



THE PRESIDENT'S MESSAGE...



I hope everyone had a wonderful holiday season and got to spend time celebrating with family and friends.

As we close the book on 2023, I can't help but look back with fond memories of the chapter events we held this year. We got a behind the scenes tour of the new VCU Children's Hospital before it opened and had a little fun while touring Park RVA. We also cohosted an event with CREW at the new Henrico Sports complex and toured the historic Pump House in Byrd Park. I'd like to thank all of the host facilities and the numerous sponsors for all of the events this year. However, we weren't all business this year as we got together to play a little golf at our tournament and had an amazing turnout for our Holiday Party last month. Cheers to a successful 2023 and looking forward to another fun and productive year in 2024.

Speaking of 2024, we have several exciting programs lined up this year. Starting in January we will host our first event of 2024 at SERVPRO on January 16th and will follow that up with a trip to Genworth's new location in February. Check out our events page for more information and to sign up. Our Programs team is working on lining up locations for the year, but as always if you have an idea please reach out to Sunny Hobbs or myself with those suggestions.

I look forward to seeing you at a future event and thank you for supporting IFMA RVA.

- Brian

UPCOMING MEETINGS



January 2024
Board Meeting & Membership Meeting
Date: Tuesday, January 16, 2024

Board Meeting Time: 4:30-5:30pm
Membership Meeting Time: 5:30-7:30pm

Location for Both: ServPro Training Center
12001 Deerhill Road, Midlothian, VA 23112

If you'd like to be more involved with IFMA RVA, the Board is looking for help with Vice President, Programs & the Newsletter for 2024. If interested, please reach out to
Adam Larsen at
Adam.Larsen@allegion.com

MEMBERSHIP CORNER

Mary Crawford—Membership

PROFESSIONAL MEMBERSHIP WINNERS FOR 2024

Mark Beatty
University of Richmond
mbeatty@richmond.edu

Lauren Frazier
Grace & Holy Trinity Church
lfrazier@ghtc.org

Meghan Johnston
University of Richmond
mmcloone@richmond.edu

Matt Long
University of Richmond
mlong#richmond.edu

Jason Wells
Westminster Canterbury
Richmond
jwells@wcrichmond.org

NEW MEMBERS

Lynette Brinkerhoff
ManageMowed
lynette.b@managemowed.com

Jack Clifton
EMC Mechanical
jclifton@emcmechanical.com

Craig Sharp
The Country Club of Virginia
craig1760@gmail.com

RENEWING MEMBERS

Brandon Anderson
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Tracy Russell
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Adam.Larsen@allegion.com

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Golf Tournament
Chad Bishop
cbishop@svmservices.net

Founding Member Advisor
Ranny Robertson, CFM, Retired
grjr41@gmail.com



JANUARY MEMBERSHIP MEETING

WHEN: January 16th 5:30pm-8:30pm

LOCATION: Servpro Training Center, 12001 Deerhill Rd. Midlothian VA 23112

Join us on Tuesday January 16th, as we tour SERVPRO, to learn more about Disaster Relief. With over 40 years' experience, this franchise is proud to show off their state of the art, Esporta

and Fireline Restoration equipment. We will view and learn about the vast amount and types of drying equipment owned and stored right here in Chesterfield County. Servpro will have mitigation and reconstruction project managers on hand for any questions you may have. We will begin and end the meeting/tour in their training center, 12001 Deerhill Rd. Midlothian VA 23112

Time: 5:30pm-8:30pm

RSVP by: Tuesday, January 16th. Registrations are recommended, may pay at the door.

RSVP at ifmarva.com through the events tab or on the main page

Cost*:

Certified Members: \$15

Members: \$25

Non-Members: \$50

* Registrations are encouraged prior to event.

*Credit card payments accepted at the door

Questions? Contact ifmarichva@gmail.com

If you'd like the opportunity to showcase your company during an event by becoming a meeting Bronze Sponsor, please reach out to Brian Workman at bworkman@moii.com.

Thank you to our 2024 Annual Chapter Sponsors!

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International Facility Management Association



Professional Member Spotlight—Albert (Bert) Lunsford

Job Title and Company:

Corporate Facilities & Real Estate, Space Planning
Altria

How did you first become interested in Facility Management?

When I joined Philip Morris/Altria 26 years ago I started in the Operations Center in the mail-room/loading dock. From there I was promoted to the FM and space planning role.

What's one major challenge you've faced while working in FM and how did you overcome it?

Being ultra-flexible and doing tasks without time to plan. I have adapted by keeping an open mind and being prepared for the unexpected. Also realizing the human factor is a major role in FM work.

