



IFMA[®] Richmond
Chapter
International Facility Management Association

Member Newsletter

August 2026



President's Message

Dear IFMA RVA Members,

Our recent visit to James River Cellars Winery was a wonderful example of how unique venues can bring members and guests together to strengthen professional relationships while enjoying what our local community has to offer. Special thanks to our host, Mitzi Batterson, who provided insight into the winery's craftsmanship, operations, and history. Cheers to 25 years in business!

While we were not able to see the equipment run as planned, it was interesting to learn about the steps in the wine making process in detail from harvest to bottle. Did you know? Many Virginia wineries have had their grape crop hit hard due to weather with an early warm spring triggering bud growth, only to be decimated by freezing temperatures and drought. This loss is not dampening James River Cellars' spirits. They are working through alternative resources, being innovative, and pressing on with the stock and fruit available.

The lunch and learn event on Indoor Air Quality gave a different perspective on what to consider for testing and monitoring. Thank you to our presenters Anthony Garter of Commonwealth Automation and Glenn Hargrove of Froehling & Robertson, moderated by our own Robert Harrison! The presentations covered elements that contribute to air quality (with a dash of science), monitoring/detection, and remediation. Too much carbon dioxide or feeling stuffy? Increase outside air and/or check airflow to the area. Got mold? It really loves moisture! Be sure to check relative humidity, proper ventilation, and for any water leaks. Regularly monitoring carbon dioxide and moisture will improve occupant health, productivity, and comfort.



Want to be more involved in our chapter? Reach out to our VP, Jessica Butterworth (jbutterworth@rangecommercial.com), to learn about committee opportunities available.

I look forward to seeing you at our next event on August 18th to explore PMC Commercial Interiors' new office space at Sauer Center.

As a reminder, our annual golf tournament is just around the corner on September 28th. Gather up your foursome and sign up today!

Thank you for being part of the IFMA community! - Raina Nitsch



Member Spotlight

Kevin Cohrs | General Manager, Fast Signs
Newly elected Secretary of IFMA RVA

How did you first become interested in facility management and IFMA?

Fast Signs were members of IFMA RVA when I joined the team and as soon as I went to my first IFMA meeting, I realized I wanted to be a part of this great organization full of great people.

What made you interested in serving on the IFMA board?

I felt the need to help where I could to support an organization that has grown and supports its members.

What's one way you help make facility managers' jobs/lives a little easier?

When it comes to signage, many facility managers or general contractors don't fully understand some aspects of signage and what is needed to get it installed. As a full-service installation signage company, we take that hassle off their plate from production to installation.

What has been the most rewarding aspect of your job?

I love when we have a client opening a new business they've poured their heart and soul into – spending months or even years getting everything ready – and we come in typically towards the end to install their building sign. It's great to see them come out and take pictures as our crews install the signage. I always tell the business owner "Now you're official!" It's like we are the finishing piece of their dream of owning a business.

What has been your favorite IFMA event you've attended so far?

My favorite is definitely the Old Pump House in Richmond, VA. Very cool spot!

If you could pick a "dream tour" of any facility in Richmond where would you pick and why?

The new Amazon facility that they are building in Rockville, VA. It's a large facility that's supposed to be run by thousands of robots!

Same question but anywhere in the world, not just Richmond?

I would love to tour a Tesla manufacturer. Just seems like one of those plants would run really efficiently.

From your perspective, what are the benefits of belonging to IFMA?

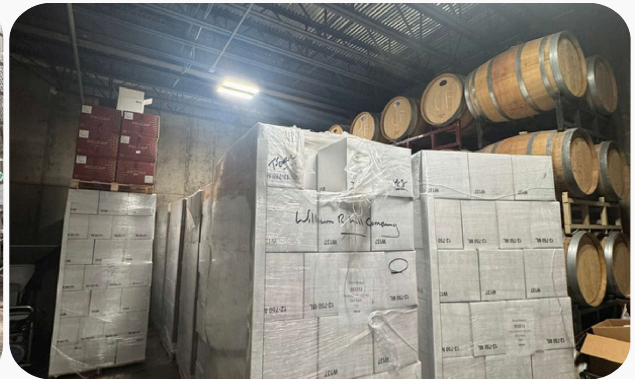
You have the chance to meet great people that you would normally not interact with in your everyday routine

July Meeting Recap

On July 27th, the IFMA Richmond Chapter gathered at James River Cellars Winery for lunch, networking, and a tour. Good conversations were had over glasses of great wine and new connections were made.

