



THE PRESIDENT'S MESSAGE...



Hello Everyone,

I'm sorry that I missed seeing everyone at the Dominion High Voltage Lab and Technical Building tour last month. I've heard that the tour was great and that they really are doing amazing things in that facility. Thank you to everyone who attended.

This month we will be touring Evergreen Enterprises. We will tour in their showroom to have an overview of how they guide customers through the wholesale process; servicing all home needs; inside and outside the home. We will also tour the fulfillment center and see how they have integrated robots into their fulfillment center. Check out our events page for more information on this event and to sign up.

We will continue to work on lining up locations, but as always if you have an idea or there is a site you think would be of interest to the group please reach out to Twila Tyler, Sunny Hobbs or myself with those suggestions.

I look forward to seeing you at a future event and thank you for supporting IFMA RVA.

- Brian

UPCOMING MEETINGS



April 2024 Board Meeting

Date: Tuesday, April 2, 2024

Time: 4:30-6:00pm

Location: Trolley House or Virtual

April Membership Meeting

Date: Tuesday, April 9, 2024

Time: 5:30pm-7:30pm

Place: *Evergreen Enterprises*

5915 Midlothian Turnpike, Richmond, VA 23225

See page 3 for details

MEMBERSHIP CORNER

Zach Parker—Membership

NEW MEMBERS

Jeff D'Angelo
Alliance Defending Freedom
jdangelo@adflegal.org

Mat Vance
GardaWorld Security Services
mat.vance@garda.com

RENEWING MEMBERS

Justin Barnes
Widespread Solutions
justin@widespreadsolutions.net

Todd Branch
Street & Branch, Inc.
todd@streetandbranch.com

Andrew Cheatham
Baker Roofing
acheatham@bakerroofing.com

Karen Clifton
Servpro of Chesterfield, Richmond,
Henrico, TriCities, Plus
kclifton@servproctn.com

Sara Cowherd
FM Solutions, LLC
sarac@fmsolutions-us.com

Adam Larsen
Allegion
adam.larsen@allegion.com

Zachary Sailsbury
Hyper Clean Duct Cleaning LLC
zsailsbury@hcdcaeroseal.com

Tyler Standlick
Enterprise Holdings
tyler.j.standlick@ehi.com



Board Member Nominations for 2024-25 are as follows. Voting will be held at the May membership meeting & new officers will be sworn in at the June meeting.

President—Trent Dickson
Vice President—Maria O'Callaghan-Cassidy
Past President—Brian Dudley
Secretary—Michael Calkins
Treasurer—Gretchen Hemmer
Membership—Zach Parker
Programs—Twila Tyler
Communications—Andrea Ward
Hospitality—Karen Clifton
Sponsorship—Brian Workman
Professional Development—Maria O'Callaghan-Cassidy
Golf Tournament—Chad Bishop
Position TBD—Paul Lamborn

2023-24 Board of Directors

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Brian Dudley, SFP, FMP
Brian.Dudley@Genworth.com

Vice President
Trent Dickson
Trent.dickson@bhegts.com

Secretary
Michael Calkins
michael@trolleyhouseva.com

Treasurer
Gretchen Hemmer, CFM
gretchenhemmer@gmail.com

Immediate Past President
Sunny Hobbs
sunnyh@ptsalesinc.com

CHAPTER ADMINISTRATORS

Administration
Adam Larsen
Adam.Larsen@allegion.com

COMMITTEE CHAIRS

Membership
Zach Parker
ZParker@FandR.com

Programs
Sunny Hobbs (Interim)
sunnyh@ptsalesinc.com
And
Twila Tyler
tyler@moii.com

Sponsorship
Brian Workman
BWorkman@MOII.com

Social Media/Web Site
Adam Larsen
Adam.Larsen@allegion.com

Newsletter
Beth Gay
beth@buckinghamgreenery.com

Hospitality
Karen Clifton
kclifton@servproctn.com

Professional Development
Maria O'Callaghan-Cassidy, MSOD,
CFM, SFP
mocallag@richmond.edu