What has been the most rewarding aspect of your job? Helping people and the company achieve our goals.

Are there any upcoming trends in FM that you are particularly interested in and why?

The continued growth of artificial intelligence. I know this is part of the future, but we need to maintain the human connections and collaboration.

What advice would you give to someone new to FM or looking to get into the field?

Be flexible, adaptive, and open to change. Change is a constant in the FM world.

From your perspective, what are the benefits of belonging to a professional community like IFMA?

The local chapters, the IFMA resources, and networking locally and globally.





ANNUAL HOLIDAY PARTY RECAP

On December 12th IFMA RVA held its annual holiday party at The Historic Wigwam! Over 70 attendees enjoyed our live entertainment, Matt Waller, an open bar, raffle prizes, and delicious food at the recently renovated historical building.

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Thank you to our Event Sponsors!







2024 BRONZE SPONSORSHIP FORM (MEMBERSHIP MEETING/CHAPTER EVENT SPONSORSHIP)

For \$300, the Sponsor Company will receive the following:

- Logo on Chapter website relative to meeting announcement
- Logo in Chapter newsletter (if received before deadline)
- Logo on meeting notice (if received before deadline)
- Logo displayed at meeting
- Two paid registrations to attend the meeting
- Marketing material displayed at meeting
- Opportunity to speak for 2 minutes at meeting

******* Please complete and return with company logo in a jpg file *******

Sponsor Information

corporate name: _____ date: _____

contact: _____ for month/event: _____

email: _____ phone: _____

Guest 1: _____ Guest 2: _____

Thank you for helping us empower facility management professionals in the Central Virginia! Please send company logo in adobe illustrator file (or image file if .ai not available) to Brian Workman, our Sponsorship Committee Chair, for publication. bworkman@moii.com



IFMA ANNUAL SPONSORSHIP FORM

SILVER:

- One Annual IFMA membership including dues
- No cost entry for one member to attend every meeting this year
- Golf tournament foursome sponsorship
- One meeting sponsorship in a month of your choosing
- One guest participant at the meeting you sponsor
- Logo on Chapter website, Chapter newsletter, Meeting notices

GOLD:

- All Silver benefits above plus the following
- Two guests for all sponsored meetings
- Three meeting sponsorships in the months of your choosing

PLATINUM:

- All Silver/Gold benefits above plus the following
- Two Annual IFMA memberships including dues
- Six meeting sponsorships in the months of your choosing

SILVER: \$2,000

GOLD: \$2,500

PLATINUM: \$3,000

Company Name: _____

Contact Name: _____

Contact Email Address: _____

Phone Number: _____

Visit our website at ifmarva.com and look under the Professional Development tab to fill out a survey of interest for future certification classes.



Path Finding

IFMA's Professional Development

Your path to FM mastery is so clear it even comes with a roadmap. Follow the path to earn more professional recognition and relevance. Explore our Core Competency Courses and develop your expertise in a specific FM topic while enjoying total control of your learning journey.

▼ Skill Level/Course

▼ Eligibility & Requirements

<p>Master</p> 	<p>Who Experienced professionals who meet eligibility requirements</p> <p>What Demonstrate mastery of 11 competencies through knowledge and experience</p>
<p>Authority</p> 	<p>Who Facility professionals with a strong foundation of FM knowledge</p> <p>What Implement sustainable practices within any facility, regardless of age</p>
<p>Proficient</p> <p>IFMA's CORE Competencies</p>	<p>Who Facility professionals who want to round out their skills across the FM body of knowledge</p> <p>What Complete your understanding of all 11 core competencies of FM</p>
<p>Skilled</p> 	<p>Who Individuals seeking to gain knowledge of standards and best practice*</p> <p><small>*Typically FMP learners have at least one year of FM experience</small></p> <p>What Gain knowledge in four foundational competencies</p>
<p>Beginner</p> 	<p>Who New to FM or FM-adjacent role</p> <p>What Gain high-level understanding of the role of a facility manager</p>

ifma.org

Not sure where to start on the path to FM mastery? IFMA's Self-Assessment Tool helps you map your strengths across the FM body of knowledge and pinpoint your next training.

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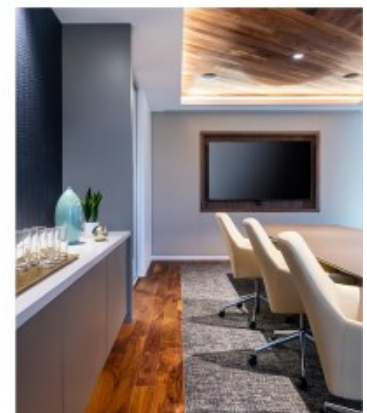
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