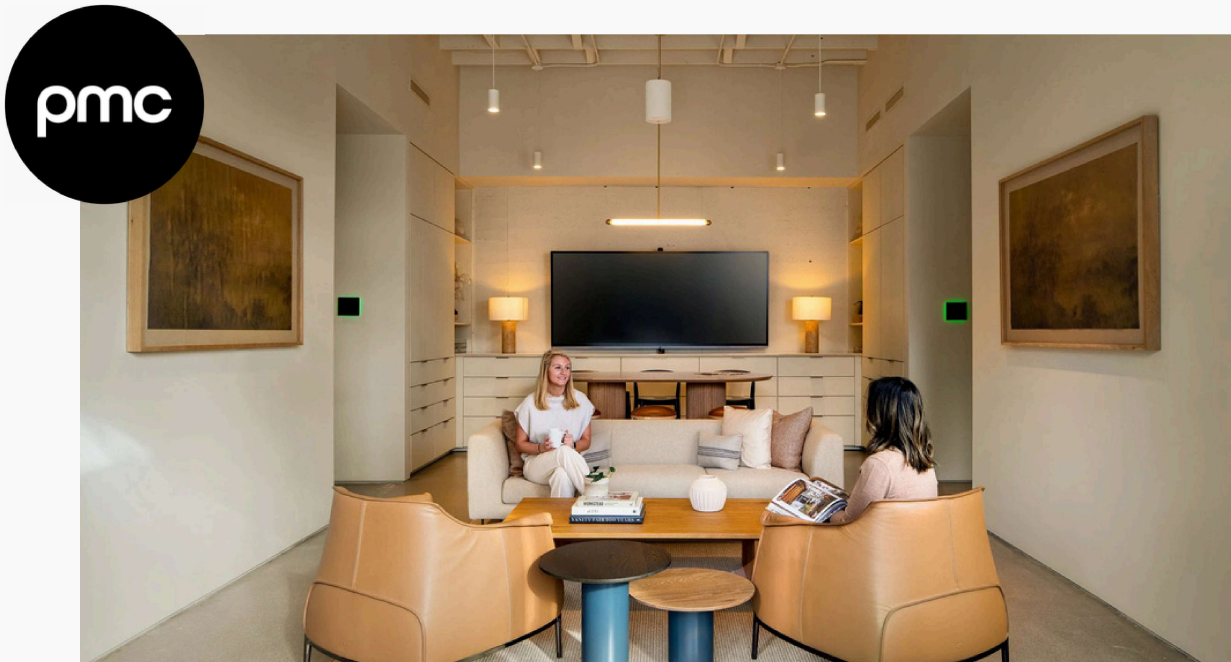
After lunch we were given a tour of the winery and taught about the winemaking process and the history of this “family hobby run amok”

Looking forward to the next event!



August Membership Meeting

PMC Commercial Interiors



Join us for a tour of the new PMC showroom; completing the furniture dealership trifecta in the RVA area. 'PMC Commercial Interiors is a Best In Class, top five Haworth dealer with 7 offices across 3 states. Our new Richmond, VA showroom is one that we're proud to open up to our industry professionals, as well as our community. Collaborating with over 500 furniture manufacturers, we create spaces where people want to be, because where you work shapes how you work.

August 18th, 5:30pm-7:30pm

RSVP by: Tuesday, August 11th.

Register at ifmarva.com through the events tab or on the main page.

Registrations are recommended, may pay at the door.

Cost:

Certified Members: \$20

Members: \$30

Non-Members: \$60

Registration is encouraged prior to event.

Credit card payments accepted at the door.

Questions? Contact ifmarichva@gmail.com

August Membership Meeting

Parking Information



Thank you to our 2026 Annual Chapter Sponsors!



2026 Golf Tournament

Monday, September 28th

Meadowbrook Country Club

8:45am registration, 10:00am start



SIGN UP TODAY UNDER THE EVENTS TAB AT [IFMARICHMOND.ORG](https://ifmarichmond.org)

Sign up your foursome for \$950 which includes 4 players, 2 mulligans per player, 5 drinks, lunch and dinner, signage and your company will be recognized throughout the tournament day.

Interested in putting your company on display in front of 100+ facility management and construction professionals? Contact Chad Bishop
cbishop@svmservices.net for sponsorship details.

Membership Update

NEW MEMBERS

Scott Waterland
Merit Medical Systems, Inc.
scott.waterland@merit.com

Donnie Casey
RSG Landscaping
dcasey@rsglandscaping.com

Jim Mallon
KBJW
jmallon@kbjwgroup.com

Kricia Rivera
Hanley Energy
kricia.rivera@hanleyenergy.com



Zach Parker
Membership Chair

RENEWING MEMBERS

Adam Holbrook
Thalhimer
adam.holbrook@thalhimer.com

Ian Davis
FMX
ian.davis@gofmx.com

Hanna Essick
The Budd Group
hessick@buddroup.com

Mat Vance
GardaWorld Security Services
mat.vance@garda.com

Matthew Ireland
Navy Federal Credit Union
matthew_ireland@navyfederal.org

Chad Bishop
Service Master Clean
cbishop@svmsservices.net

If you'd like the opportunity to showcase your company during an event by becoming a meeting Bronze Sponsor, please reach out to:

Brian Workman at
bworkman@moii.com

Thank you to our 2025 / 2026 Annual Chapter Sponsors!