Golf Tournament
Chad Bishop
cbishop@svmservices.net

Founding Member Advisor
Ranny Robertson, CFM, Retired
grjr41@gmail.com



APRIL MEMBERSHIP MEETING

WHEN: Tuesday, April 9th 5:30pm - 7:30pm

LOCATION: Evergreen Enterprises
5915 Midlothian Turnpike,
Richmond, VA 23225

Join us on Tuesday April 9th, as we tour Evergreen Enterprises fulfillment warehouse with the addition of their **new robotics equipment**. We will tour in their showroom to have an overview of how they guide customers through the wholesale process; servicing all home needs; inside and outside the home. We will take our tour in the fulfillment center and see how the addition of robots has added to the company. We will get the background story of how this company is changing to stay relevant to current distribution needs of today.

Time: 5:30pm-7:30pm

RSVP by: Friday, April 5th. Registrations are recommended, may pay at the door.

RSVP at ifmarva.com through the events tab or on the main page

Cost*: Certified Members: *Registrations are encouraged prior to event.
\$15 *Credit card payments accepted at the door
Members: \$25
Non-Members: \$50

Questions? Contact ifmarichva@gmail.com

Thank you to our 2024 Annual Chapter Sponsors!

If you'd like the opportunity to showcase your company during an event by becoming a meeting Bronze Sponsor, please reach out to Brian Workman at

bworkman@mii.com.



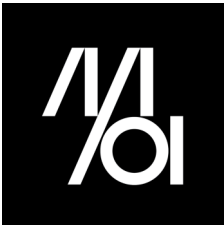
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SILVER SPONSORS



Professional Member Spotlight—Keith Eberle



Job Title and Company

Facilities Manager at Willow Oaks Country Club

How did you first become interested in Facility Management?

After several years working in the engineering department at the Grand Canyon I entered property management in Richmond. I needed a change from this field, wanted to continue in the maintenance field making Facility Management a great decision.



What's one major challenge you've faced while working in FM and how did you overcome it?

Facility Management does present many challenges from a daily, monthly, and yearly perspective. One of the biggest challenges is ensuring decisions are made that the customer or the end user, most of the time unknowingly, benefits from. For example, at Willow Oaks we have an event in September known as the River Party for the club's members and guests. This event incorporates moving half of a full service kitchen down to the James River for the event. One aspect such as safety for the event needs to be analyzed from all perspectives. The members may benefit from covering cords to avoid slips and falls. The kitchen staff from having equipment hooked up properly, first aid in place, and even fire extinguishers within reach. Developing, communicating, and organizing effective plans using strong communication on a micro and macro level allow a manager to overcome many hurdles.

What has been the most rewarding aspect of your job?

In many professions that exist success is measured when a customer has zero complaints. One of the more rewarding aspects of running a facility occurs when an idea is executed into action without the customer's knowledge. As time passes, it brings extreme joy to hear positive feedback from increased satisfaction.

Are there any upcoming trends in FM that you are particularly interested in and why?

An interesting part of Facility Management currently is the attention to literally the place where we all live, the earth. I strongly feel that conserving and adapting new strategies to save the planets non-renewable resources, energy, and water usage should be adapted when feasible. Simply converting lighting to LED can have a positive impact that benefits everyone.

What advice would you give to someone new to FM or looking to get into the field?

When entering the Facility Management field displaying patience, strong organization, and

Professional Member Spotlight—Keith Eberle continued....

staying within budgets are essential in the position. Like any other area in life, maintaining a truly positive attitude is most important!

From your perspective, what are the benefits of belonging to a professional community like IFMA?

Meeting great individuals at an organization such as the Richmond chapter of IFMA is terrific! Establishing contacts with experts in their respective fields will pay dividends for a Facility Manager that otherwise would be challenging to accomplish.

