



From our valued annual Platinum sponsor



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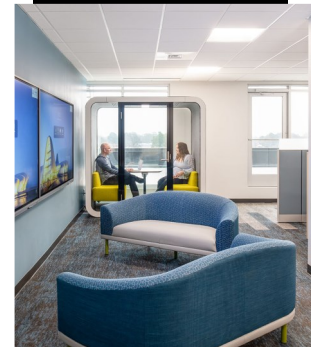
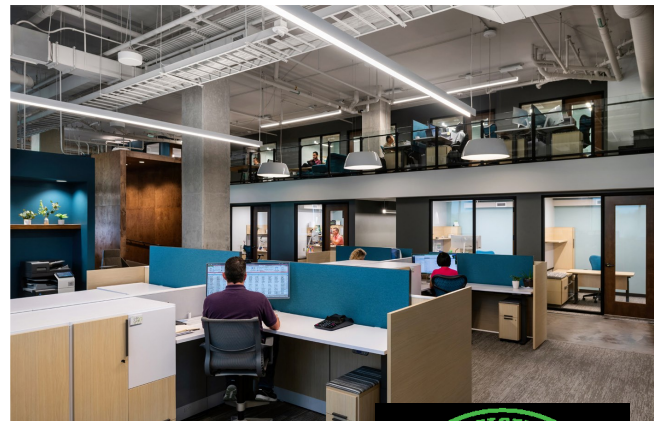
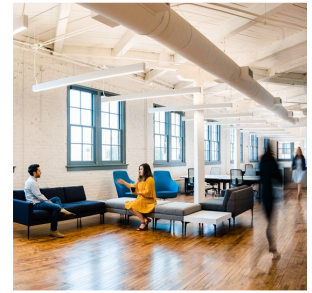
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As always, we are proud to serve the Richmond area and look forward to working with you.



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In the 1970s, The Budd Group expanded into carefully chosen markets, adding janitorial, maintenance, and landscaping services to our lines of business. Until the late 1980s, nearly all of the company's revenue came from customers in North Carolina, but The Budd Group made a pivotal turn in 1988 by broadening and diversifying its operations across the entire Southeast.

Today, The Budd Group employs thousands of dedicated associates and delivers custom facility solutions to an extensive range of industries across the Southeast.

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General Manager

202-302-1488

james.bailey@schindler.com

Richmond & Roanoke, VA

Sabrina Qreitem

Service Sales Representative

804-258-0532

sabrina.qreitem@schindler.com

Virginia Beach, VA

Christian Chavez

Service Project Manager

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christian.chavez@schindler.com



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