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2026 BRONZE SPONSORSHIP FORM

(MEMBERSHIP MEETING/CHAPTER EVENT SPONSORSHIP)

For \$400, the Sponsor Company will receive the following:

- **Logo on Chapter website relative to meeting announcement**
- **Logo in Chapter newsletter (if received before deadline)**
- **Logo on meeting notice (if received before deadline)**
- **Logo displayed at meeting**
- **Two paid registrations to attend the meeting**
- **Marketing material displayed at meeting**
- **Opportunity to speak for 2 minutes at meeting**

******* Please complete and return with company logo in a jpg file *******

Sponsor Information

corporate name: _____ **date:** _____
contact: _____ **for month/event:** _____
email: _____ **phone:** _____
Guest 1: _____ **Guest 2:** _____

Thank you for helping us empower facility management professionals in the Central Virginia! Please send company logo in adobe illustrator file (or image file if .ai not available) to Brian Workman, our Sponsorship Committee Chair, for publication. bworkman@moii.com



IFMA ANNUAL SPONSORSHIP FORM

SILVER:

- One Annual IFMA membership including dues
- No cost entry for one member to attend every meeting this year
- Golf tournament foursome sponsorship
- One meeting sponsorship in a month of your choosing
- One guest participant at the meeting you sponsor
- Logo on Chapter website, Chapter newsletter, Meeting notices

GOLD:

- All Silver benefits above plus the following
- Two guests for all sponsored meetings
- Three meeting sponsorships in the months of your choosing

PLATINUM:

- All Silver/Gold benefits above plus the following
- Two Annual IFMA memberships including dues
- Six meeting sponsorships in the months of your choosing

SILVER: \$2,300 GOLD: \$2,800 PLATINUM: \$3,400

Company Name: _____

Contact Name: _____

Contact Email Address: _____

Phone Number: _____

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MENTION
IFMA

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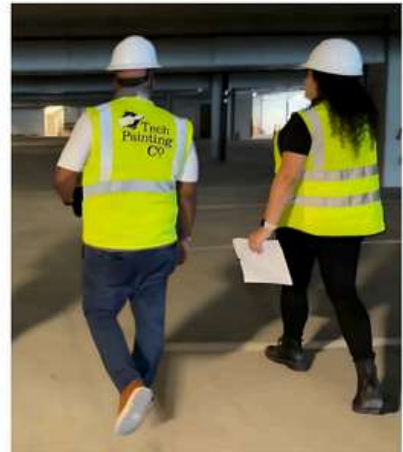
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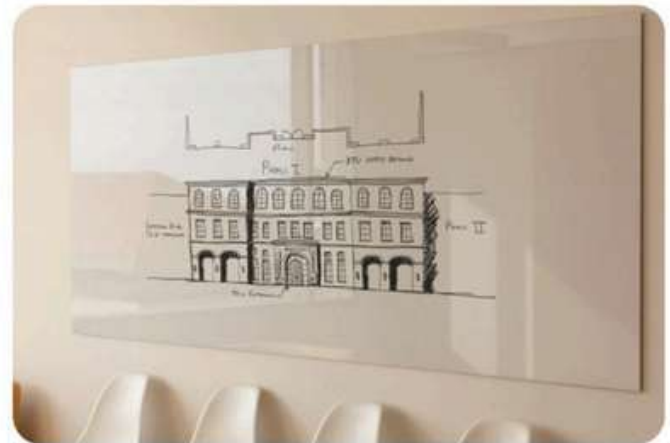
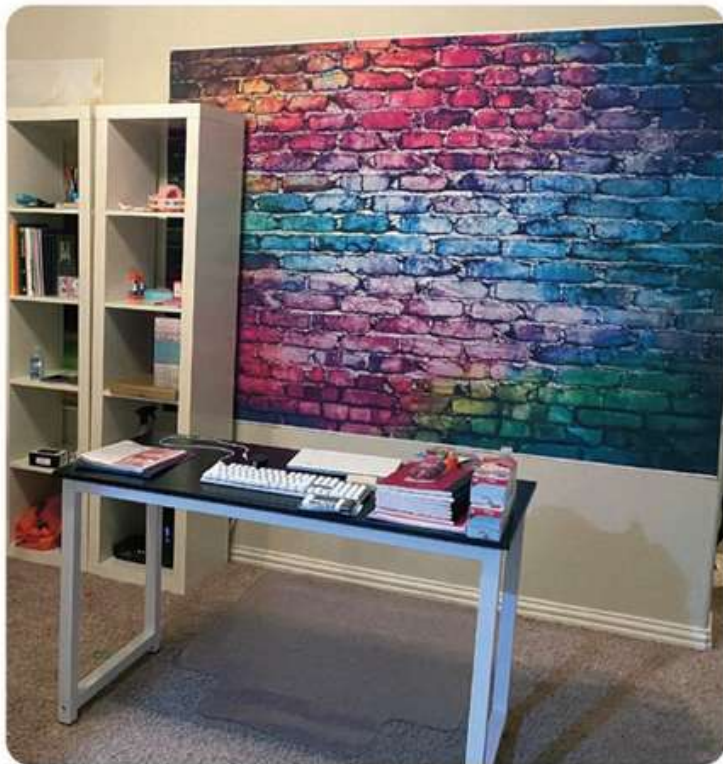


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CONTACT US



Zachary C. Parker, PMP
Director of Environmental Services



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