2024 IFMA Golf !!!

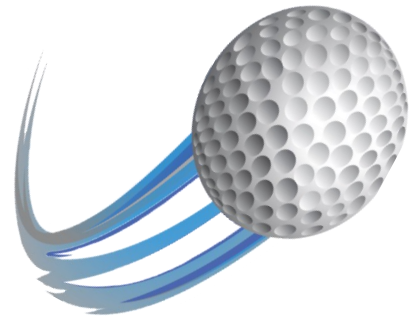
**More details to follow
soon!**

31st Annual Richmond IFMA

Golf Tournament

Monday, September 23, 2024

@ Lakeside Park Club



The IFMA Richmond Chapter will be celebrating it's 40th Anniversary at it's annual Holiday Party. We are looking for contact information for past presidents so they can be invited. If you have contact information for any of the following past presidents, please email it to Ranny Robertson at rrjr41@gmail.com



Brian Pool (1985)
Bill Miles (1988)
Susan Hutchinson (1989)
Susan Ragsdale (1991)

Robert Shearer (1993)
Carl Greene (1995)
Wayne Barnes (1998)
Mark Nicol (2002)



World Workplace Giveaway – IFMA Richmond

Do you want to go to World Workplace in San Antonio this October but don't have the funding? Our chapter is offering an opportunity for one Professional member to go to World Workplace – ON US!

We have one sponsorship that will cover full event registration and travel expenses.

The winner will be chosen at random from those who submit an application, please use the form below to complete your application.

The winner will receive 1 *Full event registration plus up to \$1,500 in travel expenses. Winner will be responsible for making their own travel reservations.

Applications shall be submitted to ifmarichva@gmail.com and the Board of Directors will review them as a group.

Applications are due by July 10, 2024 and the winner will be announced by July 12, 2024.

*Full Event Registration includes: All-access pass to conference and expo activities, including the welcome reception, sessions, the opening keynote, all networking events and breaks, lunch vouchers, closing keynote and awards luncheon, IFMA's Awards of Excellence Banquet and online access to the conference proceedings.



MARCH MEMBERSHIP MEETING RECAP

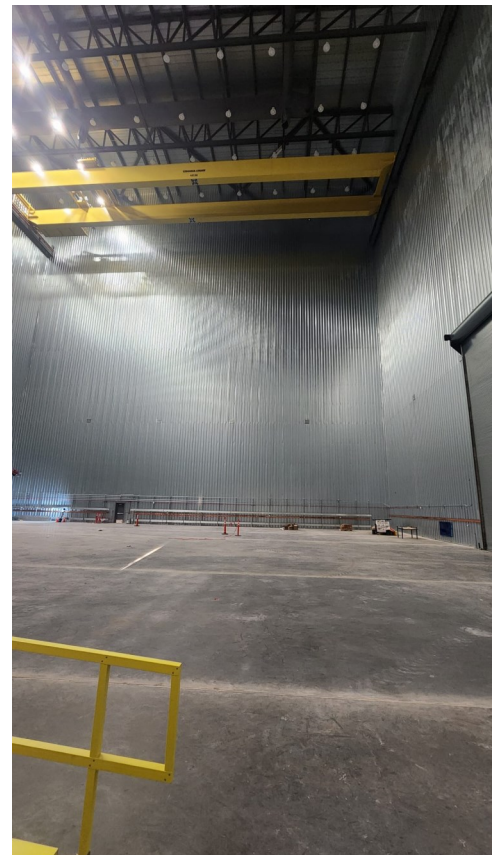
WHEN: March 12th 5:30pm -7:30pm
LOCATION: High Voltage Lab & Technical Support Bldg. at Dominion Energy Lock's Campus

26326 Washington Street Dinwiddie Va 23803

On Tuesday March 12th, we toured the Dominion Locks High Voltage Lab and Technical Support Building, a highly specialized new build, designed to test and diagnose bulk electrical equipment systems in a controlled environment, mimicking real world applications -- before it opens for use. This building is unique (only a few similar in the US) and is targeted as LEED Silver for sustainability. The architect, **Gresham Smith** was on site as well as primary GC, **Barton Malow**, along with the Senior Project Manager for Capital Projects from Dominion, who led the presentation and tour of the space.

Thank you to our Meeting Sponsors!







2024 BRONZE SPONSORSHIP FORM (MEMBERSHIP MEETING/CHAPTER EVENT SPONSORSHIP)

For \$300, the Sponsor Company will receive the following:

- Logo on Chapter website relative to meeting announcement
- Logo in Chapter newsletter (if received before deadline)
- Logo on meeting notice (if received before deadline)
- Logo displayed at meeting
- Two paid registrations to attend the meeting
- Marketing material displayed at meeting
- Opportunity to speak for 2 minutes at meeting

***** Please complete and return with company logo in a jpg file *****

Sponsor Information

corporate name: _____ date: _____

contact: _____ for month/event: _____

email: _____ phone: _____

Guest 1: _____ Guest 2: _____

Thank you for helping us empower facility management professionals in the Central Virginia! Please send company logo in adobe illustrator file (or image file if .ai not available) to Brian Workman, our Sponsorship Committee Chair, for publication. bworkman@moii.com



IFMA ANNUAL SPONSORSHIP FORM

SILVER:

- One Annual IFMA membership including dues
- No cost entry for one member to attend every meeting this year
- Golf tournament foursome sponsorship
- One meeting sponsorship in a month of your choosing
- One guest participant at the meeting you sponsor
- Logo on Chapter website, Chapter newsletter, Meeting notices

GOLD:

- All Silver benefits above plus the following
- Two guests for all sponsored meetings
- Three meeting sponsorships in the months of your choosing

PLATINUM:

- All Silver/Gold benefits above plus the following
- Two Annual IFMA memberships including dues
- Six meeting sponsorships in the months of your choosing

SILVER: \$2,000

GOLD: \$2,500

PLATINUM: \$3,000

Company Name: _____

Contact Name: _____

Contact Email Address: _____

Phone Number: _____

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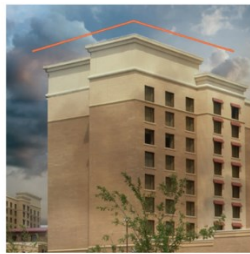
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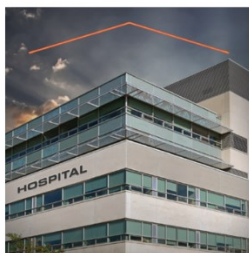
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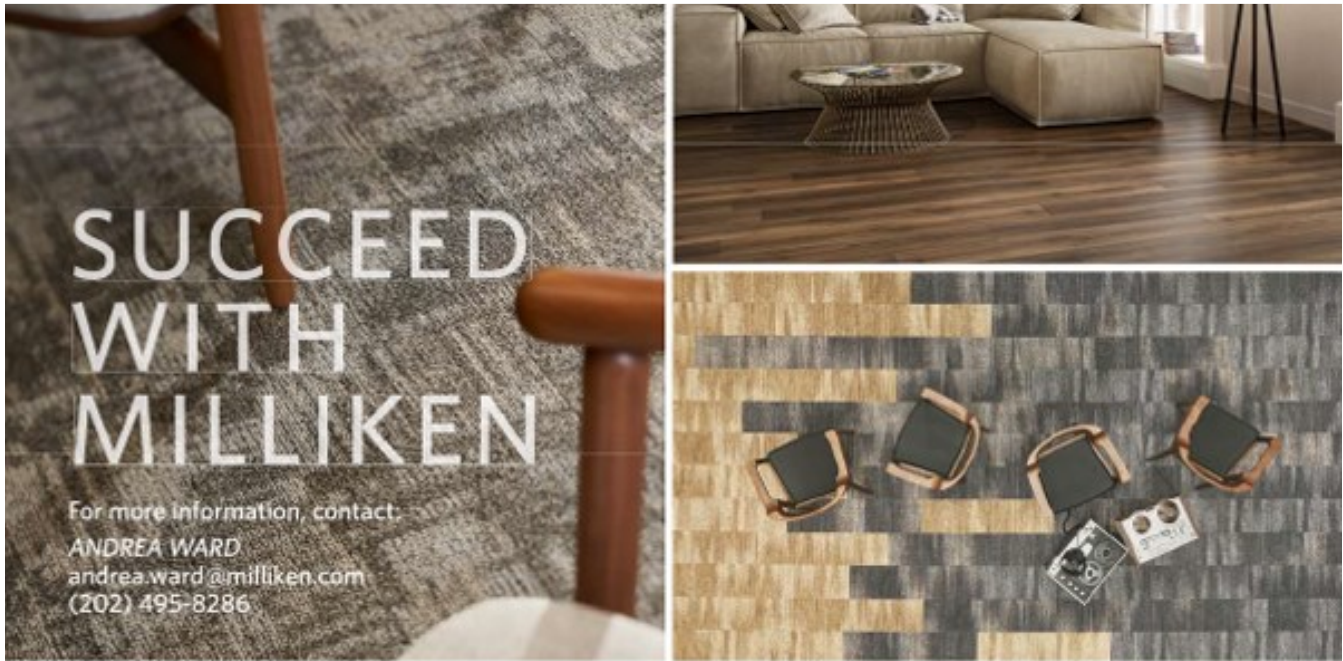
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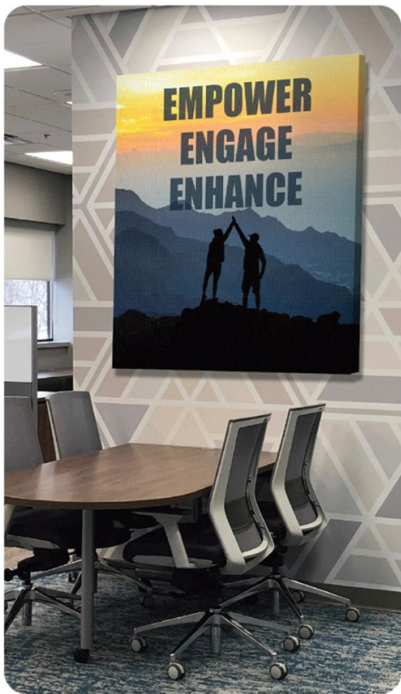
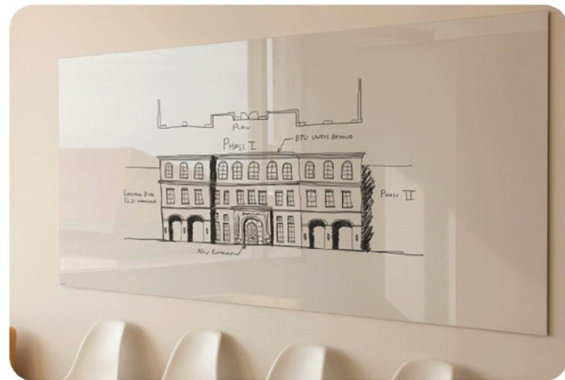


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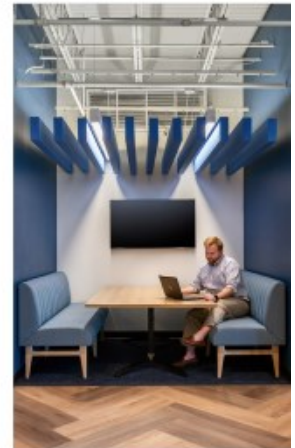
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Southside/Richmond	804-272-7446	27@fastsigns.com
Downtown/Richmond	804-644-7446	49@fastsigns.com
Fredericksburg	540-548-0028	375@fastsigns.com

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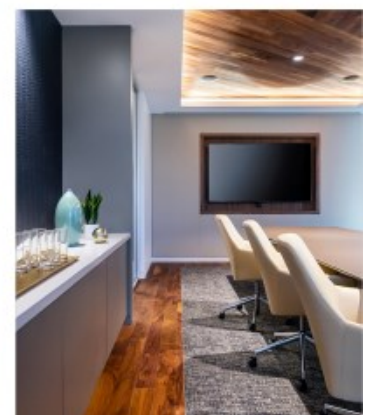
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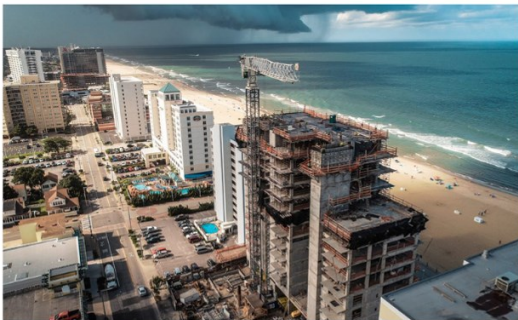
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